



Staff of the South Pacific and Philippine Regional Office of RI

All smiles along Sydney Harbour, Australia...

Standing: L to R
Desiree Bonifacio, Gaye Small,
Xiang (John) Jiang,
Krissy Aure-Canson,
Mary Jayne Desmond

Seated: Tarak Dey, Joel Smith, Frank Pezzimenti

GOV ASKS...



What projects should clubs focus on during these hard financial times?

ROTARIANS SPEAK UP!



- 1. Tie ups with TESDA for their small and medium scale livelihood programs for jobless heads of the family
- 2. Mount JobFair, placement facilitation
- 3. Anticipate influx of OFWs returning jobless and provide support for psycho-therapy and job placements
- 4. Maintain soup kitchen and medical /optical/ dental missions on a quarterly basis
- 5. Venture into capitalizing small scale but deserving entrepinoys

PRES. LEILANI ALBA RC BACOLOD



HUMANITARIAN EFFORT is the best project you can invest with or without spending too much. Just remember your NETWORK OF FRIENDS thru ROTARY FELLOWSHIP – it's the best way of reminding them to give their life purpose and to join you as partners in making a difference. Find a way of facilitating things, and then you can save a soul without spending any of your club's funds.

PRES. MELROSE LUNN RC KALIBO



The Rotary Club of Bacolod-East believes in the saying "Give a man a fish and he will eat for a day. Teach a man to fish and he will eat for the rest of his life." It is for this reason that our Club focuses on literacy projects – and more so during these hard financial times. The 18th century educator Horace Mann called education as "the greatest equalizer in the conditions of men". I believe that education allows the impossible to become the possible, and makes dreams real.

PRES. JUN-JUN ARCEO
RC Bacolod East



Clubs should focus in assisting disadvantaged families and communities survive an increasingly difficult financial environment. The most at risk are the children who are faced with the danger of hunger and ill-health as the family food basket dwindles. A range of activities from income-generating projects to school feeding programs can avert some of the negative impact but these activities should be done within a community development framework and in a participatory manner.

SEC. RAOUL A. BERMEJO III, MD RC Roxas

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This Month













Layout Artist Roy C. San Pedro

Editorial Assistant Maricel A. Lubaton

Staff

PP Christopher Montero PP Trinidad Sorongon PP Ambrosio Villorente PP Exequiel Leslie Aguila PP Kerwin Baldovino

Adviser PP Arturo R. Jimenez

We welcome your letters, comments, stories, queries, tips, and photographs (high-resolution digital images only).

Contact Us:

GML 3850 RJL Marmax Bldg. Muelle Loney Cor. Zamora St., Iloilo City

Tel.: 033.3371763 Fax: 033.3372956 Email: gml3850@gi

Email: gml3850@gmail.com www.rotary3850.org

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About the cover

The public's awareness of Rotary has come a long way.

On the cover is Gov. Ems at the Rotary marker of Rotary Club of Iloilo West.



editor's note

January is Rotary Awareness Month.

One of the greatest privileges about my job as editor is that I come across stories of triumph, hope, inspiration, joy and endless possibilities in the articles and write-ups that are sent to me each month. Pictures of service projects from all over the district speak loud and proud of how Rotary moves people.

From a very young age, I have been exposed to the wonderful workings of Rotary. As I recall, Thursday was always Daddy's Rotary day. Nothing else was planned apart from the weekly luncheon meeting and the fellowship that always followed thereafter. Many of his closest friends belong to his club, the Rotary Club of lloilo City, two of whom I miss dearly and remember with great fondness—the late PP Fred Arunggayan and PP Geoff Stammers were like second dads to me.

Being the offspring of two very accomplished Rotarians, I am acutely aware of how Rotary is not something we do once a week or on special occasions. It is not just some prestigious organization we belong to—it is, unequivocally, a way of life. The Four Way Test is the ultimate litmus test by which we can measure how responsible, decent and authentic we are as Rotarians and, above all, as human beings.



By helping others through Rotary, we get so much more in return. From my experience, it has given me a sense of direction and purpose. After being widowed a little over two years ago, I returned home to Iloilo, distraught and in utter misery.

Mom encouraged me to return to the club where I once served as secretary. Perhaps it was to keep my mind off my grief, or just to get me back in the loop of things, or maybe because she was going to be the next District Governor and needed me on her team. Whatever the reason, I slowly began to come back to the world. With renewed vigor, I started to enjoy Rotary and really found happiness in serving. Because of Rotary, I am a better person.

In this issue, Rtn. Jerry Olson's article on how a neglected day care center was connected to a power line for electricity, and given learning materials with the assistance of RC Metro Roxas, really tugged on my heartstrings. I have such admiration for their dedication and concern to better the lives of these young children...the future generation.



The test, which has been translated into more than 100 languages, asks these questions. Of the things we think, say or do:

- 1. Is it the TRUTH?
- 2. Is it FAIR to all concerned?
- 3. Will it build GOODWILL and BETTER FRIENDSHIPS?
- 4. Will it be BENEFICIAL to all concerned?

Rotary means different things to different people, but the common vein is that Rotary affects the lives of those who are touched by it. Rotary gives hope in the possibility of making dreams real!

Pia M. Nava Editor in Chief

PHOTO ESSAY FINALISTS



Photo by: Rtn. Bryan Micah Lim Club: RC Dipolog



Photo by: Rtn. Ruben Logarta Club: RC Metro Bacolod

FROM THE RI PRESIDENT



Dear fellow Rotarians,

January marks the beginning of the second half of the Rotary year. It's a time to look back on what we've accomplished so far, to assess our progress, and to renew our determination to achieve our goals in the months remaining. It's a time to discuss and evaluate the goals of our clubs as well as the goals we've set for ourselves as Rotarians.

January is also Rotary Awareness Month, a time for us to consider how our Rotary values – and our own actions – influence public perceptions of Rotary. Our strategic plan outlines five core values that define and guide us as we chart a course into our second century of service.

Service is our first value, as it should be. Our focus on service is reflected in our primary motto, Service Above Self. Through our clubs and districts, we have the potential to create better, safer, and healthier communities, one project at a time.

Fellowship is the reason Rotary was founded over 100 years ago. The friendship, the camaraderie, and the wonderful sense of doing something good together is what keeps us all looking forward to our Rotary meetings week after week.

Diversity is an aspect of Rotary that becomes more important with every passing year. We have just welcomed to Rotary the Republic of Kiribati, which joins the more than 200 countries and geographical areas already on the Rotary map. I look forward with all Rotarians to a day when there is a Rotary club in every community in the world.

Integrity is fundamental to our organization's identity. Every Rotarian is a guardian of the reputation that generations of Rotarians have worked to build. When we maintain the highest ethical standards in all of our dealings, we strengthen the trust that allows us to serve more effectively.

But it will only happen if we show leadership, the fifth, and final, core value. Each of us must remember, with our every action, that we are Rotarians. When we are chosen to become Rotarians, and when we choose to accept that honor, we take it upon ourselves to become representatives of the entire organization.

When we are known as Rotarians, then everything we do reflects upon us all. By living by our core values and committing to Service Above Self, we build a stronger Rotary and a better world for all.

Dong Kurn (D.K.) Lee

President, Rotary International



ROTARY IN OUR MIDST

On January 18-21, 2009, the Rotary Club of Novato California and the Rotary Club of Iloilo West will have its Rotaplant Medical Mission, thus giving two kidney recipients a new lease on life. The Rotary Club of Jaro Iloilo City, in cooperation with the Iloilo clubs, will spearhead a medical and surgical mission in Iloilo City in cooperation with the Medical Society of Northeast Florida, Inc. on January 26-30, 2009. The Rotary Club of Bacolod North and the OV Yanson Foundation will hold a medical mission (Major Surgeries) from February 2-6, 2009 at the Silay Provincial Hospital. On February 16-20, 2009 is the cleft lip and cleft palate surgical mission of the Rotary Club of Central Iloilo City, with the participation of Iloilo clubs, and, in cooperation with Uplift Internationale and Western Visayas Medical Center. This medical mission will be replicated in Kalibo, Aklan. Uplift Internationale volunteer President Megs Lunn of the Rotary Club of Kalibo and District Secretary Bilson dela Fuente are making sure everything is in order. These are just a few of the district's medical missions.

Now, Rotary is a by-word not just locally but globally.

Jam So. Rava

While I was growing up in the sleepy town of Malabon, now a city, I only heard of Lions and Jaycees. Lions from my Dad and his tennis friends, and, Jaycees from my cousins and their friends. The ubiquitous lion's head was a constant reminder of the Lions presence. Rotary was a blur, although I occasionally heard about it from my Mom. Since then Rotary has been making its presence felt and has come a long way not just locally but internationally in a very big way. The Bill and Melissa Gates Foundation believes in the integrity of Rotary International that it gave an additional \$255 million to the polio eradication program of the Rotary Foundation. In the meantime, we in the district through our clubs' medical missions and other outreach programs in literacy have surely made a headway in our public image.

In the early 1990's my club, the Rotary

Club of Central Iloilo City, was tasked to survey

100 residents of Dumangas, Iloilo if they have

heard of Rotary International and their

perception of the organization. Two answers

stuck in my mind: "sosyal" and "daw parang



Lions".

WHAT ROTARY MEANS TO THE COMMUNITY AND TO CLUB MEMBERS



- Promotes a friendlier community by promoting genial fellowship and thoughtfulness of others;
- Helps reduce frictions by providing a common meeting ground and appealing to unselfish motives;
- Cooperates with and thereby strengthens other local organizations;
- Strives to develop a spirit of cooperation in the handling of matters of public welfare;
- Serves as a training ground for constructive leadership an invaluable asset to the community;
- Can, through Rotary contacts, in the interest of its community, avail itself of the experience of hundreds of other localities in improving themselves;
- Links the community with many thousands of other Rotary communities around the world.

TO A MEMBER, THE ROTARY CLUB...

- Provides an opportunity to express in a practical way the desire to be of service;
- Increases opportunities to express in action their desire to be helpful to others;
- Widens constantly one's circle of friends;
- Increases members' knowledge of other businesses and professions and their concerns;
- Encourages and supports their efforts to conduct their business or profession according to the highest standards of correct practice;
- Serves as an ideal means for developing talents and capabilities to the utmost;
- Provides a friendly contact and a hearty welcome in almost every city in the world;
- Increases knowledge of world affairs and diverse cultures;
- Gives the satisfaction of participating in a movement which is building international understanding.

Membership figures of District 3850 as of 31 December 2008, based on official RI data, as follows:

- 1. Total Membership to-date = 1,333 (We are 32.67% of RI Pres. DK's goal of 1,434 Rotarians in our District by 30 June 2009)
- Total Clubs = 51 (50 Active Clubs; 1 Suspended due to Non-Payment of Regional Magazine Subscription)
 - a. Suspended due to non-payment of PRM: RC Bongao, Tawi-tawi
 - b. Reinstated: RC Escalante
 - c. RC Dapitan (on active status as of January 12, 2009)
 - d. 2 Clubs terminated for non-payment of dues
- Clubs that have not submitted their 1st Semester Semiannual Reports to RI = RC Bongao, Tawi-tawi, RC Boracay, RC Guimaras, RC Ipil-Sibugay, RC Metro Passi, RC Metro San Carlos, RC Miag-ao, RC Molo, RC Oroquieta Centennial, RC Ozamiz, RC Victorias)

The 11 Clubs are reminded to send a copy of their paid 1st Semester Semiannual Report to RI (c/o Philippine Consulting Center) as soon as possible in order to avoid termination by 31 December 2008.

GENERAL SECRETARY'S MEMO

Building a Foundation for the future

The application process for The Rotary Foundation Future Vision Plan pilot begins immediately after the 2009 International Assembly and runs until 15 May. About 100 districts will be chosen to participate in this exciting initiative. In selecting pilot districts, the Trustees will look for a balance in geography, size, history of involvement with Foundation programs, and level of giving.



Pilot districts and their clubs will play a key role in directing our Foundation's future. They will test the new grant structure and report back on what works and what needs to be modified. They also will enjoy more District Designated Fund flexibility, along with the opportunity to carry out larger projects with greater impact, possibly in collaboration with prominent corporate and nonprofit organizations.

Districts must have the approval of two-thirds of their clubs to participate, so although individual clubs cannot apply for the pilot, each one has a voice in the district's decision. I encourage all clubs to learn about the Future Vision Plan and how it might further their service goals and to discuss the pilot with their district governor.

Most organizations with Rotary's longevity have found that continued success lies in the ability to reinvent themselves as circumstances demand. The Rotary Foundation is at such a pivotal point in its 92-year history. With the enthusiastic participation of the pilot districts and their clubs, we will make the transformational changes needed to truly become a Foundation for the future.

El Futo

"Have you asked someone today to join Rotary?"

t's truly amazing that Rotary has grown from only four individuals in 1905 to more than one million members in 2006. We look to our past and to the future, we must continually strive to attract new members who will offer fresh perspectives and innovative ideas. Without this energizing influence, Rotary will not continue to be a major force in helping humanity throughout the world.

Fulfill the promise of Rotary—ask someone to join today. Don't let another opportunity go by. In the end, your greatest contribution to Rotary may be the person you just asked to join.

--Past RI President Frank Devlyn

Rotary Numbers

Rotary world. When DK Lee took over as RI President on July 1, 2008, there were 33,116 Rotary clubs with a combined membership of 1,206,089 Rotarians in 207 countries and geographical areas.

Six months later, on December 31, worldwide memberships edged up 1.22% to 1,220,789 Rotarians.

That very slight increase represents only 13.95% of President Lee's goal of 105,368 new Rotarians by June 30 this year.

Zone 7. The Rotary world is divided into 34 zones. As of June 30, 2008, the Philippines is grouped with Northern and Western Australia, Papua New Guinea, and Timor-Leste in Zone 7.

As of December 31, 2008, Zone 7 consists of 1,374 Rotary Clubs with 35,554 members. Of these, Philippine Rotary Clubs accounted for 57.50% and 56.32%, respectively.

Lee aims to raise zone membership by 4,255 new Rotarians with 2,756 of them new members (or 64.77%) coming from the Philippines.

Philippine Rotary. The Philippines is divided into 10 Rotary districts composed of 20,023 Rotarians in 790 clubs. As of end-December 2008, the 10 have inducted 754 new Rotarians, representing 27.36% of the country's imposed goal of 2,756 new members by June 30, 2009.

District 3850. Our district has 53 clubs with 1,333 members. President Lee's goal for D-3850 to induct 150 new Rotarians by the end of his and DG Emma's term. A third or 49 men and women have, thus far, sworn to serve as Rotarians. To achieve the next two-thirds of our goal, we need to induct 101 more new Rotarians.

ZONE 7B RY 2008-09 MEMBERSHIP GOAL FOR 30 JUN 09 (AS REPORTED TO RI)											
	Members	Members	Goal (As Re	prted to RI)	Net Increase	% Goal					
District	As of 31 Dec 08	As of 1 Jul 08	Net Increase	End-Year	As of 31 Dec 08	To-Date					
3770	1,507	1,477	150	1,627	30	20.00%					
3780	2,305	2,266	386	2,652	39	10.10%					
3790	2,416	2,300	230	2,530	116	50.43%					
3800	1,908	1,913	200	2,113	-5	-2.50%					
3810	2,332	2,151	508	2,659	181	35.63%					
3820	2,527	2,481	564	3,045	46	8.16%					
3830	2,233	2,050	210	2,260	183	87.14%					
3850	1,333	1,284	150	1,434	49	32.67%					
3860	2,400	2,358	218	2,576	42	19.27%					
3870	1,062	989	140	1,129	73	52.14%					
Total - 7B	20,023	19,269	2,756	22,025	754	27.36%					
World	1,220,789	1,206,089	105,368	1,311,457	14,700	13.95%					

BY THE NUMBERS

1,206,089 Rotarians worldwide* | 534 Rotary districts | 33,114 Rotary clubs*

7,385 Rotaract clubs | 169,855 Rotaract members

11,695 Interact clubs | 268,985 Interact members

6,436 Rotary Community Corps | 148,028 RCC members



^{*}Updated 30 June figures. All other figures as of 30 September 2008.

by **PP Art Jimenez** RC Lapaz

Rotary Highlights Who, What, Where, When and Why

Who:

Paul Harris (journalist-lawyer) founded the Rotary Club of Chicago. Gustavus "Gus" Loehr (a mining engineer), Silvester Schiele (a coal dealer), Hiram Shorey (merchant tailor), and Paul Harris were the first four Rotarians (see photo).

Harry Ruggles

(a printer) was the fifth Rotarian.

Silvester Schiele was the first president of RC Chicago with Ruggles as Treasurer.

Paul Harris was the first president of Rotary International.



What:

"Service Above Self" is Rotary's principal motto Rotary fosters selfless volunteer service through The Object of Rotary; carries out projects via the Avenues of Service, and stresses a code of ethics through The Four-Way Test.

Where:

Room 711, Unity Building, Chicago was where the first Rotary meeting was held. It's the office of Gus Loehr. 16th floor of RI World Headquarters in Evanston, Illinois is where Room 711 has been moved.

When:

1905 – First meeting of what became the first Rotary club.

1908 – The second Rotary club was formed in San Francisco. Ca.

1910 – U.S. clubs comprised the National Association of Rotary Clubs.

1912 – The first Rotary club outside the U.S. was formed in Canada, then in England, Ireland, and. Scotland.

1912 – The Association was renamed International Association of Rotary Clubs.

1921 – Rotary clubs serve the underprivileged on six continents

1922 - The name Rotary International was officially adopted.

Why:

For Fellowship, the Rotary movement was born. For humanitarian service, the Rotary movement keeps on.

IN PRAISE OF ROTATION

RI Past Pres. Clifford Dochterman, 2008 International Assembly

hy is it that Rotarians refuse to move around but occupy the same old seats as if to them they're bound? Club members should remember their emblem is a wheel, suggesting change and movement too - that is its main appeal. What point is there, Rotarians sitting every lunch around the same old table still facing the same old bunch? For fellowship will suffer if we refuse to move and fail to know each other well because we're in the groove. The farmer keeps rotating his crops to help the soil; so too the wheel of Rotary - Rotation is like oil. It's inbuilt creation; it's not just there for fun; the moon rotates around planet Earth,

the Earth around the sun. So don't miss rotation; it's good for Rotary and keeps the wheel rotating round: Keep it forever free!

Our original question was: How can we help Rotary membership to grow? Remember those dried, brown flower seeds? We said they would only become flowers after they were planted, given sunlight, weeded and cultivated to grow. So Rotary will only grow when you take some important actions. Your club must have a plan to find and invite new members. Your Clubs must become so effective that they will retain their current members. And we must reach out to new

segments of our communities and build new Clubs.

If Rotary is to grow, we must take action. We must take action if you want beautiful flowers to bloom. No longer can Rotary International permit a slow decline in our worldwide membership. Rotary can blossom, just like those dried brown seeds.

My friends, you are the leaders. The task is in your hands. Membership Development is up to you. The bigger question: Are each of you up to the task? I think you are, so go to it!

WHY AM I A ROTARIAN?

by Pres. Leilani Alba, RC Bacolod



would attempt to answer by defining each letter of the word **ROTARIAN**.

Let me start with the letter **R**. For me, a Rotarian is one who has *Reverence for Life*. RI President Dong Kurn Lee said it best—Children die NOT because nobody CAN help them, but because, too often, NOBODY DOES. As we flesh out our well-crafted mission/vision statements, let us make dreams real for children. Remember we all get only one childhood. Let's make it memorable for them by making child mortality an uppermost concern. Reverence for Life is a quality that sets a Rotarian apart.

O stands for *Order*—a sense of uprightness that marks a Rotarian's way of life. Much like charity, it also begins at home. As we try to make sense out of the community's besetting issues, we can approach it with order to eliminate secondary problems owing to the disorganized way of dealing with issues. While needs may be urgent, it always pays to sit down and discuss the pros and cons, eliminating the good options in favor of better ones before lifting a finger to help. This way, time, energy and resources are wisely spent and maximized.

T represents the *Truth*. As a journalist, I have sought out truth in my work as it is one of the tenets that keep me on course. While it is one thing to know the truth and another to ferret out the truth, it is yet another thing to handle the truth. A Rotarian handles truth with responsibility.

Letter **A**, the first A in Rotarian, means *Aptitude and Attitude*. It is like a bicycle that requires another wheel to make the other run. A Rotarian who may have the greatest aptitude but with the wrong attitude can succeed at a project yet lose at fellowship or a friendship. On the other hand, a Rotarian with a good attitude but lacking in necessary skills can also be detrimental to a project. As with anything, balance is desired.

The second **R** in Rotarian means *Risk-taking*. With so many challenges facing us each day, and many people depending on us, we have to ask ourselves to take the risk of helping and being rejected, of reaching out and doing a thankless job, of giving and expecting nothing in return. Being a Rotarian is not for the fainthearted, but is an active and conscious hurdling over hardships that others give up on.

Letter I stands for *Integrity*. Simply put, a Rotarian acts with integrity when he or she does the right thing even when no one is looking.

The final **A** in Rotarian means *Amelioration*—a desire to see things improve for the better. When we are faced with a community in need, we act on long-term assistance that benefits them without a sense of dole-out dependence on us. When we help, we do so sustainably.

And finally, a Rotarian is **N**urturing. Perhaps there is an inherent bias on my part as a woman to be nurturing. However gender aside, a Rotarian who nurtures is saying no to the 'ningas cogon' mentality so characteristic of showcase projects, and fly-by-night help. We are committed to help others through the long haul, as we serve others beyond self.

May we keep the fire burning, until we see the next generation of Rotarians picking up from where we left off. I'm proud to be a Rotarian as I see myself serving with strategies to bring together business and professional leaders, while encouraging high ethical standards in all vocations, and while it may sound like a motherhood statement, we are practically building goodwill and peace where we are, with others worldwide. Again, I am proud to be a Rotarian.



Electrifying Lives

by Rtn. Jerry Olson RC Metro Roxas

LAWIS DAY CARE CENTER: Literacy-Electrification-Nutrition Project



s Rotarians we should always keep our eyes and ears open for opportunities to serve our communities.

One day as I cruised the Baybay area of Roxas City I came across a day care center in the Barangay of

Lawis. The center stood in a squatter's area full of children. As I drove by, something inside me began to stir and I knew I had to stop and look around. As I got off my motorcycle, the children began to crowd around me, many were malnourished and in need of a good hot meal. I walked up to the day care center and was greeted by the teacher Cynthia Ponsaran. She invited me inside the small hollow block building that was in need of many repairs. Once inside I began to look around. in one corner there was a very small shelve with maybe five worn out children's books. They had wooden homemade blocks as toys and each piece was in need of new paint as they, too, had been well used. There were four homemade dolls that sat on four small chairs aligned against the wall; each again had been played with for many years. Flash cards and a few wall charts were the only learning tools the children had. A blackboard was hanging on the wall—it too had been used so much that there was very little surface area left on which to write.

The building was very hot this day and in looking around I saw no fan in the center to cool the children. I looked around for lights and saw none. I was saddened by this and the more I looked around the more needs I found. The teacher then explained to me that the school had been here for 20 years and had never had electricity connected for the center. She also said that there were days that the children would cry because the heat had been so unbearable. There were no lights for these children to learn and play under; it indeed was a place that needed help! I also found out that there were over 50 children attending this day care center. Fifty plus young lives were being impacted each day!

As a fellow resident of this planet earth I was filled with compassion for the situation that these children lived under each day. As a Rotarian, I knew there was something that could be done about this and it was then that I made my decision to "Make Dream's Real" for these children of the Lawis Daycare Center. I approached Pres. Nonoy Contreras with the idea of helping the center. He said that he would bring up the suggestion at the next officers /directors meeting. Once approval had been given, our club sprang into action.

As Chairman of Community Services of the club, I was the one to start the joint project rolling.

PP Edgar Diaz the General Manager of CAPELCO (Capiz Electric Company) committed to having the center connected to the power grid as soon as the center had been wired for electricity.

Rotarian Herbert "Kok's" Chu donated the wiring, switches, fuse box, outlets, lights and duplex wiring for the outside connection to the meter. Our Canadian partners, Robert and Renita Young, donated the children's books, toys, school supplies and first aid supplies. They even visited from Canada to be a part of this project and one more project we had the next day with the Dumarao Mountain Tribal People.

We had a feeding the day of the project as well. The hot caldo was prepared by Rotarian Dante Flores, the breads and sandwiches were given by Rotarian Spouse President Sylvia De La Cruz and Rotarian Danilo "Jun Jun" Gallega.

The club also purchased a fan for the center and many other needed supplies including a new blackboard!

The day of the project was set for November 28th 2008

The week prior to the project date, an electrician was hired to wire the center for the much needed electricity, outlets and lights were also installed.

On project day we all gathered at the center for the big event!

At 8am CAPELCO connected the center to the meter and for the first time in 20 years LIGHTS CAME ON! Fans began to turn and the children became much cooler instantly. Our Canadian partners were on hand to lend their support and donate the much needed supplies for the center. Teacher Cynthia had planned activities for the big day and the children performed dances for us and greeted us with a song! The parents of the children were excited and all came up to

continued on page 12



us and expressed their thanks to the Rotary Club of Metro Roxas for all the help extended to their sons and daughters. During the event, the teacher expressed to me and PP Totoy Lim that she wanted to build a playground for the children on the lot, next to the center, but the problem was that the ground level was so low—it was always wet. PP Lim at this point looked at her and said, "You will have your playground. I will donate a load of dirt to ensure that the land is dry and you can then start the construction "

The project was a total success! Of course we will revisit the center and make this an ongoing project. Hopefully, next time we can connect water to the center and help build the playground for the children. I am very proud to say that I am a member of the Rotary Club of Metro Roxas. The club is full of excited community oriented people. When there is a job to do, there is always someone in the club with that special talent or skill to make sure that the project is successful and all our goals are met.

The children of the Lawis Day Care Center now have a chance for a better education. The cost was nominal in comparison to the payback that will be seen. Who knows one of these children could grow up and become President of the Philippines—and in looking back remember that the one event that changed his/her life was the day that their day care center was electrified—in so doing electrified his/her life for a better future.

So, the next time you're driving around your hometown—keep your eyes and ears open for an opportunity to serve your community. As a Rotarian, you have the capacity to change the lives of children for the better and "Make Dream's Real" for them!





CLUBS WITH 100% ATTENDANCE

FROM JULY-DECEMBER 2008

RC ANTIQUE

Pres. Vicente Aban VP Sam Pormilos Sec. Fe Osorio PP Melvin dela Serna IPP Bernie Tubianosa

RC BACOLOD

Pres. Leilani Alba VP Jonathan Abelino Sec. Vicky Don DGE Edgar Sy PP Elcid Familiaran Dir. Glenn de Guzman Rtn. Roderick Alba Rtn. Joey Lizares Rtn. Enzo Tulliani

RC BACOLOD EAST

Pres. Jun-Jun Arceo Sec. /PE Anton Sarabia Dir. /PDG Sonny Elegado

RC BACOLOD NORTH

Pres. Alberto Nellas VP Manolet Puentevella Sec. Alex Lee PE Carmelo Mabayag PP Biboy Jocson IPP RJ Ureta

RC BACOLOD SOUTH

Pres. Dieter Soukup PDG Dave Villanueva PP Percy Comia Rtn. Mary-Louise Honrado

RC BASILAN

Pres. Raymond Lintag PP Laura Alano PP Richard Brown PP Reginaldo Bucoy PP Fernando Cariaga

RC CENTRAL ILOILO CITY

DG Emma M. Nava Rtn. Babak Niaraki

RC DUMANGAS

Pres. Jerry Brondial Sec. Clem P. Doyo Dir. Agustin Diva PP Nelson Deles

RC ILOILO CITY

Pres. Jose Totengco Sec. Jess Antonio Arlegui Treas. Ofelia Stammers AG Rebecca Maravilla PDG Oscar Nava, Jr. PE Markus Duenneisen PP Francis Griño PP Manfred Lepp PP Winston Santos Dir. Michael Soden Rtn. Nestor Algas Rtn. Lawrence Mally

RC JARO CENTRALINE

Pres. Novy Lagradilla Sec. Freddie Salvania PP Fely P Chin PP Narcing Maravilla

RC JARO SOUTH

Pres. Glanee Baes Sec. Jose Leo Contreras PP Ma. Victoria Jarantilla PP Clar J Maravilla PP Narciso Frederick Maravilla

RC JIMENEZ

Pres. Pilar Y. Balais Sec. Patricia V. Paderanga PP Rosario K. Balais PP Bartolome D. Domingo Rtn. Olegario A. Pasok

RC KALIBO

Pres. Megs Lunn VP Pete Ruiz Sec. Leny Alcedo PP Vady Marin PP Dansky Rebuelta PP Gus Solmirano PP Raphy Tayco PP Botoy Villorente PE Joel Mercurio Rtn. Efren Abayon Rtn. Boy Bermejo Rtn. JB Brown Rtn. Zamie Britnell

RC METRO ROXAS

Sec. Joey Dela Cruz Asst. Sec. Leo Tolentino Treas. Mary Antonette Delgado PP Ruel Alati-it Rtn. Juvy Benliro Rtn. Dieter Ehlert Rtn. Jerry Olson

RC METRO ZAMBOANGA

Pres. Cirio Probadora
PP Roel Batausa
PP Marel Marcelino Catacutan
PP Eduardo Catis
PP Edwin Makasiar
PP Narvaro Navarro
PP Antonio Turija
Rtn. Jose Marie Bue
Rtn. Jerry Singco
Rtn. Jay Timosan

RC MIDTOWN ILOILO

Pres. Philip Alejado, Jr. Dir. Ramon Asuncion PP Eduardo Chu PP Francis Chung PP Arsenio Nicanor Hechanova PP Willy Tiu PP Walter Uy CP Tommy Que

RC SILAY

Pres. Ricky Aguilar Sec. Chai Jison PE Aileen Villanueva PP Buddy Segovia PP Tom Solano PP Junieboy Tordesillas IPP Toto Javier Rtn. Chito Villanueva

RC ZAMBOANGA CITY

Pres. Elmeir Apolinario VP Rikki Lim Sec. Sixto Kwan, Jr. Treas. Cesar Reyes PE Edwin To PDG Charlie Reith PDG Manuel Tatel AG Eduardo Ramon Dimaano PP Julian Garcia PP Oliver Ong Rtn. Senando Esteban Rtn. Daniel Zabala

RC ZAMBOANGA CITY CENTRAL

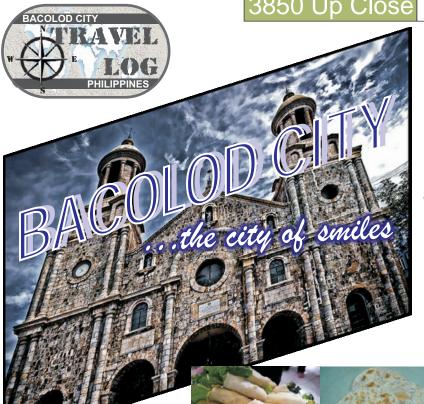
Pres. Timoteo Almonte III Treas. Erlinda Jacobe PN Sheilla Lee PP Nide Tan Rtn. Lydia Lubaton

RC ZAMBOANGA CITY NORTH

Pres Ricardo Coros Sec. Eugenio De Asis PP Kerwin Baldovino PP Virgilio Berdin PP Oscar Macrohon PRO Delfin Saavedra Rtn. Jonathan Iringan

RC ZAMBOANGA CITY WEST

Pres. Antonio Blanco, PHF VP Jose Rizalino Ortega, PHF PE/Sec. Emilio Aquino, PHF Treas. Raoul Quijano, RFSM DGN James Makasiar, MPHF IPP Oscar Zaragoza, PHF PP Jose Vicente Atilano III, MPHF PP Jesus Ngo, PHF PP Raymond Padayhag, MPHF PP Edgar Tam, MPHF PP Leonardo Rey Vasquez, RFSM Dir. Roel Cadungog, RFSM Dir. /PP Pedro Lanuza Jr., RFSM Dir. John Samuel Ocampo, PHF Dir. Johnson Suanco, RFSM Rtn. John Hernani Anacan Jr., RFSM Rtn. Abelardo Dondoyano, RFSM Rtn. Sherwin Fernando, RFSM Rtn. Patrick Lee, MPHF Rtn. Gil Lim. PHF Rtn. Efren Salvacion, RFSM Rtn. Alfredo Wee, PHF Rtn. Ronald Wee, PHF



robably one of the most popular and highly progressive municipalities in Negros Occidental, Bacolod is aptly called the 'City of Smiles' because of its friendly and vibrant people.

HOW TO GET THERE...

By Air

Bacolod City is 45 minutes by air from Manila and 30 minutes by air from Cebu plus approximately 20 minutes of travel by land since the new airport is now located in Silay City.

By Sea

The Port of Bacolod is a major seaport and has daily ferry trips to Iloilo City. There are also access routes to Puerto Princesa City, Cagayan de Oro City and General Santos City. By boat, Bacolod City is 18 hours from the Port of Manila and 1 hour from the Port of Iloilo.

By Land

By land-RORO-land, Bacolod City is approximately 3 hours from Iloilo City via Dumangas route. By land-ferry-land, it is approximately 4 hours and 30 minutes from Cebu City via Toledo City-San Carlos City-Salvador Benedicto route. By land-RORO-land, it is approximately 6 hours and 30 minutes from Cebu City via Tabuelan-Escalante City route.

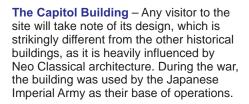


WHAT TO EAT...

Fresh lumpia is a delicately wrapped spring roll with vegetables, shrimp, and pork. Other delicacies you shouldn't miss are inasal, piyaya and pinasugbo. If you want to try these and more just visit any of the restaurants they have in the list below. To sample the local cuisine, visit Bob's, Ting-Ting's, Quan, Jo's Chicken Inato, Imay's, and Aboy's.

WHAT TO SEE...

Mambukal Resort – Is the favorite destination of nature lovers, and the passage of time has only made it more attractive to new travelers. It is great for hiking and trekking, as the path will take you directly to Mount Kanlaon. The resort is also near some waterfalls and sulfur springs.



الواءاءاءاءا

Museum Negrense de La Salle – The only school-based museum in Bacolod City that was born out of a dream to preserve vital documents, photographs, cultural artifacts and the history of Negros.



Bacolod Plaza Bandstand and Gazebo

Right at the center of Bacolod Public Plaza, the bandstand was constructed in 1927 to complement the weekend cultural activities of the early Bacoleños, Names of world-famous composers like Mozart, Bach, Beethoven, and Wagner circle the sides of the roofing, attesting to the early Bacolodnon's familiarity with European culture.

WHAT TO DO...



Masskara Festival -

This is the most famous festival in Bacolod City. It is described as a thousand smiles per minute and is derived from two foreign terms. "Mass" is derived from an English word which means many while "Kara" comes

from the Spanish term which means face. Translating it literally, the festival means many faces. While participants wear their masks, you could see the different faces of the people. It is a masquerade ball and beaming images of smiling masks street dancing and stomping to the frenzied beat of Latin sambas; depicts the Negrenses happy disposition despite adversities in life. This event is held every October.



The Panaad Festival -

The Panaad sa Negros is a special fiesta held from April 14 to 21 in Bacolod City, and is meant to embody the spirit of the province. The Panaad Festival is a celebration of the festive nature of the Negrense, and commences with a mass, which is followed by banner and displays of every town and

city. A fireworks show is also part of the festivities and a showcase of the finest delicacies of the province.

For more information, check out www.bacolodboard.com or <a h

AG IN PROFILE JULIANA CARBON

Name: Juliana Ballesteros- Carbon Rotary Club: RC Bacolod Central Classification: Water Service Years in Rotary: 12 years

Why did you decide to join Rotary?

I decided to join Rotary: to gain new friends, to represent my company, the Bacolod City Water District and commune with opinion makers and leaders, and, to participate in what Rotarians do to serve mankind.

What is the highest point of your service to Rotary, so far?

I am a past president and now Assistant Governor to DG Ems Nava. I have always been active in community service and in dance presentations during inductions, conferences and conventions.

Who is your greatest influence, either philosophically or career-wise, and how do they influence you?

St.Therese of Lisieux. She taught me about loving God and others in my own little way and wherever I am situated. Her life story showed me what pleasing sacrifice is all about. She made me believe that God showers us with roses all the days of our lives. Her philosophy helped me in my work as a public servant, and in my social and family life.

When you were young, what did you want to be when you grew up?

I wanted to be a doctor but my father had no means to send me to medical school.



What is your fantasy career?

I have always wanted to be an actress in a comedy role or a headliner in Las Vegas, U.S.A.

Do you have a motto? What is it?

Yes. We are here in this world to make life less difficult for others.

If you were granted three wishes, what would they be?

I wish for a happy and peaceful death. I wish for a happy, healthy, peaceful and abundant life for my daughter. I wish to be always in love with life until I die.

What changes have you seen in Rotary since you first joined?

The Rotary life in District 3850 is more dynamic now and quite unconventional which makes it more exciting. I also see that the projects of clubs are more responsive to the needs of the community where the clubs belong.

What aspects of serving Rotary bring you most joy?

Doing community service work gives me a natural high. Great to see the life of one person changed for the better. The smiles of beneficiaries when we give them something or when we help them, gives me a deep sense of fulfillment.

What do you do for leisure (hobbies/sports)?

I am always fascinated with beadwork and needlecraft. I put beads on bags and dresses when I am stressed out. Lately, I discovered the joy of cooking.

What's your favorite holiday destination?

A week-long holiday in a nice quiet beach. Paradise! Salt is a cure for everything—tears, sweat and the beach, as a writer once said. I love the sun, the sea, the sky.

What is your favorite Book?

The House of Spirits by Isabel Allende

What is your favorite Movie?

The Count of Monte Cristo.

When you have gone, for what do you want to be remembered?

Julie Ann, the beautiful, well loved, jolly water girl. I will have this written in my epitaph.



Monthly Attendance Report November and December 2008

Zone	No.	Club Name	Club No.	Charter Year	Members to-Date	No. of Mtgs.	December Attendance %	December Ranking	November Attendance %	November Ranking
ı	I	Antique	17015	1975	25	3	90.66	7	81.25	16
	2	lloilo	17045	1933	50	3	50.00	35 (tie)	DNR	DNR
	3	Iloilo South	17047	1971	22	3	100.00	ì	100.00	1
	4	Iloilo West	28828	1992	20	2	82.30	19	80.50	17
	5	Miag-ao	58693	2002	DNR	DNR	DNR	DNR	DNR	DNR
II	1	Iloilo City	17046	1975	25	2	91.65	5	95.00	2 (tie)
	2	Jaro Iloilo City	25131	1988	DNR	DNR	DNR	DNR	80.00	19
	3	Central Iloilo City	27338	1990	18	4	69.00	27 (tie)	54.75	32
	4 5	Jaro Centraline	29746 31664	1993 1996	15 12	3 2	97.78	2	95.00	2 (tie)
	5	Jaro South	31004	1990	12		70.00	26	75.00	21
III	1	Metro Iloilo	17066	1979	68	4	59.56	31	DNR	DNR
	2	Midtown Iloilo	24342	1987	23	3	94.40	3	88.23	8
	3	Guimaras	27277	1990	18	4	45.00	26	61.00	28 (tie)
	4	Molo	27939	1991	DNR	DNR	DNR	DNR	61.00	28 (tie)
	5	Lapaz	30821	1995	21	4	87.00	12 (tie)	87.00	10
	6	Dumangas	31821	1996	37	4	83.30	17	82.10	15
	7	Metro Passi	76428	2007	DNR	DNR	DNR	DNR	64.66	26
IV	1	Roxas	17080	1964	38	3	89.47	9	89.47	6
	2	Kalibo	17053	1967	48	2	87.50	10	94.28	3
	3	Metro Roxas	22518	1982	62	4	91.00	6	95.00	2 (tie)
	4	Boracay	50661	1997	DNR	DNR	DNR	DNR	46.15	34
	5	Metro Kalibo	54828	2001	21	3	87.30	11	88.88	7
	6	Metro Roxas Central	74422	2006	25	5	90.00	8 (tie)	93.18	5
V	1	Silay	17084	1973	19	3	73.00	24	DNR	DNR
	2	Escalante	17037	1976	DNR	DNR	DNR	DNR	DNR	DNR
	3	Metro San Carlos	51747	1999	DNR	DNR	DNR	DNR	DNR	DNR
	4	Victorias	17091	1966	11	5	84.00	16	84.00	12 (tie)
VI	1	Bacolod	17016	1937	35	2	87.00	12 (tie)	84.00	12 (tie)
	2	Bacolod East	17017	1983	22	2	66.67	28	66.67	24
	3	Bacolod West	27374	1990	21	2	85.00	14 (tie)	86.00	11
	4	Bacolod Marapara	29076	1992	35	3	85.71	13	87.25	9
	5	Bacolod Central	31518	1996	17	3	66.00	29	55.00	31 (tie)
	6	Bacolod South	17019	1969	22	3	83.00	18 (tie)	DNR	DNR
VII	1	Bacolod North	17091	1973	42	3	65.00	30	77.66	20
	2	Kabankalan City	17052	1974	30	3	69.00	27 (tie)	57.00	30
	3	Metro Bacolod	25280	1988	22	4	82.20	20	83.33	13
VIII	1	Dipolog	21409	1950	28	4	51.00	34	51.00	33
	2	Jimenez	17050	1975	19	3	85.00	14 (tie)	DNR	DNR
	3	Dapitan City	25485	1986	DNR	DNR	DNR	DNR	DNR	DNR
	4	Oroquieta Centennial	69314	2005	28	4	84.65	15	82.35	14
IX	1	Ozamiz North	17073	1974	24	4	90.00	8 (tie)	62.00	27
	2	Pagadian	17074	1975	27	2	56.00	33	DNR	DNR
	3	Pagadian West	17075	1977	27	4	76.00	22	DNR	DNR
	4	Ozamiz	17072	1995	DNR	DNR	DNR	DNR	73.00	22
Х	1	Zamboanga City	17094	1948	42	2	80.70	21	80.20	18
	2	Basilan City	17022	1960	22	3	78.43	20	67.65	23
	3	Zamboanga City East	17095	1974	27	4	74.07	23	65.74	25
	4	Zamboanga City North	17096	1980	25	2	72.00	25	58.34	29
	5	Zamboanga City Central	26956	1990	30	2	57.00	32	55.00	31 (tie)
XI	1	Zamboanga City West	17097	1971	43	3	91.85	4	94.18	4
711	2	Metro Zamboanga	22275	1974	29	3	83.00	18 (tie)	DNR	DNR
	3	Ipil Sibugay	59175	2002	DNR	DNR	DNR	DNR	DNR	DNR
	4	Bongao, Tawi-Tawi	69302	2005	10	3	50.00	35 (tie)	DNR	DNR

FAST FACTS TAKEN FROM DECEMBER 2008 MAR:

- Out of 53 Clubs in our District, 25 (or 47.2%) attained a monthly attendance average of 80% and above.
- There are still 9 clubs (or 17%) less than 20 members.
- There are only 11 clubs with a membership of over 35.
- There are 10 clubs that did not report (DNR).





2009 RI theme

The Future of Rotary Is in Your Hands



I President-elect John Kenny announces the 2009-10 RI theme, *The Future of Rotary Is in Your Hands*, to incoming district governors at the 2009 International Assembly.

The 2009-10 RI theme acknowledges the important role individual Rotary clubs will play in shaping the future of Rotary.

RI President-elect John Kenny unveiled the theme, *The Future of Rotary Is in Your Hands*, on Monday during the opening plenary session of the International Assembly, an annual training event in San Diego, California, USA, for incoming district governors.

"The future of Rotary will not be shaped at RI headquarters -- it will be shaped in each and every Rotary club," Kenny said, "because it is for each of us -- as Rotarians -- to do what is necessary to keep Rotary strong."

Kenny acknowledged the foundation established by past Rotary leaders and laid the responsibility for building upon that success on every Rotarian.

"Each one of us is standing on the shoulders of generations of Rotarians past, and it is our responsibility to determine Rotary's future," Kenny said.

"The goals we set, whatever our action plan, it is in our hands to accomplish or not," said Kazeem Mustapha, governor-elect of District 9125 (Nigeria). "Everybody has to be involved."

Chuck Cicchella, governor-elect of District 6710 (Kentucky, USA), likes the theme's emphasis on the future. "I have always had a strong desire to nurture along young people. It's vital to us."

Kenny emphasized that every Rotary club is and must be autonomous.

"Everything begins and ends with our clubs," he said. "Our clubs can and do work together; they work through their own districts, in cooperation with other clubs and districts, and with the support of our Foundation.

"But at the end of the day, everything that we accomplish is done through the strength of our clubs. And so each club must have autonomy to serve where and how it can serve best."

At the same time, Kenny highlighted the importance of the RI Strategic Plan, adopted by the RI Board of Directors, as an essential tool in providing continuity.

"The plan is designed to strengthen and proclaim the core values of Rotary: service, fellowship, diversity, integrity, and leadership," Kenny said. The training sessions for incoming governors during the weeklong assembly are all tied to some component of the strategic plan, and a final group discussion on Saturday will seek to tie all the pieces together and

show the future district leaders how to take the strategic plan to the club level.

Kenny concluded his remarks by sharing a favorite saying from his homeland, Scotland: "We must look beyond our own parish pump."

"It means that we must look beyond our own home and our own community," Kenny said. "We must look beyond our own needs, and we must be aware that ours is only one community, of one country, of the many communities and countries in this world."

-- Arnold R. Grahl, Rotary International News -- 19 January 2009

OTHER NOTICES

Club presidents-elect should be registered for the presidents-elect training seminar. Incoming presidents, secretaries, treasurers, and committee chairs also should be registered for the district assembly.

Data forms for the 2009-10 Official Directory, due 31 December, are still being accepted. Clubs should immediately report their incoming officers using Member Access or by writing to data@rotary.org.

The Rotarian magazine is accepting submissions for its annual photo contest. Rotarians should send their photos from 2008-09 that best illustrate Service Above Self by 1 March. Find contest rules and submission guidelines at www.rotary.org.

Club presidents-elect should complete the club assessment section and draft annual goals in the Planning Guide for Effective Rotary Clubs. Presidents-elect and other incoming club leaders should further refine these goals at the district assembly, seek approval from the incoming board, and submit them to the assistant governor by 1 July.

CLUB CLINIC

What can clubs do to ensure an accurate semiannual report?

Start by checking the information in your club's most recent semiannual report (SAR). All club secretaries were mailed a SAR packet on 1 January. If your club hasn't received its SAR mailing by the middle of January, write to data@rotary.org or fax 847-733-9340. Be sure to include your club name and ID number as well as a mailing address or fax number.

To correct inaccuracies in your club's current SAR, update your membership data no later than 1 June. Only club presidents and secretaries can make online updates through Member Access at www.rotary.org, and they must register first to gain access. If Internet access is unavailable, the Membership Data Form in the Club Secretary's Manual (229) should be completed by a club officer and sent to RI.

The next SAR will be mailed on 1 July and should reflect updates and corrections made before the 1 June deadline. The deadline to correct information in the 1 July SAR is 1 December.

Learn more in the Members section of www.rotary.org.

Gov Asks

minute?

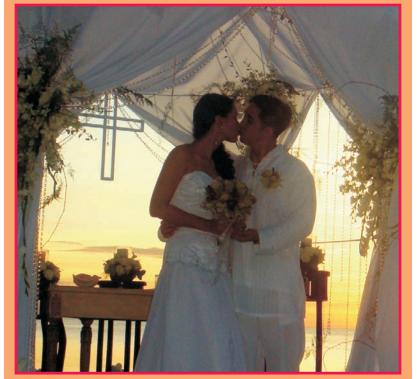
You meet someone who has only a vague idea of Rotary.

How do you describe Rotary in less than a

Rotarians Speak Up!

Please send your answers to: gml3850@gmail.com

Milestones



AG Chito Lim tied the knot with the lovely Liezel last December 21,2008. Congratulations and best wishes to you both!



Answer to November Crossword Puzzle



Τ

Crossword by PP Art Jimenez



ACROSS

- 1 D-3850 GML Editor-in-Chief
- 4 RC of _____ (in Mindanao)
- 7 Greatly pleased
- 8 PDG Chick ____
- 10 A kind of paint
- 11 Open discussion or seminar

13

15

17

18

- 12 Outperform
- 15 Analyze gold quality
- 17 Letter (Filipino)
- 18 Architectural style

DOWN

- 2 Our GSE team visited this country
- 3 D-380 DRR Joel
- 5 "I'm ____ ___ for love" (song)
- 6 Program host
- 9 Feigns
- 13 Fourth Rotary city in the Philippines
- 14 Energetic, forceful
- 16 Partners Sonny and

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ne of the most memorable case studies on Japanese management was the story of the empty soap box, which happened in one of Japan's biggest cosmetics companies.

The company received a complaint that a consumer had bought a soap box that was empty. Immediately the authorities isolated the problem to the assembly line, which transported all the packaged boxes of soap to the delivery department.

For some reason, one soap box went through the assembly line empty. Management asked its engineers to solve the problem.

Post-haste, the engineers worked hard to devise an X-ray machine with high-resolution monitors manned by two people to watch all the soap boxes that passed through the line to make sure they were not empty.



No doubt, they worked hard and they worked fast. And no doubt they spent a fortune to come up with the X-ray solution.

A rank-and-file employee in a small company was posed with the same problem. But he did not get into complications of X-rays and monitors. Instead, he came up with another, more simple solution.

He bought a strong industrial electric fan and pointed it at the assembly line. He switched the fan on, and as each soap box passed the fan, it simply blew the empty boxes out of the line.

When NASA began the launch of astronauts into space, they found out that pens wouldn't work at zero gravity (ink won't flow down to the writing surface).

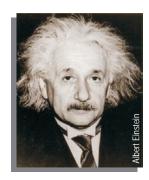
In order to solve this problem, it took them one decade and \$12 million. They developed a pen that worked at zero gravity, upside down, underwater, in practically any surface including crystal and in a temperature range from below freezing to over 300 degrees Celsius.

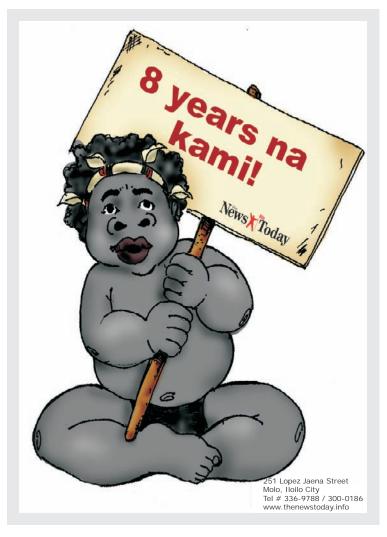
And what did Russians do for their space program? The Russians simply used a pencil.

The moral of the story is KISS (Keep it Short and Simple; Keep it Simple and Straightforward; Keep It Simple, Stupid!). Sometimes it's the simplest possible solution that solves the problem.

The principle is similar to Albert Einstein's maxim that "everything should be made as simple as possible, but no simpler."

Leonardo Da Vinci said "Simplicity is the ultimate sophistication". Antoine de Saint Exupéry added, "It seems that perfection is reached not when there is nothing left to add, but when there is nothing left to take away."









District 7910 Group Study Exchange 2009 A vocational and cultural exchange



Standing from L-R Laurie Butts, **Team Leader - PE Doug Detweiler and** Shelley Hamm-Moylan



Sitting from L-R
Jon Miguel and Max Bowen

GSE Team Blog: www.gsephilippines2009.blogspot.com

PHOTOS ACROSS 3850







project last December 6, 2008 by conducting the 2008 Skills Summit and Business Clinic at the town plaza gym with over 250 participants.



by joining the merry making parade during the 797th Kalibo Ati-Atihan Festival 2009. Partners in Service like RCC, Interactors and guest devotees joined the traditional and annual "SAD-SAD".