



The FUTURE of ROTARY is in YOUR HANDS



Editor's Note



OFFICIAL DISTRICT NEWSLETTER
OF ROTARY DISTRICT 3850

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The Governor's Monthly Letter (GML) is the official publication of the District Governor, District 3850 Philippines published every month by the District Governor's Office and distributed to all Zones and Clubs under District 3850.

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All articles and photos from the different Rotary Clubs in District 3850 may be accommodated through email or by sending materials on CD format and mailed to above editorial office.

Materials sent to the Editorial Office shall be subjected to review for photo quality and clarity. The Editorial Board reserves the right to the publication of any material contributed.



"Exceptional daring was essential." This is a quote I culled from Chris Lowneys's book, "Heroic Leadership." Being a GML Chair is exceptionally daring for me but essential. I have always wanted to be part of an editorial staff of a publication. When District Governor Edgar Sy asked me to be the GML Chair I embraced the challenge with open arms and trembling knees. It will be a tough job but I will do it for the love of Rotary, in fulfillment of my dream, and in service to a committed and dedicated district governor.

Let us usher an exciting and memorable Rotary year. We encourage clubs to contribute articles and photographs so that the memoirs of this Rotary year will be immortalize in the pages of this monthly publication. We also welcome any help, comments, suggestions, and even criticisms on how we can make the GML as informative, interesting and inspiring as it should be.

The GML Co-chairs are PP Arsenio Nicanor Hechanova of Rotary Club of Midtown, Iloilo, Rtn. Jerry Olson of Rotary Club of Metro Roxas, PP Lindon See Diet of Rotary Club of Dipolog and AG Jose Vicente Atillano III. As a team, we shall strive to bring you updates about District 3850 and news about the Rotary world. Rotarian Antonieta "Toks" Lopez of Rotary Club of Bacolod Central, an accomplished journalist, very active and dynamic, and very supportive of Rotary projects, is also part of the GML editorial staff.

Special thanks to Pres. Pia M. Nava, the GML Chair last year, for the many practical tips she shared on how to prepare the GML. She did a wonderful job! Congratulations, Pia!

Enjoy Rotary year 2009-2010! The Future of Rotary is in your hands.

Yours in Rotary Service,

PP Jules Carbon

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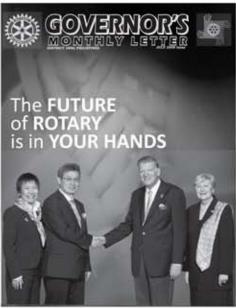
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RI President's Message

"As Rotarians,

we will not stand

As Rotarians,

we will accept our

responsibility."

idly by.



My fellow Rotarians,

It is traditional in Rotary that each Rotary International president is given the opportunity every month to write a message to all Rotarians in the pages of this magazine. I am grateful for this tradition, which gives me the opportunity to communicate with every one of you directly, for it is my firm belief that The Future of Rotary Is in Your Hands.

It is a great honor to have been chosen as the first RI president from Scotland in the 104 years of this organization, and to have the privilege of serving the Rotarians of the world. Because there is no RI – no Board of Directors or president, no world headquarters or Rotary convention – without the ordinary weekly meeting of Rotarians in our own home clubs.

In Rotary, everything we are, and everything we aspire to become, lies in the hands of Rotarians in their clubs. If our clubs are congenial and our meetings well run, if our service is carefully planned and competently carried out, if our members are qualified, honest, and respected in their vocations and communities, then all of Rotary will thrive. This is why I say The Future of Rotary Is in Your Hands.

Water, health and hunger, and literacy will be our emphases in the year ahead. In this Rotary year, I ask Rotarians everywhere to continue to learn from our experiences and to build upon our successes. I ask you all to continue to work for the health and well-being of not only children but their families and people everywhere. I ask you particularly to focus on water and sanitation, as the scarcity of clean water is an increasingly serious issue in many parts of the world.

In Scotland, we have a saying that I'm fond of quoting: "We must look beyond our own parish pump." It means that we must look beyond our own home and our own community. We must be aware that ours is only one community, of one country, of the many communities and countries in this world.

In every one of those communities, there is work to be done. As Rotarians, we will not stand idly by. As Rotarians, we will accept our responsibility. We can, and we must. For we know that Rotary is only as great as its clubs – and our clubs are only as great as the members within them.

John Kenny

The Future of Rotary Is in Your Hands.

Governor's Message



lo W

"As leaders, we must always be steps ahead so that we can address and nip issues in the bud and be ready for anything."

Congratulations!

A new level of Rotary service awaits us at District 3850.

With great anticipation, we welcome new opportunities to serve others above self, while also looking forward to the future with hope...because the future is in good hands...yours and mine.

We are encouraged by President John Kenny who put it eloquently, "Every year, the baton of Rotary leadership passes to a new class of Rotary leaders. Paul Harris passed it to his successors, and they have passed it down to us. We have the responsibility to them, and to all Rotarians, to do justice to our offices and the confidence that has been placed in us."

As always, this is an opportune time to call for district governor nominations from Rotary clubs in District 3850. If you have someone in mind, please do not hesitate to submit his/her name.

RI President Kenny reminds us "If Rotary is to be relevant in the 21st century, it must tackle the real problems of water, Health and Hunger, Literacy. And it must strive for continuity in the years ahead, which is why your Board of Directors had adopted the Rotary International Strategic Plan with emphasis on our core values of service, fellowship, diversity, integrity and leadership."

In the momentum set forth by our past district governor Emma Nava, I set apace the many projects and programs we have already identified to embark on this year as well as those that we need to maintain.

As we plan ahead, do remind your respective clubs about Membership and Extension Month in August and the New Generations Month this September. As leaders, we must always be steps ahead so that we can address and nip issues in the bud and be ready for anything.

Applications for Foundation scholarship awards, which should be submitted to the district subcommittee as soon as possible after August 1, 2009.

Kindly inform your club secretaries to complete the semiannual report, including dues payments.

Once again, I commend all of you for the constancy in living up to the values that Rotarians all over the world live by. May each one find satisfaction in promoting a healthier environment, a climate of hope and a sense of resilience in the wake of diverse challenges ahead.

Profile

Meet our RI president

John Kenny, a graduate of Glasgow University, is a past dean of his local law faculty, a judge, and a notary.

He is past president of the Forth Valley Junior Chamber of Commerce and the Federation of Scottish Junior Chambers of Commerce and past general legal counsel of Jaycees International. In addition, Queen Elizabeth II appointed him the deputy lieutenant of his district.

John is an elder of the Church of Scotland, where he has served as session clerk and Presbytery elder. Active in Boy Scouting, he received the organization's Medal of Merit for helping to form new Scout groups in Eastern Europe.

A Rotarian since 1970, John is a member of the Rotary Club of Grangemouth. He has served Rotary International in Great Britain and Ireland (RIBI) as committee member and chair, vice president, and president. He has served Rotary International as district governor, task force member, committee member, vice chair, RI Board Executive Committee chair, director, and Rotary Foundation trustee. He also has been a representative, member at large, and parliamentarian for the Council on Legislation on several occasions.

John is a Rotary Foundation Major Donor and Bequest Society member. He is a recipient of the Foundation's Citation for Meritorious Service and Distinguished Service Award.

John and his wife, June, have been married since 1965.

Reprinted from www.rotary.org



a life of volun

District Governor Edgar Tan Sy is not a stranger to volunteerism.

Born to a hardworking Filipino-Chinese family, Gov. Edgar realized early in his life that sharing time and resources to the less privilege can be very rewarding.

Even without Rotary, he has been involved with countless charities and civic works that have not only improved lives but also empowered people to be the best in whatever they pursue.

An electrical engineer by profession, Gov. Edgar has made his mark in the local business community with a string of ventures from sugar trading to the hotel and restaurant business.

He is currently a director of the Bacolod Filipino-Chinese Chamber of Commerce and Industry and past president of the Federation of Sugar Traders in Negros Occidental.

He also sits in the board of the Philippine National Red Cross.

Along with his wife, Naty, and children John Oliver,



Master Andrew and Natalie Joy, the Sy family has been involved in community development even before he joined the Rotary Club of Bacolod in 1988.

Gov. Edgar held various club positions since he became very active and was elected president in 1999. He also served the district as chairman of the Rotaract, vice chairman of PESETS and chairman of the Rotary Youth Exchange, among others.

A dedicated Rotarian, he has never missed any district conference, trainings and events since 1995.

An avid believer and supporter of the Rotary Foundation, Gov. Edgar is a Paul Harris Fellow as well as seven members of his non-Rotarian family.

Feature | Rtn. JERRY OLSON, PHF

hree words simple when singled out, yet so very powerful and meaningful when coupled together to make the phrase "SERVICE ABOVE SELF".

As a Rotarian what do these words mean to you?

Think about that for just a moment. There are so many in this world that don't mind serving the people or giving their time to help others but truly when applying the phrase "SERVICE ABOVE SELF" it means giving of yourself without seeking rewards or accolades the blessings are within the service itself!



SERVICE Above Self

As Rotarians we are serving the citizens in our areas through our projects and other community events that we sponsor each year. Each one of us that are active in Rotary is giving of ourselves as we plan, prepare and participate in our projects. We also must have visibility and promote the name of Rotary in our communities so our public image is very important to our service.

When the motto of Rotary was coined I'm sure our forefathers in Rotary were looking at the organization overall when "SERVICE ABOVE SELF" was introduced as the Rotary Motto. Sure we need to seek publicity to improve the good name of Rotary and standing but when the values of Rotary are changed to promote one individual or for one individual to seek glory or gain from Rotary (or Self Seeking) then in my opinion he/she are not using "SERVICE ABOVE SELF' in the manner that it was coined.

Rotary is a Team not just an individual. A few years back I was on a fact finding team that traveled to different electrical companies around the United States benchmarking these companies for new ideas to help improve the company that I worked for at that time.

On one night as we were sitting on the back porch of a Virginia Boarding House just "chewing the fat" as we would say in the USA, here it's just chika chika. It started to become nightfall; all across the mountains you could see small lights. At first, these lights were just distant twinkles across the landscape. Then as darkness overcame us, the mountains looked like one solid Christmas tree decorated with small lights yet there were so many and each with its own light the whole mountain was illuminated with brilliance and glory, it was a sight to behold!

What were these lights that individually were small yet when illuminated together were so bright? FIREFLIES! Yes, these small insects when together and in unison made one of the most beautiful and powerful sites I have ever experienced in my entire life. These fireflies are like Rotarians when we work as an individual we are small and have small lights yet when we work together in "SERVICE ABOVE SELF" our lights are so bright that it is indeed a most wonderful sight!

So when we're out there doing our projects and community service events just look around at the people you are serving and helping to have better lives. See the smiles on their faces as you are giving of yourself to serve your fellow brothers and sisters. Then you see the benefits of being a Rotarian and then you are getting your reward in the satisfaction of giving "SERVICE ABOVE SELF." That is when you and your Rotary Teams light just became a little brighter as you shined for your community!

This year's slogan "THE FUTURE OF ROTARY IS IN YOUR HANDS "and "SERVICE ABOVE SELF "are linked together in more ways than one can fathom.

Rotary is YOUR HANDS at work, SERVICE is YOUR HANDS at work and together as a Club and as a District Team we are insuring that the FUTURE OF ROTARY and SERVICE ABOVE SELF are values we hold so dear in our hearts and in doing so we are insuring that the FUTURE OF ROTARY will be as a shining light.







"If we hope to see Rotary continue through a second century, we cannot simply leave well alone. If the road ahead is to be long then we will need a map to travel it - and we have that map"

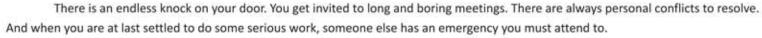
RI President John Kenny

Feature | PP JOHN P. ETABAG

Sharpen The Axe

You get up early, do your morning rituals and rush to the office. You open your email, most of which are junk and you send replies to the urgent ones.

Your telephone is always ringing, your cellular phone alerts you to incoming messages.



The words that apply are: crisis, seriousness, urgency, and growth-potential. Important things are neglected for whatever is urgent. You go from one crisis to another. And when it's time to go home usually late at night – most often with a briefcase stuffed with papers you haven't had time to work on in the office – you are feeling tired and exhausted. There are many things to do and so little time. You are busy, but are you productive?

We are all facing the woodsman's dilemma: There was a woodsman who had a new axe. The first day he was able to chop down twenty trees. With each passing day, he worked longer and harder, while chopping down fewer trees. A friend wandered by and suggested, "Why don't sharpen your axe? The woodsman replied, "I'm too busy. I've got to chop down more trees!"

We need to stop for a moment, collect our thoughts and sharpen our axes. The 7th Habit according to Stephen Covey is "Sharpen the Saw: The Principles of Balanced Self-Renewal."

There is a solution for leaders – Get organized. Start to establish your priority. "Put first things first" is Covey's 3rd Habit. While it is necessary that urgent matter need to be attended to, priority must be given to matters which are important but not necessarily urgent like: exercise, proper rest, training and education, research, program development, strategic planning, networking and product and market development.

Save time by wasting less of it! Become better organized and you can convert time now wasted into time that can be spent more effectively and efficiently. Getting organized will help you keep up with information and data overload – and go home a winner.

Leadership 101 will feature articles to help you become more effective with your time.



Rotary Images

RI District 3850 Turnover & Joint Induction Ceremonies













Rotary Images





DG Edgar Sy takes his oath before PDG Albert Lim.







Gov. Edgar delivers first speech as governor.





PDG Toto Cua Locsin with Senator Manny Villar.







Secretary's Corner



PP Ma. Christine "Tin" Toledo District Secretary Rotary Club of Bacolod West

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Digging through history to find out why the Rotary year starts July 1

Dollars and some good financial sense are why the Rotary year starts 1 July – at least that's what the RI auditors said, according to 1912-13 RI President Glenn C. Mead's report in the September 1913 issue of The Rotarian.

The auditors found that the organization's affairs had been managed "honestly and carefully." Still, RI was growing and had recently become an international organization, and its needs were changing.

The secretary and treasurer needed more time to prepare, audit, and check the organization's financial statements by the end of the calendar year. The auditors recommended that the organization close its financial books for the year on 30 June, which was after the RI Convention. The Board of Directors agreed, and ever since, the Rotary year has begun on 1 July.

Reprinted from Rotary International News



Semi-Annual Report (SAR) on membership will due on July 1, 2009 and January 1, 2010. Refer to your Organizational and Administration Handbook for a more detailed information.

∠ Deadline for the Monthly Attendance Report (MAR) for July is August 5, 2009 for the GML publication while deadline for the revised MAR (together with make-up attendance from August 6 to 14, 2009) will be on August 15,

2009

Please submit your club bulleting every first week of the following month.

THE OBJECT OF ROTARY

The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST

The development of acquaintance as an opportunity for service;

♦ SECOND

High ethical standards in business and professions, the recognition of the worthiness of all useful occupations, and the dignifying of each Rotarian's occupation as an opportunity to serve society;

THIRD

The application of the ideal of service in each Rotarian's personal, business, and community life;

♦ FOURTH

The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

DISTRICT GOALS 2009-2010

ON MEMBERSHIP

Achieve a minimum net membership increase of one member per club

Attain a retention rate of 80% membership per club

ON EXTENSION

Establish at least one new club.

ON ROTARY FOUNDATION

Public awareness on prevention and eradication of polio

Achieve the "Every Rotarian, Every Year" goal of \$ 100 or more per capita in Annual Programs Fund Contributions.

ON ATTENDANCE

Each club to attain at least an average of 80% membership attendance.

DISTRICT PROJECTS ON LITERACY

Each club will adopt a public elementary school as recipient for workbooks and other reading materials.

Activities:

 distribution of lesson plans for teachers for Math and English

 distribution of school bags and school supplies

distribution of used books to public schools

distribution of Math and English workbooks for Grade 1 students

ON WATER

✓ Establish at least one portable water station for Panay, Negros and Mindanao islands.
 ✓

☑ Establish a feeding program for grade 1 students, on the adopted public elementary school.

☑Anti-TB campaign on the adopted public elementary school.

ON FAMILY OF ROTARY

Activate and involve the participation of Interactors, Rotaractors and the Family of Rotary.

District Update

SCHEDULE OF DISTRICT GOVERNOR'S CLUB VISITS

	DATE	PARTICULARS	TIME	CLUB
August 1	9, Wednesday	Club visit & Governor's Address	12:00 p.m.	Rotary Club of Dipolog
	0000000000000000000000000000000000000	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Dapitan
2	20, Thursday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Oroquieta Centennial
	21, Friday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Jimenez
25, Tuesday		Club visit & Governor's Address	6:00 p.m.	Rotary Club of Ozamis North
2	26, Wednesday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Pagadian West
2	27, Thursday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Pagadian
	31, Monday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Antique
	er 1, Tuesday	Club visit	6:30 p.m.	Rotary Club of La Paz
	2, Wednesday	Club visit	6:30 p.m.	Rotary Club of Jaro Centraline
	3, Thursday	Club visit	6:00 p.m.	Rotary Club of Jaro South
	4, Friday	Club visit	5:00 p.m.	Rotary Club of Guimaras
	7, Monday	Club visit	7:00 p.m.	Rotary Club of Metro Roxas
	8, Tuesday	Club visit	12:00 p.m.	Rotary Club of Metro Roxas Central
		Club visit	7:00 p.m.	Rotary Club of Roxas
	9, Wednesday	Club visit & Governor's Address	7:00 p.m.	Roxas Clubs
	10, Thursday	Club visit & Governor's Address	7:00 p.m.	Rotary Club of Metro Kalibo
	11, Friday	Club visit & Governor's Address	7:00 p.m.	Rotary Club of Kalibo
	12, Saturday	Club visit & Governor's Address	7:00 p.m.	Rotary Club of Boracay
	15, Tuesday	Club visit & Governor's Address	12:00 p.m.	Rotary Club of Basilan City
		Club visit & Governor's Address	6:00 p.m.	Rotary Club of Zamboanga West
	16, Wednesday	Club visit & Governor's Address	12:00 p.m.	Rotary Club of Ipil Sibugay
		Club visit	6:00 p.m.	Rotary Club of Metro Zamboanga
	17, Thursday	Club visit	12:00 p.m.	Rotary Club of Zamboanga City
		Club visit	6:00 p.m.	Rotary Club of Zamboanga East
	18, Friday	Club visit 12:00 p.m. Club visit 6:00 p.m.	Rotary Club of Zamboanga Central	
			Rotary Club of Zamboanga North	
	19, Saturday	Governor's Address	7:00 p.m.	Zamboanga Clubs
	21, Monday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Bonga, Tawi-Tawi
October	7, Wednesday	Club visit	12:00 p.m.	Rotary Club of Iloilo
	65-0524 AMM 1965	Club visit	6:30 p.m.	Rotary Club of Iloilo West
	8, Thursday	Club visit	12:15 p.m.	Rotary Club of Iloilo City
	715 (15 ft V)	Club visit	6:30 p.m.	Rotary Club of Central Iloilo City
	9, Friday	Club visit	12:00 p.m.	Rotary Club of Iloilo South
	52100 N	Club visit	6:30 p.m.	Rotary Club of Jaro, Iloilo City
	12, Monday	Club visit	7:30 p.m.	Rotary Club of Midtown Iloilo
	13, Tuesday	Club visit	12:15 p.m.	Rotary Club of Metro Iloilo
		Club visit	7:30 p.m.	Rotary Club of Molo
	14, Wednesday	Club visit & Governor's Address	5:00 p.m.	Rotary Club of Metro Passi
	15, Thursday	Club visit & Governor's Address	6:00 p.m.	Rotary Club of Dumangas
	16, Friday	Club visit	5:00 p.m.	Rotary Club of Miagao
	17, Saturday	Governor's Address	7:00 p.m.	Zone 1, 2, 3
	29, Thursday	Club visit & Governor's Address Club visit & Governor's Address	7:00 p.m.	Rotary Club of Kabankalan
Novemb	30, Friday er 4, Wednesday	Club Visit & Governor's Address	7:00 p.m. 7:00 p.m.	Rotary Club of Escalante Rotary Club of Silay
Novemb	5, Thursday	Club visit	7:00 p.m.	Rotary Club of Bacolod Marapara
	6, Friday	Club visit	6:30 p.m.	Rotary Club of Victorias
	9, Monday	Club visit	7:30 p.m.	Rotary Club of Metro Bacolod
	10, Tuesday	Club visit	_ 3, 5, 5, 5, 5, 5, 5, 5, 5	Rotary Club of Metro Bacolod Rotary Club of Bacolod South
	to, ruesuay	Club visit	12:30 p.m. 7:30 p.m.	Rotary Club of Bacolod West
	11, Wednesday	Club visit	12:30 p.m.	Rotary Club of Bacolod West
	11, Wednesday	Club visit	7:00 p.m.	Rotary Club of Bacolod North
	12, Thursday	Club visit	7:00 p.m.	Rotary Club of Bacolod Central
	13, Friday	Club visit	7:00 p.m.	Rotary Club of Bacolod East
	14, Saturday	Governor's Address	7:00 p.m.	Zone 5, 6, 7
	24, Jacorday	GOVERNOI & MUNICESS	7.00 p.m.	Lone J, O, I

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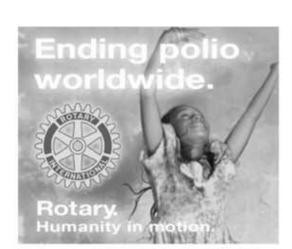
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Is it FAIR to all concerned?

Is it the TRUTH?

III. Will it build GOODWILL and BETTER FRIENDSHIPS?

IV. Will it be BENEFICIAL to all concerned?

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* All inquiries about Rotary International & The Rotary Foundation literature, videos and CDs to the Literature Clerk *
Note: Michelle Fuller will be on leave for about 6 months beginning February 2009. Please contact Krissy Aure-Canson for matters regarding Literature.

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o Admission of New Clubs (Rotary, Rotaract, Interact, Rotary Community Corps)
o Applications for change of name, change of club & district locality, merger of clubs
o Applications for club & district incorporation
o Licensing inquiries – use of Rotary name and other marks / logos
o District dispute inquiries
o Special Club anniversary recognition (25th, 50th, 75th)
o Special Member anniversary recognition (50th, 75th), on application
o Member Access guidance (refer also to tutorial on www.rotary.org in E learning center)
o Guide District Governors, Clubs and Rotarians on procedural and constitutional matters
o Assist the District Governors, Clubs and Rotarians in their communications with World Headquarters
o Maintain historical records of clubs.

FINANCE

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Coordinator	Desiree Bonifacio - (Philippines)	Desiree.Bonifacio@rotary.org
Finance Correspondent	Gaye Small	Gaye.Small@rotary.org

o Collect per capita dues and other payments to Rotary International
o Process Semi Annual reports on club membership and inquiries on SAR payments
o Assist clubs & districts with inquiries on: club remittances and balances, reinstatements after payment following termination
o Process The Rotary Foundation contributions
o Make payments to Rotarians travelling at RI or Rotary Foundation expense
o Make payments to Rotary Foundation Scholars

THE ROTARY FOUNDATION

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TRF Admin	Krissy Aure-Canson	Kristenne.AureCanson@rotary.org	
Paul Harris Fellow Recognition matters	Sarah Walsh	Sarah.Walsh@rotary.org	

o Fund Development

o Paul Harris Fellow Recognition - processes applications and issue regalia & certificates
o Maintain record of club recognition points
o Issue benefactor recognitions, bequest and major donor recognition
o Provide assistance and clarification on all Rotary Foundation matters
o Assist with The Rotary Foundation contribution inquiries



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