

THE FUTURE OF ROTARY
IS IN YOUR HANDS



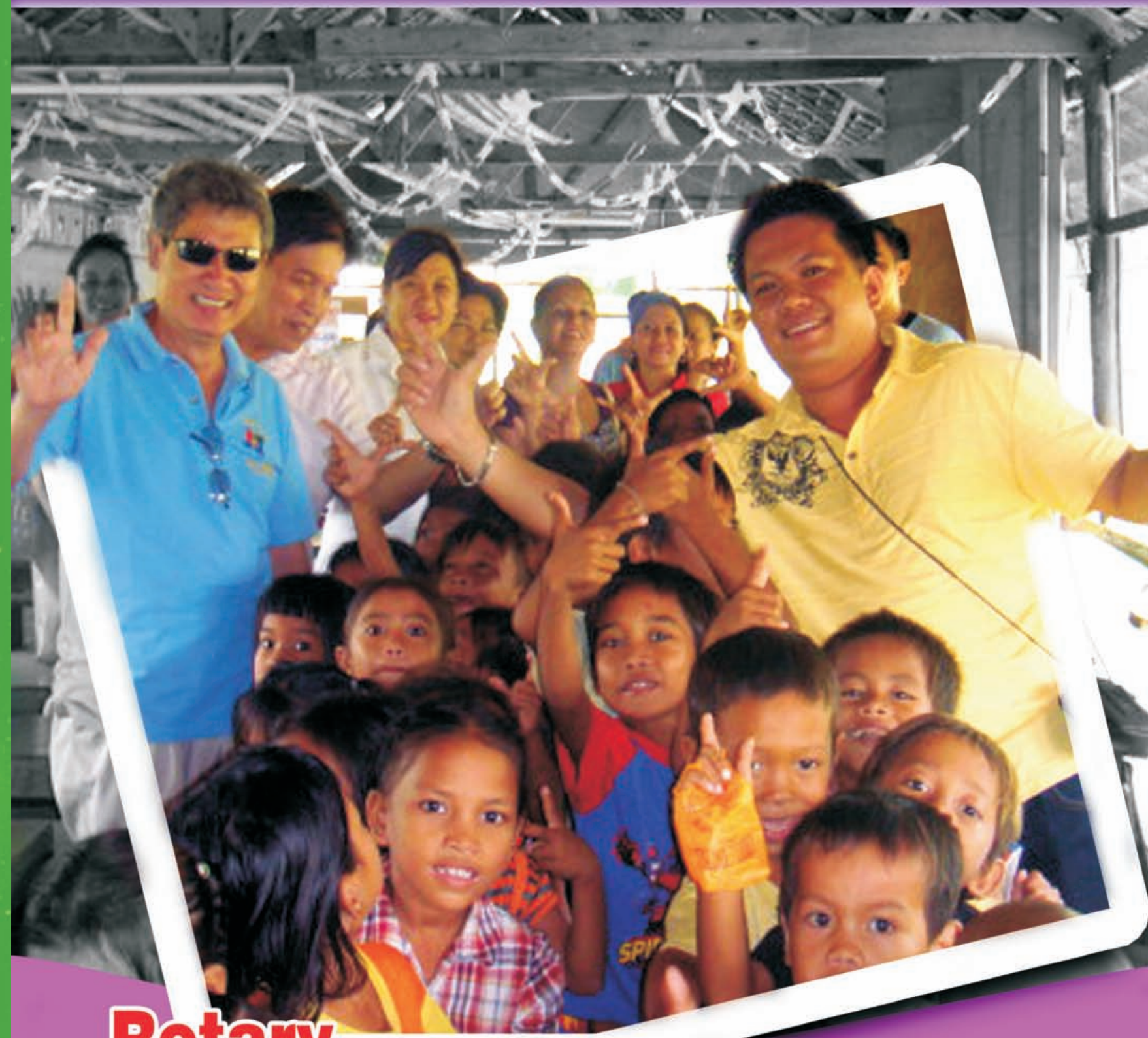
DISCON 2010
ROTARY INTERNATIONAL
DISTRICT 3850
February 25-27, 2010
L'Fisher Hotel, Bacolod City



GOVERNOR'S MONTHLY LETTER

DISTRICT 3850; PHILIPPINES

JANUARY 2010 ISSUE



Rotary
Awareness Month

*DG Edgar Sy joins a feeding program with RC Tawi-Tawi.**

Editor's Note



A Rotary wall, a Rotary page, a Rotary hour . . .

There are many creative, exciting and effective ways of telling the world about what Rotary does to mankind. A club may sponsor a Rotary hour in broadcast media during its charter anniversary. It may also request a local or national newspaper to print news about Rotary. During this age of multimedia system, a Rotarian can even send pictures and messages about Rotary information, news and events to all friends and text mates. The world is getting really virtual and small!

A club in RI District 3850 recently converted the wall of a building into a Rotary Wall. Three tarpaulin posters about the 4-way test, End Polio Campaign, and water conservation were posted on the wall. The club hopes that the wall will soon be filled with advocacy materials that will open the eyes and minds of the people about Rotary- its history, its ideals and its contribution to humanity.

Clubs have been encouraged, during regular meetings, to assign a member to share some rotary information aside from the one printed in the club's bulletin. A double dose of rotary information keeps the Rotarians active.

In 1926-27, Harry H. Rogers, a lawyer from the Rotary Club of San Antonio, Texas, USA served as Rotary International's 16th President. His Rotary vision: Making its Object effective - personally, in the community, and worldwide.

In the 1927 RI Convention in Ostend, Belgium, he said this powerful phrase "Let the slogan this year be Make Rotary Effective. Where it exists, make its influence felt. Where it does not exist, if possible, extend it. Let courtesy abound, widen acquaintance, intensify friendships, and put the program over in every club."

Thank you very much to all those who contributed articles and pictures to the GML staff. Special thanks, as always, to the ever-reliable Rotarian, Toks Lopez for all her efforts in making the monthly GML. See you all during the District Convention from February 25 to 27, 2010 in the City of Smiles. Cheers!

Yours in Rotary Service,
PP Jules Carbon

GOVERNOR'S MONTHLY LETTER OFFICIAL DISTRICT NEWSLETTER OF ROTARY DISTRICT 3850

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The Governor's Monthly Letter (GML) is the official publication of the District Governor, District 3850 Philippines published every month by the District Governor's Office and distributed to all Zones and Clubs under District 3850.

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All articles and photos from the different Rotary Clubs in District 3850 may be accommodated through email or by sending materials on CD format and mailed to above editorial office.

Materials sent to the Editorial Office shall be subjected to review for photo quality and clarity. The Editorial Board reserves the right to the publication of any material contributed.

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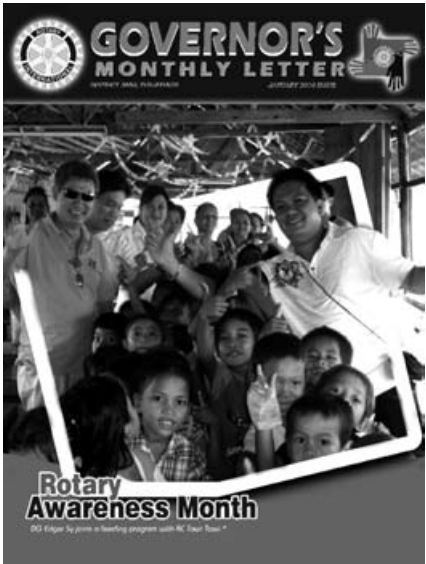


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RI 3850 DISTRICT CONVENTION 2010 Program

SATURDAY, FEBRUARY 27, 2010 DISTRICT GOVERNOR'S BALL

Venue : L'Fisher Hotel
Attire : Formal
HOST CLUB : ROTARY CLUB OF BACOLOD

6:00 PM	:	Assembly Line for Dignitaries	
6:30 PM	:	Call to Order	DG Edgar "Diotay" T. Sy
		Invocation.....	PP Emmanuel "Manny" Vinco RC of Bacolod
6:35 PM	:	Opening Remarks	Pres. Andy Feria Host Club President, RC of Bacolod
6:45 PM	:	DINNER	
8:00 PM	:	Introduction of District Governor's Family	IPP Leilani Salem Alba RC of Bacolod
		Farewell Speech	DG Edgar "Diotay" T. Sy
		Presentation of Major.....	DG Edgar "Diotay" T. Sy
		District Awards	Assisted by DS Christine Toledo (Distr. Awards Chair)
8:30 PM	:	Summation of 2010 District Conference.....	Dr. Kenneth E. Collins RIPR/RI Past Director
8:40 PM	:	Expression of Gratitude.....	DG Edgar "Diotay" T. Sy
8:45 PM	:	Presentation of Gifts to RIPR.....	By Zone
9:00 PM	:	District Presentation	
9:30 PM	:	Closing Remarks and Adjournment	DG Edgar "Diotay" T. Sy
		BALLROOM DANCING	

Emcees
PP Jose Vicente "Jun-Jun" Alemany (RC of Bacolod)
Rtn. Mary "Inday" Tolentino (RC of Bacolod)

Spoon project a measure of success

Past RI President Dong Kurn Lee asked Rotarians in 2008-09 to Make Dreams Real. With an idea, a spoon, and an eager young club, Helen Batting did just that. Literally.

About two years ago, Batting, president of the Rotary Club of East London Sunrise, South Africa, woke up in the middle of the night with an amazing idea. She had dreamed of a simple spoon design that would save the lives of children in South Africa who were dehydrated because of diarrhea.

"As a child, I remember my mother telling me about a spoon she created that saved hundreds of children's lives," says Batting. "I never saw the spoon,

but I dreamed of them one night, woke up, and knew exactly what they should look like."

Batting designed a double-ended spoon that measures the exact amount of sugar and salt to be added to a cup of boiling water to create a rehydration fluid.

Clinics currently instruct mothers to pour 8 teaspoons of sugar and 1/2 teaspoon of salt into about a quart of boiling water to create a rehydration solution known as Darrow's fluid, which also combats potassium deficiency. But the method requires a certain level of literacy and mathematical skills.

"Many mothers, especially in rural communities, are functionally illiterate, which means they may not be able to count or do fractions," Batting says. "If mixed incorrectly, it actually exacerbates the problem. We aren't changing the method, just simplifying it. One and one into one, and it's done!"

Only nine months after its charter in 2008, the East London Sunrise club used Batting's spoon design, now under patent, and launched the East London Sunrise Spoon of Hope initiative.

The project, recognized last year with an RI Significant Achievement Award, has produced and distributed more than 60,000 spoons to families in

rural communities and medical clinics in Eastern Cape, South Africa. A large shipment of spoons has been sent to Zimbabwe as well.

The spoon has garnered praise from many health care professionals, including Trudy Thomas, a children's advocate and former member of the Executive Council of the Legislature for Health in the Eastern Cape, as a simple, practical, and effective medical intervention.

How to make the SPOON OF HOPE sugar-salt solution

fill 1 cup with boiled water

SUGAR 1 level large spoon of sugar

SALT 1 level small spoon of salt

stir and allow to cool

NB: Mothers taste solution before giving it to your children

Ryan Hyland/RI News

RI 3850 DISTRICT CONVENTION 2010 Program

4:00 PM	:	Expression of Appreciation.....	DG Edgar "Diotay" T. Sy Assisted by DS Christine L. Toledo
4:05 PM	:	Minor Awards- Part 1.....	DG Edgar "Diotay" T. Sy and Distr. Awards Chair-DS Christine Toledo
4:55 PM	:	Door Prizes Announcements.....	DS Ma. Christine "Tin" L. Toledo
5:00 PM	:	Adjournment.....	DG Edgar "Diotay" T. Sy
Emcee :		PP Pebs Alfred Reyes (RC of Bacolod Marapara)	

CLUBS PRESENTATION/COSTUME PARTY

Venue	:	L'Fisher Rooftop	
Attire	:	Black and White	
HOST CLUBS	:	ROTARY CLUB OF SILAY and ROTARY CLUB OF BACOLOD-CENTRAL	
7:00 PM	:	Call to Order	DG Edgar "Diotay" T. Sy
		Invocation.....	Pres. Aileen Villanueva <i>Host Club President/RC of Silay</i>
7:10 PM	:	Opening Remarks	Pres. Jocelyn "Jo" Lucendo <i>Host Club President/RC of Bacolod Central</i>
7:15 PM	:	DINNER	
8:15 PM	:	Proclamation & Presentation of DGN RY 2012-2013	PDG Ramon Cua Locsin, <i>RC of Metro Iloilo</i> PP Rafael Jocson, <i>RC Bacolod North</i>
8:17 PM	:	Introduction of District Governor Nominee	PP Maria Ester Espina <i>RC of Bacolod Central</i>
			PP Melvin dela Serna <i>RC of Antique</i>
8:20 PM	:	Introduction of District Governor - Elect	IPP Butch Blanco <i>RC of Zamboanga City-West</i>
8:25 PM	:	Speech of District Governor - Elect.....	DGE James Makasiar <i>RC of Zamboanga City-West</i>
8:50 PM	:	Presentation of Talents	
10:20 PM	:	Intermission Number	
10:30 PM	:	Announcement and Awarding of Winners	
10:45 PM	:	Announcements.....	DS Ma. Christine "Tin: L. Toledo
11:00 PM	:	Adjournment.....	DG Edgar "Diotay" T. Sy
		Fellowship	
Emcees :		ABS - CBN	

SATURDAY, FEBRUARY 27, 2010

PLENARY SESSION 5 - BUSINESS MEETING

Host Club	:	ROTARY CLUB OF BACOLOD EAST	
Venue	:	L'FISHER HOTEL	Attire : Smart Casual
9:00 AM	:	Assembly	
9:30 AM	:	Call to Order	DG Edgar "Diotay" T. Sy
		Invocation	Sec. Gilfredo "Degaulle" Geolingo, <i>RC of Bacolod-East</i>
		Pambansang Awit ng Pilipinas	
9:40 AM	:	Opening Remarks	Pres. Antonius "Anton" Sarabia, <i>Host Club President</i> <i>RC of Bacolod-East</i>
9:45 AM	:	District Business Meeting	PP Elmira "Millie" Maglasang, <i>RC of Bacolod-West</i>
			Moderator
11:30 AM	:	District Awards- Minor Awards-Part 2	DG Edgar "Diotay" T. Sy and Distr. Awards Chair Christine L. Toledo
11:50 AM	:	Door Prizes Announcements.....	DS Ma. Christine "Tin" L. Toledo
12:00 NN	:	Adjournment.....	DG Edgar "Diotay" T. Sy
		Emcee: PP Ramon "Monching" D. Delaliarte (<i>RC of Bacolod-East</i>)	

RI President's Message



My fellow Rotarians,

January is the month the Romans associated with their two-headed god Janus: one head looking backward to the year that has just passed, and the other looking forward to the year ahead.

In Rotary, January is the halfway point of our year of service, and it is also a time for us all to look at both the past and the future. It is the time of year to take stock, to review the goals that we have set for ourselves, and to evaluate how well we have fulfilled those expectations. It is a time to look honestly at our progress and our challenges and to consider the steps we will need to take to complete our planned service successfully.

I am sure there is much you can be proud of achieving in the last six months. In my travels, I have already seen how much Rotarians can accomplish when they are determined to do so. You have helped bring safe, pure water to those who lacked it, provided food and shelter to those who needed it, and assisted in the educations of those who could not read or write. You have promoted the ideal of service within a context of fellowship, friendship, and high ethical standards.

Rotarians are able to make changes that will shape the course not only of the months but of the years and decades that lie ahead. This is our privilege. It is also our duty as Rotarians – as caring members of society who are in the fortunate position of being able to help those living in conditions we can barely imagine.

So there is much to be done these next months. Do not waste a moment of that most precious commodity: time.

We are all volunteers serving in a volunteer organization. None of us was compelled to become a Rotarian; each of us chose, and was chosen, to become a member. Every year, every day, each of us chooses to continue the task we have begun, and to continue to put Service Above Self. It is not always the easy path, but I know it is the right one.

I wish to take this opportunity to thank you for the Rotary service you have given, the service you are giving, and the service I know you will continue to give in the future.

The Future of Rotary Is in Your Hands.

John Krung

Governor’s Message



A Happy New Year to all my fellow Rotarians!

January is named after Janus, the god of the doorway in Roman mythology, coming from the Latin word for door (ianua) - January is the door to the year.

For us in the Rotary community, January is the midpoint of our year of service, allowing us to look at both what we have done and what we have yet to do. This is a crucial time to review the goals that we have set for ourselves, and to evaluate how well we have fulfilled what we have set out to do. It is a time to look at our progress and our challenges, so we can map out the steps we shall take to complete our planned service successfully.

In my travels as your District Governor, I have already seen how much Rotarians in D3850 can accomplish when they put their commitment into the tasks. Your invaluable help in bringing safe, pure water to those who lacked it, providing food and shelter to those who needed it, and assisting in the education of those who could not read or write are noteworthy achievements you can all be proud of.

Your laudable efforts to STOP TB and End Polio are just some health concerns that were addressed with urgency. And in all these, you have served within the bond of fellowship and friendship, and within the bounds of high ethical standards.

As President John Kenny never fails to inspire, “Rotarians are able to make changes that will shape the course not only of the months but of the years and decades that lie ahead. This is our privilege. It is also our duty as Rotarians – as caring members of society who are in the fortunate position of being able to help those living in conditions we can barely imagine.”

So much is yet to be done these next months as each of us chooses to continue the task we have begun, and to continue to put Service Above Self.

Let me take this opportunity to thank you for the Rotary service you have given in the past, present and future.

DG EDGAR SY

RI 3850 DISTRICT CONVENTION 2010 Program

FRIDAY, FEBRUARY 26, 2010

PLENARY SESSION 2

HOST CLUB	:	ROTARY CLUB OF BACOLOD NORTH		
Venue	:	L' Fisher Hotel	Attire	: Smart Casual
9:00 AM to 5:00 PM	:	Registration		
9:30 AM	:	Call to Order	DG Edgar "Diotay" T. Sy	
	:	Invocation.....	PP Roy Hojilla, RC of Bacolod-North	
	:	National Anthem of Australia		
	:	Pambansang Awit ng Pilipinas		
9:45 AM	:	Opening Remarks	Pres. Carmelo " Milo" Mabayag,	
	:		Host Club President, RC of Bacolod-North	
9:50 AM	:	Introduction of the Guest Speaker.....	AG Wilfrido "Willy" Villar, RC of Bacolod-North	
10:00 AM	:	Speech of the Guest Speaker		
	:	Topic : "Life's Winning Points -The Well-balanced approach to family, life and career."		
	:	Mr. Francis Kong		
11:45 AM	:	Expression of Appreciation	DG Edgar "Diotay" T. Sy	
	:		Assisted by DS Christine L. Toledo	
11:50 AM	:	Door Prizes		
12:00 NN	:	Adjournment.....	DG Edgar "Diotay" T. Sy	
	:	Emcee: PP Louie Gonzaga (RC of Bacolod North)		

PLENARY SESSION 3 -THE ROTARY FOUNDATION LUNCHEON

HOST CLUB	:	ROTARY CLUB OF BACOLOD SOUTH		
Venue	:	L' Fisher Hotel	Attire	: Smart Casual
12:00 NN	:	Call to Order	DG Edgar "Diotay" T. Sy	
	:	Invocation.....	PP Isidro "Jun Jun" Lizares, RC of Bacolod-South	
12:05 PM	:	Opening Remarks	Pres. Kelly Guerrero, Host Club President	
	:		Rotary Club of Bacolod-South	
12:10 PM	:	LUNCH		
1:00 PM	:	Introduction of Guest Speaker	PDG David "Dave" Villanueva, RC of Bacolod-South	
1:05 PM	:	Speech of Guest Speaker		
	:	PP Robert Kuan, RC of Makati District 3830		
1:35 PM	:	Expression of Appreciaton	DG Edgar "Diotay" T. Sy	
	:		Assisted by DS Christine L. Toledo	
1:40 PM	:	2nd Major speech of RIPR	Dr. Kenneth E. Collins, RIPR/Past RI Director	
2:00 PM	:	Rotary Foundation Recognition.....	PP Raymond Padayhag, RC of Zamboanga-West	
	:		District Annual Giving Chair	
	:	"New TRF Sustaining Members"	"All TRF Sustaining Fellows"	
	:	"New Paul Harris Fellows"	"Multiple Paul Harris Fellows"	
	:	"RY 2009-2010 Top 3 TRF Clubs"	"Major Gift Donors"	
	:	"100% Rotary Foundation Sustaining Members Clubs"		
2:15 PM	:	GSE Presentation.....	PP Rafael "Biboy" Jocson, RC of Bacolod-North	
	:		District Chairman-GSE	
2:45 PM	:	Adjournment	DG Edgar "Diotay" T. Sy	
	:	Emcee: PP Percy Comia (RC of Bacolod South)		

PLENARY SESSION 4

Venue	:	L' Fisher Hotel	Attire	: Smart Casual
HOST CLUB	:	ROTARY CLUB OF BACOLOD MARAPARA		
2:50 PM	:	Call to Order	DG Edgar "Diotay" T. Sy	
	:	Opening Remarks	Pres. Alfonso "Al" Picardal	
	:		Host Club President/RC of Bacolod Marapara	
2:55 PM	:	Introduction of Guest Speaker	PP Remigio "Remy" Montemayor	
	:		RC of Bacolod Marapara	
3:00 PM	:	Speech of Guest Speaker	Ms. Maria Ressa	
	:		ABC-CBN Senior Vice President	
	:		News and Current Affairs and ANC Executive Director	

RI 3850 DISTRICT CONVENTION 2010 Program

THURSDAY, FEBRUARY 25, 2010

8:00 AM	:	Discon Golf Tournament.....	PP Lorenzo "Nonong" De la Cruz
Venue	:	Victorias Golf Course	District Sports Chair/RC of Metro Bacolod
PLENARY SESSION 1 : OPENING CEREMONY			
HOST CLUBS	:	ROTARY CLUB BACOLOD-WEST AND ROTARY CLUB OF METRO BACOLOD	
Venue	:	L' Fisher Hotel	
Attire	:	Business Attire	
9:00 AM-5:00 PM	:	Registration	
9:30 AM	:	Opening of House of Friendship	
3:00 PM	:	Assembly	
3:30 PM	:	Entry of Club Presidents and Club Secretaries	
3:50 PM	:	Entry of Assistant Governors, Governor-Nominee, Governor-Elect, Past District Governors City and Provincial Officials, RI President's Representative and Spouse, District Governor and Spouse.	
4:00 PM	:	Entrance of Colors	
4:10 PM	:	Call to Order.....	PP Edgar "Diotay" T. Sy District Governor/RC of Bacolod
		Invocation	Pres. Ma. Florencia Logroño Host Club President/RC of Bacolod-West
4:15 PM	:	National Anthem of Australia Pambansang Awit ng Pilipinas	
4:35 PM	:	Opening Remarks.....	PP Elcid Familiaran RC of Bacolod/Discon Chairman
4:40 PM	:	Introduction of Dignitaries/Recognition of Past District Governors and Roll Call of Rotary Clubs...	PP Ma. Christine "Tin" L. Toledo RC of Bacolod-West/District Secretary
5:00 PM	:	Welcome Remarks	Pres. Emelito "Emil" Masigon Host Club President/RC of Metro Bacolod
			Hon. Evelio Leonardia Mayor of Bacolod City
			Hon. Isidro Zayco Governor of Negros Occidental
5:15 PM	:	Introduction of the District Governor	PP Nelson P. Lo RC of Bacolod
5:20 PM	:	State of the District Address of the Governor.... "The Future of Rotary Is In Your Hands"	PP EDGAR T. SY District Governor - RY 2009-2010
5:30 PM	:	Introduction of the RI President's RepresentativePDG Ramon "Toto" Cua Locsin RC of Metro Iloilo
5:35 PM	:	Keynote Address of RIPR	Dr. Kenneth E. Collins RIPR/Past RI Director
5:45 PM	:	Announcements.....	DS Ma. Christine "Tin" L. Toledo
6:00 PM	:	Adjournment	DG Edgar "Diotay" T. Sy
Emcees : PP Emily Ascalon (RC Bacolod-West) & IPP Jude Doctora (RC Metro Bacolod)			

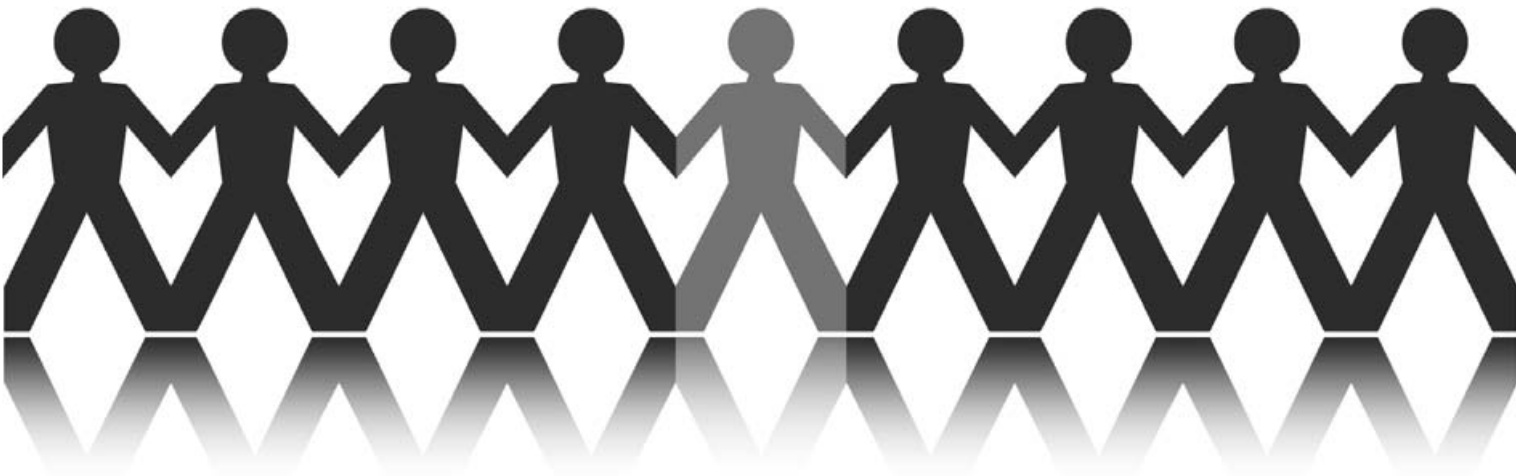
WELCOME FELLOWSHIP DINNER

HOST CLUBS	:	ROTARY CLUB OF VICTORIAS , ROTARY CLUB OF KABANKALAN and ROTARY CLUB OF ESCALANTE		
Venue	:	La Costa Brava, Talisay	Attire	: Barrio Fiesta
7:00 PM	:	Call to Order	DG Edgar "Diotay" T. Sy	
		Invocation:	RC of Victorias	
7:10 PM	:	Opening Remarks.....	Pres. Grace Sablaon, <i>Host Club President, RC of Kabankalan</i>	
7:15 PM	:	Introduction of the Guest Speaker	Rtn. Scarlet Sangcap, <i>RC of Victorias</i>	
7:20 PM	:	Short Message.....	Hon. Monico O. Puentebella, <i>Congressman - Bacolod City</i>	
7:30 PM	:	D I N N E R		
8:30 PM	:	Awarding of Winners of Sports Activities	PP Lorenzo "Nonong" De la Cruz, RC of Metro Bacolod District Sports Chairman	
9:00 PM	:	Production Number/Cultural Presentation		
10:25 PM	:	Announcements	DS Ma. Christine "Tin" L. Toledo	
10:30 PM	:	Adjournment	DG Edgar "Diotay" T. Sy	
		Fellowship		
		Emcee :	ABS-CBN	

Feature | PP JOHN P. ETABAG

LEADERSHIP 101 : Chapter 7

The Brand Called You!



“If you submit your principles to the dictates of two opposing parties, you will end up having no principles at all.” Anon


In the old days when men were allowed to have many wives, a middle-aged man had one wife who was old and one that was young. Each loved him very much and desired to see him like herself. Now the man's hair was turning grey which the young wife did not like as it made him look too old to be her husband. So every night when she combs his hair she picks out the white ones. But the elder wife saw her husband growing grey hair with great pleasure for she did not like to be mistaken to be his mother. So every morning she picks out as many of the black ones as she could. The consequence was the man soon found himself to be entirely bald. (Aesop's fable)

“NO” is the most powerful word for leaders and managers. Saying no when you really want to is a work survival communication skill. It is in fact gaining control over your work and your life and making your work fit into your life's purpose. Saying NO when you mean NO and saying YES when you mean YES could be your leadership brand.

Everything gets branded: soda, software, companies, liniment, airlines, basketball teams, GO's and NGO's, beer, wine, cities, states, countries, and yes, people and leaders.

What does your brand stand for? What do you stand for? Are you a person whose brand is all about classical hard work and unlimited effort? Are you the organization's workhorse? Or are you about creativity, unpredictability and not fitting the mould? Can you be counted to be on time all the time? Are you the person who can be counted to speak the truth no matter how difficult the circumstance?

Every leader is a brand. And every word he/she utters, every decision he/she makes communicates the kind of brand that he/she stands for.

We are drawn towards leaders who display both confidence and modesty. We look for the attribute of authenticity. Finally, we seek leaders who can really listen. These are the brands of leadership that we need. After all, the first job of a leader is to bring out the best in others. True leaders can do that by being confident and modest, by remaining authentic and by truly listening. 

Profile

DISCON SPEAKERS

Plenary Session 2 Feb. 26, 2010 (9:00 AM to 12:00 NN)
FRANCIS J. KONG



President of Success Options Publishing Company
President of FunWorks Inc. a member of the Canadian based Mad Science International Group, the world's number 1 Science educational-entertainment program provider for kids
Founding member and Director of Inspire Leadership Consultancy

Francis has extensive work experiences in manufacturing and retail as he help founded a popular clothing company and ran a retail chain for many years. You can hear him in his daily Radio Program “Business Matters” which was given a Year 2007 special citation by the Catholic Mass Media Awards. You can read him through his Saturday and Sunday column of the Business Page of the Philippine Star. You can see him as he regularly guests every Thursday morning at the popular morning show Umagang Kay Ganda.

He has been featured in many of the major business conventions and conferences both here and abroad.
Francis is co-recipient of the Anvil Award for Excellence for the staging of the Dr. John Maxwell Leadership Seminar Series.
Recipient of the Year 2006 Gold Quill Philippines Award of merit for Public Speech category sponsored by The International Association of Business Communicators.
He is also the recipient of 2008 Dr. Jose Rizal Award for Excellence in the field of Journalism.
Francis has been trained and licensed by Maximum Impact of Atlanta Georgia to do the Maxwell leadership programs. Trained and licensed by The Ziglar Corporation in London to do the Ziglar Sales and Presentation programs.
He is an author of 10 books:
· His book “One Day at a Time” has been given a most favorable review by Channel NewsAsia of Singapore while “The Early Bird Catches the Worm: is now translated into the Korean language.
Francis is married to the former Lilia Nolasco and has three children: Bryan, 26; Hannah, 22 and Rachel, 17.

Plenary Session 3 February 26, 2010 (12:00 NN to 2:00 PM)
ROBERT F. KUAN



Founded Chowking Food Corporation and served as President from 1985 to March 2000. Mr. Kuan has been the Chairman of the Board of Trustees of St. Luke's Medical Center. He serves as Chairman of Creative Dining Incorporated, Goodview Seafood Restaurant and Hot Café. He has been a Trustee of St Luke's College of Medicine since 1996 and Brent International School of Manila since 1989.
Mr. Kuan has been an Independent Trustee of Far Eastern University, Inc. since 2004. He serves as an Independent Director of China Banking Corp. He is a recipient of several awards and citations in the field of business, such as Business Leadership Award (Pillar Category) from Aurelio Periquet, Jr. Foundation, TOFIL Awardee in the field of Business and Enterpreneurship for the year 2003, Agora Awardee for entrepreneurship, Triple-A Awardee of AIM, Outstanding Alumnus of the University of the Philippines (UP) in the field of Business, 1999 Franchise Excellence Awardee from the Philippine Franchise Association, 1999 Most Outstanding Professional Awardee in the field of Business Administration from UP Alumni Association, among others. He

holds a Bachelors of Science degree in Business Administration from University of the Philippines in 1970 .
He obtained his MBA from AIM in 1975. He took up Top Management Program exclusively for company President and Chief Executive Officers at Bali, Indonesia in 1993.

Other Interests
Far Eastern University Inc.
Independent Trustee, Chairman of Risk Management Committee and Member of Audit Committee, 2004-Present
·China Banking Corp.
Independent Director, Member of Audit Committee, Member of Corporate Governance Committee and Member of Risk Management Committee
·St. Luke's Medical Center, Chairman

Monthly Attendance Report | DECEMBER 2009

ZONE	NO.	CLUB NAME	CLUB NO.	CHARTER YEAR	MEMBERS TO DATE	NO. OF MTGS.	D E C E M B E R		N O V E M B E R	
							ATTENDANCE	RANKING	ATTENDANCE	RANKING
I	1	Antique	17015	1975	20	3	95%	2	71%	24
	2	Iloilo	17045	1933	43	4	57%	26	51%	29
	3	Iloilo South	17047	1971	DNR	DNR	DNR		88%	4
	4	Iloilo West	28828	1992	DNR	DNR	DNR		DNR	
	5	Miag-ao	58693	2002	14	4	73%	22	75%	19
II	1	Iloilo City	17046	1975	DNR	DNR	DNR		84.75%	10
	2	Jaro Iloilo City	25131	1990	17	4	81.25%	17	DNR	
	4	Jaro Centraline	29746	1993	DNR	DNR	DNR		DNR	
	5	Jaro South	31664	1996	12	3	80%	19	DNR	
III	1	Metro Iloilo	17066	1979	59	4	51%	27	50.42%	30
	2	Midtown Iloilo	24342	1987	23	3	88.2%	8	83%	12
	3	Guimaras	27277	1990	DNR	DNR	DNR		DNR	
	5	Lapaz	30821	1995	17	2	79.4%	20	61.76%	26
	6	Dumangas	31821	1996	25	4	83.5%	12	82.7%	13
	7	Metro Passi	76428	2007	19	3	70%	23	61%	27
IV	1	Roxas	17080	1964	34	4	90%	5	90%	3
	2	Kalibo	17053	1967	50	3	89.47%	7	85.96%	7
	3	Metro Roxas	22518	1982	62	4	62%	24	38.25%	32
	4	Boracay	50661	1997	20	3	85%	9	85%	9
	5	Metro Kalibo	54828	2001	22	4	82%	15	82%	15
	6	Metro Roxas Central	74422	2006	30	5	81.10%	18	DNR	
V	1	Silay	17084	1973	DNR	DNR	DNR		72%	22
	2	Bacolod North	17091	1973	39	3	77.41%	22	77.41%	18
	3	Escalante	17037	1976	13	4	87%	8	87%	5
	4	Victorias	17091	1966	15	4	83%	14	85%	9
VI	1	Bacolod	17016	1937	33	3	85%	9	84%	11
	2	Bacolod East	17017	1983	DNR	DNR	DNR		55%	28
	3	Bacolod West	27374	1990	20	3	87%	8	90%	3
	4	Bacolod Marapara	29076	1992	35	4	83.08%	13	82.34%	14
	5	Bacolod Central	31518	1996	DNR	DNR	DNR		DNR	
VII	1	Bacolod South	17019	1969	DNR	DNR	DNR		85%	9
	2	Kabankalan City	17052	1974	DNR	DNR	DNR		DNR	
	3	Metro Bacolod	25280	1988	21	3	81.33%	16	80.95%	16
VIII	1	Dipolog	21409	1950	34	4	83.82%	11	70%	25
	2	Jimenez	17050	1975	19	4	85%	9	80%	17
	3	Dapitan City	25485	1986	DNR	DNR	DNR		DNR	
	4	Oroquieta Centennial	69314	2005	DNR	DNR	DNR		DNR	
IX	1	Ozamis North	17073	1974	DNR	DNR	DNR		70%	25
	2	Pagadian	17074	1975	DNR	DNR	DNR		DNR	
	3	Pagadian West	17075	1977	28	4	42.85%	28	32%	33
X	1	Zamboanga City	17094	1948	36	3	84.06%	10	91.30%	2
	2	Basilan City	17022	1960	26	3	70%	23	72.21%	21
	3	Zamboanga West	17097	1971	46	3	92.02%	3	91.30%	2
	4	Metro Zamboanga	22275	1974	22	4	89.77%	6	86.36%	6
	5	Zamboanga East	17095	1974	DNR	DNR	DNR		DNR	
	6	Zamboanga North	17096	1980	21	2	91%	4	85.12%	8
	7	Zamboanga Central	26956	1990	28	3	87%	8	80%	17
	8	Ipil Sibugay	59175	2002	23	2	78.26%	21	71.14%	23
	9	Bonga, Tawi Tawi	69302	2005	15	4	59.57%	25	73.30%	20

Secretary's Corner



PP Ma. Christine “Tin” Toledo
District Secretary
Rotary Club of Bacolod West

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HAPPY NEW YEAR TO ALL !

This is to remind you of your 2nd Semester RI dues and PRM/The Rotarian Magazine which already due on January 1, 2010. Extension is given up to January 31, 2010 to give you time to submit the SAR Copy and PRM copy with the corresponding deposit slips on or before February 6, 2010, the deadline for submission of all documents needed for the District Awards.

The following clubs listed below are the final list of clubs that belong to the Large Club Category of the District Awards. The rest of the 51 clubs are considered Small Clubs.

- a. Rotary Club of Iloilo
- b. Rotary Club of Metro Iloilo
- c. Rotary Club of Metro Roxas
- d. Rotary Club of Kalibo
- e. Rotary Club of Zamboanga City
- f. Rotary Club of Zamboanga City West

Included in this GML issue is the Discon 2010 Programme. Emphases are given to the following :

Feb. 25, 2010
(3:00 PM to 6:00 PM) Plenary Session 1 - Business Attire
(6:00 PM to 12:00 MN) Welcome Fellowship - Barrio Fiesta Attire

Feb. 26, 2010
(9:00 AM to 4:30 PM) Plenary Session 2,3, and 4 - Smart Casual
(6:00 PM to 12:00 MN) Presentation of Talent - Black and White Costume

Feb. 27, 2010
(9:00 AM to 12:00 NN) Plenary Session 5 - Smart Casual
(6:00 PM to 12:00 MN) Governor's Ball - Formal Attire
Door Prizes will be given during the Plenary Sessions 2, 3, 4 and 5.

Reading, writing...the keys to tomorrow

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Rotary News

RC Iloilo West distributes bags, books to schools in Iloilo

The Rotary Club of Iloilo West, headed by its President Engr. Allan Dumalay, distributed books and bags to two public schools in Iloilo City recently.

More than 100 books and learning workbooks and 250 pieces of backpacks were given to the pupils of Montes II Elementary School at Duran Street, Iloilo City.

The distribution was preceded by a rationale delivered by Atty. Raul S. Anlocotan, President-elect of RC Iloilo West. PE Raul explained that the workbooks were being distributed as part of the community service on Literacy of Rotary Club District 3850 under Governor Edgar Sy.

The 250 backpacks were given through the generosity of Rotary Club of Ulsan Nambu of South Korea with counterpart from RC District



3850. Pres. Allan and Architect Jomari Moleta, Secretary of RC Iloilo West, led the distribution of the books and backpacks. The books were received by the school principal while the backpacks were received by the pupils.

The bags were part of the 14,000 units as whole backpacks with school supplies composed of paper, pencil, & crayons matching grant project sponsored by Rotary Club of Ulsan Nambu, District 3720, South Korea and Rotary Club of Iloilo West, District 3850, Philippines.☑

DISCON SPEAKERS *Continued from page 6*

Plenary Session 4 February 26, 2010 (2:00 Pm to 4:30PM)

MARIA A. RESSA



Maria A. Ressa is a journalist who was the Jakarta bureau chief of CNN International. At CNN, Ressa was lead reporter in East Timor, Indonesia and the Philippines, and was lead investigative reporter for Asia's terror networks in the global war on terror. She is also the writer of the book Seeds of Terror, containing her blow-by-blow account of the hideouts of Al-Qaeda.

Maria Ressa earned a bachelor's degree in English from Princeton University, graduating with honors. She was then awarded a Fulbright Fellowship to the Philippines in 1986, where she attended graduate school at the University of the Philippines.

Before joining CNN, Ressa was vice president of a post-production company in Manila, where she produced weekly public affairs programs for Philippine television.

Among the awards she has received are the National Headliner Award for Investigative Journalism in 2002, the SAIS-Novartis International Journalism Award in 2000 for her work in East Timor, the Asian Television Awards in 1999 for Indonesia and the Ferris Professorship of Journalism at Princeton University for 2001.

Ressa was in residence at Princeton University for the spring semester 2001, where she taught a course she designed on Politics and the Press in Southeast Asia.

She now heads ABS-CBN's News and Current Affairs Department.

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- FIRST**
The development of acquaintance as an opportunity for service;
- SECOND**
High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;
- THIRD**
The application of the ideal of service in each Rotarian's personal, business, and community life;
- FOURTH**
The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

Rotary Images



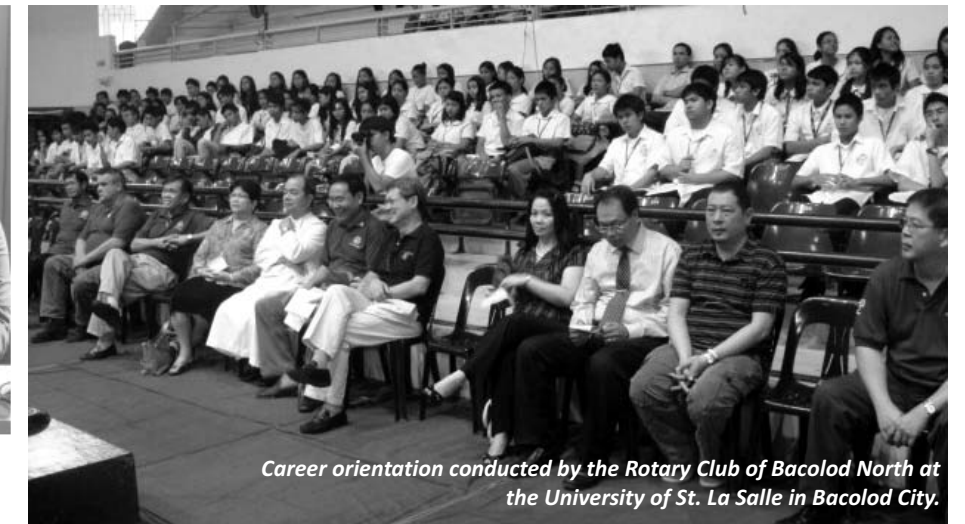
Club visit to RC Tawi-Tawi with Pres. Rachel and her members



DG Edgar Sy accompanies RC Iloilo West representative to a visit to South Korea.



Pres. Al Rasheed, DG Edgar and Hon. Cherryln during the ground breaking of Basilan Rotary Club House.



Career orientation conducted by the Rotary Club of Bacolod North at the University of St. La Salle in Bacolod City.



RC Iloilo turnover of three wheelchairs together with Pres. Markus and his members.



RYLA in Guimaras with RC Guimaras as host club



DG Edgar with the Rotary Club of Guimaras.



Rotary Club of Bacolod West with president Ding Dong and members during the blessing of water drilling at Graciano Lopez Jeana Elementary School.



Joint meeting with Zone 10 and turnover of tv and dvd players



RC Basilan turnover of DVD player and television set to their adopted school with Pres. Al Rasheed.



DG Edgar Sy accompanies the GSE Team from Netherlands to Zamboanga City.



DG Edgar with newly-inducted Centrallians Mai Gayondato and Art Golez (back row, 7th & 8th from left), President Jocelyn Lucendo and the Centrallians.*

"It is our daily actions, and our daily decisions, that determine the course of Rotary for us all. The Future of Rotary Is in Your Hands." RI PRESIDENT JOHN KENNY