

ROTARY INTERNATIONAL DISTRICT 3850

Governor's Monthly Letter

OCTOBER 2012



Peace
Through Service



Kongreso ng Kapayapaan

OCTOBER IS VOCATIONAL SERVICE MONTH



CONTENTS

- 4 RI PRESIDENT'S MESSAGE**
ROTARY INTERNATIONAL PRESIDENT SAKUJI TANAKA
- 5 GOVERNOR'S MESSAGE**
GOVERNOR RAFAEL "BIBOY" JOCSON
- 6 SPOUSES' CORNER**
LADY EMILY JOCSON
- 7 CLUB VISITS**
THREE PAGES OF THE GOVERNOR'S VISITS
- 10 CLUB PROJECTS**
SERVICE PROJECTS AROUND THE DISTRICT
- 13 VOICE OF OUR YOUTH**
12TH NATIONAL IMPROMPTU SPEAKING COMPETITION
- 14 DISTRICT GOVERNOR-NOMINEE SELECTION**
TERMS OF REFERENCE OF THE DISTRICT NOMINATING COMMITTEE
- 15 PUBLIC RELATIONS UPDATE**
PP JUN-JUN ARCEO
- 16 DISCON UPDATE**
PP LOUIE GONZAGA
- 17 ROTARY MOMENTS**
INSPIRATIONAL STORIES BY ROTARIANS
- 18 DS NOTES AND ACTIVITIES**
DGN JUDE DOCTORA
- 19 CLUB MONITORING**
ON MEMBERSHIP, ATTENDANCE, ETC.

ON THE COVER

The **Kongreso ng Kapayapaan** (Peace Congress) held last September 23, 2012 at Kundutel Bacolod City had 87 participants from Rotaract and Interact clubs of District 3850. The event was hosted by Rotary Club of Metro Bacolod. It ended with the Symbolic Lantern Release of Peace Covenant.

ABOUT THE GML

This Governor's Monthly Letter (GML) is the official monthly publication of RI District 3850.
Website: <http://www.rotary3850.org> Online version: <http://www.rotary3850.org/gml3850online.htm>

Publisher DG Rafael "Biboy" Jocson, MD
Editor PP Christopher "Chris" Montero

Assistant Editors

Zones 1-4 IPP Jerry Rendall Olson
Zones 5-7 PP Alberto "Bert" Nellas
Zones 8-11 IPP Frederick "Rikkilim" Lim

EDITORIAL OFFICE

Dr. Rafael Jocson
Suite 149, The Doctors' Hospital Inc.
BS Aquino Drive, Bacolod City
Negros Occidental 6100
Tel +63 4345196
Email boyjocson@gmail.com

EDITOR'S NOTES

Spread the Word

The GML, which started as the Governor's letter to clubs sent monthly has, through the years, evolved into a newsletter, and is now a glossy magazine with an online component. It has become an important resource for club leaders to keep up with events in the district and is an important source of Rotary Information with a local flavor.

Club leaders, especially the bulletin chairs, are encouraged to re-publish important information contained in the GML. You can download the pdf version (<http://rotary3850.org/download.htm>) then copy and paste articles and pictures into your club bulletins.

The most important article, of course, is the Governor's message that inspires and informs the clubs of the district's programs and direction. The District Secretary's Notes reminds and guides the club secretaries on how to perform their roles. These articles, together with the RI President's message, are musts to re-publish.

Photos of projects by different clubs can give your club ideas on notable projects to emulate.

A new feature for this year, the Club Monitoring sheet, shows how your clubs perform, relative to other clubs, in important aspects like membership growth, attendance, and other administrative issues required of clubs.

And the new Rotary Moments page can inspire members and non-Rotarians with the stories that they tell.

Only a few copies of the GML are printed and sent to district and club leaders. Spread the word by reprinting articles in your club bulletins. And there is the online version (<http://rotary3850.org/gml3850online.htm>) for everyone to read.



PP Chris

October is Vocational Service Month.

October is an exciting month in Rotary with many opportunities for “PEACE THROUGH SERVICE” during Vocational Service Month. Over my years in Rotary, I have seen every creative project done in this area of service. We have career guidance training, mentoring of students and our children through a Career Day, as we take them to our workplaces for the day, livelihood training, teaching/explaining the 4-WAY TEST, sponsoring a character literacy project, conducting a RYLA event—these are just a few of the many ways that we, as Rotarians, can serve others as we set our standards high living by the 4-WAY TEST in all we THINK, SAY, AND DO!

“Our work is a vocation to which we have been called from the beginning of time. When we work we are partaking in and joining with God’s ongoing creation of the world.” – Peggy Noonan

When I read this, I thought of Rotarians. We are called to be Rotarians and it is within this calling that we, as Rotarians, are changing the world that we live in. So this month let’s share our work with others and in doing so we are leading by example and hopefully reaching others through the lives that we lead and the work that we achieve in the “SERVICE ABOVE SELF.”

Please remember to send me your project and event photos each month by the 10th to ensure that we get them in the GML. Rolltide.jerry@gmail.com

IPP Jerry R Olson Sr.
GML Assistant Editor, Zones 1-4



GSE TEAM RY 2012-2013 with PP Lei, PDG Sonny & PP Louie

This is to officially announce the confirmed and selected team leader and team members to compose the GSE Team bound for District 5110 Oregon, USA in April next year.

After undergoing the selection process, the following made it:

Team Leader

PP Enigardo “Jundad” Legislador–RC Kabankalan

Team Members

Antionietta Ganado - RC Zamboanga City West

Lawrence Soteo - RC Iloilo South

Rachelle Mission - RC Iloilo City

Makarius De La Cruz - RC Kalibo

Alternates

Ma. Joya Genzola - RC Bacolod

Randy Magdaluyo - RC Zamboanga City

PP Leilani Salem-Alba

District GSE Chairman, RY 2012-2013



The GSE Screening Panel of Judges



The 14 GSE Team Member Applicants with PDG Emma Nava.

Dear fellow Rotarians,

Many of you know that we now have five Avenues of Service in Rotary. The fifth, and newest, is New Generations Service. There are many ways to serve through this avenue, and you will read about some of them in this month's issue.

All of the work we do to educate children, to improve maternal health, to help families live healthier lives – all of this is service to New Generations. We also serve New Generations by working to eradicate polio, helping to ensure that future generations of children will be born into a polio-free world.

Our youth and young adult programs, such as Rotaract, Interact, Rotary Youth Leadership Awards, and Rotary Youth Exchange, are a very important part of this Avenue of Service. We must remember that the youth of today are the leaders of tomorrow. By helping to develop young leaders and bringing

younger members into our clubs, we strengthen communities – and Rotary's future.

For most of my life, I have been a salesman. I learned long ago that being a good salesman is not enough. You must also have a good product. If you are a good salesman, you will make the first sale. But if you do not have a good product, you will make only the first sale. You will not make the second.

It is not enough to bring new members into Rotary. We want them to stay. We want the new, young members to become longtime members. We want them to be Rotary leaders in 10, 20, or 30 years.

How do we do this? We have to look at our product. We have to look at Rotary not with our own eyes, but with new eyes. When we invite a new member to join and that person's answer is no, we should ask



why. This is not to pressure someone into joining. It is to find out more information. What are the obstacles to membership? Is it an inconvenient meeting time? Is it too much of a time commitment? Is it something else that we have not thought of?

We need to ask questions, and we need to open ourselves to the answers. We cannot say, "No, we will not do this," just because we have never done it before. Why not have child care at a meeting? Why not involve families in projects? Why not make attendance requirements less strict, or meet less often?

Our new Avenue of New Generations Service is an important step in ensuring many future generations of Rotary, and of Service Above Self.

Yours in Rotary,

S. Tanaka

Sakuji Tanaka
President, 2012-2013



The president at home watching his grandchildren create origami.

Rotarians Are Fated To Be

My official visits had been a wonderful series of coincidences. That being said on hindsight, I am beginning to believe as well that it could also be my destiny.

Take the case of my trip to Basilan. I was already resigned to the ominous fact that AG Edwin cannot accompany me. Surprisingly, In his place Pres. Osbert and Pres. Ian volunteered to be my bodyguards, taking turns acting as my “decoy” by alternately wearing my Governor’s jacket. As though providential, the Fastcraft that has bogged down for several weeks was suddenly made available for our trip. The heavens likewise ushered the sunshine after weeks of heavy downpour. It was even capped with a heartwarming welcome by Rotarians in formal Barong Tagalog at the pier.

On the night of my visit to Tawi-Tawi, I again received anxious news. It was now AG Emil having problems with his airline ticket. And suddenly it dawned on me that I might end up being alone on this trip. By being true to my agenda, the Bongao club really appreciated my resolve to be with them inspite of various precautionary advise. By being bold, I now hold the distinction of being the first governor to travel by land bridge to

PanLima Sugala. It was quite awkward to feast while your hosts were fasting in observance of Ramadan. I realized that Inspite of our cultural differences, we still share the same passion for Service and speak the common language of Rotary.

More than 150 Rotarians and Spouses prayed hard that I make it back to Zamboanga for the Joint Governor’s Address. My hosts recreated Kyoto by filling up the Orchid ballroom with white cherry blossom trees and parasols, with spouses attired in formal kimono and presenting a Japanese number. I really appreciated the diligent preparation invested by Rotarians for such an occasion. What a unique experience, hearing personally the pledges of each club for the Rotary Foundation.

At long last, In Kalibo, I heard an actual Rotary Moment of finding Love through service in the Club. How truly inspirational, when a Rotarian couple give a testimonial to their newfound Love and show much appreciation to Rotary for making it possible.

As I was winding up my joint address at Roxas, I emphasized the point that



“Rotarians are the Movers of the community.” And at that particular instance, the Rotarians chorused, “Gov, the earth is moving.” Can you truly believe this? An actual earthquake happened simultaneously with my pronouncement. Quite scary indeed.

There was a city wide blackout during my Victorias visit. When I arrived and entered their clubhouse, I said playfully, “Let there be light.” And what a surprise, the power suddenly turned on.

Whatever it was, that happened these past weeks was an added thrill and excitement to our year. When we least expect it, a reminder comes along the way that we are really not alone in this journey. And when something is unexplained, we should always take it in on a positive note. One thing I am sure of though, “Rotarians are fated to be.” Just continue on the right path and everything will come your way.

Keep up the excellent work my fellow Rotarians. More power to your clubs.

Yours in Rotary Service,

Biboy





SPOUSES' CORNER

Lady Emily E. Jocson,
Governor's Spouse

It has been a thrilling experience

joining the Governor, in his official visits and being welcomed as the First Lady of the District.

It was a chance of a lifetime to touch base with the official partners of the club. With my presence also comes the recognition of our RI First Lady Kyoko of the spouses as stakeholders in our Service.

Although I will not be able to visit all of the clubs, and witness the grand presentations, I sincerely appreciate the time you invested in such programs. As we pool our talents and showcase our membership, we also share our unique brand of fellowship.

I am inviting all spouses to pre-register for the DisCon 2013.

We have prepared a well structured spouses' program, which will be highlighted with tours of our proud Negrense Heritage. Let us make this a true Rotarian Family event. We will be featuring for the first time a "House of Friendship" wherein all clubs can exhibit their culture, fine products and proud traditions. Wouldn't it be great to extend fellowship all throughout the day by interacting in this hospitality suite?

I am also looking forward to welcoming each and everyone of you during our Arabian Fantasy theme night and Governor's Ball. We really want this to be an affair for everyone to remember. The recently celebrated Tri-District Seminar was just an appetizer on what awaits you on March 7-9, 2013.

Keep up the excellent job in your clubs. God bless your Rotary Family.



Mangrove Reforestation



As a standard format of this column, projects and activities by Rotary Clubs in zones 5, 6, and 7 will be featured. This time, it is a project involving a Matching Grant of \$22,500 for a Mangrove Reforestation received by the Rotary Club of Bacolod North D3850 and its partner Rotary Club of Tahoe-Incline D5190 from the Rotary Foundation. Following is a report by its club president, Manny Gonzalez and its project chair, Rtn. Alan Nueva:

Last July 14, 2012, The Rotary Club of Bacolod North together with its partners, Rotary Club of Tahoe-Incline, the Local Government of Sagay City, and our sub-contractor, Northern Negros State College of Science and Technology launched the Mangrove Reforestation Project at Brgy. Taba-ao, Sagay City. Members of the RC Bacolod North ably supported by our spouse organization and our Rotex students both inbound and outbound joined in planting an initial 1,500 mangrove saplings in the area.

In past years, the clear-cutting of the mangrove trees have devastated the ecology of up to 75 percent of the coastal area of the entire Philippine archipelago previously protected by mangrove trees. Unsound fishing practices utilizing dynamite and cyanide have further decreased the yield of seafood harvests, further devastating the economic base of the people living in coastal areas.

Without the protection of mangrove trees, coastal areas are subject to erosion from wave action, tropical storms and surface run-off. Mangrove trees also provide a natural habitat for fish, crabs, mollusks, shrimp and other seafood. Seafood is vital to the Philippine people as a food supply and as a commercial enterprise. Mangrove trees also prevent the pollution of fresh water supplies by sea water.

Phase One of the multi-year project will cover site assessment, education and community outreach in Brgy. Taba-ao, Sagay City. It is expected to last one year and will begin by recruitment of interested communities to be educated and trained in the reforestation of the coastal mangrove trees. The Northern Negros State College of Science and Technology, our local partner, will supervise the educational and training of the community members with the use of videos and educational guides. Test site assessment will be done in several areas. Seedlings of the appropriate mangrove species will be planted and monitored for survival rates. The areas selected will also develop legal documents to transfer the land into a trust for the local community once the area has been replanted.

In Phase Two, a seedling nursery managed by local communities will be developed with seedlings eventually planted in the targeted areas. Individuals trained in mangrove restoration will also reach out to other neighboring communities to assist them in replanting the coastal mangroves. Upon completion of Phase Two, the project becomes self-sustaining.

Funding of Phase One will be provided by The Rotary Foundation, Rotary District 5190 Nevada, District 3850, RC Tahoe-Incline and RC Bacolod North.

Environmental organizations such as The International Water collaboration and USAID will also be asked to join our project. Phase Two is expected to be completed in 2 years.

Yours in Rotary Service,

PP Bert Nellas

Welcome party from Kalibo Rotary Clubs headed by Pres. Denis Lim (RC Kalibo) and Pres. Antonio Tambang (RC Metro Kalibo).



Rotary Club of Metro Kalibo.



Rotary Club of Kalibo.



Rotary Club of Roxas.



Rotary Club of Metro Roxas.



Joint Governor's Address of Roxas Rotary Clubs. L-R Pres Miles dela Pena (RC Metro Roxas Central); Pres. Mariz Gepilano (RC Roxas) and Pres. Bugs Baguio (RC Metro Roxas).



Rotary Club of Metro Roxas Central.



Rotary Club of Antique Club Visit with Pres. Fe Osorio and Governor's Address at Presidential Table IPDG Melvin, Lady Emily, DG Biboy, Pres. Fe, and AG Vic Lagman.



Rotary Club of Kabankalan with Pres. Cesar Artesano.



Rotary Club of Escalante Club Visit and Club Induction Pres. Nolly Mendoza.



Rotary Club of Bacolod-Marapara inducted 3 new members during their Club Visit last Sept. 5, 2012.



Rotary Club of Central Iloilo City Club Visit and fellowship with the Governor.



Rotary Club of Boracay Club Visit and induction of officers and new members.



Rotary Club of Metro Iloilo and induction of new members.



Rotary Club of Bongao, Tawi-Tawi Club Visit and induction of officers and new members with Pres. Sankulag Laha



Rotary Club of Antique: Deworming the Children with Disabilities at SPED of San Jose, Antique.



RC Antique organized and oriented the Interact Club of Antique National School.



RC Dumaguas distributed School supplies for Monfort North Day Care Center and donated a wheelchair.



Rotary Club of Iloilo: Turn-over of books to Tabucan Elementary School. (L-R) Dir. Jigger Latoza, the school teachers, Pres. Tony Reyes, PP Art Faro, Ann PP Sony Faro and PP Fe Pison.



Rotary Club of Antique donates wheelchair.



RC Metro Roxas Central conducted a Peace Forum for their Interactors with Pres. Bugs (RC Metro Roxas) as guest Speaker.



Rotary Club of Central Iloilo City visit ICPO inmates on July 28, 2012 to distribute magazines, used clothing and snacks after the devotional moment shared by Pastor Johnny.



Rotary Club of Jaro Centraline and Rotaract Club of Jaro Centraline together with the CPU ROTC Unit Cadet Officers helped hand in hand in cleaning up RCJC's Monument located at Aganan, Pavia, Iloilo last September 9, 2012 to celebrate RCJC's 19th Charter Day.



RC Iloilo South Oplan Sagip Luzon project together with Rotaractors.



RC Metro Passi turning over a wheelchair to the I Care Paramedic Center of Passi City with their doctors and staff.



RC Metro Roxas Central 'Rehabilitation Livelihood' project for inmates.



Elementary students show off their new roof with the help of the Rotary Club of Bacolod East's 'School Repair' program.



Mr. Ricky de Jose showing off his new wheelchair courtesy of the Rotary Club of Kalibo through Rotary Matching Grant 75696.



RC Bacolod West celebrated New Generations Month by conducting 'Storytelling to Preschoolers' project.



Rotary Club of Bacolod Central Tree planting project.



RC Bacolod East launched its Community Eye Program in Brgy. Alangilan to provide continuous free eye clinics to the 61 baranggays of Bacolod City, serving the indigent population and poor senior citizens who need to see a trained eye doctor. Free checkups, glasses, and eye surgery will be provided.



RC Bacolod South Feeding Program and Wheelchair Assessment.



RC Bacolod Marapara Medical & Dental Mission at Binalbagan Negros Occidental, together with Rotaractors.



Rotary Clubs of Zamboanga City "Livelihood Projects Path for Peace".



RC Ozamiz North visited the Linabo Day Care Center of Banadero, Ozamiz City to conduct a service activity spearheaded by Club Secretary Dr. Cora Pingoy, a dentist, to teach the parents and pupils oral hygiene. They distributed toothbrushes and toothpaste to the participants and served snacks.



Rotary Club of Zamboanga City Central.



PEACE FORUM. RC Metro Roxas last Sept 1, 2012.



12th National Impromptu Speaking Competition 2012-13

By PP Roy Hojilla, Voice of Our Youth District 3850 Coordinator

The Voice of Our Youth is an Impromptu Speaking competition open to Filipino High School students 14 to 18 years old, from Public and Private schools nationwide. It seeks to develop the students' ability to form their point of view on a particular topic within a limited preparation time and to effectively convey their message to an audience in plain English. The competition aims to inspire the Filipino Youth to attain world class proficiency in English communication, in furtherance of universal understanding and cooperation.

The Voice of Our Youth is sponsored by Allied bank and Philippine National bank in cooperation with the Department of Education and all the Rotary Districts in the Philippines. The National Coordinator of the project is the Rotary Club of Bagumbayan - Manila.

The Voice of Our Youth 12th National Impromptu Speaking Competition 2012-2013 will have three-level competitions: Club level, District level and the grand finals National Level competition. In each competitions, a common topic will be the subject of the contestants' speeches. The topics to be chosen will be within the competence of an average high school student. It is the intention of the sponsors that all high schools shall be given a chance to send their contestants to the club level competitions. The Club VOY Project Chairman is therefore encouraged to exert all efforts to motivate school principals to create an elimination contest in their respective school. The prizes in the competitions should also serve as motivation to the contestants and the schools. The winners in the National and District Level competitions will each receive a trophy plus a cash prize, viz:

National Champion	P50,000.00
Runner –Up.....	P40,000.00
District Winners	P15,000.00

The Club level competition should be held on or before October 16, 2012. The District level competition should be held on or before November 23, 2012, and The National Level competition which is the Grand Finals shall be held on February 22, 2013, 2:00 p.m. at the Tanghalang Yaman

Lahi Theater, 7th floor, Emilio Aguinaldo College (EAC) Sports and Cultural Center, San Marcelino St. corner Gonzales St., 7th floor, Emilio Aguinaldo College (EAC) Sports and Cultural Center, San Marcelino St. corner Gonzales St., Ermita, Manila.

Considering the geographical separation of the 51 clubs of District 3850, and the cost consideration of sponsoring contestants to the District Level competition, we shall follow the procedure in the previous competitions:

- Mindanao Area, Panay Area and Negros Area clubs of District 3850 shall do club level competitions
- The winners of the club level competitions shall be made to compete in the inter zone competition in each Area to select seven (7) contestants.
- The 7 winners of each Area shall be made to compete in the district level competition to be held in Bacolod City on November 17, 2012, to select two (2) contestants to the national competition.

Considering that the contest rules requires that the district level winners should be selected from at least 15 contestants. Mindanao Area, Panay Area and Negros Occidental Area may select 7 winners in the Inter-zone competition. This is to make sure that each area shall send at least 5 contestants to the District level competition to be held in Bacolod City on November 17, 2012, to select the two winners to represent District 3850 to the Grand Finals.

May I therefore appeal to all Asst. Governors, Club Presidents and their respective VOY Project Chairman to organize your inter-zone competitions which should not be later than October 26, 2012 which is the schedule for the club level competition. Let us work together to make our district participant the National Champion!

As requested by the National Coordinator, may I also request all Club Presidents our Club VOY Project Chairmen to send to me the following information of your contestants to the Club Level and Inter-zone Level Competitions.

Terms of Reference of the District Nominating Committee (DNC) for the Selection of the District Governor-Nominee of RI District 3850

Section I: Composition of the District Nominating Committee of RI District 3850

The District Nominating Committee shall consist of nine (9) members, namely:

1. The three (3) Most Immediate Past District Governors, with the most senior of the Past District Governors to serve as the Committee Chairperson for the Rotary Year; and
2. Six (6) Zone Representatives, to be elected by the Rotary Clubs of the District.

Section II: Composition of the Zones

1. Zone I (All Rotary Clubs in Iloilo City): Rotary Clubs of Central Iloilo City, Iloilo, Iloilo City, Iloilo South, Iloilo West, Jaro Centraline, Jaro Iloilo City, Jaro North, Jaro South, La Paz, Metro Iloilo, Midtown Iloilo and Molo;
2. Zone II (All Rotary Clubs in Panay located outside of Iloilo City): Rotary Clubs of Antique, Boracay, Culasi, Dumangas, Guimaras, Kalibo, Metro Kalibo, Metro Roxas, Roxas and Roxas Hillside;
3. Zone III (Rotary Clubs of Bacolod Central, Bacolod North, Bacolod Marapara, Bacolod West and all Rotary Clubs located north of Bacolod City): Rotary Clubs of Bacolod Central, Bacolod Marapara, Bacolod North, Bacolod West, Escalante, Metro San Carlos, Sagay, Silay and Victorias;
4. Zone IV (Rotary Clubs of Bacolod, Bacolod East, Bacolod South, Metro Bacolod and all Rotary Clubs located south of Bacolod City): Rotary Clubs of Bacolod, Bacolod East, Bacolod South, Bago, Metro Bacolod, Himamaylan South, Kabankalan and La Castellana Midtown;
5. Zone V (All Rotary Clubs in the provinces of Misamis Occidental, Zamboanga Del Norte and Zamboanga Del Sur): Rotary Clubs of Dapitan, Dipolog, Jimenez, Ozamiz, Ozamiz North, Pagadian and Pagadian West;
6. Zone VI (All Rotary Clubs in Zamboanga City and the provinces of Basilan, Sulu and Tawi-Tawi): Rotary Clubs of Basilan, Metro Zamboanga, Tawi-Tawi, Zamboanga City, Zamboanga City Central, Zamboanga City East, Zamboanga North and Zamboanga City West.

Section III: Qualifications of the Zone Representatives

1. Must be a member, other than honorary, in good standing of the nominating Club;
2. The integrity of his or her classification must be without question;
3. Must be a qualified member of a functioning Rotary Club in good standing with no outstanding indebtedness to RI for dues as of the end of the semester preceding that in which election of Zone Representatives to the District Nominating Committee shall be held;
4. Must have a member of one or more Rotary Clubs for a total of at least five (5) years at the time of election;
5. Must have served a full term as Club President;
6. Must have served as member of the District staff within the immediate past three (3) Rotary years;
7. Must have attended the two (2) most recent District Conferences

or District Assemblies of RI District 3850;

8. Must be officially nominated by the home Club of the Zone Representative, whose nomination to be submitted in a form of a resolution adopted at a regular meeting of the Board of Directors and ratified by the Club membership at a regular meeting of the Club, naming the suggested candidate and proper submission shall be at the direction of the District Governor.

Section VII: Guidelines for the Selection of the District Governor-Nominee

1. The Candidates must possess the qualifications for Governor-Nominee as stated in the latest Manual of Procedure and pertinent provisions of the Bylaws of the Rotary International.
2. All Candidates for District Governor-Nominee suggested to the District Nominating Committee must be interviewed by the said Committee on the date, time and place to be designated by the District Governor but not later than the second (2nd) week of November of the Rotary year.
3. Only Candidates who obtained at least Seventy Five Percent (75%), based on the "Criteria for the Selection of the District Governor-Nominee", shall be qualified for nomination as District Governor-Nominee by the Committee.
4. The Percentage Breakdown of the Criteria for the Selection of District Governor-Nominee shall be as follows:
 - a. Personal Data 15%
 - b. Service to Home Club..... 20%
 - c. Service to District..... 30%
 - d. Non Rotary Involvement .. 15%
 - e. Leadership Attributes 20%
 - Total 100%
5. In order to determine the score of a Candidate in each criteria, the total number of points earned by the Candidates shall be divided by the maximum number of points allocated for each Criteria and then multiplied by the percentage allocated for same Criteria.
6. Example: If a Candidate earned 60 points in "Service to District" out of the maximum allocated points of 75, the Candidate's score for "Service to District" shall be computed as follows: $(60 / 75) \times (30\%) = 24\%$
7. The Bio-Data of each Candidate submitted to the District Nominating Committee must include brief notes on the work or achievements of the Candidate in the various Club and/or District positions held. No point shall be automatically awarded for holding a Club or District position.
8. The Candidate who obtains the majority vote of the members of the District Nominating Committee shall be nominated as the District Governor-Nominee.
9. All other situations shall be governed by pertinent Articles of the RI Bylaws on Nominations and Elections for District Governors, using the most current Manual of Procedure as guide, and shall conform to future amendments to be adopted by the Board of Directors and/or Council on Legislation of Rotary International.

Note: Only Sections 1, 2, 3 and 7 are included on this page. The other sections of the document will be published in the next issue of the GML.



Update on the Public Relations Grant

by PP Alberto "Jun-Jun" Arceo III, Rotary Club of Bacolod East, District Public Relations Chair

Our District started the implementation of the Public Relations Grant we received from Rotary International last August. So far, print ads have been published in Panay News, Visayan Daily Star and Zamboanga Today for the months of August and September. This will continue until April 2013. "Humanity in Motion" TV commercials likewise started airing last August over Island Living Channel, Smile Cable TV and Sky Cable Zamboanga. Airing of the "Humanity in Motion" TV commercials will also continue until April 2013.

We have also produced local versions of the "Humanity in Motion" TV commercials for the Rotary Clubs of Kalibo, Metro Kalibo and Boracay, Rotary Clubs of Roxas, Metro Roxas and Metro Roxas Central and the Rotary Club in Silay. These localized versions will be aired for free in the local TV stations in their respective areas through the efforts of the Public Image Committee of each Rotary Club. A version for District 3850 has also been made and will be aired over the Knowledge Channel, through the efforts of PP Megs Lunn of the Rotary Club of Roxas. Thanks, PP Megs!

The title of our 1-hour weekly canned TV program on Smile Cable TV has been changed to "Rotary Moments" in line with the District's thrust. The first few episodes featured the 2nd Rotary Tri-District Seamless Seminar, which was held in Bacolod from August 10 to 11, 2012 and participated in by Rotarians from Districts 3850, 3860 and 3870. The same seminar was likewise aired for free over Island Living Channel, thanks to Rtn. Radjie Caram of the Rotary Club of Bacolod North.

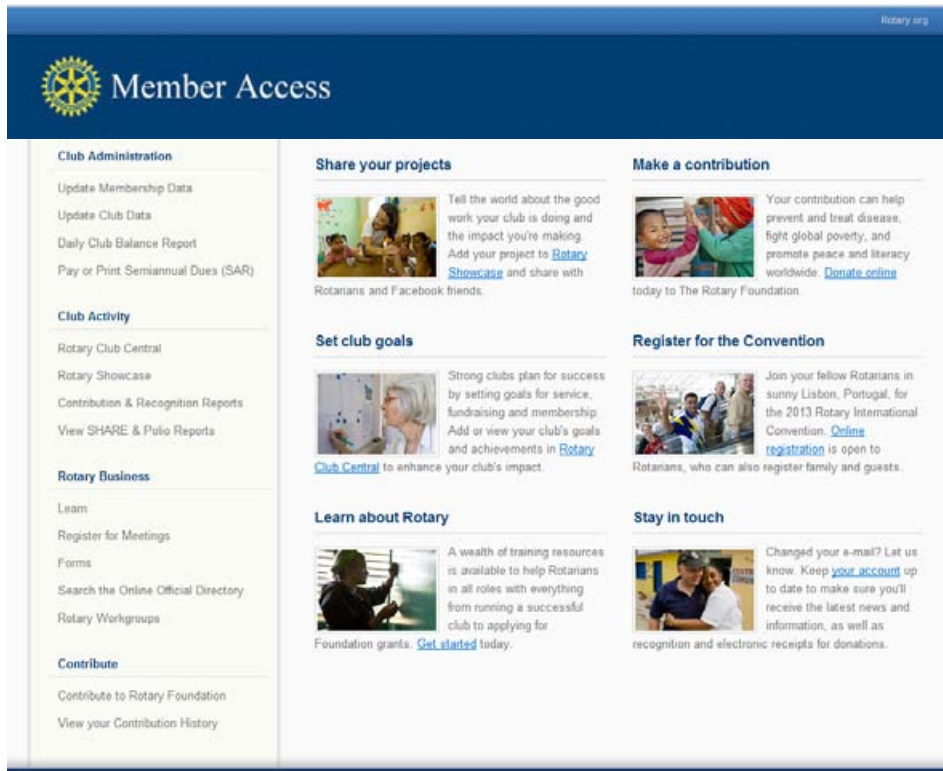
We are encouraging Rotarians to contribute their heartwarming and interesting Rotary Moments in writing and/or in video. Contributions in writing may be sent to PP Fred Chua at franc2004@yahoo.com of the Rotary Club of Iloilo South, who is the District Chair for Rotary Moments; while video contributions may be sent to yours truly at pr.rotary3850@yahoo.com. Video contributions will be aired on "Rotary Moments" on Smile Cable TV. You may visit www.vimeo.com/album/1902081 for some Rotary Moments videos.

Lastly, I would like to take this opportunity to congratulate the Rotary Club of Kabankalan, headed by Pres. Cesar Artesano, for putting up a billboard using RI's "Missing Piece" in line with Rotary's strategic goal of enhancing its public image. Kudos to the Rotary Club of Kabankalan!



The Rotary Club of Kabankalan, headed by Pres. Cesar Artesano, unveiled last September 6, 2012 the Club's billboard in Kabankalan City. The billboard uses Rotary International's "Missing Piece" design. Also present during the unveiling were District Governor Biboy Jocson and Zone 7 Assistant Governor Emil Masigon.

New Changes at Member Access



What's new?

There are lots of changes happening to Member Access at the moment in an effort to make it more user friendly, so now is a good time for you to remind all of the Rotarians in your district that they don't have to wait to be an officer to sign up. Those of you who have logged in since the 24 August 2012 will have noticed some of these changes:

- All Rotarians are encouraged to register for Member Access, and now is a great time to encourage the members in your district to do so.
- New features such as Rotary Club Central will provide them with a lot more information about what their club is doing, as well as others in the district and across the world.

What is Member Access?

Member Access is a secure, accessible location for Rotarians and club and district leaders to conduct Rotary business and access information.

You can also

- Donate to The Rotary Foundation
- Manage e-mail subscriptions
- Manage contact information

- Register for convention
- Browse the Official Directory
- Access training

Other tools may be available to you depending on your Rotary office. For example, club presidents and secretaries can

- Search, view, and update club membership and officer data
- Pay RI per capita dues
- View Foundation and membership reports

How do I create an account?

Click the Create Account button on the main page. You need a valid e-mail address to create an account. You may be asked to provide additional information to help us determine your relationship with Rotary International and match you with your record in our database. You will receive a verification e-mail with a hyperlink within 24 hours. You must click on the verification link to complete the registration process. If you do not see the e-mail in your Inbox, check your Spam/Bulk/Junk folder.

Note: The Rotaract club president is the only Rotaract club officer authorized to create a Member Access account.

DisCon Update

PP Louie Gonzaga
DisCon Chairman



House of Friendship

Greetings! Hope you've made your travel plans for DISCON 2013... don't forget to add a couple of night stay in Bacolod so you can truly enjoy a greet weekend!

We are almost completing the program for DISCON, as well as the impressive line-up of speakers. We should be able to publish the final programme and schedule of activities by January, at the latest! We hope to make each Plenary Session, not only informative, but also interactive and fun... "Rotary is more fun ...sweeter in Bacolod!"

Every DISCON features the HOUSE OF FRIENDSHIP...For DISCON 2013, we are organizing a special room for this forum. We intend to create the ambience where delegates have a place to create or renew friendship and exchange ideas on how to develop "Peace Through Service." Aside from a coffee shop set-up, we will also make space for interested clubs to set-up their "booths": in these booths clubs can display their projects/achievements and proposed projects... these booths can also be used to sell items and delicacies from their localities. For these booths, clubs will be requested to donate raffle prizes worth P1,000 only...

If your Club is interested in setting up a booth, please let us know soonest! You may call/email Elaine at 09328501688 email add elaine_rotary3850@yahoo.com. Let's all pitch in and make the House of Friendship a HOUSE of PEACE for DISCON 2013, set up your Club's booth! Apply now...

Rotary Directory Saves OFW



In 2006, hostilities arose between Lebanon and Israel when Hezbollah terrorists crossed the border and attacked a group of Israeli soldiers patrolling the border.

One of my employees had a sister working as domestic help in a Lebanese home where the terrorist atrocities were taking place. Her sister was prevented by her employer to be repatriated. My employee was terrified to no end, incessantly worrying about the safety of her sister. Helpless and desperate, she confided to me her predicament and appealed for whatever help I can extend.

Deeply concerned, my initial move to respond to her dilemma was via my Red Cross contacts. Unfortunately, they couldn't even go near their house as the violence was escalating.

Failed attempts led me to leaf through my Rotary Directory. With God's grace, I was able to contact a Rotarian in Lebanon whom I didn't know personally and pleaded for help. Rotarian!! Instantly this ignited affinity, friendship and goodwill. This Lebanese Rotarian readily became sympathetic and made a move to negotiate with the employer. Because the employer respected and trusted this Rotarian, he relented. Negotiations were successful and my employee's sister was granted her freedom and jubilantly came home unscathed.

The Magical Rotary Shirt



My only daughter, Natalia Joy, went to Asheville, North Carolina for her second year of high school. Two weeks before school began, an in-house activity was held to

orient non-American students. The strict policy imposed then was absolutely no communication or contact with parents. Perhaps it was a matter of psychological conditioning to prevent homesickness. I wasn't aware of this policy until I got there and upon learning this, got the shock of my life! I wanted so much to spend some precious moments with my daughter and have paternal bonding away from home.

In my eagerness and excitement to see my beloved daughter, I desperately went back and forth, pleaded with her teacher, her adviser, and finally, the principal to no avail. I wasn't even allowed to go to her dorm. I travelled across the seas, hundreds of miles away, and I cannot even see my daughter? Finally, I summed up courage to talk with the School President. I prayed hard and nervously walked into his office. Instantly, he noticed that I was wearing a Rotary Shirt. This jumpstarted the conversation—his father having been a Rotary Club President in their area. The magic spell of Rotary sparked. He asked

what I came to talk to him about. Without ifs, buts, or whatever, he gave me a special consent to see my daughter and take her with me. Indeed, the benevolent spirit of Rotary was at work! I was overjoyed! We had a wonderful time together—we leisurely took a stroll in the surrounding areas while having a heart-filling conversation, had sumptuous dinner and slept in the hotel. In the morning, I brought her back to the school dorm, happy and contented that my "special mission" as a father was fulfilled.

- PDG Edgar Sy, Rotary Club of Bacolod

I Saw Rotarians Serious in Making Lives Better!



I am not a neophyte in Rotary because I am an ever supportive husband to an equally hyperactive Rotarian wife for several years now. So, I have been exposed to the world of humanity for a long time already, but honestly, it never fascinated me at first.

I didn't find it enthralling and fulfilling because the growing humanitarian services require grueling nights of brainstorming on every project, consume a lot of time, and to top it all, the financial demands are just too much for me.

I did travel to International Conventions before, especially in Bangkok and New Orleans, not as a participant, but as a tourist to that certain country. Selfish, isn't it?

But in one such foreign visit was my interest in humanitarian service literally clicked. This was when a fellow Rotarian invited me to see his rubber plantation and rubber processing plant in Thailand. There, I saw the possibility of a livelihood project for our club's indigent community.

He also invited me to attend their regular meeting where I was even given the chance to speak. It was then that I realized how serious Rotarians were—in making lives better.

It was only last year when I diligently attended meetings and the District Conference in Zamboanga City that I started supporting our club projects.

During our pre-Valentine's feeding project for indigent children, my heart really broke seeing those hapless kids gleaming in delight receiving with open hands the Jollibee spaghetti, various sweets and home-made goodies prepared by club members; dancing to their hearts content with the mascot and playing for prizes; where in comparison, my own children are all well provided for. There was never a point in my life when my children slept in hunger, woke up in hunger or clothed in rags.

That moment alone inspired me to focus on humanitarian drive and made me appreciate and real-

ize that *everything my family has is a privilege*. On top of it all, I was elected to be the club President for Rotary Year 2012-13. I should say this is definitely the most shining moment in my life.

Quite ironic, indeed.

- Pres. Alson Chan, Rotary Club of Dapitan

My Life-changing Experience



Every man goes through different experiences in his life. Every incident affects a person in some way. The experience can be good, bad, or a combination of both.

My experience of being a regular member of the Rotary Club of Basilan is incredible. It has an enormous impact on me in many ways, changing the way I look at the world and connecting me with people and events far beyond my formerly limited experience. I am extremely glad to have had this opportunity.

The most interesting aspect of this experience, for me, was implementing our programs for the underprivileged people in our community. This service opportunity includes medical outreach especially to senior citizens, feeding program for children, giving of school supplies to elementary pupils, our global fight against polio, our advocacy on environmental protection, and peace and tranquillity.

These programs exposed me to the true essence of Rotary, that is, doing "public service above self". The different activities I was involved in taught me that true service goes beyond what we can afford to give and share even on a large scale. I had never thought that this is possible in my two decades (more or less) of public service as a City Councilor of Lamitan.

My experience in Rotary brought me face to face with the realities in life I had never before truly experienced. Likewise life enhancing is the strong bond of friendship that Rotary programs and activities foster among Rotarians, one that transcends varying personalities and professions.

In my capacity as Club President for RY 2012-2013, I approach this responsibility with humility and care while and anticipating a banner year of experience that will be cherished forever.

- Pres. Joaquin Puri Jr., Rotary Club of Basilan

Do you have an interesting story to tell? Please send us your "Rotary Moments." It might be published in the GML or included in the planned District 3850 Rotary Moments book. You can email your stories to the committee chair, PP Fred Chua (franc2004@yahoo.com) or to RotaryMoments3850@gmail.com.



DS Notes

DGN Jude T. Doctora
District Secretary

Dear Beloved Club Secretaries,

What makes Rotary probably unique from other service organizations is that membership in Rotary is based on a member's vocation. This unique feature embodied in the classification principle of Rotary, shows our commitment to vocational service.

As Rotarians, we are encouraged to practice the highest ethical standards in our professions and businesses. In the same manner, we should also recognize the worthiness of each business and profession as an avenue or opportunity for service. At our disposal are two tools that Rotary developed to guide us to reach this goal.

Faced with difficult decisions or circumstances, we can always refer to the Four-Way Test and the Declaration of Rotarians in Businesses and Professions as our roadmap. We are confident, we can never go wrong.

As a club, we are expected to undertake projects that promote vocational service. These projects should provide opportunities for our members to utilize their skills and professions in addressing community needs. Also by undertaking projects in vocational service, we are reminded of the high expectation that society places on Rotarians to abide to ethical behavior and standards. During times of disasters, I am sure that you have heard stories about benefactors and donors willing to part their treasure only to Rotary Clubs because of our reputation in stewardship of donated funds.

As leaders in our own businesses and professions, we are expected to set positive examples in our places of work, in our communities, and in our business dealings. Idealistic as it may sound, but if we don't talk about it, then we can never embrace this.

As club secretaries, what can you possibly do to promote vocational service aside from the already many projects that your clubs have? We wish to encourage you to take the lead role in doing the following:

1. Visit rotary.org and look at the many vocational service projects other Rotary clubs worldwide are undertaking. Maybe, you might find something interesting and doable in your club.
2. Organize a tour in one of your member's workplace.
3. Spend one meeting revisiting the Four-Way Test and the Declaration of Rotarians in Businesses and Professions.
4. Request your old members to do an update on their classification talk considering the changes that are transpiring in every industry.

What we will really appreciate also is if you can include in your report feedback on the above activities. Please extend my regards to your President. Let us all be *Happy People, Helping People*.

Yours in Rotary Service,

DS Jude Doctora

P.S. Please don't forget to send your MAR by October 15, 2012.

OCTOBER Club Visits & Activities

12	FRI	Rotary Club of Bacolod East Governor's Visit
01	MON	Announcement for Nomination of DGN RY 2015-2016
16	TUE	Voice of Our Youth Club-level competition
26	FRI	Voice of Our Youth Inter-zone competition
27	SAT	Membership Workshop for Zamboanga

Zone	Rotary Club	1-Jul ¹	Goal ²	20-Sep ³	Aug ⁴	SAR ⁵	PRM ⁶	Rotaract ⁷	Interact ⁸	Discon ⁹
I	Iloilo	39	43	39	82.40%	1	1	3	1	5
	Iloilo South	23	25	22	93.60%	1		1		5
	Antique	25	28	25	93.12%					3
	Iloilo West	15	23	16	75.00%	1				2
	Miagao	13	14	13	80.65%	1			1	2
II	Iloilo City	28	28	29	73.00%	1				4
	Jaro-Iloilo City	20	22	20		1				1
	Central Iloilo City	22	23	22	92.46%	1	1	1	2	1
	Jaro-Centraline	17	20	17	92.88%			1		0
	Jaro South	13	25	13						0
III	Metro Iloilo	60	61	62	60.00%	1		1	1	11
	Midtown Iloilo	28	32	28	96.60%	1		1	1	0
	Guimaras	21	23	21	67.00%					8
	Molo	10	15	10						0
	La Paz	15	20	15	71.00%	1	1	1		1
	Dumangas	28	28	28	80.20%					2
	Metro Passi	17	20	17	83.33%		1			0
IV	Roxas	19	25	19		1	1		1	6
	Kalibo	49	52	54	90.60%	1	1		5	1
	Metro Roxas	26	42	27	88.00%	1	1	1	3	0
	Boracay	20	22	19						0
	Metro Kalibo	12	18	12	85.71%				1	0
	Metro Roxas Central	29	30	29	95.00%			1		0
V	Bacolod North	52	52	52	86.15%	1	1	1		7
	Silay	17	20	19	95.00%	1		1		2
	Escalante	11	15	11	95.00%	1				0
	Victorias	18	18	18	76.00%					0
VI	Bacolod	29	30	29	85.20%			1	1	1
	Bacolod East	27	31	27	93.75%	1	1	1	1	1
	Bacolod-Marapara	18	25	18	85.10%	1	1	1		0
	Bacolod Central	25	25	25	79.17%	1	1			1
VII	Bacolod South	24	27	27	89.00%	1				2
	Kabankalan	24	27	32	79.00%	1	1	1	1	0
	Metro Bacolod	22	25	20	77.99%			1	4	2
	Bacolod West	21	24	21	95.00%	1	1		1	0
VIII	Dipolog	24	26	24		1		2	1	4
	Jimenez	17	20	17	92.00%				1	0
	Dapitan City	11	18	11		1	1			1
	Oroquieta Centennial	15	25	15		1				0
IX	Ozamiz North	26	26	26	81.23%					1
	Pagadian	24	27	27		1			1	0
	Pagadian West	32	38	32	79.60%	1	1		1	0
X	Zamboanga City	45	46	42	76.75%	1	1	1	5	2
	Basilan	33	32	34	52.00%	1	1		3	0
	Zamboanga City East	20	25	28	75.20%	1		1		0
	Zamboanga City North	19	25	19		1			2	1
	Zamboanga City Central	24	25	27	70.00%	1	1	2	3	1
XI	Zamboanga City West	47	53	52	79.68%	1	1	2	3	3
	Metro Zamboanga	18	25	18					1	0
	Ipil-Sibugay	21	23	26	80.00%					0
	Bongao	17	20	17						0
TOTAL		1230	1369	1271	82.65%	33	19	26	45	81

Notes¹ Members as of 1 July 2012 SAR² Membership goal for club³ Total members as of 20 September 2012 (RI Figures)⁴ August 2012 Attendance Percentage⁵ Paid Semi-Annual Report (SAR)⁶ Paid Philippine Rotary Magazine (PRM) Subscription⁷ Number of Rotaract clubs⁸ Number of Interact clubs⁹ Number of members registered for Discon 2013

Rotaract District Assembly

September 21-22, 2012 at Sta Fe, Bacolod City



Kongreso ng Kapayapaan

September 23, 2012 at Kundutel, Bacolod City • Hosted by Rotary Club of Metro Bacolod

