



GOVERNOR'S MONTHLY LETTER

DISTRICT 3850; PHILIPPINES

MARCH 2010 Issue



THIS IS A BOOK.

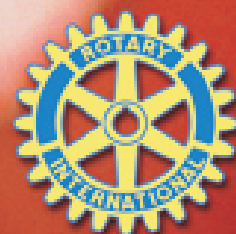
THAT WAS DONATED TO A THIRD-GRADE CLASSROOM.

OR WAS STUDIED BY A STUDENT ABROAD.

OR HELPED TEACH FARMING METHODS TO A UGANDAN VILLAGER.

OR MAYBE ALL OF THE ABOVE.

Each year, thousands of books are donated to schools, hundreds of university students receive international scholarships, and countless children and adults are taught how to read. Thanks to the 1.2 million members of Rotary who wrote the book on helping others.



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Literacy Month

Editor's Note



"In the words of Nelson Mandela, 'no country can succeed if its future leaders are not educated'. RI President John Kenny emphasized this in one of his speeches to celebrate March as Literacy Month. Education is indeed vital for a nation's progress.

Browsing through the web, I learned about the literacy projects of rotary clubs in some parts of the world. Here is a brief description of these projects:

- **SCHOOL ON WHEELS** in Southern India. This project of Rotary Club of Hanamkonda aims to improve the literacy and numeracy skills of children who are made to labor and help their families than stay in school and study. The Bus is made into a roving classroom equipped with reading and writing materials. This reminds us of the Kariton of Efen Penaflores, the CNN Hero, who in his own little way uplifted the lives of fellow Filipinos through education.

- **GHANA LITERACY PROJECT** of John Donnelly of a US Rotary Club. They ship books from the USA to a school in Techiman, Ghana with about 300 students. Books are in English and include storybooks and books on alphabets and numbers.

- **GUATEMALA LITERACY PROJECT (GLP)** is a partnership of the North American & Guatemala Rotary Clubs and the Cooperative for Education. For the past 12 years, the GLP has provided textbooks to secondary schools in rural villages of Guatemala. The GLP promotes lifelong reading and writing skills in Guatemala by providing badly-needed textbooks, library materials, and computers to impoverished schools. The goal of GLP is to ensure that no child in Guatemala grows up without the gift of both traditional and technological literacy. Its mission is "Breaking the cycle of poverty through education".

- In Rotary District 3850, there are also exemplary literacy projects, like the institutional Academic Excellence program of Rotary Club of Bacolod South, the Dictionary Drive of Rotary Club of Bacolod Central, and the Mobile Library of Rotary Club of Boracay, to name a few. Almost all clubs have adopted schools. Recently, District Governor Edgar Sy realized the signing of Memorandum of Agreement with various adopted schools in the District for the distribution of Audio Visual Learning Aids. Rotary Club of Dumangas was among the first rotary clubs of the district to make this possible.

We urge every club to focus more on literacy projects that aims not just to help the people read and write but also to empower them. Success in literacy project is measured when the recipients are able to read and understand instructions in the medicine bottle, directions and traffic signs, read newspapers and understand job postings, understanding the letters from the schools or teachers of children, use a computer, follow a recipe, fill up government and bank forms. Literacy is making people a part of a large society. It means inclusion and empowerment.

In this issue, we will feature some literacy projects of Rotary International District 3850. We still have a hang over of the successful district convention and so we are publishing more pictures. Happy reading!

Yours in Rotary Service,
PP Jules Carbon

GOVERNOR'S MONTHLY LETTER OFFICIAL DISTRICT NEWSLETTER OF ROTARY DISTRICT 3850

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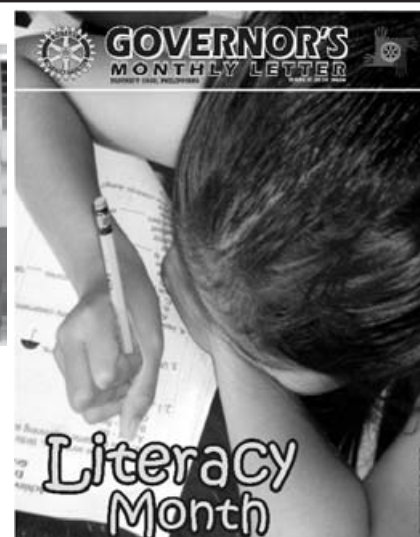
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Rotary News

GSE team visits Boracay

The annual Group Study Exchange (GSE) program delegates from the Netherlands were in Boracay last Feb 10-13.


The worldwide Rotary activity promotes international understanding and cultural exchange and friendship.

The team, headed by artist and RC Ermelo, Dist 1560 officer Jonaske De Ruiter were welcomed by Pres. Prime Dizon and RC Boracay members at a Welcome Meeting in Dos Mestizos courtesy of PP Binggoy Remedios.

A series of activities were prepared including nightly parties and Rotary sponsored dinners. On February 12, the group had the chance to visit the club's ongoing Projects in Manoc Manoc School, The Rotary Mobile Library, and the Ati Village.



An unforgettable Beach Paraw sail and dinner was prepared by PP Girlie. Other members of the team include, Ferdi Geleijnse (primary educator), researcher on Geo Ecology Hanneke Heesmans, Child protection cum musician Cris Van Der Plas, and Maartje Van Ommeren (nurse)

The district and RC Boracay thank all the individuals who were involved during the visit, particularly Rtn hosts Elena Brugger and Chamz Gelito, PP's Del Nano, Jimmy Coscolluella, Bot Gersbach, Rtns Lee Rosaia, Geri Asis, AG Vic Santamaria (RC Kalibo), PP Ruben Yap (RC Roxas) and the rest. 



Kids passionate about raising pennies to fight polio

With the help of friends, 11-year-old Tyler Dorsey is collecting thousands of pennies to help in Rotary's effort to eradicate polio.

After Tyler heard about a man in Alabama, USA, who had cashed in 1.3 million pennies in 2005 for \$13,000 in paper bills, he set out to surpass that feat and give the money to PolioPlus.

Though the children have not reached the million-penny mark yet, Tyler, Aida Alonso, Lindsey Hutchinson, and Connor Smith presented a check in February for \$1,008.04 to Shane Burr, governor of District 6910 (Georgia), and Gary Moore, district PolioPlus subcommittee chair. They will turn another check over to the district after 30 June and plan on continuing to raise funds for polio eradication after that.

The foursome started collecting pennies in July in memory of Wilford Ash, a local educator who had contracted polio as a child. The friends, members of the Better Home Town Junior Board in Cleveland, Georgia, also plan on selling jigsaw puzzles with historic scenes of Cleveland and donating a portion of the proceeds to PolioPlus.




Tyler Dorsey (right), chair of the Cleveland Better Home Town Junior Board, meets with secretary Lindsey Hutchinson (left) and treasurer Aida Alonso. Photo courtesy of Maria Jurado-Flynn

"I've just always wanted to help people," says Tyler, who said he is excited the pennies are helping more than 1,000 children. It costs as little as 60 cents to protect a child against polio. "Just thinking about people not being able to walk is a very sad situation," says Aida.

To collect the pennies, the children distributed 20 jars and three plastic tubs among downtown businesses. The White County Fire Department donated a 5-gallon bucket of pennies, and White County Rotarians made contributions and picked up some of the containers.

Tyler learned about Rotary through Maria Jurado-Flynn, president of the Rotary Club of White County and executive director of Cleveland Better Home Town. Tyler's father, a police officer, had introduced him to Jurado-Flynn after Tyler expressed an interest in historic preservation. In addition to revitalizing downtown, Cleveland Better Home Town organizes community events, so Jurado-Flynn asked Tyler, then age nine, to chair an autumn festival. He later received permission to create his own junior board and attended several Rotary club meetings.

On his own initiative, Tyler hosted a food drive last year that netted two truckloads of items and \$1,800, including donations from Rotarians. "He's really fallen in love with what Rotary does, and I really think it's helped shape who he is becoming," says Jurado-Flynn. "It's going to shape what these kids do for the rest of their lives."  **ROTARY NEWS**

Time is right to end polio

New tools, new tactics, and increased support from political leaders have put Rotary and its partners in the Global Polio Eradication Initiative in the best position ever to finish the job of ridding the world of polio.

Dr. Bruce Aylward, director of the initiative at the World Health Organization, said 2009 was a watershed year in the fight against polio. For the first time, eradication workers discovered a chink in the armor of the disease “that has been tormenting mankind for thousands of years,” he said.

“Our tactics are better, the tools are better, and our support is stronger than ever,” Aylward told regional Rotary Foundation coordinators (RRFCs) 18 March during a training event in Chicago.

“You will be the Rotarians at the front in pushing forward this new strategy. I need you to make sure every Rotary club knows about this, because we will not get the job done without Rotary leading the charge.”

The new strategic plan for the Global Polio Eradication Initiative involves mobilizing massive resources to reach more children in the areas where the virus remains endemic.

For instance, a survey in the two endemic states of India, Bihar and Uttar Pradesh, identified thousands of homes and children

who had not been reached by health workers.

The two states have been a challenge because of high population densities in areas of extreme poverty, where poor sanitation can contribute to the spread of the virus.

Support from leaders

Another key element of the new strategy focuses on eliciting the support of political and traditional leaders, a move that is seen as critical to eradicating the disease in the remaining four endemic countries: Afghanistan, India, Nigeria, and Pakistan.

Aylward said Rotary has led the charge to gain the leaders’ backing.

International PolioPlus Committee Chair Robert S. Scott visited the president of Pakistan in October to present him with a Polio Eradication Champion Award, recognizing his contributions toward a polio-free world. Bill Gates visited India in November and met with Rotary leaders there to line up the support of the state governors.

Rotarians have had a hand in securing letters from Taliban and NATO forces encouraging full cooperation with immunization efforts in Afghanistan.

United Nations Secretary-General Ban Ki-moon told attendees at the 2009 RI Convention in Birmingham, England, that he’d work for Days of Tranquility in conflict areas to remove impediments to immunizations.

To address the immediate financial needs of mass vaccination campaigns, The Rotary Foundation expedited US\$30 million in funding for a synchronized immunization drive 6-8 March, supported by leaders in 19 countries across Central and West Africa.



Robert S. Scott (left), chair of the International PolioPlus Committee, joins Pakistani President Asif Ali Zardari (center) and other government officials on 10 October in Islamabad to launch National Immunization Days. Photo courtesy of Usman Masud Khan

Nine of the countries have had cases of polio within the last six months; the disease spread from Nigeria, where the virus has dug in its heels.

A second drive is planned for 24 April, and the countries with active outbreaks of polio will receive a third sweep.

The new tool Aylward praised is the bivalent oral polio vaccine, first used in Afghanistan in December and since employed during immunization days in Nigeria and Pakistan.

The bivalent vaccine has an advantage over monovalent vaccines because it is effective against both remaining types of wild poliovirus, types 1 and 3 -- type 2 has already been eradicated -- and was proved in clinical trials last year to be almost as effective as the monovalent vaccine.

The combination of new tactics and tools has been amazingly effective, Aylward said. In 2009, Nigeria had 388 cases of polio in 24 states.

So far this year, there has been only one case in one state. In India, type 1 has been reduced to just one genetic lineage.

US\$200 Million Challenge

John F. Germ, vice chair of The Rotary

Foundation Trustees and chair of the Rotary’s US\$200 Million Challenge Committee, told the RRFCs that Rotarians have raised \$115.6 million toward the challenge, and stressed that the fundraising effort is as important as ever.

“The polio eradication campaign is the largest public health campaign the world has ever seen. We can do it, we must do it, because we have promised the children of the world that we would do it.”

Germ said Foundation alumni and 11 Rotary fellowships have responded to the invitation to participate in the challenge, with alumni contributing \$260,000. Interact clubs have raised \$70,000, and Rotaract clubs \$41,000.

Penny LeGate, an independent producer and freelance journalist who spoke at the 2010 International Assembly in January, shared personal stories from her participation in immunization drives in Ethiopia and India.

“I just can’t explain the feeling I have when I hold that baby in my arms and I know that child will not get polio,” LeGate said. She also shared the heartbreak of finding a girl, Minakshi, in India who had contracted polio. Volunteers had to explain to the girl’s mother that they did not have any medicine that could cure her.

LeGate encouraged the RRFCs to consider taking part in an immunization drive, adding that she hoped the drives would not be needed much longer as progress toward polio eradication continued. “You will see firsthand why eradication is the very heart and soul of Rotary.”



My fellow Rotarians,

Each of us has, at one time or another, been asked the question, what is Rotary? There are many ways to answer, depending on the questioner, the context, and the time available. The shortest and simplest answer is that Rotary is the world’s oldest service club organization. This is, of course, an accurate but necessarily incomplete response, for any true understanding of Rotary must include an explanation of how we in Rotary strive through our service to achieve more than the goal of each individual project. By working together in our clubs, our districts, and internationally, we strive to establish the simple foundations of a better society: friendship, trust, honesty, and hope.

The structure of Rotary, along with our international club projects, helps make friendly connections between Rotarians in different countries. Our emphasis on ethical and honest behavior works to build strong and open relationships between people and nations. Our service projects in water, health and hunger, and literacy help eliminate many of the practical obstacles to peace. And our Rotary Foundation and Rotary Youth Exchange programs go a step beyond by training the leaders of tomorrow to be active builders of a more peaceful world.

These programs help shape responsible citizens of better communities – people who will have a broad and nuanced perspective, enhanced by opened eyes and open minds. They will be indelibly marked by their experiences, and throughout their lives – both now and in their later careers – they will not keep the benefits of these experiences to themselves. These are the people who will help build the kind of future that we as Rotarians strive to create through our every action.

What is Rotary? It is a network of people who care – people who are both realists and optimists. We recognize the challenges before us and our own limitations; we also recognize our abilities and our responsibility to use them to the fullest. If we are ever to realize Paul Harris’ vision for Rotary as an organization that promotes goodwill among nations, then, as he wrote, “the hearts of men must be so touched and molded that mutual understanding and goodwill will take the place of fear and hatred.” In this, World Understanding Month, we do well to remember these words – and to remember as well that in all of our service, we reach for the larger goal of fellowship, understanding, and peace.

EDITOR’S NOTE: This is RI president Kenny’s February message after we advertently published his March message at the February issue of the GML.

Governor's Message



“Kudos to our students on whom we are banking on for the future of our country in leading a generation of Filipinos with dignity...”

As we march closer towards the end of another school term, District 3850 will be holding simultaneous comprehension validation examinations in our adopted schools this March 12, 2010. This is to determine the level of comprehension of the students on the English and Math workbooks we have provided at the start of SY 2009-2010 as well as to gauge the efficiency of the teachers' method of instruction through the questionnaire information we shall get.

Together with my fellow Rotarians, I will be personally honoring the excellent academic performers with cash prizes and plaques of recognition for the teachers and students. Also a plaque of recognition will be awarded to the school that garners the highest average score in these subject areas.

Kudos to our students on whom we are banking on for the future of our country in leading a generation of Filipinos with dignity in the face of our nation's struggle against hunger, ill health, illiteracy and other forms of poverty. My congratulations go as well to their parents and guardians who supported their studies.

My debt of gratitude goes to all Rotarians who have given their share in the continuing literacy programs of our District and beloved organization.


DG EDGAR SY

Reading, writing...the keys to tomorrow



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Rotary News

The Four-Way Test dissected

By ARNOLD R. GRAHL, Rotary International News

In 1932, Herbert J. Taylor wrote down four questions on a small white piece of paper to serve as an "ethical yardstick" for his employees.

His simple creation has come to be known as The Four-Way Test. Revered by Rotarians, it has been translated into more than 100 languages and recited weekly at club meetings around the globe.

When Merv Hecht, a member of the Rotary Club of Santa Monica, California, USA, challenged the notions behind the test as unrealistic and impractical in today's world, his letter in the December 2009 issue of The Rotarian prompted a flood of responses, many in defense of the test.

"Is it the TRUTH? The truth is variable," Hecht writes in his letter, reflecting on the first tenet of the test. "It used to be the 'truth' that the world was flat. And if you didn't accept that truth, you were burned at the stake. Then for many years it was taught that the world was round. Now they say it's elliptical because of the pull of gravity. Which is true?" He goes on to argue that what is fair for some is seldom fair for all, and that the final two points of the test are "not the way the world works."

Hecht says he is surprised by the response his letter has received. "It was a spur-of-the-moment letter, but in thinking about it now, I think it's a reaction to the black-and-white attitude that is



Rotary Images
Herbert Taylor with The Four-Way Test.

permeating our society," he says. "Absolutism is dividing our fellow Americans as well as our international friends. The Four-Way Test is another of these absolutes that fails to train people to see the grays in social relationships. Perhaps Rotary, one of my very favorite organizations, could be improved with a new Four-Way Test that includes an openness to other points of view."

Below are a few of the many responses that have poured into The Rotarian's mailbox.

* Dale Bailey, of San Diego, California, USA, agrees with Hecht: "You're right -- The Four-Way Test is obsolete. We now live in a world where absolutes only erode our freedoms. Truth is now only that which benefits the bearer."

* John Collier, president-elect of the Rotary Club of West U (Houston), Texas, USA, writes: "If I am committed to the truth, I do not deceive people. I am transparent. I am committed to full disclosure and the truth as I know it, because deception is a practice that tries to persuade someone to believe a lie."


* Marsha Doyle, treasurer of the Rotary Club of Lamar, Missouri, USA, responds: "The Four-Way Test isn't supposed to be easy. I believe it is supposed to make one think hard and search to the heart of every matter to ensure that the one asking is diligently seeking integrity. We try and fail now and then, but we try. We succeed far more often. Rotary should continue to promote the test as a standard to which all persons of integrity and goodwill can aspire."



THE FOUR-WAY TEST OF THE THINGS WE THINK, SAY AND DO

- I. Is it the TRUTH?
- II. Is it FAIR to all concerned?
- III. Will it build GOODWILL and BETTER FRIENDSHIPS?
- IV. Will it be BENEFICIAL to all concerned?

* George Paden, a member of the Rotary Club of Sand Springs, Oklahoma, USA, and district Rotary Peace Fellowships chair, says: "I respectfully submit that 'this is not the way the world works' is precisely the reason every member of Rotary should totally embrace the principles set forth in our Four-Way Test. Rotarians do not work the way the world works. Rotarians are not people who are motivated by what's-in-it-for-me or what-have-you-done-for-me-lately kinds of thinking."

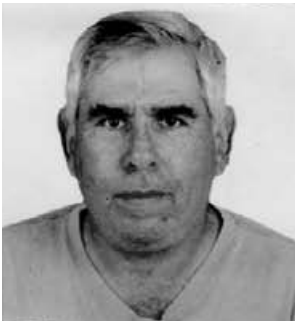
* Connie Cockcroft, president of the Rotary Club of Athens, Pennsylvania, USA, writes: "The Four-Way Test is the purest, most humble way to gauge the ethics of our professions." 

Bringing out the sweet smile; building self-esteem

Francis Kong, the captivating speaker par excellence, in his speech during DISCON 2010 “It is not the number of years in your life that matters but the LIFE you put into your years.”

This is a rejuvenating statement, indeed. And what could put so much life into your years than a noble mission, a passion to create positive change in the life of other people.

This is brilliantly exemplified in the humanitarian mission of Rotarian Laurence “Larry” Mally of the Rotary Club of Iloilo City. He was a Deputy Sheriff in Miami, Florida who availed of a mandatory retirement in 2006. In January 2007, he decided to go to the Philippines to spend his blissful retirement years. With his monthly pension, he could have just enjoyed a life of pleasure and convenience and enjoy the fruits of his long years of toil. But instead, he focused his time and energy and even his hard earned treasure on an all consuming passion: to help children and young adults who have cleft palate and



Mally

harelip deformities to be operated on so that eventually they can flash the desirable sweet smile and build self esteem that can be a bridge to a pleasant today and a brighter tomorrow.

Rotarian Larry was ushered into the humanitarian mission of operation of cleft palate via the Operation Yuhum founded by the Incumbent President of Rotary Club of Iloilo City Markus Duenneisen.

It was in 2005 when Pres. Markus, then a baby Rotarian, brought Doctors from the Asian Hospital for Medical Mission in Iloilo City. Operations on Cleft palate and harelip deformities where conducted on 64 beneficiaries.

When Rotarian Larry came to the Philippines, Pres. Markus

trained him on the administrative aspects of this mission, which is attending to the coordination with the beneficiaries and parents, making arrangements for the fulfilment of the needs and requirements prior to the operation. With his early exposure on the Operation Yuhum, Rotarian Larry immediately got hooked heart, body, and soul on this philanthropic mission.

From the start, Rotarian Larry discovered some set backs and frustrations on this project. Many prospective beneficiaries where denied operation because of lack of preparation, lack of means and logistics, and non-fulfilment of requirements. Specifically the problems and hindrances were:

1. Lack of laboratory screening of prospective beneficiaries.
2. Lack of proper medicines.
3. Non- deworming of beneficiaries; about 80% had ascaris and would have complications if operated on.
4. Some beneficiaries did not have money for jeepney fares and food (some families had to sell rice just to be able to go to the medical mission)

Confronted with this heartbreaking problems, with his indomitable will and unwavering determination and genuine compassion for the less fortunate,

Rotarian Larry rolled up his sleeves and decided to take action.

He went back to the United States and visited the different Rotary Clubs and appealed for humanitarian support. He stumbled upon a Rotary Club that became sympathetic to his mission, the Rotary Club of Hollywood, Florida where he was able to seal a Matching Grant agreement in the amount of \$4000 for the project.

With this substantial funds, Rotarian Larry came back to the Philippines and indefatigably worked on the project all day, all night. The project moved on with vigor and vitality.


For better coordination and efficient flow of administrative operations, Rotarian Larry organized a team composed of 3 assistants who coordinated and attended to the needs and requirements for the operation of the beneficiaries.

Rotarian Larry went out of his way to provide valuable assistance to the beneficiaries like providing money for transportation and food for the indigent patients, personally checking and going to the house of the prospective beneficiaries, providing medicines, and sometimes even providing shelter for those who lived in remote places.

Another extended service is the education program where mothers are taught how to feed babies, how to measure medicines, and how to care for the children.

With a dedicated and golden-hearted human being named Larry Mally, the Operation Yuhum was given the much-needed shot in the arm. In February 2009, Rotarian Larry had to take over the cleft palate operation project because Pres. Markus had to go to Switzerland. During that time, 6 children were operated. Since February 2009, close to 100 surgeries were performed, which were organized by Rtn. Larry. Together with the well over 60 surgeries done while Pres. Markus was in-charge of Operation Yuhum, RC-Iloilo City was up to now instrumental for more than 150 of these

life-changing operations. The Club's goal for the calendar year 2010 is 100 operations.

Rotarian Larry is mighty proud of his humble accomplishment on this noble mission. He revealed that this mission is the first thing he has ever done in his whole life, and no regrets. Igniting hopes and changing lives of these once ridiculed and discriminated human beings give him immeasurable fulfilment. He vows to carry on with the crusade “No human being needs to live with the cleft and shame”

ABU JEZKALIX

LEADERSHIP 101 : Chapter 9

Competence and/or Honesty

“Amid all the prose and poetry of what's been written, the simple basic issue is all but forgotten – what steps will the PBA take to raise the level of competence and honesty of its referees?”
Manny V. Pangilinan

The question asked when we were teenagers was this. Which one will you marry, the girl with a beautiful face but with a bad attitude, or the girl with a beautiful attitude but with a bad face. And the answer always was, the girl with a bad attitude because you cannot change the face.


It is half a century since my teens and the question has turned political given that the national election has reached feverish heights. The Philippine Star raised this question in its December 9, 2009 issue: Between a leader who is more honest than competent or one who is more competent than honest, which one would you choose? There is an array of answers from our islands and from the world. The first batch of answers tells us that an honest leader has the chance to improve and be competent. The second group tell us that there is no cure for incompetence but character can be tempered. The middle group simply say that the leader must be both honest and competent.

It's time we require our leaders to be both competent and honest, and not one without the other.

Rule # 11 from Allan Webber's Rule of Thumb states: We have moved from an either/or past to a both/and future. Learning from his experience of doing research in Toyota City , Webber discovered the Japanese secret. Toyota produced high quality and low cost cars. In the old game you had to choose between high quality and low cost. Toyota eliminated the trade-off. You could have high quality and low cost – a both/and world.

To repeat myself, it's time we require our leaders to be both competent and honest.

Eliayhu Goldratt in his Theory of Constraints said that managers face two problems: controlling cost and protecting the throughput. It used to be that to increase throughput, cost is sacrificed, and to reduce cost, throughput is constrained. Dr. Goldratt contends that the two are necessary conditions. We cannot be satisfied with one without the other.

Manny V. Pangilinan raised his question when his team Talk-N-Text walked out of the Philippine Basketball Association semi-finals. We will translate his question thus: “What will we Filipinos do to raise the levels of competence and honesty of our leaders?”

Membership Update | PDG DAVE M.VILLANUEVA



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Dear Fellow Rotary Leaders of Zone 7A (Philippines & Indonesia):

Greetings! I am pleased to report that I attended the 1st Rotary Coordinator (RC) Institute held last 28 February – 4 March 2010 at the Chicago O'Hare Marriott Hotel. The RC Institute focused on defining the role and responsibilities of the 41 Rotary Coordinators appointed by RI Pres.-Elect Ray Klinginsmith to serve in RY 2010-11. The importance of the training of the 1st batch of Rotary Coordinators was given emphasis by the presence of RI Pres. John Kenny, RI Pres.-Elect Ray Klinginsmith and RI Pres.-Nominee Kalyan Banerjee during the Institute. The Institute was ably moderated by PDG Duane Sterling (Rotarian Coordinator for RY 2010-11 RI President) and assisted by PDG Manoj Desai (Rotarian Coordinator for RY 2011-12 RI President).

- Prior to the RC Institute, two important and bold initiatives were taken by our RI Board at its November 2009 Board meeting, as follows:
- Enhance

Elect
- Amended the RI Strategic Plan priorities, as follows: Strengthen and Support Clubs; Focus and Increase Humanitarian Service; and Public Image and Awareness.
 - Replaced the Regional RI Membership Coordinator (RRIMC) program with the Rotary Coordinator program, giving authority to RI Pres.-Ray to appoint 41 new Rotary Coordinators to serve in the same geographical regions as the Regional Rotary Foundation Coordinators (RRFCs) starting in RY 2010-11.

- “Bigger, Better and Bolder” was a recurring phrase at our RC Institute, as the revised Strategic Plan addresses our Rotarians' desire for growing, vibrant and innovative Rotary Clubs. The Rotary Coordinator program is designed as a major resource in supporting our Clubs and Districts achieve these objectives of the Strategic Plan:
- Bigger Clubs that have a diverse membership that reflects the demographics of the local business community, along with strong membership recruitment and retention efforts.
 - Better Clubs that are balanced in Rotary's Four Avenues of Service, have strong strategic planning and leadership development processes in place, embody Rotary's core values, including fun and fellowship.
 - Bolder Clubs that are flexible and innovative, willing to empower their leaders and members to “step-out-of- the-box” in taking action to solve community problems, develop and become known for signature service projects and promote the networking opportunities that Rotary Clubs offer to their members

As your Zone 7A Rotary Coordinator, I will serve as a resource in supporting our Clubs and Districts to ensure the promotion and successful implementation of the revised RI Strategic Plan, in partnership with our Zone's RI Director for RY 2010-12 Stuart Heal and our RY 2010-11 Regional Rotary Foundation Coordinator PDG Melito “Bimbo” Salazar.

I am also pleased to announce the appointment of PDG Roberto “Bobby” Viray (D-3780) and PDG Jose Ma. Luis “Toto” Cupin (D-3860) as RY 2010-11 Asst. Rotary Coordinators. For D-3400 (Indonesia), I will be working directly with RY 2010-11 Dist. Gov. Aloysius “Al” Purwa, Dist. Governor-Elect Muhammad “Ridlo Eisy” Rahman and your District Governor-Nominee.

In this regard, I am inviting all Zone 7A RY 2010-11 District Governors, District Governors-Elect and District Governors-Nominee and their respective District Trainers and other District leaders to attend our 2009 Regional Rotary Coordinators Seminar to be held on 5 June 2010, Saturday, 8:30 AM – 12:30 PM, in Metro Manila, Philippines. In coordination with our RRFC / PDG Bimbo Salazar, there will be a joint fellowship dinner to be held on 4 June 2010, Friday, 7 PM, for the participants of our Regional RC Seminar and Regional Rotary Foundation Seminar (which will be held on 4 June 2010). We have invited our RI Dir. Stuart Heal to be the keynote speaker during the fellowship dinner.

I have requested Incoming District Governors Eduardo “Ed” Alvarez (D-3830) and Pablo “Ambo” Gancayco (D-3780) to jointly take charge in organizing our Regional RC Seminar, particularly to select its venue, prepare the logistics and establish the meal charges.

I am, therefore, requesting that you mark the evening of 4 June and the morning of 5 June 2010 in your calendar for our Regional Rotary Coordinator Seminar. More details on the Rotary Coordinator program will be communicated to you during this last quarter of RY 2009-10 through our Zone 7A Membership Coordinator blog that will be on-line soon.

We definitely have an exciting RY 2010-11 ahead of us, as RI Pres. Ray Klinginsmith challenges us to promote his RI Theme, “Building Communities – Bridging Continents”, using the revised RI Strategic Plan as our road map. Let's work in building Bigger, Better and Bolder Clubs and Districts through the Rotary Coordinator program! Best regards.📧

Monthly Attendance Report | FEBRUARY 2010

ZONE	NO.	CLUB NAME	CLUB NO.	CHARTER YEAR	MEMBERS TO DATE	NO. OF MTGS.	F E B R U A R Y		J A N U A R Y	
							ATTENDANCE	RANKING	ATTENDANCE	RANKING
I	1	Antique	17015	197	DNR	DNR	DNR		86%	10
	2	Iloilo	17045	1933	42	4	56%	30	47.40%	31
	3	Iloilo South	17047	1971	DNR	DNR	DNR		DNR	
	4	Iloilo West	28828	1992	DNR	DNR	DNR		DNR	
	5	Miag-ao	58693	2002	14	4	73%	23	74%	24
II	1	Iloilo City	17046	1975	27	3	89%	6	81.17%	17
	2	Jaro Iloilo City	25131	1988	DNR	DNR	DNR		100%	1
	3	Central Iloilo City	27338	1990	18	4	78.85%	20	75.24%	21
	4	Jaro Centraline	29746	1993		4	69%	25	75%	22
	5	Jaro South	31664	1996	12	3	70%	24	DNR	DNR
III	1	Metro Iloilo	17066	1979	59	4	52.55%	31	49.15%	30
	2	Midtown Iloilo	24342	1987	24	4	80.75%	17	81.05%	18
	3	Guimaras	27277	1990	DNR	DNR	DNR		DNR	
	4	Molo	27939	1991	DNR	DNR	DNR		DNR	
	5	Lapaz	30821	1995	17	2	62.75%	28	72%	25
	6	Dumangas	31821	1996	25	4	82.8%	14	83.8%	13
	7	Metro Passi	76428	2007	18	3	68%	27	70%	26
IV	1	Roxas	17080	1964	DNR	DNR	DNR		90%	6
	2	Kalibo	17053	1967	48	4	91.67%	2	90.73%	4
	3	Metro Roxas	22518	1982	60	3	86%	9	86%	10
	4	Boracay	50661	1997	23	3	79.71%	19	81.67%	16
	5	Metro Kalibo	54828	2001	22	4	86.36%	8	81.81%	15
	6	Metro Roxas Central	74422	2006	DNR	DNR	DNR		90.28%	5
V	1	Silay	17084	1973	DNR	DNR	DNR		68%	27
	2	Bacolod North	17091	1973	39	2	85.47%	10	DNR	DNR
	3	Escalante	17037	1976	15	4	90%	5	90%	6
VI	1	Bacolod	17016	1937	DNR	DNR	DNR		DNR	DNR
	2	Bacolod East	17017	1983	DNR	DNR	DNR		63%	28
	3	Bacolod West	27374	1990	22	3	90.5%	4	90%	6
	4	Bacolod Marapara	29076	1992	36	4	76%	21	59%	29
	5	Bacolod Central	31518	1996	DNR	DNR	90.91%	1	90.91%	3
VII	1	Bacolod South	17019	1969	21	3	83%	13	DNR	DNR
	2	Kabankalan City	17052	1974	DNR	DNR	DNR		DNR	DNR
	3	Metro Bacolod	25280	1988	23	4	82.4%	15	82.5%	14
VIII	1	Dipolog	21409	1950	34	3	62.94%	28	75.74%	20
	2	Jimenez	17050	1975	19	4	80%	18	80%	19
	3	Dapitan City	25485	1986	DNR	DNR	DNR		DNR	DNR
	4	Oroquieta Centennial	69314	2005	18	4	86%	10	DNR	DNR
IX	1	Ozamis North	17073	1974	DNR	DNR	DNR		DNR	DNR
	2	Pagadian	17074	1975	DNR	DNR	DNR		DNR	DNR
	3	Pagadian West	17075	1977	29	3	28.73%	32	36.21%	32
X	1	Zamboanga City	17094	1948	40	4	75 %	22	84.98%	12
	2	Basilan	17022	1960	DNR	3	68.25%	26	DNR	DNR
	3	Zamboanga City West	17097	1971	46	4	91.30%	3	95.55%	2
	4	Metro Zamboanga	22275	1974	22	3	84.84%	12	87.88%	8
	5	Zamboanga City East	17095	1974	DNR	DNR	DNR		DNR	DNR
	6	Zamboanga City North	17096	1980	21	3	90%	5	86.75%	9
	7	Zamboanga City Central	26956	1990	28	3	85%	11	89.8%	7
	8	Ipil Sibugay	59175	2002	DNR	DNR	DNR		74.99%	23
	9	Bonga, Tawi Tawi	69302	2005	15	4	81.20%	16	85.29%	11

Secretary's Corner



PP Ma. Christine “Tin” Toledo
District Secretary
Rotary Club of Bacolod West

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ANNOUNCING the results of the tabulation of the Comprehension Validation Exams submitted by the Club Presidents.

A. Highest Average Score for Mathematics

1. First Place (29.03)
Western Visayas Sanitorium Elementary School . Grade 1- A
Sponsor Club: Rotary Club of Iloilo City

2. Second Place- (28.44)
Cervantes Elementary School Grade 1- Section 3
Sponsor Club: Rotary Club of Escalante

3. Third Place- (28.10)
John Spirig Memorial Elementary School Grade 1-Section B
Sponsor Club: Rotary Club of Metro Zamboanga
2. Second Place- (29.35)
Tayabas Elementary School Grade 1-Section 1
Sponsor Club: Rotary Club of Bacolod East

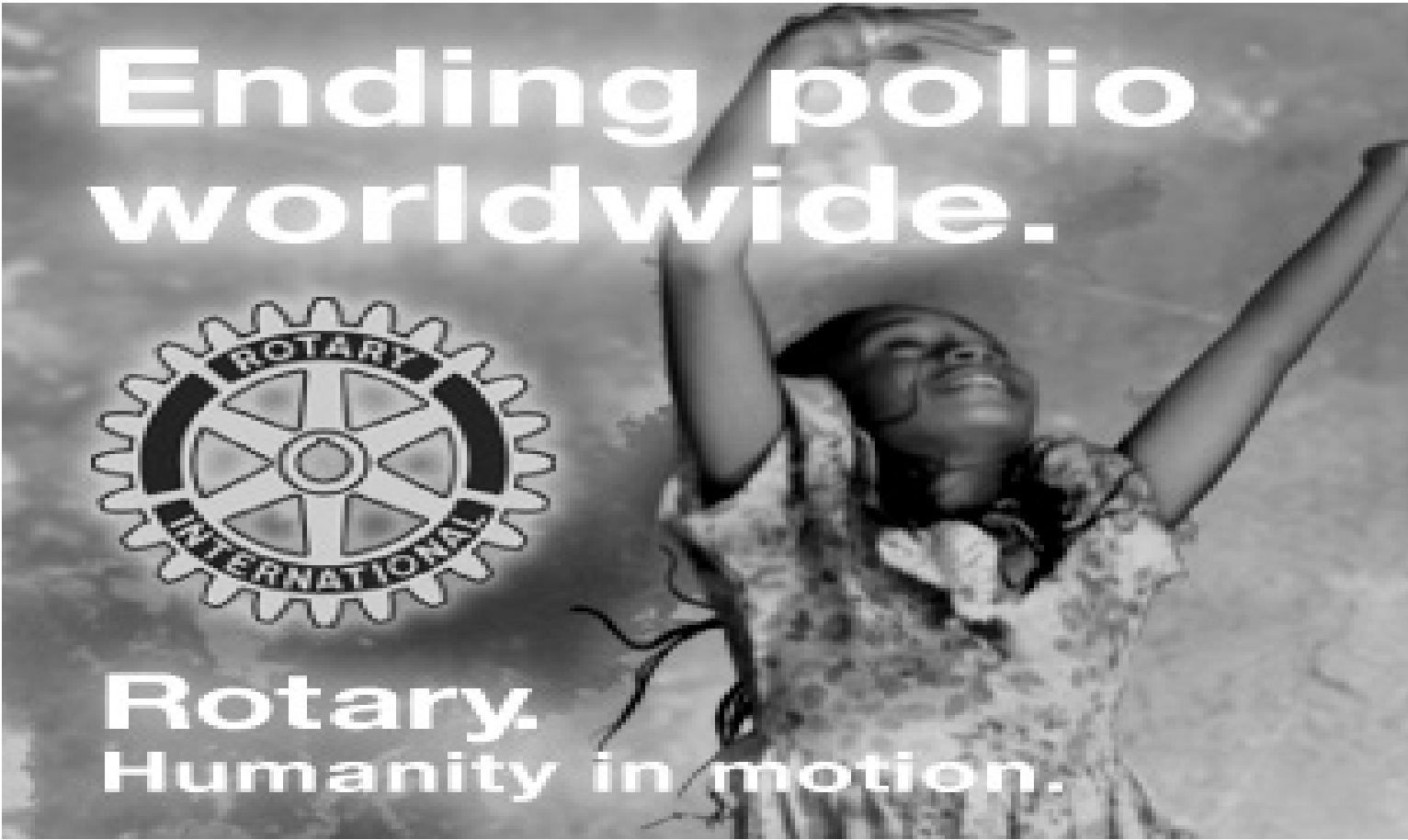
3. Third Place (29.23)
Talon Elementary School
Sponsor Club: Rotary Club of Roxas

CASH PRIZES ARE AS FOLLOWS:
For the Students & Teachers :
First Place P 4000
Second Place -P 3000
Third Place P 2000

B. Highest Average Score for English

1. First Place-(29.44)
Western Visayas Sanitorium Elementary School . Grade 1-A
Sponsor Club: Rotary Club of Iloilo City

Certificate of Recognition will be given to the respective schools.



Rotary News



Dumangas, Boracay conduct validation exams for Grade 1



Grade 1 pupils of Ermita Elementary School in Dumangas, Iloilo (left photo) and Manoc Manoc Elementary School in Boracay (right photo) takes the aptitude tests.

The Rotary Clubs of Dumangas and Boracay, along with their counterparts in District 3850, recently conducted the Comprehension Validation Exams for Grade 1 pupils as part of Rotary International's Literacy Program.

RC Dumangas, led by president Bags Ilanga chose Ermita Elementary School, Dumangas, Iloilo, its adopted school as recipient of the program.

The school has, so far, received numerous books and learning aids.

Meanwhile, RC Boracay conducted an aptitude test in English and Math for 82 Grade 1 pupils of its adopted school, Manoc-Manoc Elementary School.

Cash prizes await the teachers and pupils who topped the exams while a plaque of recognition will be given to the school.

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST.** The development of acquaintance as an opportunity for service;
- SECOND.** High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD.** The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH.** The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



DONATION. The Rotary Club of Dumangas, through president Evelio Ilanga, turns over audio-visual learning to its adopted school, Ermita Elementary School in Dumangas, Iloilo.

Rotary Images



“Education is the most powerful weapon which you can use to change the world” • NELSON MANDELA



With RPR Kenneth and Spouse Di with Pres. Aileen of RC Silay and Mayor Oti Montelibano during the turnover of the three-classroom building.



RC Metro Iloilo headed by Pres. Apuy and AG Kano together with RC North Edsa and Red Cross jointly had their medial mission at veterans village.



RC Ozamiz North with Pres. Chawie and AG Ely with members during the distribution of DVD player and tv.



The Rotary Club of Pagadian, led by president Pol, spearheads the construction of a two-classroom school building that will benefit indigent children in the upland areas.



Joint medical, dental, feeding mission with operation tuli of RC Zamboanga City West headed by Pres. Emil and Pres. Romeo of RC Ipil at Limoco Boundary.



Turnover of Mini Library by RC Kalibo led by Pres. Joel, members and Interactors.

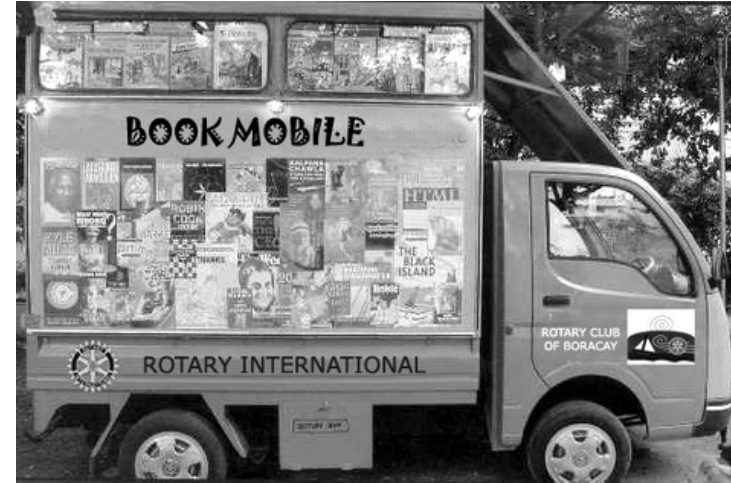


Turnover of school library building at Tondong Elementary School through PCP with RC Metro Kalibo President Nestor Bartolome, PP Tony Tabang and school administration and staff members.



PE Jerry of RC Roxas turn-over the Plaque and cash prize to Talon Elem. School which won 3rd place for English (29.23)

Rotary Images



The Mobile Library, sponsored by the Rotary Club of Boracay with Pres. Prime, aims to reach out and bring library services to children and adults who do not have access to a public library.



Pres. Markus and DG Edgar turn over the plaque and cash prizes to the Western Visayas Sanitorium Elementary School which won first place for Math (29.03) and English (29.44).



President Febe and members with DG Edgar turn over the plaque and cash prize to Cervantes Elementary School which won second place for Mathematics (28.44).



PP Maricar Octaviano of RC Bacolod East turns over the plaque and cash prize to Tayabas Elementary School after gaining second place for English (29.35).



Matching grant project sponsored by Rotary Club of Ulsan Nambu headed by Pres. Hae Am, District 3720, South Korea and Rotary Club of Iloilo West headed by Pres. Allan, District 3850, Philippines.



RC Iloilo city headed by Pres. Markus and AG Joe had a feeding program for 105 differently abled kids at Ulikid.



RC Iloilo South with Pres. Robert during the distribution of tv and dvd player and school bags.



RC Zamboanga City with pres. edwin distribution of tv and dvd player