



GOVERNOR'S MONTHLY LETTER

DISTRICT 3850; PHILIPPINES

OCTOBER 2009 ISSUE



Governor Edgar Sy and District Secretary Christine Toledo receives the citation from Bacolod City Government led by Mayor Evelio Leonardia with Executive Secretary Eduardo Ermita and Presidential Deputy Spokesman Anthony Golez.

Vocational Service

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Editor's Note



GOVERNOR'S MONTHLY LETTER OFFICIAL DISTRICT NEWSLETTER OF ROTARY DISTRICT 3850

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The Governor's Monthly Letter (GML) is the official publication of the District Governor, District 3850 Philippines published every month by the District Governor's Office and distributed to all Zones and Clubs under District 3850.

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All articles and photos from the different Rotary Clubs in District 3850 may be accommodated through email or by sending materials on CD format and mailed to above editorial office.

Materials sent to the Editorial Office shall be subjected to review for photo quality and clarity. The Editorial Board reserves the right to the publication of any material contributed.

"Quick and complete employment is both a sword and a shield. That's why every possible line of industrial and agricultural activity should ring with new life. This is Rotary's opportunity."



These are the words of John Poole who served as President of Rotary International in RY 1918 to 1919 to emphasize his rotary vision: Rotarians as the builders of the postwar world through their influence and their vocations. As early as the first few years of the inception of Rotary International, it was clear that Rotarians are here in this world to render a vocational service to mankind. This leads us to a reflection during this Vocational Service Month. Are we helping build our community, our world, through our influence and vocation?

If we browse at website of Rotary International, vocational service is described as "one of Rotary's Avenues of Service that encourages Rotarians to serve others through their professions and to practice high ethical standards. Rotarians, as business leaders, share skills and expertise through their vocations and inspire others in the process. Observed each October, Vocational Service Month spotlights Rotary club projects related to this avenue, offering an opportunity for clubs and districts to use their professional skills in service projects."

May we make as a model, Rotary District 5190 in the USA. It has clearly defined what vocational service is all about and that is:

1. Adherence to and promotion of the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
2. The recognition of the worthiness of all useful occupations, not just those that are pursued by Rotarians.
3. The contribution of your vocational talents to solving the problems of society and meeting the needs of the community.

We can see their website and cull ideas on what vocational service projects our clubs may decide to embark or add to our existing projects. District 5190 has a 4way test program, career coaching program, Rotary Business Academy Program, Career Orientation for at-risk students, Dictionary project Program, Search for Business Person of the Year, Calculators for Kids, Choices Program and more.

In Rotary District 3850, some clubs, like Rotary Club of Bacolod Marapara and Rotary Club of Bacolod, have institutional vocational service projects that through the years helped the community in building skills and vocations and recognizing excellence in professions.

The Challenge for Rotarians to be shining examples lives on! Our clubs may not have an outstanding or a regular vocational service project but it does mean that we cannot render vocational service as individuals. Each day, we can commit to observe rotary ethical standards and share our profession where ever we may be.

May we thank all contributors of articles and ideas to the GML. If you noticed we have this Leadership 101 series by PP John P. Etabag of Rotary Club of Silay. He promised to give nuggets of leadership wisdom every month! The GML staff is overwhelmed with your support and active participation. Feedbacks and comments are most welcomed so we can further improve the contents of the GML. My special love and thanks to Toks Lopez for her unselfish efforts in producing the GML.

Enjoy this issue and be apprised of what District 3850 is doing to build and rebuild this world to be a better place for all.

Always in Rotary Service,
PP Jules Carbon

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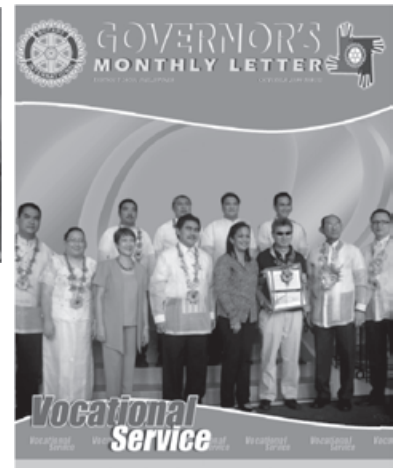
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RI President's Message



My fellow Rotarians,

There are many service organizations in the world today, but none so old or so successful as Rotary. There are many reasons for that, and Vocational Service is one of them. This year, I wish you to place a special emphasis on Vocational Service, which is sometimes the forgotten Avenue of Service in Rotary.

High ethical standards in business and personal life are still as important today as they were in 1905. Indeed, many of the problems our world is facing today have been caused by the failure to observe such standards in business affairs.

Vocational Service, in Rotary, means that we are committed to honest business and unassailable ethics, and that we are equally committed to using our vocational skills and advantages to help others. The idea is simple enough – but it is unique to Rotary.

Many service organizations are open to anyone who wishes to join. That has never been the case in Rotary. Rotarians only seek out as members those who are qualified – those who have the character, the ability, and the resolve to make a real contribution to their club.

I have long believed that the bedrock of Rotary is our commitment to ethical behavior. It has been putting what's right above what's convenient – and Service Above Self – that has made Rotary different from the rest. That is why we must always remember that whatever we do, we are each the public face of Rotary. We are each the standard-bearers of our organization. What one member does, for good or for ill, reflects on all of us.

So much of what we've achieved as an organization has come about because of the trust the world has in Rotary and in Rotarians. That trust has been a major part of our success in polio eradication – the fact that we are known in every community, and known to be people of goodwill and good hearts.

If we wish to see our organization grow and prosper, we must keep Vocational Service front and center in our minds and actions. We must seek out skilled and determined men and women of character. We must do what is right, even when it is inconvenient. And we must always, always, put Service Above Self.


John Kenny

President, Rotary International

“We must do
what is right, even
when it is
inconvenient. And
we must always,
always, put Service
Above Self.”

Governor's Message



My congratulations to those who served in this year's Vocational Service Committees!

In order to encourage the promotion of the 4 way test, the declaration of Rotarians in businesses and professions, and other activities which emphasize high ethical standards in the exercise of profession or business, October for Rotarians is the month designated for Vocational Service.

Besides serving as consultant to clubs in developing short-term Vocational training/scholarship programs to provide livelihood skills for those who cannot afford commercial vocational training or academic studies. For those who have potential enterprising skills among the poor, we helped clubs in organizing enterprise development seminars or projects aimed at motivating them to be self-reliant.

As well as providing career guidance, clubs have been encouraged to undertake career development projects for high school students and other sectors. We have recommended resources speakers that can serve this very purpose.

We continue to encourage clubs and Rotarians to enlist as Rotary volunteers for worthwhile service projects, both in the district and international level. My personal thanks and commendation go to those who have dug deep in their pockets for the relief and rehabilitation of Ondoy and Pepeng typhoon victims. Our tangible help (in goods, cash and warm bodies) were coursed through ABS-CBN's Sagip Kapamilya and have been shipped to the families directly hit by the calamity.

To enhance Employer-employee relations, Rotary assists and motivates clubs conducting projects that improve employee-employer relations and gives recognition to outstanding employers and employees. Notably, Rotary District 3850 has been instrumental in this year's recognition of outstanding Bacolod City government workers called the Banwahanon Awards given at the 71st Charter Day celebrations. This is in keeping with its assistance in the projects undertaken by Rotary clubs promoting high ethical standards and moral values in the workplace.

I look forward to a continuing effort in raising ethical standards in our own workplaces, lest we forget that before we get the speck out of other people's eyes, we have a log in our own.



DG EDGAR SY

“we helped clubs in organizing enterprise and development seminars or projects aimed at motivating them to be self-reliant.”

Membership Update | PDG Dave Villanueva



"MEMBERSHIP IS EVERY ROTARIAN'S RESPONSIBILITY"

PDG DAVE M. VILLANUEVA

District Chair, Membership Development Committee, RY 2009-10

Regional RI Membership Coordinator (RRIMC), Zone 7B, RY 2006-09

dmv1952@gmail.com; dmv1952@yahoo.com.ph

I am pleased to inform that the RI Membership Development Division has released the RY 2009-10 start-year membership figures for 1 July 2009, which will serve as the basis in determining membership gain/loss in our Clubs and Districts for this year. The start-year membership figures are based on the paid 1st Semester Semi-Annual Reports (SARs) submitted by our Clubs to RI as of 30 September 2009. Thus, our District officially starts RY 2009-10 with 51 Rotary Clubs and 1,291 members. It should be noted that our start-year total number of members could actually be higher or lower, as twenty (20) Clubs did not submit their SARs to RI as of the cut-off date. The official start-year membership of our 51 Clubs will be printed in our GML to properly guide our Clubs in monitoring their membership campaign for this year.

The 10 Districts here in the Philippines will be starting this

year with 797 Clubs and 20,173 members. The start-year for entire Rotary world will be 33,576 Clubs and 1,206,482 members. These figures indicate membership loss when compared to the year-end figures of 30 June 2009: a loss of 33 members in our District (1,291 members as of 30 June 2009); a loss of 12 Clubs and 1,284 (5.98%) members in the Philippines; and a loss of 214 Clubs and 28,045 (2.27%) members worldwide.

The above membership figures reinforce the importance and relevance of our new membership slogan, "Every Rotarian: Reach One, Keep One". The perennial problem being faced by our Clubs in developing effective recruitment and retention strategies should be addressed by our District leadership. Thus, I am reprinting two relevant articles on membership, which hopefully can help our Clubs develop and implement successful and sustaining membership development plans.

ATTRACT MEMBERS WITH A SOLID ROUTINE

Article by Greg Krauska at <http://www.innovaterotary.com/>.
(Used with permission of the author.)



I know you are busy and you want to use your time well. So this month, don't think about launching a major project to grow members. Instead, create an ongoing routine that brings in qualified new member candidates, while creating a simple, welcoming experience that is good for both you and your members.

Here are three simple ways to grow membership:

1. Fill the funnel with qualified candidates. There is no way around it. If you do not have a continuous stream of potential new members visiting your club and exploring membership, your chances of growth are slim. Even if you have been growing recently, national statistics show that nearly 10% members turn over each year simply because of relocation, change in job schedule or other reasons outside of your control. How do you make sure you have a funnel? Publish it to your members regularly. Show a graph of your membership goals and results year to date. Create a monthly guest day, with a special speaker and where guests will not be alone. Just find something that might work and try it.



2. Create a clear path for new members. How would you feel if you were asked to take a journey into the wilderness with no map, GPS or compass? Unless you love adventure, you would probably say, "No thanks." So make it clear to new members what the new member application and approval

process looks like, what the expectations are for their time and money and who will help the new member get comfortable in your club. When we look back at surveys of club leaders who participated in the club visioning process, we found that only 9% of club leaders strongly agree that their club consistently provides an orientation for new members. Try walking through your new member process through the non-member's eyes. What would you change?

3. Don't behave like you are desperate! When salespeople do not care about relationships with customers, they try to close the business right away. Think of telemarketers at dinner time and you know what I mean! In Rotary, you are asking prospective members to make a potential lifetime commitment. Take the time to ask questions, learn about their interests and understand what areas of service they are really passionate about. After you have confirmed that your club is a good fit, review the joining process and ask them to take the next steps. That may take several conversations, so be patient and stop selling. Let them buy.

Remember, membership success is not a task, it is an ongoing process. Find and invite qualified guests, create a great new member experience and help them find their place in Rotary.

District Update

OFFICIAL ROTARY CLUBS MEMBERSHIP IN DISTRICT 3850 AS OF 1 JULY 2009

(Based on Semi-Annual Reports Received by RI as of 30 September 2009)

Charter Date	Club Name	Club Number	Members As of 1 Jul 09	1st Sem SAR
14-May-75	Antique, Antique	17015	20	No
1-Jan-37	Bacolod, Negros Occidental	17016	28	No
11-Jan-83	Bacolod East, Negros Occidental	17017	24	No
7-Jun-73	Bacolod North, Negros Occidental	17018	35	Yes
15-Sep-69	Bacolod South, Negros Occidental	17019	16	Yes
20-Jan-60	Basilan City, Basilan	17022	26	Yes
27-Aug-76	Escalante, Negros Occidental	17037	13	No
1-Apr-33	Iloilo, Iloilo City, Iloilo	17045	43	Yes
26-Feb-75	Iloilo City, Iloilo	17046	24	Yes
7-May-71	Iloilo South, Iloilo City, Iloilo	17047	23	Yes
28-Feb-75	Jimenez, Misamis Occidental	17050	18	No
4-Nov-74	Kabankalan, Negros Occidental	17052	26	No
6-May-67	Kalibo, Aklan	17053	47	Yes
1-Jun-79	Metro Iloilo, Iloilo City, Iloilo	17066	63	Yes
22-Dec-74	Ozamiz North, Misamis Occidental	17073	24	No
14-Jan-75	Pagadian, Zamboanga del Sur	17074	23	Yes
12-May-77	Pagadian West, Zamboanga del Sur	17075	28	No
11-Dec-64	Roxas, Roxas City, Capiz	17080	27	Yes
7-May-73	Silay, Negros Occidental	17084	17	Yes
1-Jan-66	Victorias, Negros Occidental	17091	10	Yes
5-Mar-48	Zamboanga City, Zamboanga del Sur	17094	38	Yes
28-Dec-74	Zamboanga City East, Zamboanga del Sur	17095	17	Yes
28-Apr-80	Zamboanga City North, Zamboanga del Sur	17096	20	Yes
2-Jun-71	Zamboanga City West, Zamboanga del Sur	17097	45	Yes
6-Dec-50	Dipolog, Zamboanga del Norte	21409	28	Yes
20-Dec-84	Metro Zamboanga, Zamboanga del Sur	22275	23	Yes
8-Jan-82	Metro Roxas, Roxas City, Capiz	22518	79	No
17-Feb-87	Midtown Iloilo, Iloilo City, Iloilo	24342	23	Yes
4-Feb-88	Jaro-Iloilo City, Iloilo City, Iloilo	25131	15	No
11-Apr-88	Metro Bacolod, Negros Occidental	25280	25	No
24-Mar-86	Dapitan, Zamboanga del Norte	25485	11	No
21-Feb-90	Zamboanga City Central, Zamboanga del Sur	26956	25	Yes
30-May-90	Guimaras, Guimaras	27277	20	No
13-Jun-90	Central Iloilo City, Iloilo	27338	14	Yes
20-Jun-90	Bacolod West, Negros Occidental	27374	21	Yes
15-Apr-91	Molo, Iloilo City	27939	10	No
5-Jun-92	Iloilo West, Iloilo City, Iloilo	28828	17	Yes
22-Oct-92	Bacolod-Marapara, Negros Occidental	29076	35	No
9-Sep-93	Jaro-Centraline, Iloilo City	29076	16	No
6-Jun-95	La Paz, Iloilo City, Iloilo	30821	17	Yes
23-Apr-96	Bacolod Central, Negros Occidental	31518	15	Yes
5-Jun-96	Jaro South, Iloilo City, Iloilo	31664	10	Yes
11-Sep-96	Dumangas, Iloilo	31821	25	Yes
2-Jul-97	Boracay, Aklan	50661	23	No
17-Jan-01	Metro Kalibo, Aklan	54828	22	Yes
24-May-02	Miagao, Iloilo	58693	14	No
27-Jun-02	Ipil-Sibugay, Zamboanga Sibugay	59175	22	No
18-May-05	Bongao, Tawi-Tawi	69302	15	Yes
18-May-05	Oroquieta Centennial, Misamis Occidental	69314	28	No
1-Nov-06	Metro Roxas Central, Roxas City, Capiz	74422	27	Yes
13-Jun-07	Metro Passi, Passi City, Iloilo	76428	23	No
Number of Members - Active			1258	Yes = 41 NO = 22
Number Active Clubs:			51	

Rotary News

Weekly Missions Touch Lives in the City

Every Sunday morning a group of mostly elderly people make their way slowly up the steps of the bandstand in Bacolod's Public Plaza to see a doctor.

Once there, they get to see a volunteer medical team, headed by former City Medical Officer, Dr. Edilleon Isidto. The team treats around 90 regular patients, who would not normally be able to afford to see a doctor.

These weekly medical sessions have become an important part of the community programs of the Rotary Club of Bacolod Marapara.

They are the brainchild of club member Renato Monfort and medical advocate Jade Diaz, who believe that on-going medical missions are of significant benefit to patients.

"As the doctor is here every week, he's able to monitor the progress of patients and treat them accordingly," Monfort said.

"The medical team focuses mainly on hypertension, cholesterol and blood sugar levels. We are very happy with the response from the public and are most grateful to Dr. Isidto and his team for their valuable time and assistance."

The club plans to continue the weekly sessions for as long as they are needed. In addition, another club member, Dr. Selwyn Lloyd Baloyo, is planning to start regular dental missions.



Apart from medical missions, the club undertakes many community activities each year. Its main fund-raising event is the annual 'Rotary-Golf for a Cause' tournament held at the Negros Occidental Golf and Country Club in Bata, Bacolod. Issued by the Rotary Club of Bacolod Marapara. For further information, please contact past president Robert Harland on 433 2036 or 0916 343 7048. **G**



Metro Passi partners with DepEd

The Rotary Club of Metro Passi has been chosen by DepEd Division of Passi City as the Service Provider of the two flagship programs of the Bureau of Alternative Learning System of the Department of Education.

Also referred to as the Basic Literacy Program, it is an intensive community-based program for illiterate out-of-school 15 years old and above while the Accreditation and Equivalency Program is intended for the same age group but has completed high school education.

These programs are jointly implemented by DepEd and the Rotary Club of Metro Passi in the Deprived, Depressed and Underserved (DDU) barangays where the percentage of illiteracy and school drop outs is high.

Since the start of the program in July 2008, 250 youths from six barangays have benefitted from it. These are Barangay Gines Viejo, Agdayao, Quinagaringan Pequeno, Quinagaringan Grande, Salngan and Alimono.

The beneficiaries underwent training for 10 months and have mastered basic literacy skills and competencies prescribed by the curriculum on Alternative Learning System by BALS, DepEd Manila.

They have received their certificate of Completion through a Graduation Ceremony attended by DepEd, Division of Passi City personnel on May 15 and 16, 2009.

The club has been awarded with the Governor's Special Award by Immediate Past District Governor Emma Nava for the implementation of the Alternative Education Project for out-of-school youth and adults.

The Division of Passi City also awarded the club for another P50, 000 as financial assistance for the expansion program in Barangay Gemat-y. This program on BLP started April 2009 and will end on January 2010.

On October 6, 2009, DepEd gave another P50, 000.00 for A&E implementation in Barangay Arac which will start on November and will have another 150 A&E learners. **G**

ROTARY CLUB OF BACOLOD-WEST LAUNCHES A CARDIO-CARE PROJECT



The Cardio-care project launched last September 6, 2009 at the Bacolod Girls Home Foundation, Brgy. Alijis, Bacolod City was of tremendous success. Consultation and examination covered diabetes screening, hypertension clinic, cholesterol determination, electrocardiogram and foot ultrasound.

This is the first of the four series of cardio-care clinic that

will be undertaken by the club. The next will be on October 11, 2009 at the St. Joseph Parish who the club will serve some of the depressed communities of the parish, and on November 2009 and January 2010

The club warmly appreciated the humanitarian effort of Dr. Bella R. Benedicto, OB-gynecologist, Allergologist and Dermatologist who led the medical consultation together with Dr. Nick V. Vargas, the Internist and club director for Community Service. The Philippine Nurses Association did their way throughout the mission together with the staff of the Bacolod Girls Home Foundation. At the end of the day, seventy seven patients availed of the clinic, medically examined and served.

Various medicines were dispensed free coming from UNILAB LRI, UNILAB Westmont, Solvay, NATHRAPHARM, EOP, Otsuka.

Another milestone in the "Service Above Self" of the club. **G**

Rotary Images

Joint Governor Address October 16, 2009 Sarabia Manor, Iloilo City



RC Jaro Iloilo City club visit with Pres. Ems and AG Joe and members



RC Dumangas club visit with Pres. Bags and his members.



RC Iloilo City club visit with Pres. Markus.



Pres. Apuy in their water system project at Sofia Gustilo Elementary School



RC Metro Passi club visit with Pres. Marcelito



RC Iloilo club visit with Pres. Bobby Pison and



RC Antique with Pres. Sammy, DGN Melvin and their members



Gov. Edgar with family - Master Matthew, spouse Naty and John Oliver



RC Iloilo West club visit with Pres. Allan Dumlal, AG Tres and PDG ToTo Locsin.

Rotary Images



o and his members.



RC Central Iloilo City club visit with Pres. Pia and the students of Taal elem. school



Pres. Pia, me and the school heads of Ta-al Elementary School



d AG Tres.



RC Iloilo South with pres Robert, AG Tres and PP Ronnie and their members.



Pres. Lezly of RC Guimaras with Naty Sy



District Secretary Christine, Naty Sy and IPGD Emma Nava



RC Miagao club visit with IPP Johiny and AG Tres and spouse Bieh



Iloilo Admin sec with First Lady Naty.



Iloilo Admin secretary with Gov. Edgar and Naty Sy and district secretary Christine Toledo.

Secretary's Corner



PP Ma. Christine "Tin" Toledo

District Secretary

Rotary Club of Bacolod West

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ANNOUNCEMENTS/REMINDERS

1. Congratulations to the GSE Team bound for Netherland for passing a very rigid screening.
Congratulations also to the host clubs.

Team Leader : PP Carmelo Deslate

Team Members:

Buenas Aires Celi C. De la Cruz

Zara Jeryl Mapa

Mariano Montelibano

Cherry Guillena

Host Club

Rotary Club of Roxas

RC of Roxas

RC of Bacolod North

RC of Kabankalan

RC of Dipolog

2. The Rotary Zone Institute will be on Nov. 27-29, 2009 at the Dusit Thani Hotel in Makati City. (Please visit www.rotaryinstitute.org for more information). On the day before the Rotary Zone Institute which is Nov. 26, 2009, we are encouraging all clubs to participate in the 1st Project Fair Philippines, with the theme, "Road Mapping for a Better Life." The project fair aims to provide the forum for Rotarians to meet face to face and discuss projects that change lives but need funding, volunteers, or donated goods. For more information please contact :

District Secretariat Office: Tel# (02)8997863-65 locals 115 and 116 or

E-Mail : PDG Sid Garcia – govssid0910@gmail.com

3. The District Level Competition for the VOICE FOR PEACE Impromptu Speaking will be held on November 21, 2009 from 8:00 am to 12:00 noon at the St. John Institute Auditorium, Bacolod City. The Board of Judges shall be members of a Toastmasters Club in Bacolod City. The prizes shall be:

Champion Php 10,000.00 plus Trophy

First Runner-up Php 5,000.00 plus Trophy

Second Runner-up Php 3,000.00 plus Trophy

Monthly Attendance Report

MONTHLY ATTENDANCE REPORT – SEPTEMBER , 2009

ZONE	NO.	CLUB NAME	CLUB NO.	CHARTER YEAR	MEMBERS TO DATE	NO. OF MTGS.	SEPTEMBER ATTENDANCE	SEPTEMBER RANKING	AUGUST ATTENDANCE	AUGUST RANKING
I	1	Antique	17015	1933	20	5	100%	1	84%	16
	2	Iloilo	17045	1945	43	5	45%	33	50%	38
	3	Iloilo South	17047	1971	23	4	81%	18	99%	2
	4	Iloilo West	28828	1992	DNR	DNR	DNR	DNR	56%	36
	5	Milagao	58693	2002	13	4	66%	28	69.25%	29
II	1	Iloilo City	17046	1975	26	4	82.8%	15	89.05%	10
	2	Jaro Iloilo City	25131	1988	21	2	100%	1	100%	1
	3	Central Iloilo City	27338	1990	14	4	88.89%	6	91.61%	8
	4	Jaro Centraline	29746	1993	DNR	DNR	DNR	DNR	DNR	DNR
	5	Jaro South	31664	1996	12	2	80%	21	70%	28
III	1	Metro Iloilo	17066	1979	59	5	55.25%	32	66.95%	31
	2	Midtown Iloilo	24342	1987	23	4	90.50%	3	78%	24
	3	Guimaras	27277	1990	20	4	53.75%	34	73.61%	27
	4	Molo	27939	1991	DNR	DNR	DNR	DNR	DNR	DNR
	5	Lapaz	30821	1995	17	5	62.3%	29	76.4%	25
	6	Dumangas	31821	1996	25	4	83.2%	13	82.9%	18
	7	Metro Passi	76428	2007	19	4	54%	33	56%	36
IV	1	Roxas	7080	1964	32	4	90%	4	92%	6
	2	Kalibo	17053	1967	50	4	82.93%	14	81.58%	19
	3	Metro Roxas	22518	1982	63	4	68%	27	74%	26
	4	Boracay	50661	1997	20	4	71.25%	25	70%	28
	5	Metro Kalibo	54828	2001	22	4	81.81%	16	80%	23
	6	Metro Roxas Central	74422	2006	27	5	88%	7	90.91%	7
V	1	Silay	17084	1973	17	4	76%	23	80.1%	22
	2	Bacolod North	17091	1973	39	4	81.28%	18	80.64%	21
	3	Escalante	17037	1976	13	4	87%	8	84%	16
	4	Victorias	7091	1966	12	5	83%	12	86.66%	13
VI	1	Bacolod	17016	1937	31	5	84%	11	84%	16
	2	Bacolod East	7017	1983	DNR	DNR	DNR	DNR	58%	34
	3	Bacolod West	27374	1990	20	4	85%	9	87.5%	11
	4	Bacolod Marapara	29076	1992	35	4	89%	5	88.23%	12
	5	Bacolod Central	31518	1996	17	3	58.82%	30	61.11%	32
VII	1	Bacolod South	17019	1969	21	4	85%	9	85%	14
	2	Kabankalan City	17052	1974	DNR	DNR	DNR	DNR	53%	37
	3	Metro Bacolod	25280	1988	20	4	84.3%	10	84.30%	15
VIII	1	Dipolog	21409	1950	28	5	80.71%	20	81.25%	20
	2	Jimenez	17050	1975	19	5	88%	7	84%	16
	3	Dapitan City	25485	1986	DNR	DNR	DNR	DNR	DNR	DNR
	4	Oroquieta Centennial	69314	2005	28	4	81%	18	95%	5
IX	1	Ozamis North	17073	1974	21	4	80%	21	96%	3
	2	Pagadian	17074	1975	DNR	DNR	DNR	DNR	30.3%	40
	3	Pagadian West	17075	1977	28	5	38%	35	45.24%	39
X	1	Zamboanga City	17094	1948	37	4	81.25%	19	83%	17
	2	Basilan City	17022	1960	26	4	85%	9	85%	14
	3	Zamboanga City West	17097	1971	51	4	78%	22	80%	23
	5	Zamboanga City East	17095	1974	20	4	66%	27	58.5%	33
	6	Zamboanga City North	17096	1980	21	3	76.5%	24	95.83%	4
	7	Zamboanga City Central	26956	1990	25	4	81.25%	19	57%	35
	8	Ipil Sibugay	59175	2002	22	4	70.45%	26	67.05%	30
	9	Bonga, Tawi Tawi	69302	2005	DNR	DNR	DNR	DNR	DNR	DNR

Leadership 101 – Chapter 4

Don't Send Your Ducks To Eagle School.

Don't send your ducks to eagle school! Why? Because it won't work..

The above-written quote is a chapter in John C. Maxwell's book *Leadership Gold*. The same quote is Jim Rohn's first lesson in management. And writer Mac Anderson used the quote as the title of his management book.

A duck will never soar like an eagle and the eagle will never swim like a duck.

The war for talent is on. It's getting the right people in the bus according to Jim Collins who in his research expected great leaders would start with the vision and strategy but instead found out that they attended to people first, strategy second. They moved the wrong people off the bus, ushered the right people in the right seats—and then they figured out where to drive it.


Good people (the right people) are found, not changed. They can change themselves, but you cannot change them. If you need good people, you have to look

for them. If you want motivated people, you have to find them, and not motivate them.

Do not teach your people to be nice. Hire the nice people.

Motivation is truly a mystery. Why are some people motivated and some are not? Why would someone start early and others start late? Why would one salesman see 8 prospects a day and others would see 1 prospect in two days? Why would you tell someone to slow down and ask the person beside him when will he start?

Let it remain a mystery forever but let us not waste our time turning ducks into eagles. Look for people who have the motivation and the drive and let them soar.

We cannot teach someone to want to serve. We cannot teach him or her to smile. We cannot teach personality. What we can do however is look for people with talent, with teamwork, competence, high performance standards, humility and professional will. Then we can teach them about our product, our service and our culture, and let them soar. 

22 school teachers benefit from computer literacy program



Twenty-two teachers of the Graciano Lopez Jaena Elementary School in Bacolod City recently benefitted from the computer literacy program of the Rotary Club of Bacolod West.

The program is being implemented in coordination with the College of Information Technology of the University of Negros Occidental – Recoletos which conducted web-enhanced learning workshop.

The participants were given lessons on basic computer skills which eventually will be handed down to the grade 5 & 6 pupils.

The club will also ensure the maintenance of the computer units that were turned over to the club's adopted school.

District Update

GUIDELINES FOR THE SELECTION OF THE DISTRICT GOVERNOR NOMINEE

1. The candidates must possess the qualifications for Governor-Nominee as stated in the latest Manual of Procedure and pertinent provisions of the By-Laws of Rotary International.

2. All candidates for District Governor Nominee suggested to the District Nominating Committee must be interviewed by the said Committee on the date, time and place to be designated by the District Governor but not later than the second (2nd) week of November of the Rotary Year.

3. Only candidates who obtained at least Seventy Five percent (75%), based on the "Criteria for the Selection of District Governor Nominee", shall be qualified for nomination as District Governor nominee by the Committee.

4. The Percentage Breakdown of the Criteria for the Selection of District Governor Nominee shall be as follows:

Personal Data	= 15%
Service to Home Club	= 20%
Service to District	= 30%
Non-Rotary Involvement	= 10%
Leadership Attributes	= 25%
Total	= 100%

5. In order to determine the score of a candidate in each Criteria, the total number of points earned by the Candidate shall be divided by the maximum number of points allocated for each Criteria and then multiplied by the percentage for the same Criteria.

Example:

If a candidate earned 60 points in "Service to District" out of the maximum allocated points of 75, the Candidate's score for "Service to District" shall be computed as follows:

$$(60/75) \times (30\%) = 24\%$$

6. The Bio-data of each Candidates submitted to the District Nominating Committee must include brief notes on the work or achievements of the Candidate in the various Club and/ or District positions held. No point shall be automatically awarded for holding a Club or District position.

7. The Candidate who obtains the majority vote of the member of the District Nominating Committee shall be nominated as the District Governor Nominee.

8. All other situations shall be governed by pertinent Articles of the R.I Bylaws on Nominations and Elections for District Governors using the most current Manual of Procedure as guide, and shall conform to future amendments to be adopted by the Board of Directors and/ or Council of Legislation of Rotary International.

SECTION IX: AMENDMENTS

1. These Terms of Reference may be reviewed from time to time for necessary and timely revision by the District Nominating Committee and/ or by a resolution(s) presented by a Rotary Club(s) of the District for approval as prescribed in the R.I Bylaws.

TERMS OF REFERENCE OF THE DISTRICT NOMINATING COMMITTEE (DNC) FOR THE SELECTION OF THE DISTRICT GOVERNOR-NOMINEE OF R.I DISTRICT 3850

Section I: Composition of the District Nominating Committee of R.I District 3850

The District Nominating Committee shall consist of nine (9) members, namely:

1. The Three (3) Most Immediate Past District Governors, with the most senior of the Past District Governors to serve as the Committee Chairperson for the Rotary Year; and
2. Six (6) Zone Representatives, to be elected by the Rotary Clubs of the District.

Section II: Composition of the Zones

1. Zone 1: Rotary Clubs of Iloilo, Iloilo South, Iloilo West, Antique and Miagao.
2. Zone 2: Rotary Clubs of Iloilo City, Central Iloilo City, Jaro, Iloilo City, Jaro South and Jaro Centraline.
3. Zone 3: Rotary Clubs of Metro Iloilo, Midtown Iloilo, Molo, Lapaz, Guimaras, Dumangas and Metro Passi.
4. Zone 4: Rotary Clubs of Boracay, Kalibo, Metro Kalibo, Roxas, Metro Roxas and Metro Roxas Central.
5. Zone 5: Rotary Clubs of Bacolod North, Silay, Escalante and Victorias.
6. Zone 6: Rotary Clubs of Bacolod, Bacolod Central, Bacolod East, Bacolod Marapara and Bacolod West.
7. Zone 7: Rotary Clubs of Bacolod South, Metro Bacolod and Kabankalan.
8. Zone 8: Rotary Club of Jimenez, Dipolog, Dapitan and Oroquieta Centennial.
9. Zone 9: Rotary Clubs of Ozamiz North, Pagadian and Pagadian West.
10. Zone 10: Rotary Clubs of Zamboanga City, Zamboanga City Central, Zamboanga City East, Zamboanga City North, Zamboanga City West

Section III: Qualifications of the Zone Representatives

1. Must be a member, other than honorary, in good standing of the nominating Club;
2. The integrity of his or her classification must be without question;
3. Must be a qualified member of a functioning Rotary Club in good standing with no outstanding indebtedness to R.I for dues as of the end of the semester preceding that in which election of the Zone Representatives to the District Nominating Committee shall be held;
4. Must have been a member of one or more Rotary Clubs for a total of at least five (5) years at time of election;
5. Must have served a full term as Club President;
6. Must have served as member of the District staff within the immediate past three (3) Rotary years;
7. Must have attended the two (2) most recent District Conference or District Assemblies of R.I District 3850;
8. Must be officially nominated by the home Club of the Zone Representative, whose nomination to be submitted in a form of a resolution adopted at a regular meeting of the Board of Directors and ratified by the Club membership at a regular meeting of the Club, naming the suggested candidate and proper submission shall be at the direction of the District Governor.

Section IV: Manner of Election of Zone Representatives

1. The District Governor shall notify all Clubs in the District at least thirty (3) days before the District Conference to prepare Club nominations, indicating in this notice to whom, where and when to submit such nominations for Zone Representatives to the District Nominating Committee.
2. There must be preferably at least two (2) Candidates from each Zone.
3. The election of the Zone Representatives to the District Nominating

District Update

Committee for the Rotary year shall be conducted during the District Conference of the preceding year, the place and time to be determined by the District Governor.

4. The Incumbent Zone Representative or Alternate Zone Representative shall preside over their respective Zone elections. In case of absence of both Representatives, the District Governor or the District Election Committee shall designate a qualified Rotarian to preside over the Zone election. The Presiding Officer shall scrutinize the credentials of the Nominees and the Electors.

5. Each Rotary Clubs shall be entitled to one (1) vote, to be cast by the Incumbent Club President, Incumbent Club Secretary or Club President-Elect.

6. The Candidate who obtains the highest number of votes shall be declared as the duly elected Zone Representative. The candidate who obtains the second highest number of votes to be designated as the Alternate Zone Representative and shall sit in the Committee in case the duly elected Zone Representative shall not be able to attend the meeting(s) of the District Nominating Committee.

Section V: Term of Office of Zone Representative

1. All Zone Representatives shall serve for a term of one (1) Rotary year.
2. The Alternate Zone Representative shall sit in the Committee meeting(s) in case the duly elected Zone Representative shall not be able to attend the meeting(s)
3. The Alternate Zone Representative shall not automatically be the Zone Representative for the next Rotary year.
4. In the unlikely event that no Zone Representative shall be elected by the Zone electors, the Incumbent Zone Representative shall continue to serve for the next Rotary year.

Section VI: Alternates for Immediate Past District Governor

1. In the event that any one or all of the Immediate Past District Governors who are automatic members of the District Nominating Committee may not be able to attend the meeting(s) of the District Nominating Committee, the District Governor shall call upon the next most immediate Past District Governors to sit in the Nominating Committee, subject to their consent and availability.
2. In the event that the duly designated Chairperson, as specified in Section I, is unable to attend the meeting(s) of the District Nominating Committee, the most senior Past District Governor serving in the Committee shall serve as its Chairperson.

Section VIII: Guidelines for the Selection of the District Governor Nominee

1. The candidates must possess the qualifications for Governor Nominee as

stated in the latest Manual of Procedure and pertinent provisions of the Bylaws of Rotary International.

2. All Candidates for District Governor Nominee suggested to the District Nominating Committee must be interviewed by the said Committee on the date, time and place to be designated by the District Governor but not later than the second (2nd) week of November of the Rotary year.

3. Only candidates who obtained at least Seventy Five Percent (75%), based on the "Criteria for the Selection of the District Governor Nominee", shall be qualified for nomination as District Governor Nominee by the Committee.

4. The Percentage Breakdown of the Criteria for the Selection of District Governor Nominee shall be as follows:

a)	Personal data	=	15%
b)	Service to Home Club	=	20%
c)	Service to District	=	30%
d)	Non- Rotary Involvement	=	10%
e)	Leadership Attributes	=	25%

Total = 100%

5. In order to determine the score of a Candidate in each Criteria, the total number of points earned by the Candidate shall be divided by the maximum number of points allocated for each Criteria and then multiplied by the percentage allocated for the same Criteria.

Example: If a Candidate earned 60 points in "Service to District" out of the maximum allocated points of 75, the candidate's score for "Service to District" shall be computed as follows: $(60/75) \times (30\%) = 24\%$

6. The Bio-data of each Candidate submitted to the District Nominating Committee must include brief notes on the work or achievements of the Candidate in the various Clubs and/or District positions held. No point shall be automatically awarded for holding a Club or District positions.

7. The Candidate who obtains the majority vote of the members of the District Nominating Committee shall be nominated as the District Governor Nominee.

8. All other situations shall be governed by pertinent Articles of the R.I Bylaws on Nominations and Elections for District Governor, using the most current Manual of Procedures as guide, and shall conform to future amendments to be adopted by the Board of Directors and/or Council on Legislations of Rotary International.

Section IX: Amendments

1. These Terms of Reference may be reviewed from time to time for necessary and timely revisions by the District Nominating Committee and/or by a resolution(s) presented by a Rotary Club(s) of the District for approval as prescribed in the R.I Bylaws.

NOTE: AS AMENDED AND APPROVED DURING THE BUSINESS MEETING OF THE 2002 DISTRICT CONFERENCE.

EVALUATION SHEET FOR THE SELECTION
OF DISTRICT GOVERNOR-NOMINEE IN RY 2012-13
NAME OF CANDIDATE: _____

	Maximum Points	Total Points	Percentage Weight	Total Score
I. PERSONAL DATE				
Compare Personal Data of all Candidates based on:				
Age and Family Circumstances		5		
Professional and Business Rating		10		
Age in Rotary		5		
Knowledge of Rotary		10		
Maximum Score in Points		30		15%
II. SERVIC TO HOME CLUB				
Compare Performance of Candidates based on Dedication				

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And achievement as:

	Maximum Points	Total Points	Percentage Weight	Total Score
President:		10		
Secretary	6			
Board Member	5			
Involvement in Club Projects	5			
Service and Achievement Awards	4			
Maximum Score in Points	30			20%
III. SERVICE TO DISTRICT:				
Compare Performance of Candidates based on Dedication				
And achievements as:				
Member of the Nominating Committee	4			
District Secretary	6			
Assistant Governor	6			
Assistant Governor, Area Director, Asst. Dist. Secretary	0			
Governor's Group Representative, Area Director, Asst. Dist. Sec	4			
Governor's Group Representative	0			
Governor's Special Representative	4			
Governor's Extension Aide	4			
Chairperson of the following District Committees:				
Youth Exchange (ROTEX)	5			
Group Study Exchange (GSE)	5			
World Community Service/Matching Grants	5			
Any of the Four Avenues of Service	5			
Other District Committees	5			
Participation in Rotary Foundation Programs	5			
Participation in DISCON, PETS and DISTAS (as Resource Speaker, etc)	5			
Attendance in District Conference and Assemblies	5			
Attendance in International Convention	2			
R.I./ District Service and Achievement Awards	5			
Maximum Score in Points	75			30%
IV. NON ROTARY INVOLVEMENT				
Compare Community Involvement of Candidates in extent				
Of Activities in ff. areas:				
Civic, Business, Professional, Government & Religious	10			
Maximum Score in Points	10			10%
V. LEADERSHIP ATTRIBUTES				
Compare Acceptability of Candidates as a Leader of our District based on:				
Personality and Character; Public Relations		20		
Maximum Score in Points	20			25%
Total Maximum Score in Points				100%
Minimum Points (Percentage) Required to be Nominated				75%

HOW TO DETERMINE THE PERCENTAGE REQUIRED TO BE NOMINATED

1. Add the Total Points obtained in Each of the Five (5) Criteria
2. Divide the Total Points incurred in Each Criteria by the Maximum Points Alloted for the same Criteria.
3. Multiply the Result by the Percentage Alloted for the same Criteria.
 *Example: Total Points of Candidate in "Service to District" = 60
 Percentage for "Service to District" = $(60/75) \times 30\% = 24\%$
4. Add the Percentage obtained in each Criteria to obtain the Total Percentage for the Five (5) Criteria.

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good things happen.



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