

rotary 3850

ROTARY INTERNATIONAL DISTRICT 3850
GOVERNOR'S MONTHLY LETTER

AUGUST 2013



ARE THESE
ROTARIANS?

Rotary





Features



Zone 1 in Focus

The Rotary Clubs of Antique, Iloilo, Iloilo South, Iloilo West and Miagao.



Wacky Fun Inductions

and Joint Negros Clubs Induction

Columns



4

R.I. PRESIDENT'S MESSAGE

Our goal in 2013-14 is to Engage Rotary, Change Lives.



5

GOVERNOR'S MESSAGE

Governor's Induction Message



18

DISTRICT SECRETARY'S CORNER

Housekeeping Reminders

What's Inside

3

Note From The Publisher

Inductions, new Members and new Clubs

6

Philippine Rotary Magazine

FAQs on PHILIPPINE ROTARY – Our Magazine of Choice

10

New Rotarians

Welcome to the District 3850 Family

11

Notice to all Rotary Clubs

On the Election of District Governor for RY 2016-17

12

Membership Development

and Extension Month

14

Club Extension & Satellite Clubs

Organizing Rotary Club of Metro Buug

15

Club in Focus

The Heart and Compassion of the Rotary Club of Salug Valley Molave

19

Membership

and Club Extension... A Revival



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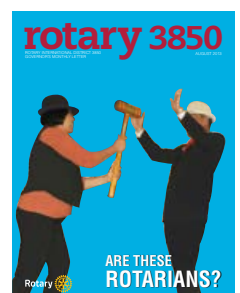
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Mailing Address

Victor Federico B. Acepcion
Farmakos Drugstore and Medical Clinic
Sergio Osmenta St., Roxas City.
Tel. No. (036) 621-4696

ON THE COVER

Comedic take on traditional Turnover Ceremony (of 'giant' gavel of authority) at the Induction of the Rotary Club of Central Iloilo City.



Inductions, new Members and new Clubs



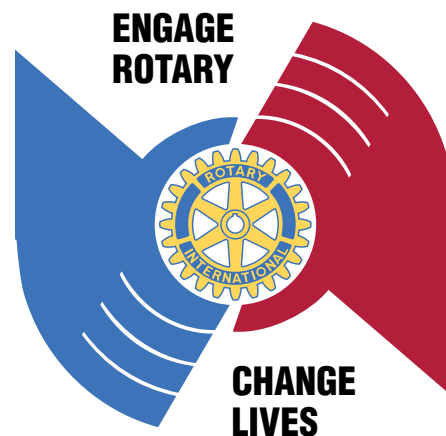
This month we feature the Clubs of Zone 1, namely, Rotary Club of Antique, Rotary Club of Iloilo, Rotary Club of Iloilo South, Rotary Club of Iloilo West, and Rotary Club of Miagao. The District leadership aims that we all get to know the Clubs in our District better and I hope this will be a good first step.

This month is also Membership and Extension Month and so we are featuring the new members of the Clubs (who were able to reach the deadline for submission) and the new Clubs, whether newly-chartered (Rotary Club of Salug Molave) or Provisional (Rotary Club of Metro Buug).

Inductions are almost all done and we have the work of Rotary ahead of us; we included some fun pics of our inductions to lighten the mood of this issue. Enjoy!

- DG Mark Anthony G. Ortiz





Our goal in 2013-14 is to Engage Rotary, Change Lives. All of us know that Rotary has incredible potential to do good work. It's time to recognize how much more we could be doing and start working on new ways to turn that potential into reality. We're going to do this by engaging Rotarians – by getting them involved, by getting them inspired, and by making sure that all Rotarians know just what a gift they have in Rotary.

We're going to make sure that the work we do in Rotary is solid, effective, and sustainable. And we're going to make sure that Rotary itself will last – by committing to our goal of 1.3 million Rotarians in our clubs by the year 2015.

That goal is a little different from membership goals we've had in the past. The goal isn't just bringing in new members. The goal is growing Rotary. The goal is making Rotary bigger, not just with more members, but with more involved, engaged, motivated members who will be the ones to lead us into our future.

Each of us has our own reason for joining Rotary – but I believe we all want to make a difference. We all want to be doing something meaningful.

That is absolutely essential for us to remember when we talk about membership.

We're not asking just anyone to join Rotary. We're looking to attract busy, successful, motivated people who care. We're asking them to take their valuable time and give it to Rotary. So if they say yes, and they come and join our club, then we'd better be showing them that their time in Rotary is well spent.

We have to make sure that every Rotarian, in every club, has a meaningful job – one that makes a real difference to the club and the community. Because when you're doing something meaningful in Rotary, Rotary is meaningful to you.

In Rotary, we all have something to give. At every stage of our lives and our careers, Rotary has something for all of us – a way to let us do more, be more, and give more. Rotary gives our lives more meaning, more purpose, and greater satisfaction. And the more we give through Rotary, the more Rotary gives back to us in return.

Ron D. Burton

President, Rotary International

Governor's Induction Message



I know that you are all as excited as I am in anticipating what this Rotary year holds for us: who are the new Rotarians we will initiate into the Rotary family, what projects are we going to undertake, will polio be finally eradicated, who are the people we will touch, where will we find our existing and new twin clubs, what travels will be our adventure this year, what sources of laughter and tears will we discover, how will the multi-District Conference go, the list goes on and on in our wonderment. When I was in San Diego, preparing for this term, RI President Ron Burton opened my eyes to many things in his International Assembly speech and I bring two of those messages to all of you tonight:

1. All we need do is ask. RI President Ron did not start with Rotary as a high school student. I was not inducted into the Rotary Club of Roxas until 1994. But somebody asked us to join and we did and we stand before you here tonight because somebody asked! Ask more people to join Rotary. Ask more young people to partner with your Club. Ask more members to participate in our Club projects. Ask more members and more people to give to The Rotary Foundation. All we need do is ask.
2. Go out on a limb. This takes courage and guts because the bough may break and we may fall and hurt ourselves. But we encourage you all to go out on that limb because it is at the tip that we will find the fruit. The fruits of our labors, the fruit in our respective vocations, and the fruit in

our Club meetings and cooperations, and the fruits of our fellowship! That fruit is Service! And it is when we do true service, that we touch and change people's lives! When Rotarians act, it is 100% sure that people's lives will change. The inevitable fruit of Rotarians' actions is people's lives change! So, go out on that limb!

All we need do is ask and go out on a limb! Two things that I hope you will take with you tonight.

Like RI President Ron, I eagerly stand here beside you, before you, behind you, as we cheer you on to achieve great heights and to dive into that awe-some pool of Rotary life. We are no longer the hands and feet that will go everywhere and do everything. They will now be your hands and feet. And, our role is to cheer you on. Because, for sure, we know, you will change lives.

Changing lives may not even be those of others but definitely someone's life will change and that life will be your own! So, all you need do is ask, and go out on a limb and change lives, others' lives and your lives. It fills me great pride and joy to wish you all the best this Rotary Year 2013-14 when we Engage Rotary, Change Lives!


Mark Anthony Ortiz

District Governor, 2013-14

FAQs on PHILIPPINE ROTARY

– Our Magazine of Choice

By PDG Dave M. Villanueva, Rotary Club of Bacolod South
District Governor's Representative to the Philippine Rotary Magazine, RY 2013-14



1. Is every Rotarian required to subscribe to the RI official and/or regional magazine?

Yes, our Rotary Club Standard Constitution (Article 14, Section 1) stipulates that each member of a Rotary Club shall, for the duration of membership, subscribe to the official magazine or to the magazine approved and prescribed for this club by the Board of Directors of RI, with the subscription to be paid in six (6) month periods for the duration of membership in the Club and to the end of any six (6) month period during which membership may terminate. The “required subscription” provision is also stipulated in Section 20.030.1 of the RI Bylaws.

2. Are there any exceptions to the magazine “required subscription” provision?

Yes, a Club may be excused by the RI Board from complying with the “required subscription” provisions if its members are not literate in any of the languages of the official magazine or the Rotary magazine approved by the Board for such Club.

Also, two Rotarians residing at the same address have the option to subscribe jointly to the official magazine (Section 20.030.1 of RI Bylaws; Article 14, Section 1 of Rotary Club Standard Constitution).

3. Are Rotary Clubs in the Philippines exempted from the “required subscription” provision?

No. However, the RI Board allows our Rotarians to subscribe either to The Rotarian (which is published by RI World Headquarters) or to Philippine Rotary (the official regional magazine approved by the RI Board for the Philippines).

4. What is our District’s goal for Magazine Subscription for RY 2013-2014?

Our District aims for 100% subscription to Philippine Rotary – making it as our Magazine of Choice.

5. What are the advantages for subscribing to Philippine Rotary instead of The Rotarian?

The advantages for subscribing to Philippine Rotary magazine are as follows:

- Cost:** Philippine Rotary is much cheaper @ PHP540 per year as compared to The Rotarian @ US\$24 or PHP1,032 (@ PHP43 / US\$) per year.
- Format:** Philippine Rotary is now published in 60-page, full-color format starting with its July 2013 issue, similar to The Rotarian, and contains both RI-mandated articles and local-interest articles pertaining to Philippine Rotary Districts and Clubs.
- Delivery:** Philippine Rotary aims to deliver its monthly issue by the 1st week of each month through its new courier, Air 21.
- Articles submitted by your Club now have a better chance to be published in the Philippine Rotary (following the PR-recommended format).

6. What are the steps for subscribing to Philippine Rotary magazine?

- Determine the total number of subscriptions to be ordered, based on the total number of members as reported in your 1st Semester or 2nd Semester Semiannual Report (SAR) and other allowed deductions;
- Deposit payment with any Bank of the Philippine Islands (BPI) branch to the following account: “Philippine Rotary Magazine Foundation, Inc., Account No. 3371-0064-93”, indicating your 5-digit Rotary Club number on the deposit slip;
- Submit the RY 2013-2014 Club Subscription Agreement and copy of validated BPI deposit slip.

7. Where will you send the copy of your Club Subscription Agreement Form and validated deposit slip?

To ensure proper recording of your Club’s subscription, please send or email copies of your accomplished Club Subscription Agreement Form

and validated BPI deposit slip to the following:

- a. Philippine Rotary Magazine Office: GF, Rotary Center Bldg., Roces – Mother Ignacia Avenue, Quezon City 1103; e-Mail: office@philrotary.com;
- b. District Governor's Representative – Philippine Rotary Magazine (DGR–PRM) : PDG Dave M. Villanueva, R-203, St. Jude Bldg., San Sebastian–Gatuslao Sts., Bacolod City 6100; e-Mail: dmv1952@gmail.com.

If the complete list of Club members and their addresses are provided, Philippine Rotary can “personalize” the copy of the magazine for each member.

8. How is Philippine Rotary addressing complaints from Clubs on non-delivery of magazine subscriptions?

The following steps have been taken by Philippine Rotary to address the problem:

- a. Change of Courier from LBC to Air 21 due to LBC's failure to present “proofs of delivery” to the subscribing Clubs.
- b. Check if your magazine subscriptions are delivered by LBC or Air 21 to the correct mailing address indicated on your Club Subscription Agreement; if not, report the matter to either the Philippine Rotary office or our District Governor's Representative – Philippine Rotary Magazine.
- c. Clubs have the option to request delivery by Bulk, indicating the contact person and address where the magazines should be sent.
- d. Club members can also request for personal delivery of their magazine subscriptions to their respective mailing address at the additional cost of PHP30 per month (additional cost of PHP360 per year). Personalized delivery at PHP900 per year is still cheaper than The Rotarian's cost of PHP1,032 per year.

9. What is the status of the Lifetime Subscribers to Philippine Rotary magazine?

Philippine Rotary has temporarily stopped the promotion of our Lifetime Subscribers program due to the need to review the existing rate which has been determined to be uneconomical. However, Philippine Rotary is committed to continue the delivery of the subscriptions of its existing Lifetime Subscribers (which will stop one year after his or her death). To save on mailing costs, magazine subscriptions of Lifetime Subscribers are sent through their respective Clubs.

Lifetime Subscribers can opt for personalized delivery of their magazines at the additional cost of PHP30 per month or PHP360 per year by sending a written request to either Philippine Rotary or to our DGR–PRM.

10. What are the functions and responsibilities of our District Governor's Representative – Philippine Rotary Magazine (DGR – PRM)?

The DGR–PRM serves as the Representative of our District Governor to the Philippine Rotary Magazine (PRM) for the Rotary Year. The DGR – PRM assists our Clubs all matters and concerns related to Philippine Rotary magazine, especially on:

- a. Philippine Rotary magazine subscriptions;
- b. Delivery of your Club's magazine subscriptions;
- c. Payments of Subscriptions;
- d. Advertisements to Philippine Rotary;
- e. Merchandise being sold by Philippine Rotary (such as “ABCs of Rotary”, Philippine Rotary Magazine Book Bound of Past Issues; Manual of Procedure; and RI Identification Cards);
- f. Publication of your Club's project(s) in Philippine Rotary magazine.

In effect, all concerns related to the Philippine Rotary magazine should be referred to the DGR – PRM.

Thus, in behalf of Gov. Mark and our District 3850 leadership, I look forward in working with you so that we can achieve our objective of making PHILIPPINE ROTARY: Our Magazine of Choice for RI District 3850 through 100% Subscription by our Rotary Clubs!



Rotary Club of Antique



The Rotary Club of Antique was sponsored by the Rotary Club of Iloilo South in the year 1975, which responded to the challenge of “lightning” Antique. This was made possible through the efforts of then District Governor Dante Sarraga of RC Cagayan de Oro and RC Iloilo South’s President Ricardo “Carding” Salas. The group was composed of Pres. Minguing Mabunay of RC Iloilo, PP Val Bermejo of RC Bacolod City, PP Coing Lazaro, PDG Francisco “Paking” de la Cruz, Pres. Carding Salas, PP Badal Trompeta, Rtn. Rolly Javier, Rtn. Garing Bedia, Rtn. Ernie Laoang and Rtn. Gus de Castro of RC Iloilo South. Rotary International theme was Renew the Spirit of Rotary.

After an orientation on 8 April 1975, PDG Paking de la Cruz presided over the first election. Charter Officers were: Roberto “Bob” Operiano, President; Evaristo “Titoy” Pacificador, Vice President; Cresente “Cres” Alabado, Secretary; Leon “Leony” Requentina, Treasurer; and Agapito “Trop” Bacus, Sgt.-at-Arms. The Directors were Pedro “Pete” Elvas, Jr., John “Fr. John” Delaney, Luther “Luth” Autajay, Rizal “Rizal” Pagtanac, and Luis “Louie” Baraquia.

From then on the provisional Rotary Club of Antique met regularly every Thursday at 12:15 P.M. at the Philamlife Building, Preciado St., San Jose, Antique.

On May 14, 1975, the Rotary Club of Antique was admitted as a member

of Rotary International and its charter presentation was held on June 25, 1975 at the St. Anthony’s College.

Rotary Club of Iloilo



Chartered in 1933, with Don Eugenio Lopez, Sr as President, the Rotary Club of Iloilo holds the singular distinction as the pioneer Club in the district. It has produced 3 district governors : PDG Ignacio Salazar, RY 1968-69; Francisco De la Cruz, RY 1972-73; and Enrique Arguelles, 1991-1992. Furthermore, the Club has generously given to RI’s The Rotary Foundation through its 75 Paul Harris Fellows, 24 Paul Harris sustaining members, and 42 memorial contributors.



Over 80 long years, interrupted only by World War II, the Club has served the community through innumerable medical-dental missions, infrastructure projects including several school buildings and the Rotary House of Friendship, capacity-building programs, equipments/furniture/books and scholarship grants to schools, donations and other forms of assistance to victims of calamities, livelihood projects, support to culture and tourism, to name a few. Some of these projects were successfully undertaken in partnership with various Rotary

Clubs abroad like the Rotary Club of Santa Barbara (California, USA), Rotary Club of Lansing Foundation (New York, USA), Rotary Club of Midland West (Michigan, USA), etc. The Club has also been a gracious host to GSE teams, ROTEX scholars, and visiting Rotarians from abroad, including RI Presidents.

The Rotary Club of Iloilo has garnered awards and citations over the years, including, among others, the following : Rotary International Presidential Citation, Best Club of the District, Most Outstanding Club President several times, Most Outstanding Club Bulletin, Most Outstanding Rotarian Spouse Organization (Rotary Anns of the Rotary Club of Iloilo), Most Outstanding Rotaract Club (Rotaract Club of the University of San Agustin), and various District Awards for Rotary Information, International service, Membership Development, and Community Service.

This 2013, the Rotary Club of Iloilo marks its 80th year of service to the community.

Rotary Club of Iloilo South



We are the ROTARY CLUB OF ILOILO SOUTH. Having been chartered by Rotary International last May 07, 1971 in Iloilo City after being organized by the Rotary Club of Iloilo (a.k.a. the Mother Club) which is the 1st Rotary Club in Iloilo, and District 3850, then referred to only as RI District 385.

The organizational planning and final endorsement were spearheaded by then Past District Governor Atty.

Ignacio “Nene” Mapa-Salazar (the 1st ever District Governor from Western Visayas Region for Rotary International District 3850) together with then Governor-elect Paking de la Cruz. They proposed to the Rotary International the organization of another separate Rotary Club comprising the southern territory of Iloilo. Such proposal was met with enthusiasm by qualified prospect members. Exploratory meetings were made and finally, in April 1971, an organizational meeting was held at the residence of Past District Governor Ignacio “Nene” M. Salazar. At that meeting, the 1st officers and members of the Board of Directors were elected. Thus, the Rotary Club of Iloilo South was born effectively making it the 2nd Rotary Club to be organized in Iloilo City, Philippines.



The 70's was the coming out party for the Club. More so with the construction of the Rotary Amphitheater during the incumbency of Past President Antonio “Tony” Hechnova, at the Provincial Capitol Grounds that has become a City Landmark. Also, the Club organized and sponsored the creation & Charter of the Rotary Club of Antique, the Rotary Club of Iloilo City and the Rotary Club of Metro Iloilo, in order to propagate the ideals of Rotary and motto of “SERVICE ABOVE SELF, he Profits most who Serves Best.”

The Club achieved a milestone when it marked its 25th Year Charter Anniversary in 1995, celebrating long and fruitful years of service and taking its rightful place in the affairs of the City and the Province. Furthermore, the Club again organized the creation & Charter of the Rotary Club of Maig-ao, Iloilo.



In sharing the ideals of Rotary International to our Ilonggo Youth, our Club for the 1st time organized and sponsored the Rotaract Club of Iloilo South last Rotary Year 2009-2010. This internationally recognized youth club whose membership are between ages 18 to 29 yrs. old (mix student and young professionals) is presently doing its share in improving the community as well as improving the plight of the less privileged and touch their lives.

Rotary Clubs who were sponsored/organized by the Rotary Club of Iloilo South are the Rotary Clubs of Antique, Iloilo City, Metro Iloilo and Miag-ao.

Rotary Club of Iloilo West



The Rotary Club of Iloilo West was born out of RC Iloilo in 1992. With a doctor, Malbar Ferrer, our Charter President we've always focused on

health—including no drinking or smoking during meetings—with our signature projects including fighting TB, kidney transplants, Operation New Faces, UPV Public Health student projects, and our Rotaract Club at Iloilo Doctors College, plus

various missions and one-off projects. A mid-size club with an active membership, our mid-week evening meetings attracts especially working professionals. We also have several talented visual artists. With RC Ulsan Nambu (our Korean sister club) we've done cross-national projects. An active mid-size club with a steady membership, RC Iloilo West will have a long, bright future.

Rotary Club of Miagao



As early as calendar year 2001, PP Gerry Flores of the Rotary Club of Iloilo South raised the idea of organizing a Rotary club extension in the Municipality of Miagao. However, the first organizational meeting was held only in March 02, 2002 wherein 54 persons were invited through the effort and coordination of GSR/PP Gerry Flores.

The Rotary Club of Miagao was formally organized on April 06, 2002 at Noble Beach Resort, which was attended by 20 members. On May 24, 2002, RC Miagao was accepted into the RI Community. HISTORY!

RC Miagao started as an all-male club with twenty-seven (27) charter members. It was only two years later, during RY 2004-05, that the club admitted its first female members.

At present, there are thirteen active Rotarians in the club eagerly pursuing the advocacies of Rotary which will surely be included the club's unfolding story. Officers for RY 2013-2014 are: Pres. Mimibeth Navarro, VP Moravi Flores, Sec. Stanley Intal, and Treas. Jose Peralta.

NEW ROTARIANS



Ceferino Rubio
Gov't Service-Trade & Industry



Wilhelm Albrecht
Rice Trading



Felix Balbino Fernandez
Real Estate Leasing



Elmer Lumogdang
Silverware



Liberto Dela Rosa
Gov't Service-Port Management



Alain Cass A. Luy
Hotel Management

ZAMBOANGA CITY EAST

METRO BACOLOD



Junnel Otchia
Motorcycles & Appliances



Emmylou M. Mariano
Funeral Service Management



Rico L. Barquilla
Gov't Service-Port Management



Joana Bañas
Elementary Educator



Merian Bañas
Elementary Educator



Romeo T. Jimenea
Dealer-Dried Foods

ILOILO WEST



Ryan N. Bedia
Sporting Event Promotions

BACOLOD SOUTH



Karlo Jose Valenzuela
Non-Life Insurance



Glenn B. Daraug
Coast Guard

Terence V. Dacles
Environment Conservation

Michelle C. Sorsogon
Party/Event Organizing

Reydan B. Ferrer
Nursing Review School

Ma. Rutha Bojo
Media-TV

OZAMIZ



Cristy O. Saplot
Public Service



Criselda O. Lobitana
Bank Marketing

ILOILO



Allan F. Lobitana
Universal Banking



John Edinbrough G. Yu
Poultry Marketing



Joshua C. Fuentes
Engineering



Williner Jack E. Luna Osa
Religion



Anfred P. Panes
Law



Lydio T. Pedregosa
Cooperative Banking

ANTIQUE



Marilou P. Lavega
Cable TV Broadcasting



Ma. Nenalyn D. Dimzon
Pediatric Medicine



Philip A. Ramil
Military-Army



Roy Heherson Tan
Business

BACOLOD WEST



Dialinda S. Dominguez
Gov't Service-Judiciary



Corazon C. Torres
Gov't Service-Judicial Admin Services

METRO KALIBO



Ma. Elma Gerasmo
Gov't Service- Tourism



Ricky Molo
Education



Micheal Ibit
Mini Mart



Antonio Alomia Jr.
Empower



Roberto Navarra
Food Products



Rolanie Navarra
Food Products



Nimfa Centillo
Furniture Services



Search Lima
Paint Center and Merchandising



Femelyn Aguil
Textile and Dress Shop Services



Amelia Enriquez
Petron Gas Station Service



Gerry Cuarez
Cuarez Marketing



Stanley Makahilig
Rural Bank

ROXAS



Francasio Belongilot
Veteran



Lyn Maming Garcia
Printing Services



Joseph Lyn Don Oducado
Body Spa Services



Jennifer Borres
Nursing



Katrina Aguirre
Social Work

Notice to all Rotary Clubs of RI District 3850 On the Election of District Governor for RY 2016-17

Dear Club Presidents of RI District 3850,

This is to officially announce that my office is now accepting nominations for the Position of District Governor of Rotary International District 3850.

Please submit nine (9) copies in nine (9) folders to my office the following:

1. Club resolution endorsing your Candidate
2. 2x2 picture of candidate
3. Bio-data of Candidate

Qualifications of the District Governor for RY 2016-17.

At the time of selection, a governor-nominee (designate) must

1. Be a member in good standing of a functioning club in the District.
2. Have full qualifications of membership in the strict application of the club membership provisions, and have a classification whose

integrity is without question.

3. Have served as president of a club for a full term or be a charter president of a club having served the full term from the date of the charter to 30 June, provided that this period is for at least six months.
4. Demonstrate willingness, commitment, and ability, physically and otherwise, to fulfill the duties and responsibilities of the office of the governor as provided in RI ByLaws section 15.090.
5. Demonstrate knowledge of the qualifications, duties, and responsibilities of governor as prescribed in the RI ByLaws, and submit to RI, through its general secretary, a signed statement acknowledging a clear understanding of them. This statement shall also confirm that the Rotarian is qualified for the office

of the governor and willing and able to assume the duties and responsibilities of the office and to perform them faithfully.

Deadline for submission of club nominations: **October 26, 2013**

Address all nominations to:

**The District
Nominating Committee
c/o District Governor Mark Ortiz
San Antonio Resort, Lawis,
Baybay, Roxas City**

Thank you very much.

In Rotary Service,

Mark Anthony Ortiz
District Governor
Rotary Year 2013-14

Membership Development and Extension Month

By DGN Oliver N. Ong, District Membership Development Chairman

Ask! Ask! Ask! Ask a family member, a friend, an acquaintance, a colleague, a Rotaractor, a GSE Alumni to join Rotary and engage them. Invite them to be involved in a committee, club project or fellowship. The best way to lose a member is when he or she does not feel connected. That's the central and a timely message of R.I. President Ron Burton as we observe Membership Month this August.

Looking at the Membership figures of our District for the past 5 Rotary years, we start the year with a strong number of 1,254 active and engaging Rotarians, ready to change the lives of the people we extend our helping hands to.

30 June 2009	1,258
30 June 2010	1,264
30 June 2011	1,230
30 June 2012	1,206
30 June 2013	1,254

The more members we have, the better Rotary service will be. Simply put, it's more fun to work with others. Thus, let us answer the consistent call to invite even just 1 new member in each club. We can easily have 52 more members who bring additional strengths and inspiration as we spread the good works of Rotary.

But DG Mark won't be satisfied with only 52 new members. He is calling on us, 1,254 of us, to ASK

someone we know to join Rotary. If we just do that, a membership of 1,504 by the end of his term is not far-fetched.

President Ron shared that Rotary's membership has stagnated at 1.2M and recognized that "The one size fits all approach" to increasing membership does not work and that efforts must be focused locally. As a result, the Board of Directors created the Regional Membership Plans Initiative with 22 regional teams working with Rotarians to empower each region to use the strategies that work best in the districts and clubs to attract and retain a diverse membership.

I am happy to report that PDG Rolando "Oyan" Villanueva, the Regional Membership Coordinator for Zone 7A has gladly made himself available to work closely with us in conducting the District Membership Development Seminar, one in Zamboanga City for Rotarians from Western Mindanao on October 26, 2013 and another one in Iloilo City for those in Panay and Negros area on November 9, 2013. We are optimistic that we will be better equipped with the knowledge of coming up with a viable membership growth strategic plan.

We look forward to seeing you all in Zamboanga and Iloilo during these seminars, learning Membership Development strategies as well as having strong fellowship with one another. We all know that Membership is the bedrock of our organization. Our Rotary programs will only be as effective if there will be enough active members to push them.

Stay well, my fellow Rotarians!

MEMBER ACCESS HAVE YOU LOGGED IN LATELY?

Log in today to access these Rotary member benefits and more:

- **Rotary Showcase** — Share successful service projects
- **Rotary Club Central** — Set and track club goals
- **Learn** — Get free online training
- **Convention registration** — Attend our annual gathering
- **Update your information** — Manage your account
- **Apply for grants** — Manage your Foundation grants online
- **Contribute** — Support The Rotary Foundation

Not logged in? **Here's how to get started:**

- 1** Go to www.rotary.org/memberaccess
- 2** Select "Create Account"
- 3** Enter and confirm email address*



* Creating a Member Access account requires a unique email address (shared or club addresses can't be used). If your email address is in the RI database, your account will be created immediately. If not, we will contact your club to confirm your membership.



241-EN—(1012)

New Online System

With the Future Vision launch, all grant applications for 2013-14 should be submitted only through the new online system. Please follow these steps to navigate from the Rotary grants web page to the online application:

Go to www.rotary.org/grants

- In the upper right corner, click Sign in/Register. Enter your Member Access username and password.
- Hold your cursor over Grants Basic to reveal a drop down menu of items. Select "Manage Grants." From the left-hand menu select the grant-type you are interested.

Organizing RC Metro Buug

By GSR Dar Ordiz, RC Pagadian West

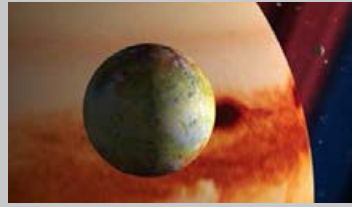
Governor Mark, Last August 16, 2013, came to Buug, Zamboanga Sibugay for the second time as District Governor and Interacted with the proposed 22 members of the soon to be chartered **Rotary Club of Metro Buug**. After conducting a brief Rotary Information **Gov. Mark** proceeded to formally proclaim the proposed club to be a Provisionary Club of Metro Buug.

With this, another club is created, congratulations to **Gov. Mark** and the Rotary Club of Pagadian West the sponsoring Club, which successfully sponsored two clubs in a span of a year. May this be an inspiration to other clubs to **engage** in sponsoring clubs in the district.

I take this opportunity to thank **Gov. Mark** for all the support he extended for the proposed RC Metro Buug to become a provisional club. To the members of RC Pagadian West, in spite their president being held in the jungle of **Lanao**, we did not yield and proceeded in performing the task.

Please visit, make up with and extend your hands of fellowship to the Provisionary Club of Metro Buug. In behalf of the RC Pagadian West, I, Governor's Special Representative **Dar Ordiz** am extending my thanks to all who had extended, time, resources, talent, in organizing the Provisionary Club of Metro Buug in the service to the people "MARAMING SALAMAT PO!"

SATELLITE CLUBS



The idea of satellite clubs is one that seems to be catching on since they were approved at the recent Council on Legislation.

Anyone who has read the new Standard Rotary Club Constitution will see that there are clauses in there that relate to their operations.

Here are some answers to other questions that are being received:

What's the purpose of the new Satellite club policy?

The new Satellite club policy provides a new way to create Rotary clubs. A Satellite club functions as a short-term, transitional step on the path to becoming a full, independent Rotary club.

How does a club apply to have a Satellite club?

An application is sent to Club and District Support via the sponsor club president.

Is there a minimum or maximum number of members of a Satellite club?

There is no minimum number needed to start a Satellite club. There is also no maximum number of members.

How are Satellite clubs named?

Satellite clubs are named: Rotary Satellite Club of [Sponsor Club Name] [Additional Qualifier], State/Province, Country. Example: Rotary Satellite Club of Bangkok North Evening, Thailand.

If you would like more information please contact: Joy (Joy.Walker@rotary.org) or Barbara (Barbara.Misfud@rotary.org) of Club and District Support (CDS) of Rotary International's Office in Paramatta, Australia.



July 07, 2013 at Buug Zamboanga Sibugay. Group of Rotarians led by GSR Dar Ordiz from RC Pagadian West and Provisionary Club of Metro Buug led by Rtn. Jesie Lagas and Ariel Celera distributing wheelchairs and crutches to indigent recipients.

The Heart and Compassion of the Rotary Club of Salug Valley Molave

By PP Ben Bulanan, RC Pagadian West

Governor Mark was able to prove during his visit with the Rotary Club of Salug Valley Molave that the club, as young as it is, is a very active club. With more than 300 bags filled with school supplies distributed to poor school children, more than ten (10) wheelchairs released to disabled persons, a regular radio Rotary program every Saturday and many more, it is very clear that RC Salug Valley Molave is on its way, highly geared toward community service.

Pres. Stephen, VP Mario and the rest of the members are doing a superb job for the community, letting the people of Salug Valley feel the heart and compassion of Rotary.

Congrats to Gov. Mark for his success in leading RC Salug Valley and all the clubs in District 3850 forward to greater heights . . . Job well done!





Joint Negros Clubs Induction

In response to our district Governor's call for "ONE ROTARY", eleven Rotary Clubs in Negros Occidental decided to have a joint induction event last July 19, 2013. Thru the local Council of Presidents headed by Pres. Harish Nandwani of RC Bacolod North, Chairman of the Council of Presidents, the Induction night was organized with a simple program that included an induction of 21 new Rotarians from these clubs.

Dr. Siva Ananthan, a Rotarian from RC Great Kuala Lumpur, Malaysia, gave an inspiring and spirited message to the audience. He centered his speech

on what real service is and focused on what being a Rotarian is versus just being a "member of a Rotary Club". His talk was filled with good and wit advice. In the end, he successfully encouraged the audience to be true Rotarians in spirit and action as they serve thru their Club's projects. He further challenged Rotarians to be strong influences in retaining and assimilating the new "Baby Rotarians" into their clubs and warned against the dangers of "Bye-bye Rotarians."

Presiding over the Induction Ceremonies was District Governor Mark Ortiz, assisted by Immediate Past District Governor Rafael "Biboy" Jocson and Asst. Governors Doming Bingco (zone 5), Mike Aguilar (zone 6), Geoffrey Alcazaren (zone 7). Also present were Past District Governors Dave Villanueva, Edgar Sy, Ramon Cua Locsin, Tony Gatuslao, Prince Gerochi, Emma Nava, Albert Lim, Chick Garcia, Nanette Garcia, Phil Abelo and Sony Elegado.

The program was adjourned but the festivities continued as Rotarians indulged in their traditional fellowship of singing and dancing.



Wacky & Fun Inductions

1. Rotary Club of Iloilo West
2. Rotary Club of Zamboanga City West
3. Rotary Club of Zamboanga City Central,
4. Photo booth pics @ Rotary Club of Zamboanga City North Induction
5. Rotary Club of Central Iloilo City
6. The Governor @ Rotary Club of Zamboanga City East Induction





Housekeeping Reminders

Dearest Club Secretaries,

A month of Rotary Service has passed and by this time I'll bet that you have already drenched your hands and feet in the enormous task of being a Club Secretary. I do hope that you continuously remind your fellow Rotarians of the word A-P-P-L-E and all else will follow in proper order.

Just a few housekeeping reminders:

1 Your club's planning guide for effective Rotary Clubs which is found in the Presidents Manual has been due last June 30. For those who haven't complied yet, kindly furnish us with a copy so we can fill up all blanks in our Club Monitoring table.

2 MAR is due every 15th of the month and the SMS format is: (MONTH) (ZONE #) (CLUB NAME) (NUMBER OF MEMBERS) (NUMBER OF MEETINGS) (% OF ATTENDANCE)

Example:

July_Zone 4_Metro Roxas_24_2_100%.

and send to SMS (0999-377-9135) or email to d3850rotary201314@gmail.com.

3 Strategic Planning is part of the inclusion criteria for the awards, thus, everyone is encouraged to conduct one in one of your Club Assemblies;

4 Your respective SAR has been distributed to you through your AG's, please promptly accomplish and furnish us with a copy of your payment / deposit slips;

5 For those Clubs with hard copies of their weekly bulletin/newsletter, please send us copies of each every end of the month when possible.

Our Governor is currently making rounds on all the Clubs in the District and is almost halfway through now. I hope that you get more inspiration from him because he always likes to make us think and focus on our responsibilities as Rotarians of the District. Our Assistant Governors will be making rounds, as well, every quarter. Kindly accord them due recognition and usual hospitalities.

The month of August is Membership and Extension Month. Let us engage new Rotarians in our respective clubs and together change lives in the process.

Victor Federico B. Acepcion
District Secretary

Membership & Club Extension... A Revival

By DGE Jude T. Doctora, District 3850 Chair, Extension Committee

Rotary International membership has experienced fantastic growth to 1.2 million members until about 2004 when our membership started to stagnate. Every year, membership is part and parcel of our yearly goals which is great. But then, the question to be asked is ...why is R.I. not growing in terms of membership or specifically, why is our District not growing fast enough to regain our glory days during the late 1990s. I am sure there are a thousand and one reasons why this phenomenon is happening but if we back track a little bit and go back to the targets being set and the starting number that is used, maybe we can find some answers. Firstly, we use as our base figure the July 1 membership for the RY that is already a sanitized figure (meaning... by this time we already have cleaned up or dropped delinquent members from our June 30 list) and secondly, the R.I. target is always net of 1 or 2 additional members.

Let us take a hypothetical club as an example. Club H reported a membership of 36 as of June 30 and after cleaning its roster, reported a membership of 30 as of July 1. At the end of June 30 for that RY, Club H registered a membership growth of 3 (exceeding the target). The total membership is now 33 or a 10% growth. However, comparing this to the last June 30 figure, it is still lower than the 36 members it ended last RY. Imagine if this trend continues RY after RY, I guess we all know how this story will end.

For membership to grow, two things can be done:

1. Clubs must grow faster than their churn rate. To be able to achieve this, every club must take a serious look at their membership strategy. All clubs must have a strategy and for a club to say that it has a membership strategy, two things must be present. One, your club must have a stretched membership goal. Second, there must be new action plans or ways that should be implemented towards achieving
2. Look for potential towns or cities where your club can sponsor new club/s (Club Extension). Arduous but many say very fulfilling. You are not on this alone because your District Governor and Extension Chair will be with you every step of the way. Remember that every town or city with a population of 50,000 or more is a potential for establishing a new Rotary Club. But do not forget that the key to the success of club extension is the constant mentoring of the sponsoring club. To date, our District is the second to the lowest in number of clubs. While the other districts have an average of about 85 clubs or more, we only have 52. Looking at this number as a glass half full, we certainly have a huge potential for club growth. Let us take the cue from RC Pagadian West and go for it.

As your Extension Chair for RY 2013-14, I certainly look forward to working with all of you as we grow good people who want to do good in this world...ROTARIANS.

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**2013
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2013 Taipei Rotary Institute Program*

(*Draft, Subject to change without prior notice, January 31, 2013)

December 3, 2013 (Tuesday)

12:00 - 18:00	GETS Registration & Hotel Check-in
15:00 - 17:00	GETS Training Team Meeting
18:30 - 21:30	DGE Welcome Dinner hosted by 7 Taiwan DGEs

December 4, 2013 (Wednesday)

09:00 - 18:00	GNTS, DTTS Registration & Hotel Check-in
08:30 - 12:00	GETS Training Sessions
12:00 - 13:30	GETS Lunch
13:30 - 17:30	GETS Training Sessions
18:30 - 21:30	GETS Fellowship Dinner DGN Welcome Dinner hosted by 7 Taiwan DGNs IPDG (2012-13) Welcome Dinner hosted by 7 IPDGs

December 5, 2013 (Thursday)

09:00 - 18:00	RRFS, Institute Registration & Hotel Check-in
08:30 - 12:00	GETS, GNTS, DTTS Training Sessions
12:00 - 13:30	GETS, GNTS, DTTS Lunch
13:30 - 17:30	GETS, GNTS, DTTS Training Sessions
18:30 - 21:30	GETS Graduation Ceremony

December 6, 2013 (Friday)

09:00 - 18:00	RRFS, Institute Registration & Hotel Check-in
08:30 - 12:30	Regional Rotary Foundation Seminar
12:30 - 14:30	RRFS Lunch, Major Donor Recognition Luncheon
15:30 - 18:00	Institute call to order and Opening Ceremony
18:00 - 19:00	Fellowship cocktail
19:00 - 21:30	Welcome Banquet

December 7, 2013 (Saturday)

08:30 - 12:00	Morning Institute Sessions
12:00 - 14:00	Sponsor Luncheon
14:30 - 17:30	Afternoon Institute Sessions
18:30 - 21:30	International Cultural Night

December 8, 2013 (Sunday)

08:30 - 12:00	Institute Session
12:00 - 14:00	Farewell Luncheon
14:00 -	Institute adjournment



2013 Taipei Rotary Institute