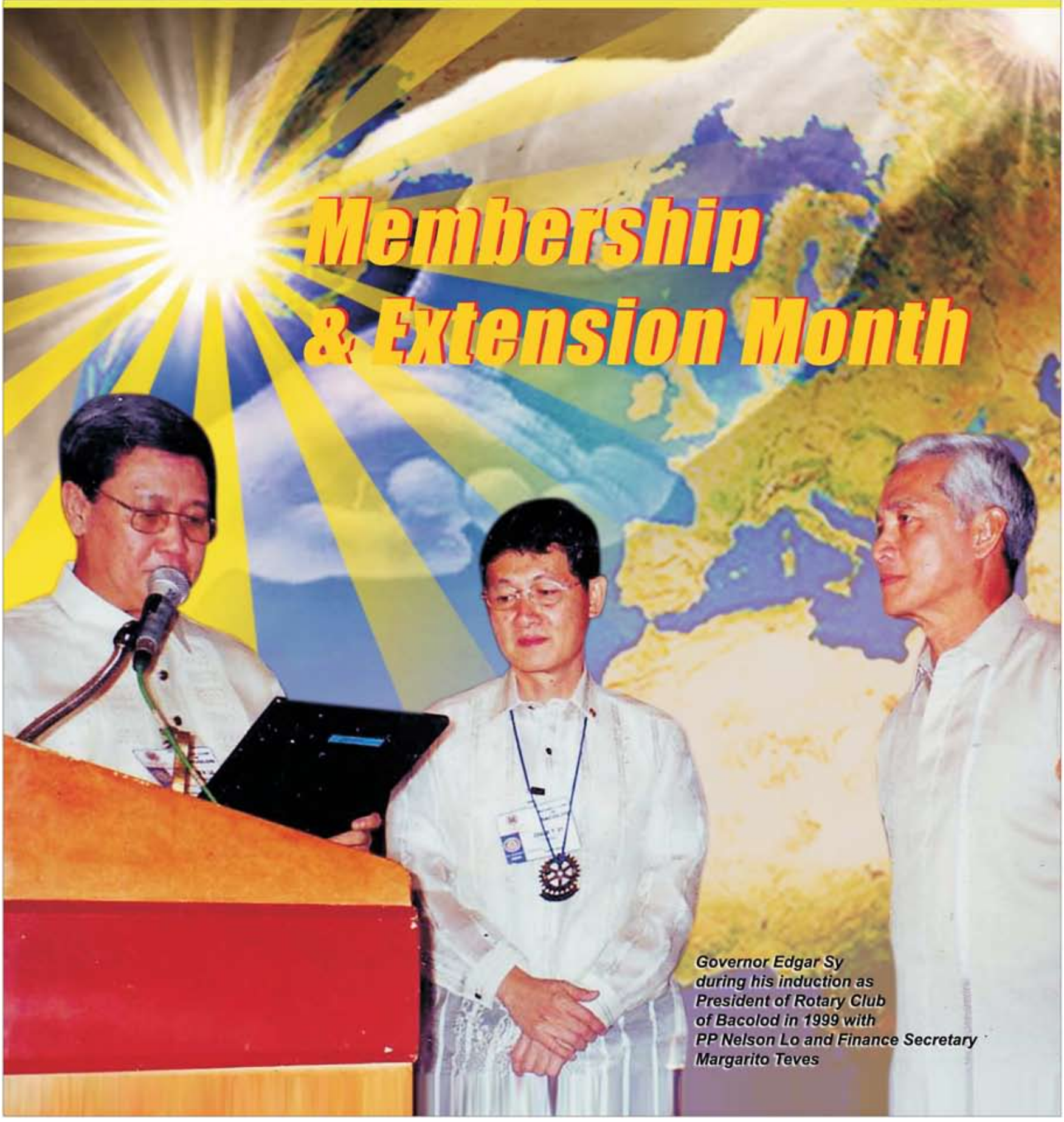
GOVERNOR'S MONTHLY LETTER

DISTRICT 3850; PHILIPPINES

AUGUST 2009 ISSUE

Membership & Extension Month



Governor Edgar Sy during his induction as President of Rotary Club of Bacolod in 1999 with PP Nelson Lo and Finance Secretary Margarito Teves

GOVERNOR'S MONTHLY LETTER
OFFICIAL DISTRICT NEWSLETTER
OF ROTARY DISTRICT 3850

PUBLISHER DISTRICT GOVERNOR EDGAR T. SY
GML EDITOR-IN-CHIEF PP JULIANA B. CARBON (RCB-CENTRAL)
GML CO-CHAIRS
PP ARSENIO NICANOR HECHANOVA (RC-MIDTOWN ILOILO)
RTN. JERRY OLSON (RC-METRO ROXAS)
PP LINDON SEE DIET (RC-DIPOLOG)
AG JOSE VICENTE ATILLANO III

MANAGING EDITOR RTN. ANTONIETA B. LOPEZ (RCB-CENTRAL)

The Governor's Monthly Letter (GML) is the official publication of the District Governor, District 3850 Philippines published every month by the District Governor's Office and distributed to all Zones and Clubs under District 3850.

EDITORIAL OFFICE
BACIWA, corner Galo-San Juan Streets, Bacolod City
Email address: gmlrotary3850@gmail.com

All articles and photos from the different Rotary Clubs in District 3850 may be accommodated through email or by sending materials on CD format and mailed to above editorial office.

Materials sent to the Editorial Office shall be subjected to review for photo quality and clarity. The Editorial Board reserves the right to the publication of any material contributed.

Editor's Note

"Just as Rotary itself can never keep its place unless it is constantly growing, so each individual Rotary club cannot afford to stand still while the stream of life moves onward."

This is a famous quote of the 30th President of Rotary International, Armando de Arruda Pereira published in THE ROTARIAN on February 1941. His Rotary Vision: More clubs! More Friends! His call for more clubs to create more friends is timeless and relevant to these days.

As we celebrate Membership and Extension Month this August 2009, let us ponder on the words of Past RI President Armando and accept the challenge not to stand still while the stream of life moves onward. Increase membership! Create more clubs!

I recall the day I was inducted as charter member of Rotary Club of Central. I was wearing a black and white floral cocktail dress and together with 28 other charter members, we proudly embraced Rotary.

It was a big celebration for Rotary District 3850 considering that not every year that a club is born. Now, after 13 years only two charter members are left, PDG Nanette Garcia and me. Sad reality of how membership dwindles in the Rotary world. This will remain to be true if we stand still.

In our cover, we purposely selected the picture of District Governor Edgar Sy when he was inducted as new member of Rotary Club of Bacolod, for nostalgic reasons. At the time he was inducted, it never entered his mind to become the District Governor and take active role in changing lives.

I suggest you take a second look of your own photos (induction as new member in your club) and relive the spirit of joy and excitement you experienced when you became a member. Let that spirit be felt by your friend, your neighbor, your business associate, your community leader, your connections in various professions and fields, by inviting them to be members of Rotary.

Do not stand still. Grow. Move on.

Always in Rotary service,
PP Jules Carbon

table of contents

03 RI PRESIDENT'S MESSAGE
04 DISTRICT GOVERNOR'S MESSAGE
05 MEMBERSHIP UPDATE

06
ROTARY NEWS

08 - 09 ROTARY IMAGES

07 FEATURE
10 SECRETARY'S CORNER
11 MEMBERSHIP ATTENDANCE RECORD
12 LEADERSHIP 101 - CHAPTER 2
15 MEMBERSHIP INCREASES

RI President's Message

My fellow Rotarians,

I have always thought it important to bear in mind that Rotary is a voluntary organization, composed of people who are all themselves leaders. When addressing such an audience, I have never thought it fitting to exhort or demand. Every Rotary club is and must be autonomous: The leadership of Rotary International exists not to control, but to motivate and guide.

"The leadership of Rotary International exist not to control but to motivate and guide ."

And so when we in Rotary speak about the importance of membership, I believe it of the utmost importance to bear in mind that the primary experience of Rotary, for the overwhelming majority of Rotarians, is of the club: of club meetings, club projects, and fellow club members.

When Paul Harris began the first Rotary club 104 years ago, he did not initially think of service. Instead, he had in mind a place where people of good character, intelligence, and morals could enjoy each other's fellowship and friendship. The service came later, as a natural outgrowth of the gathering of such people.

Every good Rotarian, every member who shares our core values, will make a club that much stronger, and that much more attractive for others to join. Unfortunately, it is also the case that bringing in the wrong person can have the opposite effect. Rotarians are and must be people of a certain caliber – people with the capacity to do great deeds, the sense to do them wisely, and the strength of character to do them honestly and well.

In the end, I believe that the best way to bring new members into Rotary is the way it has been done for generations: One member invites a carefully chosen friend, client, or colleague to a meeting and, if the match is a good one, proposes that individual for membership. This is the way that our clubs remain harmonious; it is the way that new clubs become old clubs, and new members become Rotarians for life.

The membership challenges that we face today are considerable, and in many ways new. There is no denying the difficulties posed by the current global financial situation. But in the words of Henry Ford, "If money is your hope for independence you will never have it. The only real security that a man will have in this world is a reserve of knowledge, experience, and ability." And as long as we all do our jobs well, and bring in new members carefully, this is a security we in Rotary will never lack.

John Kenny
President, Rotary International

Governor's Message

"Our Rotary service will prosper beyond our lifetime if we already work on it today ."

The month of August has been overwhelming as far as freedom-loving Filipinos are concerned. With the passing away of former President Corazon Aquino, the embers of People Power have been rekindled, showing how her exemplary leadership lives on long after she's gone from public office and from our midst.

With memories of her sterling example as a transitory leader in 1986 until the country recovered from the years of repression under Martial Rule, it would be good to refresh ourselves as Rotarians as we serve others above self.

This is also the time for your clubs to plan ahead for the New Generations Month in September. Our Rotary service will prosper beyond our lifetime if we already work on it today. Let's get the ball rolling by mobilizing our Interactors, Rotaractors and other youth partners-in-service to set our plans in motion next month

Needless to say, the fellowship of Rotarians worldwide gives ample recognition to those who show exceptional leadership in the area of Membership Development Initiatives, Presidential Citation, and Recognition of Smaller Club Membership Growth.

With these in mind, I bid everyone a productive August.

Edgar T. Sy
DG, RY 2009-2010
D-3850, Philippines

The District Visits

PDG DAVE M. VILLANUEVA
District Chair, Membership Development Committee, RY 2009-10
Regional RI Membership Coordinator (RRIMC), Zone 7B, RY 2006-09
dmv1952@gmail.com; dmv1952@yahoo.com.ph

The single and most important contribution that a Rotarian can do for his or her Rotary Club and community is to bring in qualified and active members and ensure that the new members become committed and active part of the Club. RI Past Pres. Wilf Wilkinson (RY 2007-08) challenged every Rotarian to find one friend, one business associate, one acquaintance from his or her community, propose him or her for membership and make sure that he or she will remain in the Club. He outlined our role in the membership process very well when he pointed out that membership is no just everyone's responsibility – it is my responsibility, it is your responsibility, it is our shared responsibility as Rotarians.

RI Immediate Past Pres. D. K. Lee gave special emphasis on membership last year when he challenged us to Make Dreams Real through Membership, targeting a worldwide membership goal of 1.3 million Rotarians by 30 June 2009. He encouraged every Rotary Club to aim for a minimum 10% net increase in membership and every District to form at least two (2) new Clubs during the year.

In my capacity as the Zone 7B Regional RI Membership Coordinator for RY 2008-09, I am pleased to report that Philippines (Zone 7B) had a very good year in membership, ending the year unofficially with 21,343 members and 807 Clubs. As compared to our 1 July 2008 start-year figures, membership gain was 10.76% (increase of 2,074 members) in our 10 Districts and 3.59% in Clubs (net gain of 28 Clubs). Our unofficial end-year membership is also higher than our 30 June 2008 total of 20,422 members (+921 new members, 4.51%) and 790 Clubs (+17 new Clubs, 3.59%).

Four (4) Philippines Districts and their District Governors were recognized and honored by Pres. DK during the recently-concluded RI Convention in Birmingham, England, for belonging to the Top 12 Districts worldwide in membership gain, namely:

1) District 3810, Gov. Josie Ang (34.77%, gain of 748 members as of 31 May 2009);
2) District 3830, Gov. Boyet Limon (24.68%, gain of 506 members);
3) District 3870, Gov. Rhia Abalos (20.93%, gain of 207 members); and
4) District 3790, Gov. Jess Nicdao (20.04%, gain of 461 members).

Also, the Rotary Club of Malate (D-3810), under the leadership of Pres. Mercy Ong was recognized by Pres. DK as the No. 1 Club worldwide in membership gain, with 850% (from 10 to 95) during the Convention.

On the other hand, our District ended RY 2008-09 unofficially with 1,291 members, a gain of 7 as compared to our start-year membership of 1,284 members, and 51 Rotary Clubs. It is also below our 30 June 2008 end-year membership of 1,349 Rotarians and 53 Clubs. Only our District failed to organize a new Club in the Philippines, as the attempts to form 2 new Clubs (1 in Iloilo, 1 in Zamboanga Del Norte) failed to materialize.

For this RY 2009-10, RI Pres. John Kenny has set the following goals and recognition for Membership:

Club recognition requirements:
- A minimum of one (1) net member increase
- A minimum of 80% retention rate

and Certification by the District Governor of two (2) of the following achievements:
- Increased percentage of qualified women
- Increased percentage of qualified younger professionals (under age 50)
- Induction of at least one alumna or alumnus of RI or the Rotary Foundation
- Increased diversity of membership (e.g., classification, gender, age, ethnicity)

Achievement of Club goals will be certified by the District Governor.

District recognition requirements:
- A minimum of one (1) net member increase in each existing Club
- A minimum of 80% retention rate
- A minimum of one or two (1-2) new Clubs organized

Achievement of District goals will be based on Clubs certified by the District Governor.

Clubs should submit their goal results to their District Governor between 15 May and 21 May 2010. To determine goal achievements, Governors should enter the Member Access section of www.rotary.org to draw up their Club reports on 15 May 2010 and compare those reports against the 1 July start figures they will receive in October 2009.

Districts should certify the results and submit them to RI, along with their District results, by 22 May 2010. Certification forms will be available on www.rotary.org.

All Clubs and Districts who reach these membership goals will receive a Certificate signed by RI Pres. Kenny. From this pool, RI will determine the top ten (10) Clubs and top ten (10) Districts (not more than one Club or one District per Zone) showing the highest percentage net increase in membership. Achievement will be calculated using RI membership database numbers as of 15 May 2010 and compared against 1 July start figures.

These 10 Clubs and Districts will be acknowledged on stage at the 2009-10 Convention in Montreal. Attendance at convention for membership recognition is 'at no cost to RI'.

In view of the membership goals set by RI Pres. John Kenny and Dist. Gov. Edgar "Diotay" Sy, our District Membership Development Committee for this RY 2009-10 will be working closely with our Clubs to ensure that we are able to meet our membership goals. Our Committee will be composed of the following Zone Coordinators:

1) PP Fernando "Fred" Chua (Iloilo South), Zone I
2) PP Renato "Rene" Gayanilo (Jaro-Iloilo City), Zone II
3) PP Philip "Gabby" Alejado, Jr. (Midtown Iloilo), Zone III
4) PP Victor "Vic" Santamaria (Kalibo), Zone IV
5) PP Arvin "Arvin" Precioso (Silay), Zone V
6) PP Elsie "Els" Galuego (Bacolod West), Zone VI
7) PP Exequiel Leslie "Leslie" Aguila (Ozamiz North), Zones VIII & IX
8) PP Victor "Catala" Liozo, Jr. (Zamboanga City Central), Zone X

Our Zone Coordinators and I will visit each Club to review your respective short-term and long-range membership development plan so that we can meet the Membership Challenge set by RI Pres. John and Dist. Gov. Diotay for this year. The Future of Rotary is in Your Hands through Membership.

MEDICAL MISSION HELD

As part of the district's continuous thrust in Literacy and Health, the Rotary Club of Boracay held a medical mission last Aug 21-23 in partnership with the Don Ciriaco Tirol Sr. Memorial Foundation at the Municipal Hospital Grounds in Balabag.

About 50 physicians from one of the country's premier medical institution -The Makati Medical Center, conducted medical and dental services, cataract operations for 50 patients, and circumcision.

Headed by its founder and President, Ruth Tirol-Jarantilla, the yearly event also gathers together the island community's civic oriented groups and individuals such as the Department of Tourism, Boracay Foundation, LGU Malay among others.

Natural and alternative healing reaches Boracay

The Rotary Club of Boracay and the Philippine College for the Advancement of Medicine (PCAM) in cooperation once again with South East Asian Airlines (SEAIR) brought to the island an alternative Natural Healing Seminar on August 15, 17 and 18.

The Free Consultations benefited the Communities of Yapak and Manoc Manoc, through the expertise of Dr. Jaime Dy-Liacco, Doctor of Metabolic Medicine.

Approximately 100 patients form the two communities trooped in, for the three whole day seminars to discover new cures for common daily ailments, diabetes, High Blood, and even cancer through the use of Natural food supplements.

Interesting and effective concoctions that are normally found on each household were revealed.

Gracing the event were rotarians from RC Vigan led by DGN Digna Rosales. The event was also made possible by the SB's of Brgy Yapak and Manoc Manoc.

Pennies for Polio pays big dividends for Rotary's challenge

By Dan Nixon
Rotary International News

To Michael Leone, 2008-09 governor of District 7120 (New York, USA), the idea of inviting children to help protect other children against polio made perfect sense.

So when Leone and Past District Governor Michael Popolizio went to work planning Pennies for Polio in support of Rotary's US$200 Million Challenge , they envisioned basing the fundraiser in the area's schools.

After receiving the support of the district Rotary Foundation committee and district advisory council, Leone presented Pennies for Polio to the club presidents in January through a letter, PolioPlus fact sheet, and PowerPoint presentation.

Fifty-eight Rotary clubs and 30 Interact clubs helped the project get underway in March and April by placing Pennies for Polio collection jars in schools throughout the district. School fundraisers lasted one to two weeks, with many featuring competitions among grade levels and a pizza party for the winning grade.

The Rotary Club of Honeoye Falls-Mendon produced a video about polio to show in local elementary schools and printouts for teachers to use with students in the classroom.

"The teachers used the project to teach children about world health issues and how polio once plagued the United States," says Honeoye Falls-Mendon club member Tracy Main. "To my amazement, the children raised over $5,000 in 10 days."

From left: 2008-09 District Governor Michael Leone, Past RI Director M.K. Panduranga Setty of India (representing 2008-09 RI President Dong Kurn Lee), and district PolioPlus committee co-chairs Bob Goodman and Jerry Rose. *Photo courtesy Michael Leone*

Pennies for Polio tallied more than $100,000 in all for Rotary's challenge.

"One of the most gratifying moments for me was to hear high school students educating their communities about the polio eradication effort and Rotary's work in this important task," Leone says.

"Ninety-nine percent of polio is already eradicated," said Jennifer Riekstins, a member of the Interact Club of Webster Schroeder High School, in a local TV news interview. "We're trying to eradicate the final 1 percent, and that's the most difficult, most expensive to do."

Added club president Carly Blake, "It makes us feel great that our community and our school are doing something to help other people in need."

New approach vital to membership growth

By Ryan Hyland
Rotary International News -- 11 August 2009

Past RI President Cliff Dochterman is author of The ABCs of Rotary. Rotary Images

Potential club members are everywhere. But to get them to join Rotary, clubs must use creativity and imagination, says Past RI President Cliff Dochterman.

"Rotary International leaders keep emphasizing membership growth and extension because Rotary's very survival depends on it," says Dochterman, a member of the Rotary Club of Moraga, California, USA, and author of The ABCs of Rotary, a resource for new members. "If Rotary is to grow, we all must take action."

Dochterman believes clubs can thrive by seeking new members, retaining current ones, and sponsoring new clubs in the community. He offers the following tips:

Seeking new members

Clubs must have a specific plan in place, says Dochterman.

- Use a team approach. Teams should have several members who meet with qualified business and professional leaders to discuss the benefits of joining Rotary.
- Set aside one club meeting per month to be a "visitor day," to which all club members would invite a friend or prospective member.
- Seek out natural prospects, including Rotary Foundation Ambassadorial Scholars, Rotaractors, and Group Study Exchange (GSE) team members.

Retaining current members

"Keeping current club members is just as important as bringing in new ones. The key is to adapt and change," says Dochterman.

- Make sure club meetings, service activities, and social events are interesting, fun, and worthwhile.
- Initiate more hands-on projects so club members will feel that they're making a difference.
- Eliminate 100 percent attendance requirements.
- Be alert to the symptoms that lead to resignation. Club leaders should be considerate to members' personal problems.

Sponsoring a new club

"Don't think about cloning your existing club. The new century of Rotary requires and permits a new vision of fellowship and service, " saysDochterman. "It's time to think about sponsoring a new kind of Rotary club." For example:

- A club composed entirely of executives and professionals under the age of 40. The nucleus could be former Rotaractors, GSE team members, and Foundation program alumni.
- A club in an ethnic or minority section of the community, with members who share common economic and cultural interests.
- A club that meets in a shopping mall, airport, high-rise office building, golf course, or other nontraditional but convenient location.

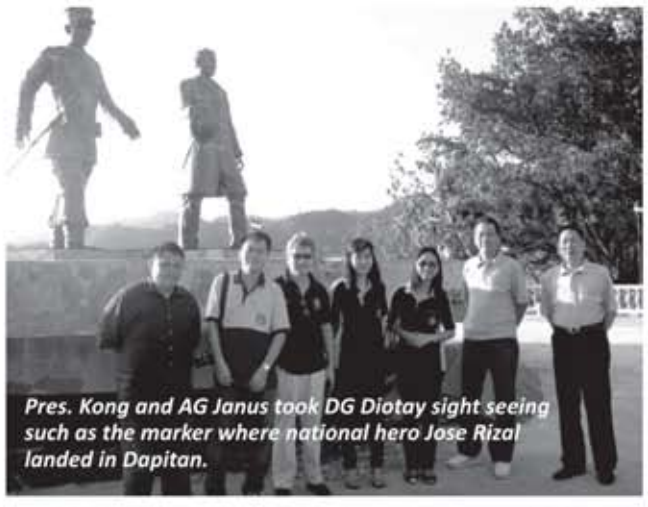
The District Visits

As part of his mandate, Governor Edgar Sy has been making rounds in Visayas and Mindanao to visit areas under District 3850. Often travelling on his own, Gov. Diotay went as far as Basilan, making no qualms on the perceived security risks, just to bring Rotary to the people.

President Beng distributed water containers, initiated in the anti dengue campaign and installation of potable water.

Tree planting Pol "Harris", P

Club Visit with Pres. Alay or RC Oroquieta with her members.



Pres. Kong and AG Janus took DG Diotay sight seeing such as the marker where national hero Jose Rizal landed in Dapitan.

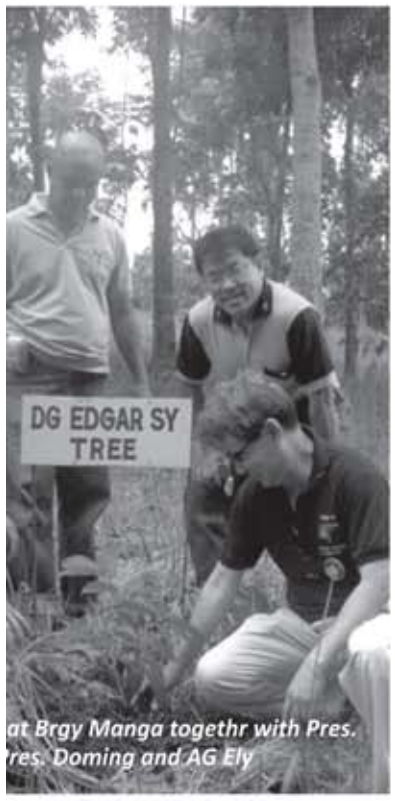
Pres. Erwin To of R launching of the B

Club visit at the Aquamarine Park with RC Jimenez

Interactors of RC Zamboanga West together with Pres. Emil during the launching of STOP TB Now.

With Pres. Do

Rotary Images



at Brgy Manga togethr with Pres.
res. Doming and AG Ely

DG Edgar, PP Anton Chairman of Anti TB, Pres. Edwin of RC Zam City

DG Edgar joins the Milo Marathon hosted by RC Metro Roxas.

C Zamboanga during the
ike Run-Walk.

Feeding program at the Day Care Center of RC Ozamiz North with Pres. Lhawie

ming of RC Pagadian-West.*

With PP Mark Ortiz at the Milo Marathon

Secretary's Corner

PP Ma. Christine "Tin" Toledo
District Secretary
Rotary Club of Bacolod West

CONTACT DETAILS:
Gamma St. Greensville I Subd. Bacolod City
Mobile: 0917 300 4316; Office no: (034) 708 0821; Fax no: (034) 7080 809
Residential no: (034) 432 3832
Email: ma.christinetoledo@yahoo.com

Announcements/Reminders:

- The clubs who have already submitted copy of their SAR to the District as of August 15, 2009 are as follows:
  - 1. RC Dipolog
  - 2. RC Zamboanga City West
  - 3. RC Zamboanga City
  - 4. RC Metro Zamboanga
  - 5. RC of Kalibo
  - 6. RC of Zamboanga Central
  - 7. RC of Zamboanga City North
  - 8. RC of Roxas

- Please submit your filled up Partnership in Club Programs (PCP) to PP Rene Luy –Chairman of the Community Service by Email (renegoluy@yahoo.com).

- The Governor's club visit will start on August 19, 2009 to November 14, 2009. Kindly check your club schedule printed in the Organizational and Administration Handbook given to your Club Presidents and Club Secretaries. Please pay your District Fund of Php 350.00 per member to District Governor Edgar T. Sy during his visit to your club.

- Schedule of Membership/TRF Seminar in Zones 8 and 9 will be on August 22, 2009 hosted by the Rotary Club of Oroquieta Centennial.

- **Group Study Exchange schedule is as follows:**

August 10, 2009	- Announcement of Outbound GSE Team Leader and GSE Team Members Selection
September 5, 2009	- Outbound GSE Club Screening
October 10, 2009	- Outbound GSE Zones Screening
November 6, 2009	- GSE Team Leader Screening
November 7, 2009	- Outbound GSE District Screening
February 1, 2010	- Arrival of Inbound GSE Team from Netherland (RI District 1560)
March 1, 2010	- Departure of Inbound GSE Team (from Manila to Netherland)
April 29, 2010	- Departure of Outbound GSE Team (D3850 Team Arrival in Netherland)
May 30, 2010	- Arrival of Outbound GSE Team

CANADA
20-23 JUIN/JUNE **MONTRÉAL 2010**
ROTARY INTERNATIONAL CONVENTION

Monthly Attendance Report

MONTHLY ATTENDANCE REPORT – JULY , 2009

ZONE	NO.	CLUB NAME	CLUB NO.	CHARTER YEAR	MEMBERS TO DATE	NO. OF MTGS.	JULY ATTENDANCE	JULY RANKING
I	1	Antique	17015	1933	20	5	78%	28
	2	Iloilo	17045	1945	44	5	61.58%	35
	3	Iloilo South	17047	1971	DNR	DNR	DNR	
	4	Iloilo West	28828	1992	20	5	75.50%	29
	5	Miag-ao	58693	2002	13	4	71%	32
II	1	Iloilo City	17046	1975	24	5	84.10%	16
	2	Jaro Iloilo City	25131	1988	15	5	100%	1
	3	Central Iloilo City	27338	1990	13	5	90%	8
	4	Jaro Centraline	29746	1993	16	4	86.66%	11
	5	Jaro South	31664	1996	10	3	75%	30
III	1	Metro Iloilo	17066	1979	64	4	93.36%	3
	2	Midtown Iloilo	24342	1987	23	4	78.66%	27
	3	Guimaras	27277	1990	20	4	58.25%	37
	4	Molo	27939	1991	DNR	DNR	DNR	
	5	Lapaz	30821	1995	17	4	60%	36
	6	Dumangas	31821	1996	25	4	84.70%	15
	7	Metro Passi	76428	2007	23	4	65%	34
IV	1	Roxas	17080	1964	34	4	90%	8
	2	Kalibo	17053	1967	47	3	85.96%	13
	3	Metro Roxas	22518	1982	79	4	84%	17
	4	Boracay	50661	1997	20	3	81.67%	23
	5	Metro Kalibo	54828	2001	20	4	80%	26
	6	Metro Roxas Central	74422	2006	79	4	91%	7
V	1	Silay	17084	1973	19	5	80.98%	25
	2	Bacolod North	17091	1973	38	5	83.57%	18
	3	Escalante	17037	1976	13	4	86%	12
	4	Victorias	17091	1966	15	5	91.66%	6
VI	1	Bacolod	17016	1937	31	4	82%	22
	2	Bacolod East	17017	1983	25	4	72%	31
	3	Bacolod West	27374	1990	21	5	85%	14
	4	Bacolod Marapara	29076	1992	35	5	87.12%	10
	5	Bacolod Central	31518	1996	18	5	83.33%	19
VII	1	Bacolod South	17019	1969	21	4	83%	20
	2	Kabankalan City	17052	1974	29	5	53.10%	36
	3	Metro Bacolod	25280	1988	24	4	81.20%	24
VIII	1	Dipolog	21409	1950	28	5	80%	26
	2	Jimenez	17050	1975	18	5	85%	14
	3	Dapitan City	25485	1986	15	5	70%	33
	4	Oroquieta Centennial	69314	2005	DNR	DNR	DNR	
IX	1	Ozamis North	17073	1974	24	5	100%	1
	2	Pagadian	17074	1975	25	5	49.09%	38
	3	Pagadian West	17075	1977	28	5	42%	39
X	1	Zamboanga City	17094	1948	38	5	82.5%	21
	2	Basilan City	17022	1960	26	4	91.67%	5
	3	Zamboanga City West	17097	1971	42	3	94.43%	2
	4	Metro Zamboanga	22275	1974	22	5	78%	28
	5	Zamboanga City East	17095	1974	DNR	DNR	DNR	
	6	Zamboanga City North	17096	1980	20	5	88%	9
	7	Zamboanga City Central	26956	1990	25	5	75%	30
	8	Ipil Sibugay	59175	2002	DNR	DNR	DNR	
	9	Bonga, Tawi Tawi	69302	2005	15	4	93.33%	4

Leadership 101 – Chapter 2

Behind Every Great Leader Is A Great Teacher

Stay Alert! There are teachers everywhere! So goes Rule # 52 of Alan M. Weber's Rules of Thumb, 52 Rules of Wining in Business Without Losing Your Self.

I was once working the farm with my father. We were hilling up a cornfield after weeding has been done.

We were praying for rain most of the day as my father who has been a farmer most of his life said that rain after hilling up and application of fertilizer is perfect for the corn plants.

As I was plowing the last row of corn plants, the skies darkened, thunders boomed and lightning cracked and it started to drizzle. I led the carabao to the grazing field and run for shelter to our farm shed. Stay away from the carabao when lightning strikes, my father always said.

As I reached the shed, the drizzle turned into showers, into rain and into a downpour, all in three minutes.

Then the rain stopped as suddenly as it came. We've been praying the whole day and the Good Lord should have given us at least ten minutes heavy rain, I said. Three minutes rain is good enough, my father said.

The leaves of the young corn are so shaped that even the smallest drop of rain is collected and made to flow down to the roots.

The soil beneath the leaves may be dry but the roots are wet. Rain will reach the roots because you have done the hilling up today.

If the rain does not come, your efforts today will be in vain. Had you not hilled up and the rain came, the corn will be unable to drink their fill. Go dig the roots of the corn and check.

I ran to the field as fast as I could. I saw that indeed the ground beneath the leaves were dry. But the roots of every stalk of standing corn had their fill of life-giving water.

Weber said we cannot judge great teachers by their looks, or their English, or their profession. Or their education. Or where they were born, where they live, how they dress, how much money they make.

You simply have to stay open to what you are hearing and be willing to listen and learn.

Oh the leadership lessons I learned in my father's cornfield are plenty. You reap what you sow. As in a race, you don't finish if you don't start.

Sharpen the saw. The teacher will appear when the student is ready. If you want to reap every day, you must plant every day. Every company and organization you work with is a cornfield.

I cannot disagree with Weber. My father has lived on to be a public school janitor, a Forest Guard of the Bureau of Forestry, a Secretary to the Mayor, a Town Councilor, a Vice-Mayor and retired as Town Mayor. And today at 86, he goes back to planting corn.

PP John is the Human Resources Dept. Manager of Hawaiian Philippine Company. He conducts seminars on leadership, team building and HR management.

The Official Newsletter of the Rotaract Club of Bacolod - Marapara
THE BEATER

Under the Youth Service Committee of the Rotary Club of Bacolod - Marapara
A. Chan Bldg., Marapara St., Brgy. Bata, Bacolod City 6100

ROTARACT CLUB OF BACOLOD – MARAPARA CO-HOSTS THE ANNUAL DISTRICT ASSEMBLY

The Rotaract Club of Bacolod – Marapara co-facilitated and hosted the annual District Assembly held last August 14-16, 2009 at the Don Bosco Retreat House, Barangay Minoyan, Murcia, Negros Occidental. Following the District Convention held last May 22-24, 2009 at Tigbauan, Iloilo, DRR Midnight Fairlene Quingco of the RAC of Bacolod North called on various Rotaract Clubs all over the province of Negros Occidental. This was fairly responded by the active clubs in the city, including the newly chartered Rotaract Club of Bacolod – Marapara, headed by President Aprille Rose S. Nena, Vice President Marlie Joie A. Bombita, and Secretary Philip Wen A. Bombita. As part of the organizing team, each club donated five thousand pesos (PhP 5,000.00) to subsidize the expenses for the preparation, apart from the registration fee charged to each delegate.

RAC BACOLOD – MARAPARA'S DIRECTORS PARTICIPATES IN THE ANNUAL DISTRICT CONVENTION

The 10th Rotaract and Interact District Assembly featured one of the most memorable experience for Rotaractors from Western Visayas and Western Mindanao. As decided by the RAC Bacolod – Marapara sitting en banc, four directors were sent to represent to club in the event. They were, Ms. Gloria Mardizer, Ms. Bernadine Makilan, Ms. Cherry Mijares, and Mr. Carl Rovan Segovia, who represent the four pillars of Rotarian Service – Club, Professional, International, and Community. Rotary Club of Bacolod – Marapara generously financed majority of the delegates' expenses.

The DISASS featured a getting to know activity, as well as a team building workshop facilitated by the IAMCHANGE MOVEMENT, headed by businessman Mr. Vladimer Gonzalez and Mr. Isagani Tan, Jr. The activity featured various aspects of team work which are centered on moral values, goodwill, and friendship, which are advocated by Rotarians all over the word. An anti-corruption campaign advocacy was launched, orienting Rotaractors and Interactors abut the importance of honesty and integrity in their chosen field of endeavor. Organizers also served as co-facilitators for the event.

The culminating activity was held the evening of the second-day which attempted to exemplify the spirit of culture and art among the delegates particularly the awareness of "Pintados" which was one of Negros Island's first inhabitants. The delegates were divided into several groups, such that one team is composed of Rotaractors from various clubs all-over the district. Director Bernadine Makilan volunteered as a model for the event. The entire event was a learning experience for the participants, and would prove useful for the success of the RAC of Bacolod – Marapara in the future.

rotaract.marapara@yahoo.com

Reach One, Keep One

By Jennifer Lee Atkin
Rotary International News -- 21 July 2009

The new membership slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts. Rotary Images

The RI Board of Directors adopted a new membership slogan, "Each Rotarian: Reach One, Keep One," at its June meeting.

The slogan emphasizes the need for Rotarians to focus on both recruitment and retention in their membership growth efforts.

"Membership development is each Rotarian's responsibility," said Paul Netzel, a member of RI's Membership Development and Retention Committee and a past RI director.

"'Reach One' reminds us that because Rotary membership is by invitation, it's essential that each Rotarian reaches out and invites someone to join," added Netzel, a member of the Rotary Club of Los Angeles.

"'Keep One' reminds us that it's not sufficient to simply sponsor someone into Rotary; we must also see that new members become active and involved Rotarians. We know this is an essential element in membership retention."

The new slogan complements the Board's long-term membership strategy, which was also adopted at the June meeting.

Member sponsor and retention recognition

At its January meeting, the RI Board adopted a New Member Sponsor and Retention Recognition program, which became effective 1 July. The program, also part of the long-term membership strategy, allows Rotary club presidents to nominate and recognize individuals for sponsoring new members while focusing on retention. There are several award categories:

- Gold pin and certificate: For Rotarians bringing 25 members into any Rotary club, with 20 still active after six years
- Silver pin and certificate: For Rotarians bringing 10 members into any Rotary club, with eight still active after four years
- Bronze pin and certificate: For Rotarians bringing five members into any Rotary club, with four still active after two years

THE FOUR-WAY TEST
OF THE THINGS WE THINK, SAY AND DO

I. Is it the TRUTH?
II. Is it FAIR to all concerned?
III. Will it build GOODWILL and BETTER FRIENDSHIPS?
IV. Will it be BENEFICIAL to all concerned?

Membership increases during 2008-09 Rotary year

By Jennifer Lee Atkin

In a year of economic havoc that rocked global markets and shook consumer confidence, Rotary International's most important asset – its members – steadily grew.

As of 30 June, the end of the 2008-09 RI year, there were 1,234,527 members in 33,790 Rotary clubs. That's an increase of 3,044 members and 520 clubs from the previous year.

"Businesses in tough economies plan how to grow, and most businesses then do grow. Rotary clubs also have to plan for their futures and take action on those plans," said Mike McGovern, chair of RI's Membership Development and Retention Committee.

JOINT INDUCTION OF ZONE 9

"New clubs are forming in communities with existing clubs by offering alternative times and the opportunity to bring fresh perspectives to Rotary," McGovern added.

More than 5,700 clubs in the 534 RI districts achieved a membership growth rate of 10 percent or better during the 2008-09 year. The 10 percent goal was set by 2008-09 RI President Dong Kurn Lee, who presided over 12 presidential membership conferences held on six continents during the year. Each conference was attended by between 300 and 1,500 Rotarians. Lee also made personal calls to each of Rotary's district governors.

JOINT INDUCTION OF ZONE 2

Rotary clubs must continue to build membership during the 2009-10 year, said RI President John Kenny.

"I will simply rely on you, as responsible people, to see to it that we have more qualified members, true Rotarians, at the end of the year than we had at the beginning. And I will rely on you to do your best to see to the mentoring of our newest members, for retention is no less important than recruitment," Kenny told Rotarians at the RI Convention in Birmingham, England.

"Rotary grows when members are motivated to invite Rotarians into their clubs and when Rotarians believe they are contributing to a greater good," McGovern said.

Help restore national dignity, pride, real estate magnate urges

Interior designer Jocelyn Lucendo recently took over the reins as president of the Rotary Club of Bacolod Central from immediate past president JV Hinlo in a ceremony attended by immediate past governor Emma Nava and District 3850 officers and dignitaries at the Business Inn in Bacolod City.

*The Centralians with AG Manny Songco , Past Governor Emma Nava, guest speaker Reghis Romero II and PDGs Sonny Elegado and Phil Abello.**

The event was keynoted by real estate magnate Reghis Romero II who challenged his countrymen to help restore national dignity and pride so that the sense of energy and of hope will be renewed.

"Each Filipino has to renew his pride in our race to recapture the gains of 1896 and 1986," he said adding that everyone must stir back to life the conscience of endurance and sacrifice espoused by national hero Jose Rizal.

FIGHT HUNGER.
TEACH LITERACY.
STOP DISEASE.
CHANGE THE WORLD.
LEARN HOW AT ROTARY.ORG
ROTARY
INTERNATIONAL
ROTARY.
HUMANITY IN MOTION.
YOU ARE
THE MISSING PIECE.