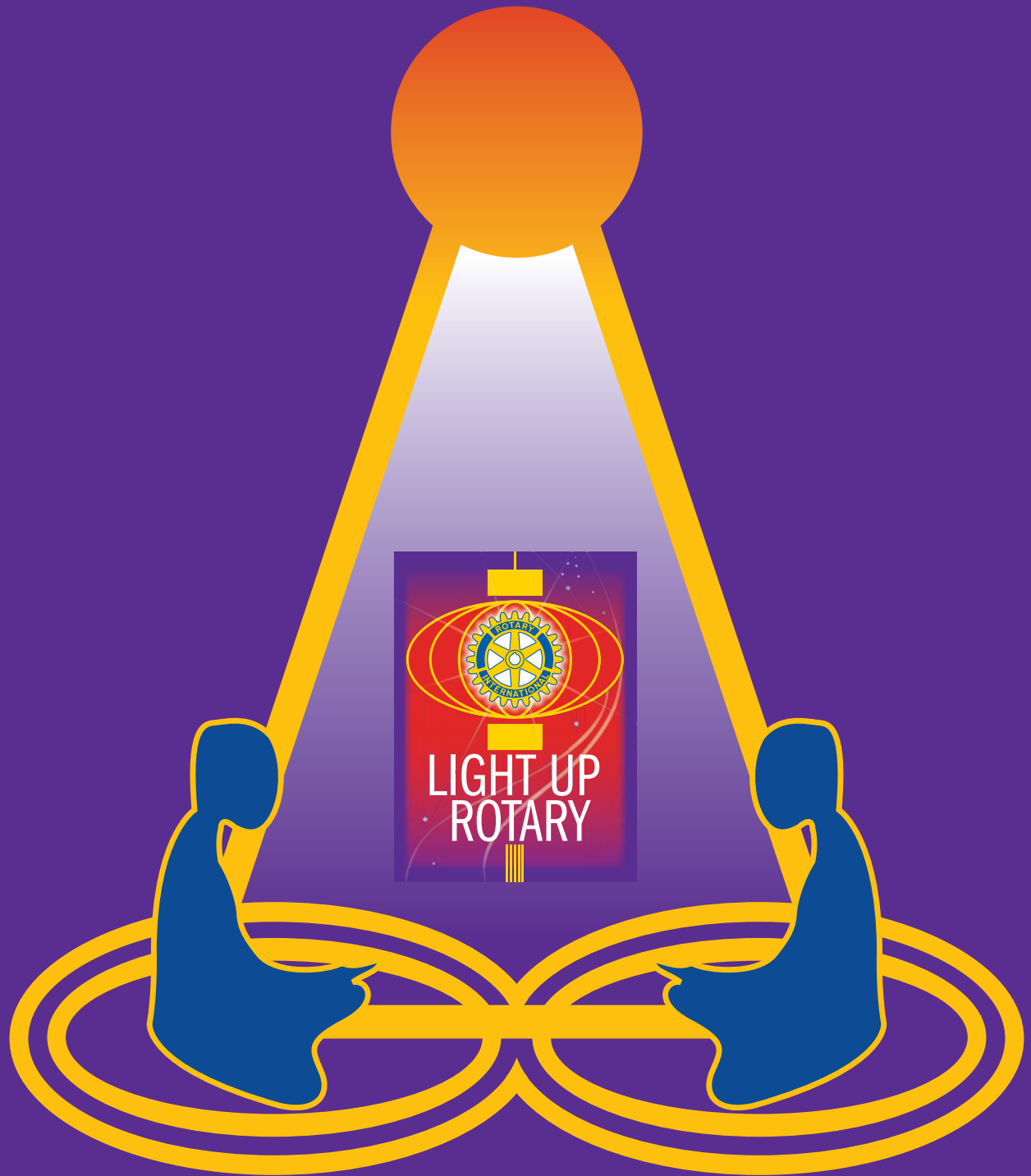


ROTARY INTERNATIONAL DISTRICT 3850 PHILIPPINES

DISCON 2015

DISTRICT CONFERENCE



Congratulations!

DG JUDE AND LADY JANE

from



Oski en Pidok's

Family

Lopue's East Center, Burgos Ext., Bacolod City



MARCH 2015 contents

The 2015 Discon

By Maté Espina, Rotary Club of Bacolod Central



WHAT'S INSIDE

2 RI President's Message

3 Governor's Message

6 Man of the Hour Mayor Rodrigo Duterte

10 Cover Story Fellowship & Service – the ties that bind us in Rotary

13 Glimpses Rotarians in Action

17 DisCon 2015

It was nerve-wracking....but it was fun. I personally had to hit the ground running after returning from a long trip to find out that none of the assignments I left behind as chair of the Mardi Gras Night was done.

It was late last year when Gov. Jude and Discon Chair, PP Christine sat down with our club to offer us the hosting of the second night of festivities for the 2015 Discon. Although daunting for such a small club, we did not even blink and just said yes. After all, it was an honor to be given such a responsibility.

Even knowing that I will be out for almost two months and will barely have a month of preparation when I get back, I had confidence that our club members will do magic and life will be much easier so I accepted the chairmanship.

How wrong I was! Perhaps to get even with me for being the rah-rah girl and abandoning the club for sorties at the last minute, I came back to find that nothing moved. Of course, to make me feel important, the excuse was I was needed to make certain decisions, so they waited for me. Deep inside, I knew they were getting back at me for saying yes and leaving them in a huff.

Almost every other day, we had meetings and if that wasn't enough, we had our daily chat group to check on what has been accomplished and what still needs to be done. The biggest headache of course was the funding. But our fears were eased when Gov. Jude said do not worry.

It cannot be denied though that Gov. Jude was nervous for us as the event got nearer. We put up a brave face just saying everything is okay and finally, we heaved a sigh of relief when Mayor Monico Puentevella finally gave his nod to hosting the Mardi Gras dinner, of course with the help of PP Christine and her husband, Oca Toledo.

For the first time, we had to use our influence and charm to get

everyone to agree to work with us for a limited budget. President Rolem would just shrug off our worries and say, "let's face that when this is all over." It became everyone's motto. And worked we did as if there was no tomorrow.

Like any other event, it can never be perfect but with the limited budget we had to work on, we were happy with the results and we will always be thankful for the support from other Rotarians particularly the Rotary Club of Kabankalan who backed us up not only with their generosity but with their encouragement. So too with President Sonya Verdeflor and my classmate Past President El Cid Familiaran.

In fact, we did not expect that much reception from Rotarians all over the district since we never got feedback after putting out our announcement of the Mardi Gras party and for everyone to come in costumes.

And we were so happy to see Rotarians coming in their grand regalia which made that night ever more colorful and fun.

The Mexican Night was magnificent too. The costumes were jaw-dropping and it seems no expense was spared to make sure everyone looked good that night. Not to mention the Governor's Ball and the elegant men and women of Rotary that graced the event.

All in all, it was a successful Discon and more importantly, it was an occasion to renew acquaintances and meet new friends.

Oh and lest I forget, I think one of the more memorable portion there was the giving out of awards. To see the accomplishments of Rotarians all over the district and the effort they put into their projects is really why we are in Rotary. The fun part is just another plus! But without which, Rotary will not at all be what it is to us. These are the ties that bind us in the district – service coupled with fun!

PRISM is the official Governor's monthly publication of District 3850

WEBSITE <http://www.rotary3850.org>
ONLINE <http://www.rotary3850.org/gml3850online.htm>
PUBLISHER DG Joe Jay Doctora
EDITOR PP Maté Espina
EMAIL prism3850@yahoo.com | maespina@yahoo.com

MAILING ADDRESS
Megapharma, Inc.
2nd Floor, Anesa Bldg., BS Aquino Drive, Bacolod City 6100
Tel. No.: 034.433.7460



Message

Gary Huang, Rotary International President 2014-15

Dear Fellow Rotarians and Friends: I am very pleased to welcome you to this 2014-15 District Conference. A District Conference is a wonderful opportunity for Rotarians and friends of Rotary to enjoy good fellowship, to be inspired by the formal program and the interaction with other Rotarians, and to celebrate the success of your District's many activities and initiatives. I recall the wonderful experiences Corinna and I have had at such conferences and I wish you all the best as you take advantage of this special time together.

The Chinese philosopher Confucius said, "It is better to light a single candle, than to sit and curse the darkness." This is a message that I have taken to heart. Rotarians demonstrate this philosophy everyday as they carry out projects in their communities and around the world, lighting candles of hope through their actions.

My challenge to all of you this year is to ***Light Up Rotary*** by making Rotary fun, by growing our membership, by doing more and better projects, and by reaching more people with Rotary's message. ***Light Up Rotary*** is our theme for the year – but it is more than our theme. It is how we live in Rotary, how we think in Rotary, how we feel, how we work. It is how we make a difference – every day, in every club, every district, and every country where we serve.

I hope you have a wonderful time during your conference and that you leave here inspired to even greater heights of service and with a renewed commitment to the work we need to do to help Rotary grow and do even more good in the world. Please ***Light Up Rotary!***

Sincerely,

A stylized handwritten signature in black ink, consisting of several loops and strokes.

Gary C.K. Huang
2014-15 President



The 2015 District Conference: Celebrating Our Gains

Joe Jay "Jude" Doctora, District Governor 2014-15

Wow! What a sight to behold the more than 500 Rotarians who graced our District Conference last March 12-14, 2015 at L'Fisher Hotel in Bacolod. We planned and prepared hard for the DISCON and it was overwhelming to have a great turnout in terms of attendance and three nights of festive celebrations...the Mexican Night, the Mardigras and of course the Governor's Ball. Thank you to the good people around me, we did it.

Our Discon 2015 was a great time to renew old friendships and forge new ones. It was wonderful to bump into Rotarians we have not seen for sometime and get introduced to other Rotarians. It shows how big the Rotary World is. It also shows the many opportunities to work together to Light up the Communities we serve. And all it takes is for Rotarians to converse about it.

I had a great time and I feel very proud to be with D-3850. I was happy to report the gains we achieved and this confirmed my belief, from the start, that Rotarians of D-3850 are generally good people who just want to continue helping others.

If you asked me what is our biggest achievement. My answer is very simple....Our District Vision.

This Vision defines who we are as a Rotary District and clearly tells others our areas of focus...Disaster Response, Health & Literacy. As your District Governor, I have used this Vision as my roadmap during my

term. It has served as the Light that brightened the path to the works that we have accomplished.

Because of this Vision:

- ✓ We have now a number of Rotary Libraries that provide chances for better lives to those who have less in life;
- ✓ Communities are more aware of our health programs because of our Rotary Health Centers;
- ✓ Our District and the communities we serve are now more knowledgeable about Disaster Response.

And because we are now more focused and we carry the name of Rotary, our impact in the community is better appreciated by our beneficiaries and the communities at large, thus, inspiring us to do better.

This inspiration, I would not be surprised, could be the major reason to our success in The Rotary Foundation. This Rotary Year, because of your generosity, the door to the philanthropic world of The Rotary Foundation has become wider and bigger for our District. Beginning this Rotary Year, we shall celebrate our gains in TRF.

- ✓ As of March 30, 2015, our total TRF contribution is already US\$ 115,889.38;
- ✓ The founding members of our Paul Harris Society (PHS) is now 22;

- ✓ We have our first 100% Paul Harris Club...RC Metro Iloilo;
- ✓ Our youngest PHF became PHF 30 minutes after birth... Ms Angelica Marie Pranza;

I also felt very proud to see my fellow Rotarians wearing our colorful District Unity T-Shirt. And as I was looking at all of you, it made me believe more that if our District bonds together, aims for the same goals, works on the same vision, we can become bigger, stronger and serve better.

My fellow Rotarians, as we celebrate our gains, let us not forget that our job is not yet done. As Rotarians, our job never gets done. Let us share Rotary to our friends so they can also experience what we have as Rotarians.

Membership is still a work in progress. As of March 30, 2015, we are only 1,373 Rotarians in D-3850. Almost there and with one last push, we can reach our goal of 1,500 Rotarians by June 30, 2015.

To my Best Class Presidents, I am encouraging all of you to attract two more quality members before the end of June, 2015. Make this your goal in the next three months ...talk about this and make a plan to attain this. Let us all be proud that we belong to D 3850. And as your District Governor, I am truly proud of you.

Thank you to my fellow Rotarians. You have made our District Conference 2015 fun and successful.



We would like to welcome to Bacolod City, the Rotarians from Iloilo, Panay, Ozamis, Basilan, Zamboanga and Negros Occidental who will converge to attend the fun-filled 2015 District Conference (DISCON) at L'Fisher Hotel on March 12-14, 2015.

Throughout the years, the Rotary has been one of the foremost professional civic groups which provide inspiration on various aspects, be it in business, on governance, the civil society and various issues confronting us, and on humanitarian causes.

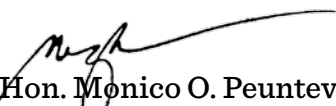
We would like to welcome to the City of Smiles especially the Rotary International President's Team and members of the district's Rotary Youth Exchange Team.

May you savor the sights and sounds of our city and taste our famous delicacies. May you experience our unique hospitality and bring home the most pleasant memories of your stay in Bacolod City.

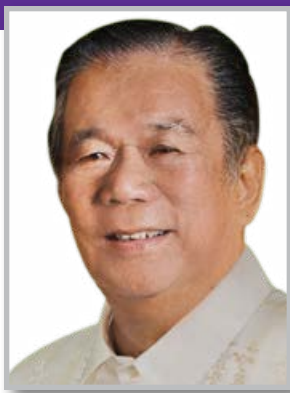
We invite you to visit us again in October and celebrate with us our 36th Masskara Festival, one of the top 29 Most Colorful Celebrations in the World.

Godspeed and see you again soon!

Sincerely,



Hon. Monico O. Peuntevella
Mayor, Bacolod City



My warmest greetings to all Rotarians from the different provinces of the Philippines as you hold your District Conference at L'Fisher Hotel on March 12-14, 2015.

I always count on the Rotary Club's civic participation in nation-building, as we strive to achieve economic stability and transparent and accountable governance.

Your leadership plays an important role and is a contributing factor in upholding the values that strengthen our society.

We hope that this conference will be an opportunity to kindle a new spirit of optimism and confidence among your colleagues and lead them and the Rotary to greater heights.

May this activity equip you with useful insights and will be an excellent venue for you to explore the beautiful attractions and investment potentials of our beloved province.

On behalf of the Provincial Government, I wish you a fruitful convention and warm fellowship!

Alfredo G. Marañon, Jr.
ALFREDO G. MARAÑON, JR.
Governor, Negros Occidental





Rodrigo Roa Duterte

By: PP Mate' Espina

He is the man of the hour. The nation awaits his decision whether to run for the top post in the country or the vice-presidency or a senatorial bid.

Either way, based on reception from the grounds, and depending on what you've heard about him, Davao City Mayor, Rodrigo Duterte hogs the limelight wherever he goes.

While Rotary has shied away from politics, it cannot be avoided that in looking for interesting speakers to inspire us, a handful of them are in the political arena.

At present, Duterte is passionate about his advocacy on federalism and took on this invitation from RI District 3850 to share his views to a captured audience, many of whom are already advocates of the issue.

Talks of him running for a national post, let alone the presidency, have gotten mixed reactions. For his constituents in Davao and those who believe our nation needs a tough hand amidst rampant graft and corruption, criminality, and a populace that is tired of politics in Imperial Manila, believes Duterte is it.

But for those who fear a tough rule, who believe the stories on the methods Duterte allegedly used to "cleanse" Davao, the idea of him as the nation's ruler sends shivers.

He has time and again denied he will run for the presidency. But recently, he has been saying, he can be a shove in if the people want it. The fact that he has been going around the country "to listen" to the people and share with them his passion for a federalism form of government has become a threat to those who aim for a national post, seeing the warm reception he gets from the areas he visits.

Let's take a closer look at him, his style of governance, his advocacies, of stories about him and listen to him.

Duterte, 69, was born in Maasin, Southern Leyte to Vicente Duterte and Soledad Roa. His father, a lawyer from Cebu married Roa, an educator who hails from

Agusan del Norte. The Dutertes moved to Davao in 1951, where Vicente eventually served as Governor in 1959 to 1965 and Soledad became a civic leader.

Duterte is single and has four children, Paolo, the present vice-mayor of Davao; Sara Duterte-Carpio, who served as mayor and vice-mayor of Davao as well, Sebastian a businessman and Veronica, a school-girl.

Rodrigo practically grew up in Davao, relocating to Manila only for college education in Lyceum University and later Law school, graduating from San Beda College in 1972 and in the same year, passing the bar exam.

Rodrigo joined the Davao City Prosecution's Office in 1977, rising through the ranks until he became Second Assistant Prosecutor in 1986 when he left the office after he was appointed as OIC vice-mayor post the EDSA Revolution.

In 1988, he ran for the mayoralty post and won the elections serving for three terms till 1998. He then ran for the congressional seat for the 1st District of Davao for a term and went back to being mayor for another three terms. He was replaced by his daughter, Sara who served as Mayor in 2010 while Rodrigo served as Vice-Mayor during that time. In the last elections, he reclaimed his mayoralty seat, seven terms in total.

His political life is as colorful as his personal one. As mayor, he started designating "deputy mayors" to represent the indigenous groups – the Lumads and the Moros in the city government, a process that was adapted later on by other local government units.

He led the call for a federal form of government initially for Mindanao where he believes federalism will be the answer to "reveal Mindanao's true identity reflective of what its people and tribes wish and aspire for."

This concept soon grew and got support from neighboring provinces and later on in Cebu where there is a huge support for federalism. He has arrived and he is now the face of federalism.

But will this convince a nation that he is ripe for the presidency?

In a land where the likes of former President Joseph Estrada and the late Fernando Poe, Jr., both famous action stars, ran for the presidency and got the people's approval, marketing the tough stance of Duterte might be the clincher.

After all, despite all violations of human rights abuses he allegedly committed, Duterte was able to transform Davao from a city rife of violence to one of the most peaceful cities in the country.

It was among the first LGUs to adopt a smoking ban in all public establishments, imposed a ban on selling and drinking of liquor after midnight, the one that drafted a 30-kilometer speed in the city, a mandatory CCTV installations in all malls, a fire-cracker ban, a hall of famer in the National Literacy category and Outstanding LGU in the Highly Urbanized City category.

Unlike in most part of the country where laws abound but implementation was naught, Duterte was serious and when he issues a law, his constituents follow lest they be hauled in jails or fine hefty sums, and this includes visitors. Shape up or get out.

Of course, his pronouncements against criminals have earned him criticisms and warranted the Commission on Human Rights to investigate allegations of abuses. This did not deter Duterte and in fact, he was praised and appointed by then President Gloria Arroyo as an Anti-Crime Czar for the efforts he made in Davao.

In 2005 and thereafter, talks of a Davao Death Squad spread like wildfire and was linked to the disappearance of hundreds of high-profile criminals from the city. The idea that this had Duterte's hand or was at the very least tolerated, was perpetuated by his statements, "If you are doing an illegal activity in my city, if you are a criminal or part of a syndicate that preys on the innocent people of the city, for as long as I am the mayor, you are a legitimate target of assassination."

He reiterated this message in Davao City's website where in his message to his people he stressed that, "There will be no let-up in our fight against all forms of criminality. As a matter of policy, we will intensify our efforts in this campaign. I have said it before, I will say it again: Criminals have no place in our city except in our jails, detention cells and God forbid, in our funeral parlors should these criminals decide to fight it out with the authorities."

"To the drug pushers, drug dealers, drug suppliers and perpetrators of heinous crimes, I say again:

STOP or LEAVE if you cannot or will not, otherwise you will regret it. Worse still, you may not survive to regret it at all. The clock is ticking away the hours for you. You can leave either vertically or horizontally. It is up to you. If you fight, the day ends permanently for you," he added.

Words we can only imagine in movies spoken by an action star but Duterte is for real and he seems to be true to his words.

However, he is not all tough. The public has seen his soft part, his heart, his tears, when he failed to contain his emotions on national television at the height of Typhoon Yolanda.

Among the first to come to the rescue of people in Tacloban, way ahead of some national agencies, Duterte endeared himself to the public when he cried after seeing the devastation and death in Leyte and in the same breath issued an order to fire at the looters who will threaten his contingent that brought millions of aid in the city and in neighboring affected areas. Or his fast action in sending assistance to the earthquake victims in Bohol and Cebu or an image of him and his young daughter in lighter moments that overshadows his image of a man who is perceived to subscribe to unpopular means.

A statement he issued when he took his oath as Davao's mayor for the seventh time may sum up his character and his style of governance when he said, "I ask you to join me in sustaining not only this government of the people, by the people and for the people, but also in creating a government for the least, the last and the lost."

That is Rodrigo Duterte, lawyer, mayor, crime-buster, rescuer, and father. Tough and mushy—the perfect ingredients for a political candidate and it will be up to the public now to dictate his fate in the national arena. Oh, and he is single.



PDG Rafael M. Garcia III



One of our DISCON speakers likes to label himself as a “high technology entrepreneur,” and that is actually saying it lightly as his experience in the techie world will show. While many of us got into the computer world in the ‘90s, this man has been at it since the ‘70s.

Past District Governor Rafael Garcia III is Chairman/CEO of the Mega Group of Computer Companies, a multinational conglomerate of 44 companies specializing in high technology systems based in the Philippines with offices in the US, Shanghai, Buenos Aires, Singapore and Germany and active in the Middle East, South America, Australian and in the Eastern Bloc countries either through wholly owned companies or through joint ventures.

Now who says the Philippines is behind in technology? In fact, PDG Raffy’s company has been responsible for most of the software that we are enjoying and use on a daily basis, without which, we are probably still in the dark ages.

His Mega Data Corporation has been providing for the Philippines drivers licences since 1983 and has been operating the National Bureau of Investigation Criminal Computer System since 1977. Of course, now we know who to go when these systems bog down.

Another significant contribution is the Omega Computers that supplies 95 percent of Philippine banks and credit card companies with plastic card personalization systems for their ATMs and credit cards. JipCard Philippines meanwhile is a joint venture company that produces PVC cards for the credit and bank card industries.

Another company, Symbol Sciences, has been supplying commercial barcode scanners to most Philippine retail companies including the giant SM malls while Scantech supplies 90 percent of our country’s industrial companies with industrial grade barcode scanners. His Laser Barcode Solutions company on the other hand provides custom made bar-coding solutions to the Philippine market.

Some of his businesses may not be familiar with all of us but is definitely vital to one of our fastest growing

industries, the business process outsourcing industry. Four of his companies – Offshore Date, Home Data, DumaData and Scanplus International are all data transcription companies servicing the needs of US based telephone directory companies and medical and legal transcription companies.

Another company, Geebo Digital is a 3D animation company while Xinapse is an open source systems development company. His IT Convergence firm provides Oracle consultants to Fortune 500 companies among others while his Technical Computer Components-Clark is a material recovery company that recovers or recycles high valued spare parts from obsolete computer systems and stocks them for future users.

Offshore, PDG Raffy also owned ROM Gaming that operated lottery companies in Romania from 1994 to 2009 while in Cambodia it was the 888 Electronic Gaming and 165 Gaming and in Equatorial Guinea, his GELOTO operated the Lotto systems there. He also owns Agilivant Philippines Corporation that operates a money remittance system for OFW remittances.

Before branching out on his own, PDG Raffy worked as supervising consultant for SGV & Co in 1969 and then went on to Asia Computer Services Corporation as Vice President for Operations the following year. He also served as Vice-President for Meralco Securities and Investment Corporation and Executive Vice President for Online Advanced Systems Inc. thereafter. Other positions he held was with Herdis Management and Investment Corporation, and Presidents of Summa Computer Services Corporation, Herdis-Jardine Davies Inc. and Uniphil Computer Corporation.

Of course you have to be a genius to be able to set-up and operate all those companies. And it seems PDG Raffy is all that and more. He went to Ateneo de Manila University for his elementary and high school education. Not contented with just one college degree he went on to finish four degrees from the Washington State University – BS Electrical Engineering, BA Economics, BS Mathematics, and MS Computer Science.

He also finished Management Development Program at the Asian Institute of Management, a Strategic Business Economics Program at the University of Asia and the Pacific and a Top Management Program at the

Northwestern University Kellogg School of Business.

If there is something we can be at par with PDG Raffy, we, like him, love Rotary.

PDG Raffy was the first non-charter member inducted into the Rotary Club of Pasig in 1971. He took on the club's presidency in RY 2006-2007 and under his leadership the club was declared as the Most Outstanding Rotary Club in District 3800.

That same year, he was awarded the Most Outstanding President in their district and received 37 awards including the RI Four Avenues of Service Award. Under his helm, the club membership more than doubled from 35 to 78 members. That same year, the club built 159 Gawad Kalinga housing units for informal settlers in Pasig.

Presently, he is building a Pasig Rotary Center on a 600 sg.m. lot that he purchased adjacent to the RC Pasig GK Housing project.

The following Rotary Year, PDG Raffy served as the TRF Banquet Chair and following that he was appointed as Deputy District Governor in RY 2008-2009. He became the chairman for the District Disaster Coordinating Committee in RY 2009-2010 and the District Governor in 2011-2012.

In 2012, PDG Raffy joined the distinguished Arch C. Klumph Society Trustee's Circle which is an honor given to Rotarians who donate \$250,000-\$499,999 to the Rotary Foundation and the following year, he joined the Chair's Circle which is a category for those who have donated more than \$.5 million to close to a million dollars to the TRF.

He served as Vice-Chair in the 2013 Taipei Institute and in that same year he became Endowment and Major Gifts Adviser for Zone 7°, a position he will serve till 2016. In 2014, he was Photography Co-chair during the International Assembly and General Program Trainer for the 2014 Kota Kinabalu Institute. This year, PDG Raffy is a Training Leader (DTTS) for the Manila Institute.

While he is active in Rotary, his wife, Minda Acacio Garcia, is a major force in the Soroptimists International movement. She was a Past President of the Founder-Manila Chapter and a member of the International Fund Development Council based in Philadelphia. She was the Regional Governor for the whole Philippines in 2012-2014 and now a member of the Fund Raising Committee of Soroptimists International in Philadelphia.

The couple have four children and eight grandchildren.

William Bantigue



Businessman William Bantigue is an Ilonggo who made it big in the national arena. He hails from Roxas City, Capiz where he spent most of his young life studying and graduating from the Capiz High School in 1968.

He finished with a degree in Chemical Engineering from FEATI University in Manila as a university scholar. He was very active in school becoming the President of the FEATI Chemical Engineering Society in 1972 and that same year was also elected as National President of the Philippine Institute of Chemical Engineering Students. When he graduated in 1973 from FEATI, he was the President of the University of Student Council.

Although his present business has something to do with his degree, it was in sales that Willie, as he prefers to be called, excelled.

Right after graduating from college, Willie joined Procter & Gamble Philippines, Inc. as a Sales Management Trainee. He rose through the ranks becoming Sales Section Manager the following year and in 1976 was appointed as Unit Sales Manager. In 1978 he became the company's Luzon Sales Manager and three years later was promoted as Staff Sales Operation Manager.

In 1984, he became the General Manager of Norwich Eaton Philippines, Inc., a Procter & Gamble Company and six years later he became the General Manager of Norwich Eaton Australia.

At present, he sits as President of four companies; Health Within Reach Corporation, a franchise of the Generics Pharmacy; Business People Inc., a sales and distribution company; Business Paradigm Inc., a management consulting company and New Beginnings Inc., a real estate company based in Roxas City.

Willie also sits as Board of Trustee of the College of St. John School and Board Member of The Health Centrum Incorporated Hospital, both in Roxas City.

Fellowship and Service – the ties that bind us in Rotary

By: PP Mate' Espina

We are almost at the conclusion of this Rotary Year and this is capped by our major fellowship event – the District 3850 Annual Conference.

But while we party and renew acquaintances during this time, let us look back at the year that was and reflect whether we stayed true to our core values – providing service and strengthening each other and our clubs through fellowship and abiding with the three main areas of work our district has proposed in the next three years – Literacy, Health and Disaster Management.

There have been major achievements by the district itself in these areas. The Rotary Library project has sprouted all over Negros, Panay and Mindanao, and in delivery of this educational gift to our chosen schools, we sealed friendship with Rotarians from other districts.

Through the efforts of Gov. Jude Doctora, Rotarians from District 3590 in Korea belonging to the Rotary clubs of Jinju Gangju, Jinju Biryong, Jinju Mindeulre, Jinju Cheonsu and Hapcheon Yeonho donated books and computers to five Rotary Libraries in Bacolod in partnership with Rotary clubs of Bacolod, Metro Bacolod, Bacolod Central, Bacolod West and Bacolod Marapara.

Rotary Club of Bacolod South also went in motion with the installation of the SMART room (School-based Multimedia Arts, Reading and Training Room) in Ceferino Gargaritano Elementary School in Himamaylan City, Negros Occidental, a project that involved the club's Rotaractors and in partnership with Books for A Cause and the Negros Volunteer for Change.

Another innovative project by Bacolod South and their youth groups is the "Bayanihan" photo exhibit which serves to remind the public of the greatness of the Filipino spirit and how Rotary exemplifies this value through the works

that we do.

Mounted at the Ayala District in Talisay City, it is one great public image that not only captures the interest of young but impresses upon the public that Rotarians live up to its commitment of public service. Similarly, the Dancing Traffic enforcers competition that they conducted drew thousands of commuters to a standstill and gave recognition that Rotary is a civic club that creates not just meaningful and worthwhile activities, but fun and memorable ones.

Across the sea, Iloilo and Panay clubs know how to have fun themselves as manifested in the "Run to Spread Love," a 3-kilometer fun run initiated by the Rotary Club of Central Iloilo and their Rotaract Club. The fun run was for the benefit of their Rotary Library but the activity itself facilitated freedom of expression and awareness for social issues as the runners were encouraged to run for their personal causes.

We go beyond service delivery, our clubs have been at the forefront of raising the people's consciousness, particularly that of the young, to the very issues that confront us.

Last February, the Rotary Club of Iloilo South held their 32nd Oratorical Contest with the theme, "Is Political Dynasty in Philippine Society Unavoidable?" These forms of activities, not just in Iloilo but elsewhere in the district, prompts our youth to take action on social, economic, political and even religious concerns.

Up north, RC Roxas continue to partner with other Rotary clubs to re-establish lives of those affected by natural disasters in their area by providing boats to fisherfolks for their livelihood and putting smiles on children's faces in their gift-giving activities.

In the area of health, Rotary Health Centers have also been started in many areas in our district. From actual construction



Construction of the Rotary-Inner Wheel Village water tank by RC Pagadian with the help of Gov. Jude Doctora.



Rotarians of RC Pagadian and stakeholders proud of the only water reservoir that was recently established in their community and will serve three other nearby villages.



Members of RC Zamboanga City-East with their road safety billboards along the highway.



Participants in the "Run to Spread Love" organized by RC Central Iloilo and their Rotaractors await the start of the activity.



The fun run shirt which allows participants to share their personal cause.



The "SMART Room" established by RC Bacolod South.

of a new health centers to refurbishing old structures and making it functional, we have made Rotary visible in our communities as an organization that cares, an organization they can trust, an organization that lives by its commitment to service.

Another health service that Rotary 3850 is known for is facilitating the yearly Mending Faces and Operation Taghoy cleft and palate reconstructive surgery in partnership with Uplift Internationale.

This has transformed lives, not just of children afflicted with such, but their family and the communities they live in and this Rotary year, a team of medical professionals and outreach volunteers conducted the operation in Kalibo and in Bacolod City.

Already on its 25th year and with hundreds of grateful patients in their roster, Uplift Internationale was started by Filipino-born, maxillofacial surgeon Dr. Jaime Yrastorza and has since then conducted reconstructive surgeries to children born with facial deformities and has done this at par with US standards of medical care.

More than that though, the organization has transferred knowledge and skills to local healthcare professionals who are now conducting it on their own for free to children who need to "change their lives from ridicule and shame to one of hope and promise."

In Mindanao, the Rotary Club of Zamboanga City-East took on a different approach to instill among the public that Rotary is an organization that cares for the community through their road-safety billboards. It is unique in a sense that it provides key messages that tugs at the heart of commuters.

Members themselves crafted the messages and helped finance the billboards with the aim of building a peaceful and accident-free community.

In Pagadian, after years of hard work, challenges and triumphs, the Rotary Club of Pagadian has established and turned over the Rotary – Inner Wheel Village Elementary School to the Department of Education but continued to

provide for the community's other basic needs including nutrition, facilitating infrastructure and accessibility of the remote village among others.

In the last seven years, one of their major concerns was water source and the club has resorted to a bi-annual mass bathing of the community children held during the St. John the Baptist day and their Christmas Party.

It was only on those two occasions that children were able to bathe with clean sanitized water brought via a water tanker of the Pagadian City Water District.

Recently, after finally completing the elementary school and electrification of the additional Kindergarten room, the club has now addressed the water issue by constructing a water reservoir that also serves the villages of Da-o, Kagawason and Banale. With it, the small children can now bathe in clean water at least twice a week, a far cry from the twice a year bathing activity.

Gov. Jude shouldered half of the construction cost while the rest where through the generosity of member Rotarians, their families and friends of Rotary.

RC Pagadian went beyond the literal lighting up Rotary through the school's electrification—they provided nourishment and the most vital of all needs – water.

These are just some of the notable and noble projects Rotary clubs in our district have done for this Rotary year. With the promise of continuity in the areas of Literacy, Health and Disaster Management in the next three years, Rotary and the communities we serve will see more of this innovative and fun ways of transforming lives.

It is Service and Fellowship that binds us to Rotary and while one can exist without the other, our clubs will not be the same if it does not go hand in hand together. It may be in service that we find joy, but it is in fellowship that we find the fulfillment of real service when it is done with others.



RC Bacolod South Pres. Cris Sorongon with their Rotaractors mounted the Bayanihan Photo Exhibit in Ayala District, Talisay City to raise awareness on Rotary's service projects all over the district.



RC Bacolod Central and RC Jingju Gangju inaugurated the Rotary Library in Andres Bonifacio Elementary School II.



RC Iloilo South held their 32nd oratorical contest bringing to the forefront social and political issues of today.



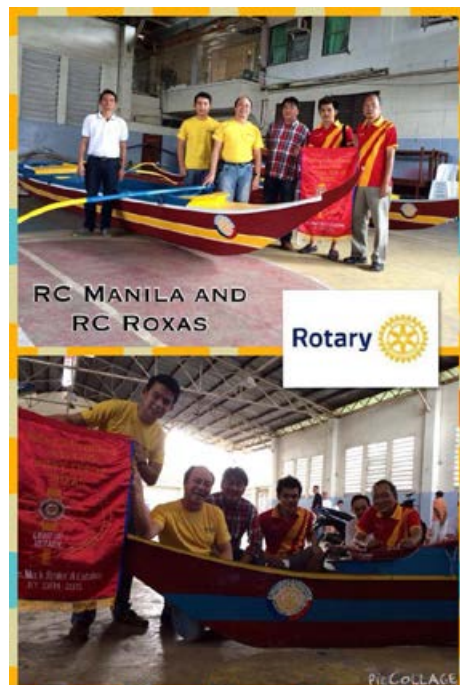
Bacolod Mayor Monico Pueteveilla with RC Bacolod South Pres. Cris Sorongon and Rtn. Toots Jimenez pose with participants in the Best Dancing Traffic Enforcer sponsored by the club.



Gov. Jude Doctora joins members of RC Metro Bacolod and RC Jinju Biryung in setting up their Rotary Library.



RC Metro Bacolod Pres. Jake Dumapil visits a beneficiary of the Operation Taghoy reconstructive surgery in Bacolod City.



RC Roxas with RC Manila worked together to provide livelihood assistance to community members who survived Yolanda.



IPDG Mark Ortiz leads RC Roxas in giving gifts and bringing smiles to children during the holidays.



RC La Paz donating books at City Public Library



The Rotary Digital Photo Exhibit showcased all the projects and information about our club. We displayed 10 LCD screens at Robinsons Place Roxas for seven days. Mall goers stop by to watch videos and photos of our projects.— RC Roxas.



A Vocational project of RC Bacolod West —Dressmaking/Sewing with 27 students and providing 2 additional sewing machine at Bacolod Girls Home Foundation. Bacolod City



RC Iloilo South celebrating "The Rotary Family Day" at Brgy. Sua and distribution of 90 slippers to children.



Jeep sang Rotary the signature project of RC Midtown Iloilo providing foods, clothing, pillows and blanket to give comfort to the people sleeping on the streets of Iloilo, since 2011.



RC Central Iloilo City WISH UPON A STAR since 2001.



RC Bacolod South signature project Academic Excellence



Medical Outreach project of RC Zamboanga City Central



RC Bacolod East distribution of Armchairs for Left Handed Pupils in Public Elementary Schools.



RC Zamboanga City East Livelihood project to the victims of Zamboanga siege.



ROTARY CARES FOR PWD'S "For Every Disabled Child Matters".—RC Metro Kalibo



Ngiting Ningning project is a joint Project of the Rotary Club of Dipolog and Dipolog City Dental Chapter. we have distributed 1,300 toothbrush and toothpaste to the Grade 1 to Grade 3 pupils of Galas Elementary School as this school has a huge population.



The Rotary Club of Zamboanga City North facilitated and coordinated with school officials to the need and rehabilitation of the science laboratory and computer units equipments.



Rotary – Inner Wheel Villa Elementary School Water Tank Project - RC Pagadian



RC Metro Iloilo livelihood projects : Kitchen equipment, cooking utensils, and toilet bowls donations; Rotary FishVille and RCCs of Tiabas and Sua.



RC Bacolod North—Installation of Water Filters to 52 public schools and day care center Which benefited 60,145 school Children by providing clean and safe drinking water.



During the Kaibo Ati-Atihan Festival, members of RC Kalibo and its Family of Rotary celebrated Rotary DAY with the focus on promoting Rotary and its banner project which is End Polio Now Campaign



Medical Outreach and Haircutting to Internally Displaced Persons—RC Zamboanga City West

*Riding high on our rich diversity
of culture and languages, we are the
Fun Rotary District serving communities
in Southwest Philippines through*

Literacy,



Rotary Library of Rotary Club of Bacolod Central 2Computers and 500 story books

Health,



Rotary Health Center of Rotary Club of Zamboanga City West

and Disaster Response.



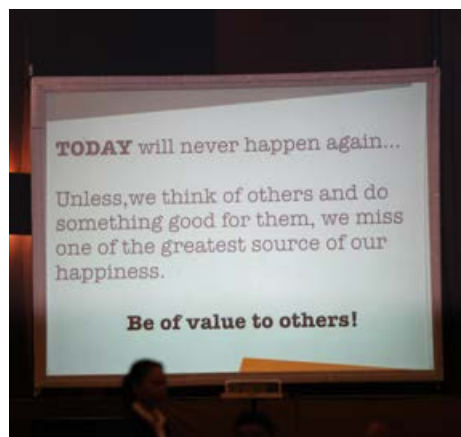
Rotary 3850 Disaster Response Team at Brgy. Longuinot Estancia and Iloilo

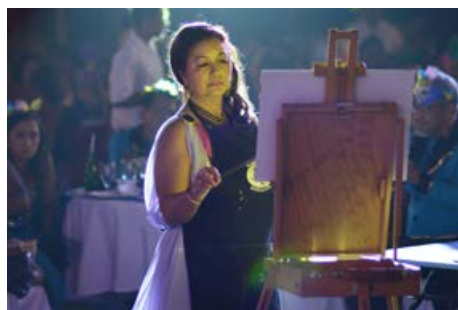












DISCON 2015 SPOUSES' PROGRAM







MassKara
REDISCOVER AND CELEBRATE BACOLOD



Monico
Hon. Monico O. Puentevella
CITY MAYOR - Bacolod



CITY OF BACOLOD ONEBACOLOD.COM

22nd Panaad sa Negros Festival

April 13 - 19, 2015



NEGROS:
ONE Island
Dream

Sell you!



Accutrend® Plus system

Precise and portable

- ✓ glucose
- ✓ Total Cholesterol
- ✓ Triglyceride
- ✓ Lactate



The Accutrend Plus system is a flexible, hand-held device for the key parameters used to detect **cardiovascular disease**.

This cost-effective, all-in-one device provides **rapid**, yet **accurate** results.



CONGRATULATIONS! DISTRICT 3850



FROM
MR. WILLIAM BANTIGUE



EMPERADOR DISTILLERS, INC.

Who can I trust
to help secure
my financial
future?



Trust AXA

AXA protects **103** million customers
from **59** countries.

www.axa.com.ph

redefining / standards





TANDUAY *Distillers, Inc.*

Congratulations!

DG JUDE & LADY JANE

from

CONG. STEPHEN PADUANO



Congratulations!

DG JUDE & LADY JANE

FROM

HEI **HEALTHCARE ESSENTIAL, INC.**

DOOR C 2ND FLOOR ANESA BLDG. BS AQUINO DRIVE
BACOLOD CITY 6100



Intellicare!

YOUR INTELLIGENT HEALTH CHOICE

Discover Something Fresh

Intellicare's plans and services open up
a world of choices for your organizational needs

Intellicare, the country's preeminent HMO,
is modern healthcare. With its holistic approach to
healthcare management, Intellicare promises to
deliver a complete cycle of health to its members
from Prevention, to Treatment, and Management.

To learn more about our healthcare products, visit
our website or call (02) 789.4000 or (02) 902.3400.

connect with us



/Intellicare



@Intellicare



@IntellicarePH



/IntellicarePH

intellicare.com.ph



Merzci
P A S A L U B O N G



Inspiring Innovation • Persistent Perfection



**MARKETING
CORPORATION**
NEGROS & PANAY

NIG MARKETING - CORPORATE OFFICE

NIG Bldg, San Sebastian St., Bacolod City

Trunklines : 4336502 / 4344836 / 4337783

Fax : 4330231; Sales Dept. : 4336240;

Aircon Sales/Service : 7080796 / 09209184855

e-mail : nigmktg@yahoo.com

NIG MARKETING - PANAY HEAD OFFICE

NIG Building, 32 Mabini Street, Iloilo City

Trunklines : 3362961 to 62 / 5093337 to 38;

Fax : 3362963; Sales Dept. : 09176776464;

Aircon Sales/Service : 3362304; 09173067622

e-mail : nig_iloilo@yahoo.com

NEGROS BRANCHES BAGO CITY - (034)4611157; BAYAWAN CITY - (035)4765483 / (035)4300348; BINALBAGAN - (034)3888339
KABANKALAN CITY - (034)4712123 / (034)7467225; SAGAY CITY - (034)4880146; SAN CARLOS CITY - (034)7295973;
VICTORIAS CITY - (034)3992715

PANAY BRANCHES SAN JOSE (ANTIQUE) - (036) 5408300; BALASAN - (033)5515007; BANATE - (0917)6776443;
CATICLAN - (036)2887356; BUENAVISTA (GUIMARAS) - (033)5808559; IZNART (I.C.) - (033)3379892; KALIBO - (036)5008431;
MIAG-AO - (033)3158236; PANDAN - (036)2789050; PASSI CITY - (033)5369342;
POTOTAN - 09176776450; ROXAS CITY - (036)5222520

**airconditioners LED televisions refs/freezers amplifiers & speakers computers
furniture sewing machines & many more ...**

MedicalOne

Beyond Business





LDC Refrigeration & Airconditioning, Inc.





WARMEST GREETINGS TO MY FELLOW
ROTARIANS, LOVELY SPOUSES AND OUR
PARTNERS-IN-SERVICE,

MAY YOU ALL HAVE AN ENJOYABLE AND
AN ENRICHING EXPERIENCE DURING THE
DISTRICT CONFERENCE IN BACOLOD CITY.

DGE OLIVER AND LADY CAROL

Rotary Club of Kalibo

Congratulates

**DG Jude Doctora & District 3850 Team
For Lighting Up Rotary Year 2014-2015**



SYNCHROTEK CORPORATION





BACOLOD DIAGNOSTIC CENTER

Door # 5 Insular Life Townhouse Bldg., 21st St. Medical Lane B.S. Aquino Drive, Bacolod City 6100

Tel. Nos.: Administrative Office: (034) 434-9002; (034) 709-0925

Reception & Laboratory: (034) 434-7598

Xray & Ultrasound Department: (034) 434-7485

OB – Gyn Department: (034) 434-9535



GLOBAL DIAGNOSTICS HEALTHCARE, INC.

Door # 105 – 110 G/F Northpoint Atrium Bldg., B.S. Aquino Drive, Brgy. Villamonte,
Bacolod City 6100, Tel. Nos.: (034) 435-6235 and 709-0135



eastwest

> Your dream Our focus <



CONGRATULATIONS!

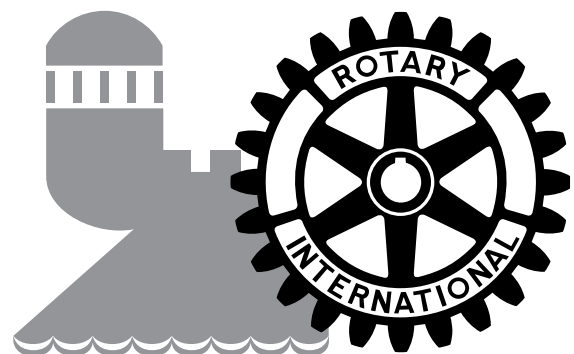
FROM: PP JERRY OLSON
ASSISTANT GOVERNOR, ZONE 4 RY2014-2015
ROTARY CLUB OF METRO ROXAS



San Miguel®



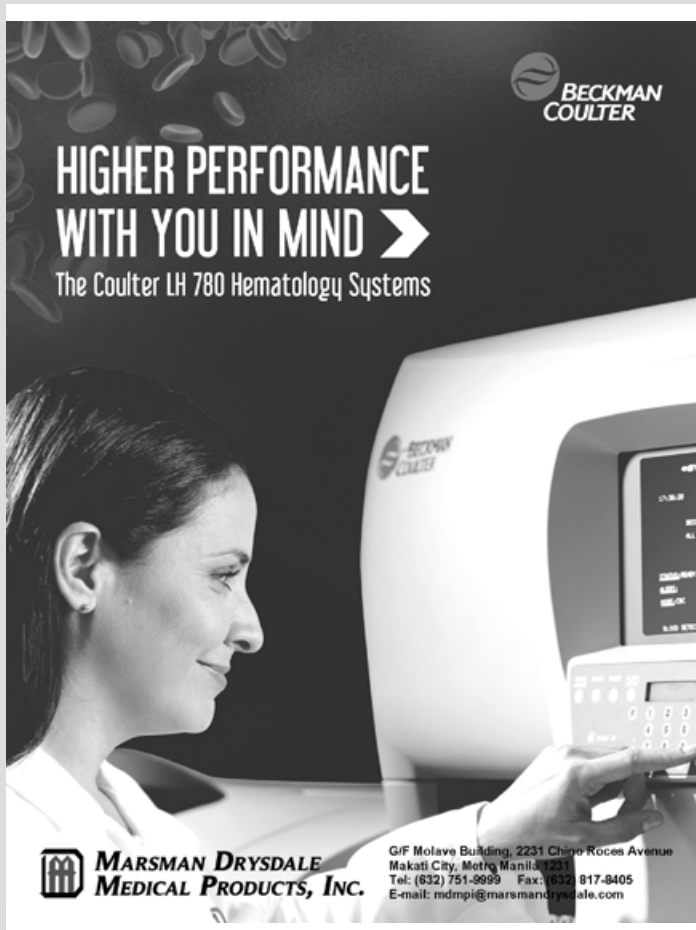
SUGARTEE FOUNDATION



ROTARY CLUB OF
METRO ILOILO
ROTARY INTERNATIONAL DISTRICT 3850 • CHARTERED JUNE 1, 1979

**BECKMAN
COULTER**

**HIGHER PERFORMANCE
WITH YOU IN MIND ➤**
The Coulter LH 780 Hematology Systems



**MARSMAN DRYSDALE
MEDICAL PRODUCTS, INC.**

G/F Molave Building, 2231 Chino Roces Avenue
Makati City, Metro Manila 1231
Tel: (632) 751-9999 Fax: (632) 817-8405
E-mail: mdmpi@marsmandrysdale.com



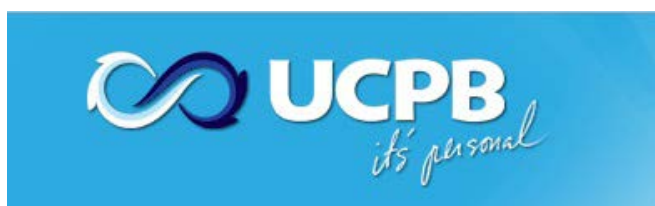
Rotary Club of Metro Bacolod

Chartered : April 11, 1988





Spa 
Natura



GALAXY MOTORS



No. 156 BBB - Galo Streets, Bacolod City
Tel. No.: (034) 434-9623 * Cel. No.: 0910-8956605

MICHAEL R. SEVERINO

Printing Jobs * Digital Copying * Computer Printing * Flyers
Calling Cards * Office Forms * Receipts * Letterheads Office/
School/Computer Supplies * Others..

Triple AC



LECHON de CEBU



www.lechonofcebu.com

For orders and reservations:

Business Address: San Jose, Antipolo City

E-mail Address: tripleaclechon@yahoo.com

Office: 576 - 4352 / 659 - 3785

Smart: 0908 396 7302

Globe: 0927 282 2115

Sun: 0933 490 1068

Point of Contact: Ms. Litelyn Sarino

Congratulations!



Esteban Contreras
President, Rotary Club of
ILOILO



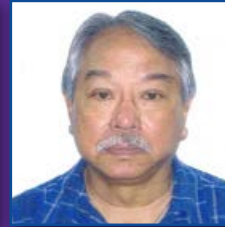
Raul Garganera
President, Rotary Club of
BACOLOD



Chris Sorongon
President, Rotary Club of
BACOLOD SOUTH



Liberty Camaya
President, Rotary Club of
ILOILO SOUTH



Reynaldo Labayen
President, Rotary Club of
SILAY



Robert Cerrada
President, Rotary Club of
BACOLOD NORTH



Maria Corazon Pingoy
President, Rotary Club of
OZAMIZ NORTH



Sandi Pranza
President, Rotary Club of
PAGADIAN



Miguel Labrague
President, Rotary Club of
ANTIQUE



Teofilo Montejo
President, Rotary Club of
ILOILO CITY



Victor Asuelo
President, Rotary Club of
PAGADIAN WEST



Sonya Verdeflor
President, Rotary Club of
BACOLOD EAST



Joachim Woo
President, Rotary Club of
MIDTOWN ILOILO



Norberto Dionio
President, Rotary Club of
JARO ILOILO CITY



Angelito Dumapi
President, Rotary Club of
METRO BACOLOD



Clarissa Visitacion
President, Rotary Club of
CENTRAL ILOILO CITY



Jose Layson Jr
President, Rotary Club of
MOLO



Ma. Fe Toledo
President, Rotary Club of
BACOLOD WEST



Joanne Lyn Ong
President, Rotary Club of
ILOILO WEST



Ivan Ereneta
President, Rotary Club of
BACOLOD-MARAPARA



Manuel Ticao, Jr
President, Rotary Club of
LA PAZ



Stephen Calunod
President, Rotary Club of
DIPOLOG



Hespiria Molino
President, Rotary Club of
METRO ROXAS CENTRAL



Theresa Chavez
President, Rotary Club of
METRO PASSI



PP Jigger Latoza
Assistant Governor
ZONE 1



PP Rebecca Maravilla
Assistant Governor
ZONE 2



PP Roseo Depra
Assistant Governor
ZONE 6



PP Myrna Desabelle
Assistant Governor
ZONE 7



PP Christopher Mah
Assistant Governor
ZONE 8



PP Santiago Araneta
Assistant Governor
ZONE 11

Council of Presidents, Zone 10 & 11