



THE FUTURE OF ROTARY  
IS IN YOUR HANDS

**DISCON 2010**

**ROTARY INTERNATIONAL  
DISTRICT 3850**

**February 25-27, 2010**

**L'Fisher Hotel, Bacolod City**



# GOVERNOR'S MONTHLY LETTER

DISTRICT 3850; PHILIPPINES

NOVEMBER 2009 ISSUE



## Rotary Foundation Month

*District 3850 Governor Edgar Sy receives a citation from RI President John Kenny and wife, June, as a major donor of the Rotary Foundation in Manila.*



## Editor's Note



### **GOVERNOR'S MONTHLY LETTER** OFFICIAL DISTRICT NEWSLETTER OF ROTARY DISTRICT 3850

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The Governor's Monthly Letter (GML) is the official publication of the District Governor, District 3850 Philippines published every month by the District Governor's Office and distributed to all Zones and Clubs under District 3850.

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All articles and photos from the different Rotary Clubs in District 3850 may be accommodated through email or by sending materials on CD format and mailed to above editorial office.

Materials sent to the Editorial Office shall be subjected to review for photo quality and clarity. The Editorial Board reserves the right to the publication of any material contributed.

Are you a PHF or a PHSM?  
I am a Paul Harris Sustaining Member (PHSM) and my ultimate dream is to become a Paul Harris Fellow. The essence of being a Rotarian is to be able to contribute something that will change the world. A minimum of \$100 donation to the Rotary foundation is a great way to change the world.

Is it possible for all Rotarians to be PHSM or PHF? I think yes. While writing this message, I made some calculations. A \$100 donation is equivalent to Php 5,000.00, more or less. If Php 20.00 is set aside per day for Rotary, a Rotarian can become a PHSM in 8 to 9 months and a PHF in 7 ½ years. Why I have not thought of this a long time ago? I challenge every Rotarian in District 3850 to contribute to the Rotary Foundation! Clubs play a vital role in introducing novel ways of encouraging Rotarians to become a PHF or PHSM.

November is Rotary Foundation month. In this issue, we will be featuring some articles related to the works of Rotary Foundation. To remind us all, the mission of the Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

The Foundation is a not-for-profit corporation supported solely by voluntary contributions from Rotarians and friends of the Foundation who share its vision of a better world. Every amount contributed to The Rotary Foundation is spent in support of humanitarian, educational, and cultural programs and their operations. Clubs and districts apply for and receive Foundation grants to carry out worthy projects worldwide.

To end my message, let me borrow the words of Arch C. Klumph, the Rotary President in 1916-1917, the year Rotary Foundation was conceptualized.

*"The Rotary Foundation is not to build monuments of brick and stone. If we work upon marble, it will perish; if we work on brass, time will efface it; if we rear temples they will crumble into dust; but if we work upon immortal minds, if we imbue them with the full meaning of the spirit of Rotary as expressed in our Objects and with the just fear of God and love of our fellowmen, we are engraving on those tablets something that will brighten all eternity."*

Yours in Rotary Service,  
*PP Jules Carbon*

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## Rotary News

### Voice for Peace elimination round held in Kalibo

The Rotary Club of Kalibo hosted the Voice for Peace Impromptu Speaking Contest Zone 4 Elimination last October 24, 2009.

The competition was organized by District 3850 for public and private school students, aged 14 to 18 years old, representing the Rotary Clubs in District 3850.

Dubbed as Voice for Peace, the competition aimed to develop the students' ability of formulate their views and opinion on an issue within a limited time as well as



Contestants from different Zone 4 Rotary Clubs with the members of the Panel of Judges and some club presidents.

provide them an opportunity to express these views before an audience.

The event was also intended to create awareness among the youth the importance of peace promotion in the country.

The theme of the competition was "Building a Culture of Peace" which was in line with the National Peace Consciousness movement and with Rotary's mission of promoting international peace, goodwill and understanding. **G**



**LITERACY.** The Rotary Club of Kalibo, as part of its Literacy Program, recently donated a mini-library to the New Washington National Comprehensive High School (left photo) and several volumes of elementary reference books from the Children International to Tambak Elementary School (right photo) in New Washington, Aklan. The projects were made possible through Governor Edgar Sy's Partnership in Club Project, personal contributions and other sources.



## Zamboanga interactors marks world interact week

In observance of the World Interact Week, the Southern City Colleges Interact Club spearheaded the celebration of the World Interact Week last Nov. 2 to 8 with seminars, career orientation and medical-dental outreach projects.

The Interact Club was organized by the Rotary Club of Zamboanga City–West in July 2009.

To kick-off the week-long celebration, the interactors participated in the Porters Values Seminar where they learned lessons they can apply in their daily lives. The event was capped with the awarding rites for the Most Valuable Porter.



In their Nov. 4 regular meeting, the SCC Interactors invited a panel of RCZC West Rotarians who undertook career counseling sessions.

RCZC West Pres. Emil Aquino shared insights on the law profession, Dir. John Anacan counseled on the challenges of pursuing a medical degree, Dir. Santi Araneta shared his own experiences as a certified public accountant and president nominee Jay-Ar Ortega shared also his tips on hurdling the bar exams and also his experiences in the field of banking. Treasurer Ely Cabatingan also lectured on career guidelines of the Department of Labor and Employment.

To cap the celebration, the group, in joint partnership with the RCZC WEST and in coordination with PCSO and RC Metro Zamboanga, sponsored the Lumbangan Medical and Dental Outreach with Feeding Program where almost 400 patients were served, majority of whom were children. **G**





## Top five reasons to support The Rotary Foundation

There are as many reasons to support The Rotary Foundation as there are ways to do good in the world.

By contributing to the Foundation, you advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Here are a few ways your contributions are making change possible.

### Fighting hunger

In Romania, orphans and sick children have eggs, milk, and meat because of a Health, Hunger and Humanity (3-H) Grant that benefits local farmers. The farmers are able to buy everything from animal feed to packaging materials. There is one stipulation: They must donate a portion of their products to children's hospitals, schools, and orphanages.

In Alaska, USA, the Rotary Club of Anchorage East is also fighting hunger by distributing food to low-income families through a mobile food pantry.

### Reducing child mortality

The Rotary clubs of Jaala-Kandana, Western Province, Sri Lanka, and Madras Northwest, Tamil Nadu, India, are helping to reduce child mortality by providing improved sanitation facilities for 15 families in a small community in Sri Lanka. With a Rotary Foundation Matching Grant, the clubs have built 14 toilets, helping to prevent diarrhea and other diseases related to poor sanitation.

According to the World Health Organization, 1.8 million children die of diarrhea every year, making it the second leading cause of death among children under five. Proper sanitation can reduce the rate of child mortality in many communities by up to a third.

### Promoting peace and conflict resolution

Watching civil war tear apart his homeland of Côte d'Ivoire instilled in Rotary Peace Fellow Kouame Remi Oussou a passion to resolve conflict. He is now working for the United Nations Development Programme in the Central African Republic, a country that weathered periodic internal fighting before a comprehensive peace accord took effect in 2007. Read more about Oussou.

Rotary Peace Fellows are leaders in promoting national and international cooperation, peace, and conflict resolution. Help support the Rotary Peace Centers.

### Giving the world hope for just US\$2 a week

Foundation Trustee Chair Glenn E. Estess Sr. paraphrases Mother Teresa in explaining what keeps the Foundation going in the face of overwhelming need. "We must do what we can, where we are, with what we have," says Estess.

"Through our Foundation, we are able to pool our resources and achieve even more. And the stronger our Rotary Foundation becomes, the greater the scope of the tasks we will be able to undertake successfully. We will be able to do far more good, in far more lasting ways."

By giving US\$100 a year through the Every Rotarian, Every Year (EREY) initiative, you become a Rotary Foundation Sustaining Member.



**FORUM.** Youth Congress forum as part of the New Generations Month Celebration of the Rotary Club of Roxas.



**ARTISTS.** Winners of the Fight Against TB for Children Poster Making Contest sponsored by RC Roxas.



## THE FOUR-WAY TEST

OF THE THINGS WE THINK, SAY AND DO

I. Is it the TRUTH?

II. Is it FAIR to all concerned?

III. Will it build GOODWILL and BETTER FRIENDSHIPS?

IV. Will it be BENEFICIAL to all concerned?

Contributions to EREY are the primary source of funding for Foundation programs. Make a contribution now.

### Eradicating polio

Around the world, Rotarians are taking millions of steps in walkathons, diving into icy ocean waters, and participating in other fundraisers to help Rotary fulfill its promise to rid the world of polio. Si Burgher, of the Rotary Club of Bloomfield, Indiana, USA, raised almost \$1,600 by having his shaggy eyebrows shaved.

Rotary launched its PolioPlus program in 1985. Since then, eradicating polio has been the organization's top priority. End Polio Now and help fulfill its promise. [Rotary.org/news](http://Rotary.org/news)



## My fellow Rotarians,

The playwright George Bernard Shaw once wrote, "Imagination is the beginning of creation. You imagine what you desire; you will what you imagine; and at last you create what you will."

There is no shortage in this world of people able to imagine a better future. But in Rotary, we do not just imagine that future – we will it, and we work to create it. This we do through our two great strengths: our Rotary clubs and our Rotary Foundation.

Over the years, I have been privileged to witness firsthand the fruits of the outstanding work carried out by Rotarians all over the world, supported by the programs of our Foundation. One thing that impresses me is how these programs focus not on short-term satisfaction or reward for the giver. The best Rotary programs and projects focus on building for the future – and making lives better for generations.

Two decades ago, we Rotarians made a promise: to make life better for the entire world, forever, by eliminating polio. It has always been an ambitious goal, but it has always been a realistic one. And now, thanks to our Rotary Foundation, we are closer than ever to reaching it.

It is my hope that with the help of the Bill & Melinda Gates Foundation and Rotary's US\$200 Million Challenge, there will soon come a time when we will be able to say that we have made polio a thing of the past. For if we fail now, we will fail all those who have gone before us, and every child to whom we made a promise. If we fail, we risk our own good name, and the good name of all the Rotarians who came before us.

We will not fail. We can and we must succeed.

I know that each one of you recognizes that *The Future of Rotary Is in Your Hands* – and that the future of our Foundation is as well.

**John Kenny**  
President, Rotary International

Governor's Message



Unsung for over a decade, among the street urchins of Cavite, this hero is now enjoying continental praise.

I'm referring to the recognition of Filipino "Pushcart educator" Efren Penaflorida as the CNN Hero of the Year just a week ago. His dream of bringing education to street children thru his "kariton classroom" he began in 1997 with the Dynamic Teen Company finally received worldwide acclaim and whatever financial reward he has received will multiply a hundredfold as his mobile literacy program is replicated across the country and continents who have like-minded heroes.

Like Efren, we at Rotary District 3850 have always been moved to serve others above self, through various projects we have initiated such as those dealing with Water, Health and Hunger, Literacy in answer to basic needs of our less fortunate countrymen.

Our Clean water project in Guimaras and Negros, our adopted schools, Zamboanga's Stop TB, our water project of Zamboanga City west and Dipolog, and many other assistance we have extend. Now and many other assistance we have extended utilizes the wealth of goodwill, human, technical and financial resources of Rotarians of D-3850.

“Like Efren, we at Rotary District 3850 have always been moved to serve others above self...”

These worthwhile projects cannot be sustained without digging into our pockets for our contribution to the Rotary Foundation. By giving \$100 a year or less than \$2 a week to the Annual Programs Fund through the Every Rotarian, Every Year initiative, Rotarians become part of the Foundation's mission to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

As we individually endeavour to give our 100 dollars , we shall reap the benefits of our commitment in 3 years, when half of what we have given will come back to us full circle in the form of matching grants for the continuation of our needful community projects.

This is the beauty of giving...it also begets more generosity...and more lives changed for the better.

As we observe Thanksgiving this month, may we never forget that the Future of Rotary is in Your Hands.

  
DG EDGAR SY

Feature | PP JOHN P. ETABAG

LEADERSHIP 101 : Chapter 5

Who Will Bell The Cat?

*We love experts who are so smart and so reassuring. The problem comes inside companies and clubs, or even countries, when a culture of knowers overwhelms a culture of doers.*

Long ago, the mice had a general council to consider what measures to take to outwit their common enemy, the Cat. Some said this and some said that; but at last a young mouse got up and said he had a proposal to make, which he thought would meet the case.

“You will agree,” said he, “that our chief danger consists in the sly and treacherous manner in which the Cat approaches us. Now if we could receive some signal of her approach, we could easily escape from her. I propose that a small bell be procured and attached by a ribbon round the neck of the Cat. By this we should always know when she was about, and could easily retire while she was in the neighborhood.”

The proposal met with general applause, until an old mouse got up and said: “This is all very well, but who is to bell the Cat?” The mice looked at one another and nobody spoke. (Aesop's Fable)

Knowing it is not the same as doing it. The bell would save the lives of future mice – every mouse knew that. The belling of the cat would mitigate the terror in the heart of every mouse – and every mouse knew that. And every mouse knew too that belling the cat involves risk and sacrifice.


The great election is coming. Big names are listed as candidates for President of the Republic. Eddie Villanueva. Erap Estrada. Gilbert Teodoro. Jamby Madrigal. JC de los Reyes. Manny Villar. Noynoy Aquino. Richard Gordon.

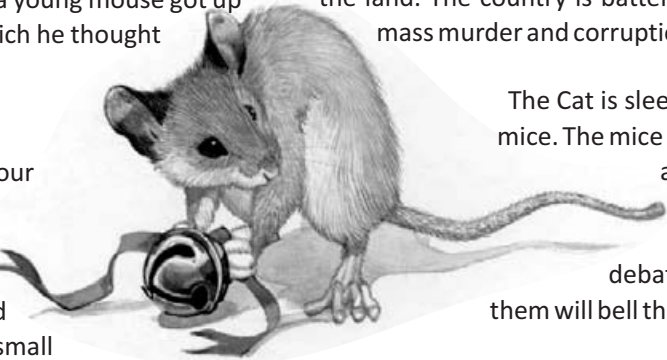
And, oh yes, we have very big cats. Private armies have better arms and ammos compared to our police. Crime groups rampage the land. The country is battered by a string of typhoons, and by mass murder and corruption.

The Cat is sleeping soundly with a stomach full of mice. The mice can have as many councils as they please.

The candidates can have as many debates as they please. But who among them will bell the cat?

We know of course that this is not about cats and mice. This is about human resolve, personal sacrifice, duty and love of country, and the obligation of every Filipino to oppose evil in society.

Leaders are burdened by responsibility. And the first burden for a leader is to make sure that he does not become the cat himself. 





MONTHLY ATTENDANCE REPORT  
October 2009

ZONE	NO.	CLUB NAME	CLUB NO.	CHARTER YEAR	MEMBERS TO DATE	NO. OF MTGS.	O C T O B E R		S E P T E M B E R	
							ATTENDANCE	RANKING	ATTENDANCE	RANKING
I	1	Antique	17015	1975	DNR	DNR	DNR	DNR	100%	1
	2	Iloilo	17045	1933	43	4	49%	34	45%	33
	3	Iloilo South	17047	1971	23	5	87%	11	81%	18
	4	Iloilo West	28828	1992	DNR	DNR	DNR	DNR	DNR	DNR
	5	Miag-ao	58693	2002	DNR	DNR	DNR	DNR	66%	28
II	1	Iloilo City	17046	1975	26	5	86.80%	12	82.8%	15
	2	Jaro Iloilo City	25131	1988	21	2	100%	1	100%	1
	3	Central Iloilo City	27338	1990	17	5	94.02%	2	88.89%	6
	4	Jaro Centraline	29746	1993	16	4	81.25%	17	DNR	DNR
	5	Jaro South	31664	1996	12	2	60%	29	80%	21
III	1	Metro Iloilo	17066	1979	59	4	57.63%	31	55.25%	32
	2	Midtown Iloilo	24342	1987	23	4	88.22%	10	90.50%	3
	3	Guimaras	27277	1990	20	4	48.75%	35	53.75%	34
	4	Molo	27939	1991	DNR	DNR	DNR	DNR	DNR	DNR
	5	Lapaz	30821	1995	17	4	63.2%	27	62.3%	29
	6	Dumangas	31821	1996	25	5	83.4%	14	83.2%	13
	7	Metro Passi	76428	2007	19	4	59%	30	54%	33
IV	1	Roxas	17080	1964	34	4	90%	7	90%	4
	2	Kalibo	17053	1967	50	3	92.98%	3	82.93%	14
	3	Metro Roxas	22518	1982	62	4	30%	37	68%	27
	4	Boracay	50661	1997	20	4	62.5%	28	71.25%	25
	5	Metro Kalibo	54828	2001	22	4	81.81 %	16	81.81%	16
	6	Metro Roxas Central	74422	2006	27	5	90%	7	88%	7
V	1	Silay	17084	1973	17	3	78%	18	76%	23
	2	Bacolod North	17091	1973	39	3	69.88%	25	81.28%	18
	3	Escalante	17037	1976	13	5	92%	6	87%	8
	4	Victorias	17091	1966	16	5	92.3%	4	83	12
VI	1	Bacolod	17016	1937	33	5	84%	13	84%	11
	2	Bacolod East	17017	1983	22	3	53.6%	33	DNR	DNR
	3	Bacolod West	27374	1990	20	3	90%	7	85%	9
	4	Bacolod Marapara	29076	1992	35	4	88.96%	9	89%	5
	5	Bacolod Central	31518	1996	17	3	68.89%	24	58.82%	30
VII	1	Bacolod South	17019	1969	21	4	84%	13	85%	9
	2	Kabankalan City	17052	1974	30	5	54.1%	32	DNR	DNR
	3	Metro Bacolod	25280	1988	20	4	90%	7	84.3%	10
VIII	1	Dipolog	21409	1950	30	4	70.83%	21	80.71%	20
	2	Jimenez	17050	1975	DNR	DNR	DNR	DNR	88%	7
	3	Dapitan City	25485	1986	DNR	DNR	DNR	DNR	DNR	DNR
	4	Oroquieta Centennial	69314	2005	DNR	DNR	DNR	DNR	81%	18
IX	1	Ozamis North	17073	1974	21	4	70%	22	80%	21
	2	Pagadian	17074	1975	DNR	DNR	DNR	DNR	DNR	DNR
	3	Pagadian West	17075	1977	28	4	37.5%	36	38%	35
X	1	Zamboanga City	17094	1948	DNR	DNR	DNR	DNR	81.25%	19
	2	Basilan City	17022	1960	26	4	71.45%	20	85%	9
	3	Zamboanga City West	17097	1971	46	3	92.02%	5	93.15%	2
	4	Metro Zamboanga	22275	1974	22	4	81.79%	15	78%	22
	5	Zamboanga City East	17095	1974	DNR	DNR	DNR	DNR	66%	27
	6	Zamboanga City North	17096	1980	21	5	89.47%	8	76.5%	24
	7	Zamboanga City Central	26956	1990	25	5	74%	19	81.25%	19
	8	Ipil Sibugay	59175	2002	22	4	69.32%	23	70.45%	26
	9	Bonga, Tawi Tawi	69302	2005		4	63.75%	26	DNR	DNR

Honoring the givers



Last November 27, 2009, the Rotary Foundation, whose mission is “to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty” honored those from Zones 6B, 7A, and 10B, who had given generously to fund its programs and projects last Rotary year and the current Rotary year.

Rotary International President John Kenny and Trustee Chairman's Representative Doh Bae presented recognition items together with RI Director Jackson S.L. Hsieh. Trustee Doh Bae emphasized that their “...contribution to the Rotary Foundation has been an example of 'Service above Self' to the Rotary world.”

Heading the list are the Arch Klumph Society members who have given \$250,000 or more. Earlier honored in induction ceremonies in Rotary International World headquarters were five Taiwanese and one Filipino.

Recognized in the Friday lunch in Makati were Dr. Emilio T. Yap of Zone 7A, Philippines, and DG Yen-Shen, Hsieh and DG Yau-Fang Chen of Taiwan, Zone 10B. Major Donor level 4, Past RI Director Rafael “Paing” and Mely Hechanova were also recognized and, with their commitment of another \$100,000 for Polio Eradication, will be inducted into the society at the last semester of this Rotary year.

Regional Rotary Foundation Coordinator (RRFC) for Zone 6B Hoe Beng Fong helped the Rotary senior leaders in giving out recognition items for Major Donors (\$10,000 or more) in his zone – PDG David and Irene Tong, DGE Abraham, PP Ronnie Tan and Rotary Spouse (RS) Yen, Vitt and Linjee Aikwanich, and Pornchai Boonsaeng. RRFC Jason “Archi” S.C. Hshu assisted in honoring DGE Jason Chan, DG Concept, DGE Woo Sun, DGN Medichem, PDG Lee, DG Cable, DG Set, DGE Genuine, PDG C.S., and DGN Henry. Zone 10B which has the most Major Donors had already recognized many of them in a special ceremony in Taiwan also attended by RI President John Kenny.

For Zone 7A, Indonesia and the Philippines, as RRFC, I helped recognize from Indonesia Osman Aman level 3, Steve Lumingkewas level 3, Ali Cekko Sentoso level 2 and level 1, Dhinesh G. Lalchandani, PDG Mustain Sjadzal, Hanny Arijanto, Eva Kurniaty, Haryuno Gandosoewito and Yoelinto, Gunawan. From District 3780 in the Philippines, the major donors recognized were CP Gloriosa Valarao level 3, DG Dulce Coyukiat, PDG Alexander Cureg, PDG Dan Espinosa, PP Henry Coralejo, PP Johnny Yu, PP Gil Valera, PP Maricor Imperial, and PP Roman See.

From District 3790, DG Rolando and Mency Villanueva, PP Ron and Glo Nethercutt, PP Alan Sy, PP Linda Winter, Chie and Dan Galura, Tony and Evelyn Bautista, and Carl and Thelma Arenas. District 3800 had PDG Benigno and Nona Ricafort level 2, and Celso Montinola, level 1. From District 3810 were PDG Edgardo and Tessie Tumangan level 2, PDG Rosie Go, level 2, Caroline Rogge, level 2 and level 1 – PDG Lynne Abanilla, PDG Francisco Atayde, PDG Joel Tinitigan, Pres. Aida Ang, Ismael Mercado, Ruby BAiran, Lilong Chua, and Danilo Paragas.

District 3820 had DG Consuelo Ursula Lijauco and PDG Geoff McLennan, level 2, PDG Rafael and Le Be Yu Tantuco Sr. level 2 and PDG Michael and Susan Lirio, level 1. DG Isidro and Tesha Garcia led D3830's major donors – CP Edna Sutter, T.R.Mohan, Nelson and Socorro Mendoza, CP Renato Bernabe, PP Gilda Lim, and PP Pablo Calma. D3850 had DG Edgar Sy and Maximo N. Cascarra.

DG Antonio and Grizelda Ann Veneracion headed the list of major donors with parents PDG Jesus and Angelita Veneracion, DS Perfecto and Marilen Sueno, PDG Pablito and Elizabeth Parilla, Pres. Romeo and Julie Dy Pico, PAG Omar Espina, PP Ibarra and Olga Panopio, PP Jonathan and Lourdes Yu, PP Pericles and Georgina Dakay, PP Jose Marie and Nola Happy Miranda, and PP Lorenzo and Lucila Rubinos. DRFC Yumi Espina and annual giving Chair Jun Borromeo worked so hard to get this group to Manila.

We salute these generous souls with the words of Trustee Doh Bae, “You have truly realized the meaning of giving, and that such giving never stops. Giving is living and you have exemplified it.”

**Business Bits.** Thanks are due to the event organizers – my co-chairs PDG Tony Quila and PDG Alex Huang, vice chairs PDGs Vitt Gutierrez, Alex Cureg, and Danny Fausto, members PDGs Ogie Villamar, Dan Espinosa, Jess Nicdao, Fabie Enriquez, Josie Ang, Mike Lirio, Toto Cua Locsin, Yumi Espina, and Jun Nolasco. Special thanks to the Zone 7A TRF team – ARRFCs Rosie Go and Len Magno, ZCC Ritje Rihatinah, RFAC Oscar Inocentes, newly appointed MMDA Chairman and MGA Paeng Tantuco. **G**

# District Update

**EDITORS’ NOTE: Due to errors inadvertently published in the October issue, we are reprinting the DNC TOR.**

## TERMS OF REFERENCE OF THE DISTRICT NOMINATING COMMITTEE (DNC) FOR THE SELECTION OF THE DISTRICT GOVERNOR-NOMINEE OF RI DISTRICT 3850

### Sec. 1: Composition of the District Nominating Committee of RI District 3850

The District Nominating Committee shall consist of nine (9) members, namely:

- 1) The three (3) Most Immediate Past District Governors, with the most senior of the Past District Governors to serve as the Committee Chairperson for the Rotary Year; and
- 2) Six (6) Zone Representatives, to be elected by the Rotary Clubs of the District.

### Section II: Composition of the Zones

- 1) Zone I (All Rotary Clubs in Iloilo City):  
Rotary Clubs of Central Iloilo City, Iloilo, Iloilo City, Iloilo South, Iloilo West, Jaro Centraline, Jaro Iloilo City, Jaro North, Jaro South, La Paz, Metro Iloilo, Midtown Iloilo and Molo;
- 2) Zone II (All Rotary Clubs in Panay located outside of Iloilo City): Rotary Clubs of Antique, Boracay, Culasi, Dumangas, Guimaras, Kalibo, Metro Kalibo, Metro Roxas, Roxas and Roxas Hillside;
- 3) Zone III (Rotary Clubs of Bacolod Central, Bacolod North, Bacolod Marapara, Bacolod West and all Rotary Clubs located north of Bacolod City): Rotary Clubs of Bacolod Central, Bacolod Marapara, Bacolod North, Bacolod West, Escalante, Metro San Carlos, Sagay, Silay and Victorias;
- 4) Zone IV (Rotary Clubs of Bacolod, Bacolod East, Bacolod South, Metro Bacolod and all Rotary Clubs located south of Bacolod City): Rotary Clubs of Bacolod, Bacolod East, Bacolod South, Bago, Metro Bacolod, Himamaylan South, Kabankalan and La Castellana Midtown;
- 5) Zone V (All Rotary Clubs in the provinces of Misamis Occidental, Zamboanga Del Norte and Zamboanga Del Sur): Rotary Clubs of Dapitan, Dipolog, Jimenez, Ozamiz, Ozamiz North, Pagadian and Pagadian West;
- 6) Zone VI (All Rotary Clubs in Zamboanga City and the provinces of Basilan, Sulu and Tawi-Tawi): Rotary Clubs of Basilan, Metro Zamboanga, Tawi-Tawi, Zamboanga City, Zamboanga City Central, Zamboanga City East, Zamboanga North and Zamboanga City West.

### Section III: Qualifications of the Zone Representatives

- 1) Must be a member, other than honorary, in good standing of the nominating Club;
- 2) The integrity of his or her classification must be without question;
- 3) Must be a qualified member of a functioning Rotary Club in good standing with no outstanding indebtedness to RI for dues as of the end of the semester preceding that in which election of Zone Representatives to the District

- Nominating Committee shall be held;
- 4) Must have a member of one or more Rotary Clubs for a total of at least five (5) years at the time of election;
  - 5) Must have served a full term as Club President;
  - 6) Must have served as member of the District staff within the immediate past three (3) Rotary years;
  - 7) Must have attended the two (2) most recent District Conferences or District Assemblies of RI District 3850;
  - 8) Must be officially nominated by the home Club of the Zone Representative, whose nomination to be submitted in a form of a resolution adopted at a regular meeting of the Board of Directors and ratified by the Club membership at a regular meeting of the Club, naming the suggested candidate and proper submission shall be at the direction of the District Governor.

### Section IV: Manner of Election of Zone Representatives

- 1) The District Governor shall notify all Clubs in the District at least thirty (30) days before the District Conference to prepare Club nominations, indicating in this notice to whom, where and when to submit such nominations for Zone Representatives to the District Nominating Committee.
- 2) There must be preferably at least two (2) Candidates from each Zone.
- 3) The election of the Zone Representatives to the District Nominating Committee for the Rotary year shall be conducted during the District Conference of the preceding year, the place and time to be determined by the District Governor.
- 4) The incumbent Zone Representative or Alternate Zone Representative shall preside over their respective Zone elections. In case of absence of both Representatives, the District Governor or the District Election Committee shall designate a qualified Rotarian to preside over the Zone election. The Presiding Officer shall scrutinize the credentials of the Nominees and the Electors.
- 5) Each Rotary Club shall be entitled one (1) vote, to be cast by the Incumbent Club President, Incumbent Club Secretary or Club President-Elect.
- 6) The candidate who obtains the highest number of votes shall be declared as the duly elected Zone Representative. The candidate who obtains the second highest number of votes shall be designated as the Alternate Zone Representative and shall sit in the Committee in case the duly elected Zone Representative shall not be able to attend the meeting(s) of the DNC.

# Secretary’s Corner

3. Best Club Attendance Award ( Overall)  
3.1 Highest percentage attendance
4. Rotary Foundation Awards ( Overall)  
4.1 Highest per capita contribution to The Rotary Foundation (TRF) for RY 2009-2010  
4.2 Highest number of sustaining members to The Rotary Foundation for RY 2009-2010.
5. Outstanding Rotary Community Corp Award ( Overall)  
5.1 How active is the RCC?  
5.2 How active is the sponsoring Rotary Club?  
5.3 Impact of RCC projects on the lives of the members and on the community in general.
6. Outstanding Rotaract Club Award (Overall)  
6.1 How active is the Rotaract Club?  
6.2 Impact of Rotaract Club activities in members and school or community  
6.3 Strength of relation between the sponsoring club and the Rotaract Club  
6.4 Rotaract Club must complete at least two (2) activities that fall under community and international service.  
6.5 Only Rotaract Club that submitted the Rotaract Presidential Citation Certification forms by Feb. 6, 2010 are eligible for District Awards
7. Outstanding Interact Club Award ( Overall)  
7.1 How active is the Interact Club?  
7.2 Impact of Interact Club activities on members, school or community  
7.3 Degree of support by sponsoring Rotary Club  
7.4 Only Interact Club that submitted the Interact Project Data Form by Feb. 6, 2010 are eligible for district awards.
8. Outstanding in Public Relation Award  
8.1 Improve Rotary Public Image.
9. Outstanding Club (Small Clubs and Large Clubs)  
9.1 Over-all Balanced Program in the Four Avenues of Service based on the 2009-2010 Presidential Citation

10. Outstanding Club President (Small Clubs and Large Clubs)  
10.1 Over-all Club Management  
10.2 Must be a Paul Harris Fellow  
10.3 Participation of Club Members in Club activities and programs  
10.4 Implementation of Projects  
10.5 Club's standing with Rotary International

11. Outstanding Club Secretary ( Small Clubs and Large Clubs)  
11.1 Submit all Reportorial Requirements to RI and the District on time

### C. GOVERNOR CITATION AWARDS

*Significant Achievement Awards are given to Rotary Clubs that significantly contributed to the Rotary theme: The Future of Rotary is in Your Hands.*

### D. DISTRICT OFFICERS AWARDS

1. Bronze Service Award- meritorious performance by an Assistant Governor and District Committee Chairperson
2. Silver Service Award- outstanding performance by an Assistant Governor and District Committee Chairperson
3. Gold Service Award- most outstanding performance by an Assistant Governor and District Committee Chairperson

Criteria for Assistant Governor

1. Attended the District Team Training Seminar, PETS and DISTAS
2. Each club under his supervision has achieve a minimum net membership of one member per club and attain a retention rate of 80% membership per club.
3. Attends all district functions

Criteria for District Committee Chairperson

1. Attended DISTAS
2. Attends all district functions
3. Each zone completes at least one program/project under his/her chairmanship

Reading, writing...the keys to tomorrow



**Rotary.**  
**Humanity in motion.**  
[www.rotary.org](http://www.rotary.org)



# Secretary's Corner



PP Ma. Christine “Tin” Toledo  
District Secretary  
Rotary Club of Bacolod West

CONTACT DETAILS:  
Gamma St. Greenville I Subd. Bacolod City  
Mobile: 0917 300 4316; Office no: (034) 708 0821; Fax no: (034) 7080 809  
Residential no: (034) 432 3832  
Email: ma.christinetoledo@yahoo.com

Announcements/Reminders :

1. Congratulations to the following winners of the VOICE FOR PEACE and their respective host club, held last November 21, 2009 at the St. John's Institute, Bacolod City.

	Name	Host club
First Place	Romolus Calansa	RC Iloilo South
Second Place	Norm Vincent Jalipa	RC-Midtown Iloilo
Third Place	Kenn Edward Tenorio	RC- Bacolod West

2. The 2010 District Conference is fast approaching, thus all clubs are reminded to start preparing the Club Achievement Report (CAR) for the District Awards. The deadline for submission of the CAR is on February 6, 2010. Strictly NO EXTENSION OF DEADLINE. Below are the guidelines for District Awards.

GUIDELINES FOR DISTRICT AWARDS

Eligibility and documentation:

1. Only functioning clubs are eligible to receive awards. (refer to page 23 of Manual of Procedure).
2. Only Rotary clubs that complied and submitted the Presidential Citation Certification form by Feb 6, 2010 are eligible for district awards.
3. All activities should cover the period from July 1, 2009 to Jan 31, 2010.
4. The Club Achievement Reports (CAR) must be submitted to the office of the District Governor by Feb 6, 2010 together with supporting documents and photos.
5. Monthly Attendance Report (MAR) must be submitted on or before the 5th of the following month.
6. Attach to your Club Achievement Reports (CAR) copies of the following:
  - a). Semi-annual Report (SAR) for July 1, 2009 and January 1, 2010 with corresponding RI receipts.
  - b). Receipt of payment to Rotary Magazine
  - c). Receipt of Governors Fund.
7. Documents to be submitted:
  - a) Four folders ( one folder for each avenue of service) for Project Awardees qualifiers, documents must not exceed 15 pages per folder.
  - b) One (1) folder for Outstanding Club Award, documents must not exceed 50 pages.
  - c) One (1) folder for Outstanding President Award, documents must not exceed 20 pages.
8. Pictures must be for RY 2009-2010.
9. Deadline of Submission of entries February 6, 2010

10. Place of submission: DS Ma. Christine Toledo  
Gamma St., Greenville 1 Subd.  
Bacolod City, Negros Occidental 6100
10. Awarding Ceremony: February 27, 2010 (DisCon sa Bacolod)
11. Composition of Awards Committee  
The District Awards Committee shall be composed of the District Secretary and 5 District members to be appointed by the District Governor. The decision of the District Awards Committee as approved by the District Governor shall be final and executory.

AWARDS CATEGORIES

The number of active club members will be based on the July 1, 2009 records submitted to the Rotary International.

1. Small (S) Clubs - For Clubs with 35 members and less
2. Large (L) Clubs - For clubs with more than 35 members

A. PROJECT AWARDS

Gold, Silver, Bronze Service Award (Small Clubs and Large Clubs)

1. Outstanding Project per Avenue of Service Award
  - 1.1 Club Service
  - 1.2 Vocational Service
  - 1.3 Community Service
  - 1.4 International Service

Criteria for Project Awards

1. Promotion of Rotary's public image
2. Impact on the community and involvement of community members
3. Sustainability
4. Innovativeness and creativity
5. Involvement of Rotarians and their families

B. CLUB AWARDS

Gold, Silver, Bronze Award in every category

1. Best Club Bulletin Award (Overall)
  - 1.1. Content
  - 1.2 Regularity
  - 1.3 Involvement of club members
  - 1.4 Design
  - 1.5 Coverage
2. Membership Growth and Development Award (Overall)
  - 2.1 Highest net membership growth
  - 2.2 Highest net membership in terms of percentage growth
  - 2.3 Highest retention rate

# District Update

Section V: Term of Office of Zone Representatives

- 1) All Zone Representatives shall serve for a term of one (1) year.
- 2) The Alternate Zone Representative shall sit in the Committee meeting(s) in case the duly elected Zone Representative shall not be able to attend the meeting(s).
- 3) The Alternate Zone Representative shall not automatically be the Zone Representative for the next Rotary year.
- 4) In the unlikely event that no Zone Representative shall be elected by the Zone electors, the Incumbent Zone Representative shall continue to serve for the next Rotary year.

Section VI: Alternates for Immediate Past District Governors

- 1) In the event that any one or all of the Immediate Past District Governors who are automatic members of the District Nominating Committee may not be able to attend the meeting(s) of the District Nominating Committee, the District Governor shall call upon the next most immediate Past District Governors to sit in the District Nominating Committee, subject to their consent and availability.
- 2) In the event that the duly designated Chairperson, as specified in Section 1, is unable to attend the meeting(s) of the District Nominating Committee, the most senior Past District Governor in the Committee shall serve as its Chairperson.

Section VII: Guidelines for the Selection of the District Governor-Nominee

- 1) The Candidates must possess the qualifications for Governor-Nominee as stated in the latest Manual of Procedure and pertinent provisions of the Bylaws of the Rotary International.
- 2) All Candidates for District Governor-Nominee suggested to the District Nominating Committee must be interviewed by the said Committee on the date, time and place to be designated by the District Governor but not later than the second (2nd) week of November of the Rotary year.
- 3) Only Candidates who obtained at least Seventy Five Percent (75%), based on the "Criteria for the Selection of the District Governor-Nominee", shall be qualified for nomination as District Governor-Nominee by the Committee.
- 4) The Percentage Breakdown of the Criteria for the Selection of District Governor-Nominee shall be as follows:
  - a) Personal Data = 15%
  - b) Service to Home Club = 20%
  - c) Service to District = 30%
  - d) Non-Rotary Involvement = 10%
  - e) Leadership Attributes = 25%Total = 100%

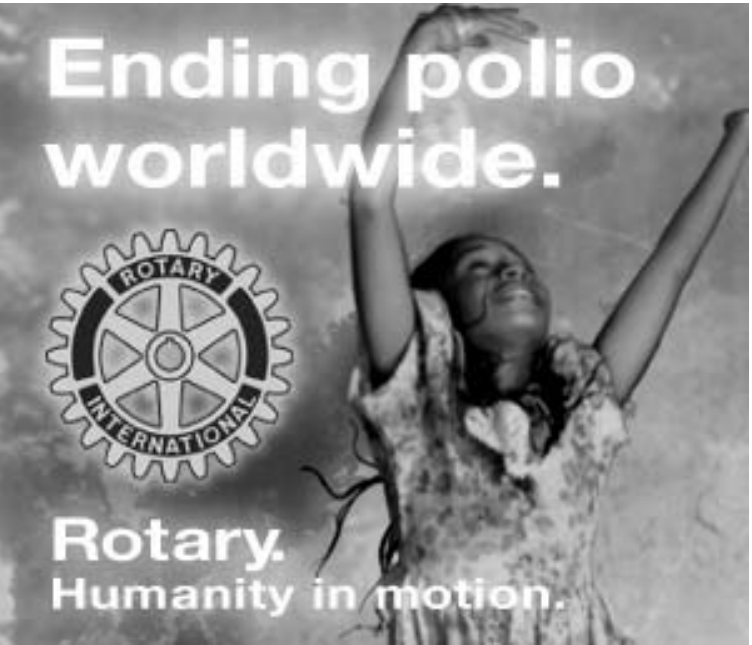
- 5) In order to determine the score of a Candidate in each criteria, the total number of points earned by the Candidates shall be divided by the maximum number of points allocated for each Criteria and then multiplied by the percentage allocated for same Criteria.

Example: If a Candidate earned 60 points in "Service to District" out of the maximum allocated points of 75, the Candidate's score for "Service to District" shall be computed as follows: (60 / 75) x (30%) = 24%

- 6) The Bio-Data of each Candidate submitted to the District Nominating Committee must include brief notes on the work or achievements of the Candidate in the various Club and/or District positions held. No point shall be automatically awarded for holding a Club or District position.
- 7) The Candidate who obtains the majority vote of the members of the District Nominating Committee shall be nominated as the District Governor-Nominee.
- 8) All other situations shall be governed by pertinent Articles of the RI Bylaws on Nominations and Elections for District Governors, using the most current Manual of Procedure as guide, and shall conform to future amendments to be adopted by the Board of Directors and/or Council on Legislation of Rotary International.

Section IX: Amendments

- 1) These Terms of Reference may be reviewed from time to time for necessary and timely revisions by the District Nominating Committee and /or by a resolution(s) presented by a Rotary Club(s) of the District for approval as prescribed in the RI Bylaws. **G**





# Rotary Images

## RI District 3850 Joint Governor's Address



DG Edgar and wife, Nita, with RCB-North's Bert Nellas, Willy Villar, Pres. Carmelo, PP Louie Gonzaga and Dick Molenar.



RC - Victorias president Jonathan and members and spouses.



RC - Bacolod



Pres. Kelly of RCB - South and Members



RC - Escalante and Members



RC - Metro Bacolod president Emil and members



RC - Bacolod officers and members



RC - Kabankalan President Grace & Members



Pres. Anton of RCB - East and Members



RC - Bacolod East president Anton and his members, PDG Sonny and Rtn. Dick

# Rotary Images



RCB-Bacolod Escalante president Febe and members



PP Gabby of RC -Victorias and Members



PP Louie, Pres. Carmelo, AG Willy & PP Bert of RCB - North



RCB-Central members Drs. PB & Jing Mendez, Gard de Erit, Toks Lopez, Lulu Abelido, Dina & Ramon Yusay, PP Jo Natalaray, Christian Tiongson and Toots dela Cruz



RC - Metro Bacolod Members and Kids



The ladies of RCB-West



Presentation of RCB-West



Metro Bacolod's AG Jake



PP Leilani Alba leads the ladies of the Rotary Club of Bacolod in their production number