

ROTARY INTERNATIONAL DISTRICT 3850

# Governor's Monthly Letter

JULY 2012



DISTRICT GOVERNOR RY 2012-2013  
**Rafael "Biboy" Jocson, MD**  
**& Family**

# CONTENTS

<b>4</b>	<b>RI PRESIDENT'S MESSAGE</b> BY RI PRES. SAKUJI TANAKA
<b>5</b>	<b>GOVERNOR'S MESSAGE</b> BY GOV. BIBOY JOCSO
<b>6</b>	<b>GOVERNOR'S PROFILE</b> KNOW MORE ABOUT GOV. BIBOY
<b>8</b>	<b>DS NOTES</b> BY DISTRICT SECRETARY DGN JUDE DOCTORA
<b>9</b>	<b>DISTRICT AWARDS</b> THE NEW DISTRICT AWARDS GUIDELINES
<b>10</b>	<b>AROUND THE DISTRICT</b> SIX PAGES OF PHOTOS OF EVENTS
<b>16</b>	<b>ENHANCING PUBLIC IMAGE</b> PP JUN ARCEO WRITES ABOUT THE RI STRATEGIC PLAN
<b>17</b>	<b>MEMBERSHIP CHALLENGE</b> AND BEST PRACTICES, BY PP RAPHY TAYCO
<b>18</b>	<b>DISTRICT TEAM DIRECTORY</b> DISTRICT OFFICERS AND COMMITTEE CHAIRS
<b>20</b>	<b>CLUB PRESIDENTS DIRECTORY</b> THE NEW CLUB LEADERS OF THE DISTRICT
<b>22</b>	<b>GOVERNOR'S VISITS</b> SCHEDULE OF VISITS AND JOINT ADDRESSES
<b>23</b>	<b>EVENTS CALENDAR</b> OVERVIEW OF EVENTS FOR RY 2012-2013
<b>24</b>	<b>DISCON UPDATE</b> PP LOUIE GONZAGA ON ARABIAN NIGHTS
<b>27</b>	<b>CLUB MONITORING</b> ON MEMBERSHIP, ATTENDANCE, ETC.

## ABOUT THE GML

This Governor's Monthly Letter (GML) is the official monthly publication of RI District 3850.  
Website: <http://www.rotary3850.org> Online version: <http://www.rotary3850.org/gml3850online.htm>

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## EDITOR'S NOTES

### More Pages

Our publisher, Gov. Biboy, has decided to come out with a special first issue—one that includes the district directory of officers and club presidents. That's why we're 28 pages with this July issue.

He has also implemented a new structure with three assistant editors (for Panay, Negros and Mindano), who will help in gathering and editing contributions coming from clubs and Rotarians in their respective areas of responsibility.

In my past experience, the production of a separate district directory, a major production by itself, requires some time and usually comes out late in the first semester. It is a very good idea to publish a simple directory without pictures and have it available by July.

Gov. Biboy's staff, Elaine May Salomon, has really been very helpful in preparing the content, creating draft layouts, coordinating with assistant editors and contributors, and proofing the drafts.

This year's GML editorial team hopes to deliver the same quality and promptness that you have seen last year. With the resolve of our governor, with the help of the assistant editors, and most especially, with the dedication of Elaine, I'm sure that we will be able to do it.

Happy reading!



PP Chris

Greetings!

We have reached another year in Rotary, and another theme will drive us—**Peace through Service**. It will be an exciting ride this year with our energetic and youthful District Governor Biboy at the helm. He has a great team behind him, and no job can be done alone. It will take team effort in our district and our clubs, but in working together and solving our problems together, we will have a very successful year! This reminds me of a story that I want to share with you to drive home a point.



*The mouse looked through the crack in the wall as he watched the farmer and his wife opening a small package. He thought this could be a special treat that he could have tonight! Much to his surprise though, the farmer had purchased a mouse trap! The mouse was now scared, so he ran to the chicken and cried out, "The farmer and his wife have just bought a mouse trap!" The chicken, without even looking at the mouse said, "That's no problem of mine." Then, the mouse ran to the pig and cried out "The farmer and his wife just bought a mouse trap!" The pig turned to the mouse and said, "That's no skin off my back, that's your problem."*

*Then, the mouse, in desperation, went to the cow and cried with tears coming down his face, "The farmer and his wife just bought a mouse trap." The cow looked down on the small mouse and said "That's no problem to me." So saddened that his friends didn't care about his problem, the tiny mouse crawled back to his nest behind the wall of the farmers house. That night, there was a loud slamming sound coming from the trap, and the farmer's wife ran to the trap to check if the mouse had been killed. As she reached down to get the mouse trap, she was bitten by a deadly snake, whose tail had been caught in the trap. The farmer rushed his wife to the hospital where she was given medication and then sent home.*

*The next day, the farmer knew his wife needed some good soup to eat to help cure her, so the farmer killed the chicken because everyone knows that chicken soup helps you get better. But his wife became worse the next day and all the neighbors came to the house to help care for her, so the farmer had to kill the pig to feed them. The wife never recovered from the snake bite and died. So, the farmer had to kill the cow to feed all the people that came to the funeral. The mouse was deeply saddened as he sat, looking through the crack in the wall, as he had lost all his friends because of one small mouse trap.*

So, this Rotary Year, if someone has a problem, let's look at it as our problem and make our District 3850 and Clubs strong! Let us strive for **Peace through Service** and let it begin with me.

Yours in Rotary,

IPP Jerry R Olson Sr.  
GML Assistant Editor, Zones 1-4



Dear fellow Rotarians,

As we embark on another year of "Service Above Self," Rotarians from all over the world are faced with the challenge to render greater service through peace. This year's theme, "**Peace through Service**" though coined in three simple words sends a strong passion and inspiration to all of us to make a difference.

As Incoming RI President Sakuji Tanaka said, "**Peace is something we can find and we can achieve every day and in many simple ways.**" He added that the meaning of peace differs among people and cultures. It may mean personal commitment, happiness in the family or a situation of safety where basic human needs are met. Peace he said is certainly a goal that can be achieved through service.

With this in mind and taken at heart, I call on the Rotarians of District 3850 to rally behind and give our all-out support to District Governor "Biboy" Jocson in his quest to achieve the goal of building peace through service. As he appealed to us, let us join hands as "**Happy People, Helping People**" to make this Rotary year a banner year for District 3850.

For Club Presidents of Zones 5, 6, and 7, please email your articles regarding Club Affairs and Rotary Service Projects to [alberton-ellas@yahoo.com.ph](mailto:alberton-ellas@yahoo.com.ph). Our GML will feature your valuable contributions starting next issue. So, please, keep those emails coming!

PP Bert Nellas  
GML Assistant Editor, Zones 5-7



Dear fellow Rotarians,

Rotary has been part of my life for many years. I became a Rotarian almost by accident. I did not know anything about Rotary when I was invited to join. But I respected the person who invited me, so I accepted.

Now, I see Service Above Self as a way of life. It means that no individual can live by himself, alone. We are always in a community. At home, at school, at work, and in our countries—we share our lives with others.

It is human and natural to want to share our lives. Whether we are happy or sad, facing success or difficulty, we want to know that we have others close by. And as much as we want other people to be there for us, we each have a need to be there for others.

When we serve our communities—when we go to teach someone a skill, to help paint a house, to participate in an NID—we become more fully involved in our communities. We build connections with others; we give of ourselves.

And in doing this, we work toward our real goal: a world of greater happiness, greater contentment, and greater peace.

I wish you all the best in your Rotary service, and I look forward to a year of building *Peace through Service* together.

Yours in Rotary,



Sakuji Tanaka  
President, 2012-2013



## Sakuji Tanaka

Rotary International President, 2012-13

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## Sakuji Tanaka

Yashio, Saitama, Japan  
President, Rotary International, 2012-13  
Trustee, The Rotary Foundation, 2006-10  
Director, Rotary International, 2003-05  
District Governor 1994-1995

Sakuji Tanaka was chair of the Daika Company and president of the National Household Papers Distribution Association of Japan. He also has been vice president of the Yashio City Chamber of Commerce.

A member of the Rotary Club of Yashio since its charter in 1975, he has served RI as a director, Rotary Foundation trustee, committee member and chair, regional Rotary Foundation coordinator, district governor, and training leader. Working with his district, he has helped to construct a school building in Bangladesh.

Sakuji has received the RI Service Above Self Award and the Foundation's Citation for Meritorious Service and Distinguished Service Award. He and his wife, Kyoko, are Paul Harris Fellows, Benefactors of the Permanent Fund, Major Donors, and members of the Arch C. Klumph Society. In addition, Sakuji has established an endowed Rotary Peace Fellowship.

Sakuji and Kyoko have been married since 1963. They live in Yashio and have three children and six grandchildren.



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## My fellow Rotarians,

In our recent Senior Rotary Leaders Regional meeting, we were initially dumbfounded by the question on how we can project our individual district's public image for RY 2012-2013. It was only then that we realized that our mother District 385 will soon be celebrating its 55th Anniversary, having been established in 1957.

Although it gave birth to other existing districts, we remain distinct in that we inherited, not only the numeric recognition (3850), but the rich history and legacy, as well. Our clubs remain strong and proud of its membership. Most of these run into the second and third generations. With the looming threat of redistricting, we have taken up the challenge to make membership development as our utmost priority.

No doubt, as we put our acts together, our district will be able to achieve new heights. As we brainstormed on a uniform battle cry for the year, we were unanimous in adopting this one liner—"Happy People, Helping People." This aptly describes our mindset and fellowship, as we conceive our projects, and our passion for unselfish Service.

When PDG James presented the

PRM's maiden issue during the DTTS, I was surprised to see my Dad featured on the cover with the other three governors (for RY1977-1978). It brought back a lot of fond memories during my younger years. I had always been fascinated with anything my Dad was doing. Rotary was a subject that was commonplace in our home, considering the countless Rotex and GSE that we hosted thru the years. You cannot help but emulate your role model and try your best to fill in his big shoes. It was always a juggling act for my Dad to give time to family, to Medicine and to Rotary. But he always seemed to find time and fulfillment in his passions.

As a second generation Rotarian, I cannot help but admit that my most unforgettable moments were sharing Rotary in our family. We were always present in all Rotary Affairs and our favorite joke was that the only friends we had were children of Rotarians. Soon, we were becoming the Rotarian role models. What a big responsibility for us!

I thrive on my mentor's wise advice, "If you want things done, give it to the busy guy." A man entrusted with so much responsibility is a man that enjoys the confidence of his partners



and delivers what is required. In our daily professional grind, we still find time to pursue our Rotary Vocation. This is the nature of our passion for service. This is truly an admirable and a selfless act. This very fact should make us proud to be Rotarians and have this privilege to help other people lead better lives.

During the DTTS, PETS and DISTAS, I could feel the enthusiasm and excitement for the coming year. Thank you, for taking up the district challenges and drumming up support for the theme, "Peace through Service." As I have said, "This journey is not mine alone, but our journey together." Serving the District makes me feel at home and with family. Let us all join hands and be a proud District working towards a banner year, by being "Happy People, Helping People."

Yours in Rotary Service,

  
Biboy

The Presidential Citation recognizes Rotary clubs for achieving an array of accomplishments that help them become stronger, deliver more effective service, and enhance their public image. By qualifying for the Presidential Citation, clubs contribute to Rotary's organizational goals and multiply the impact of their good work through the collective focus of 34,000 Rotary clubs worldwide.

## Procedure

Clubs are asked to complete the following form to assess their accomplishments this year. In order to qualify for a citation, clubs must meet the Presidential Challenge and complete one required activity, along with at least three additional activities, in each of the three categories listed. Unless otherwise specified, all activities must be undertaken and completed between 1 July and 31 March of the 2012-13 Rotary year.

Clubs should complete the form and send it to the district governor no later than **31 March**. *Forms sent to Rotary International will not be processed.*

District governors must report the names of their qualifying clubs through Member Access no later than **15 April**.

## 2012-13 Presidential Challenge

**Required:** RI President Sakuji Tanaka challenges clubs to conduct a club or community peace forum, or a service project focused on peace.

Our club has met the 2012-13 Presidential Challenge.

## Strengthen Our Club

**Required activity:** Adopt a three-year strategic plan for the club, identifying specific annual and long-term goals or make progress in carrying out the annual goals set by your club for the current Rotary year to date.

- ☐ Our club has completed this activity.

### Additional activities

- ☐ Conduct a club assessment/visioning activity and initiate changes (revised committee structures, meeting times, meeting procedures, etc.) based on the feedback/results.
- ☐ Undertake an innovative approach to attracting and retaining members and achieve a net gain of at least one member between 1 July and 1 March.
- ☐ Analyze why members are leaving the club, and create an action plan to maintain a member retention rate of at least 85 percent.
- ☐ Encourage member engagement by ensuring that every member has personally participated in at least one service activity and one club social activity.
- ☐ Increase the diversity of your club's membership by recruiting at least two new members who belong to a demographic group (gender, age, profession, ethnicity, etc.) that is underrepresented in the club.

- ☐ Initiate a new-member welcome and mentoring program.
- ☐ Initiate an outreach and communication program for club alumni or recruit at least one Rotary or Foundation alumnus age 40 or younger into your club.
- ☐ Adopt a program<sup>2</sup> for the leadership development of all members or ensure that each club member is assigned a specific role in your club's leadership development goals for the year, either in a leadership position or as a member of a club committee, subcommittee, or project initiative.

In this category, how many additional activities has your club completed?

\_\_\_\_\_ (minimum: 3)

## Increase Our Service

**Required activity:** Participate in a sustainable service project related to at least one of Rotary's areas of focus:

- Peace and conflict prevention/resolution
  - Disease prevention and treatment
  - Water and sanitation
  - Maternal and child health
  - Basic education and literacy
  - Economic and community development
- ☐ Our club has completed this activity.

### Additional activities

- ☐ Support polio eradication through a public awareness or community fundraising initiative.
- ☐ Attain 100 percent participation in Rotary Foundation Annual Programs Fund giving (every active member personally contributes).
- ☐ Attain a minimum US\$100 contribution to The Rotary Foundation Annual Programs Fund from each club member.
- ☐ Conduct a community needs assessment, and use it to establish a new community service project that involves club members in active service.
- ☐ Support New Generations programs by achieving at least one of the following:
- ☐ Sponsor a new Rotaract or Interact club or actively support an existing one.
  - Assign Rotarian mentors to Rotaractors in your community.
  - Conduct a joint project with an Interact or Rotaract club.
  - Sponsor a participant in a Rotary Youth Leadership Awards event.
  - Invite Rotary and Foundation alumni to attend or speak at a club meeting.
  - Host a networking event for Rotary and Foundation alumni in the community.
  - Sponsor or host at least one Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.
  - Assist another club in its support of a Youth Exchange student, Ambassadorial Scholar, or Rotary Peace Fellow.
  - Collaborate with an organization in your

community on at least one community service project.

- ☐ Involve family members or non-Rotarian community members in a service project.
- ☐ Sponsor a new Rotary Community Corps or support an existing RCC.
- ☐ Work with a Rotary club in another country on an international service project as either the project host or sponsor.<sup>6</sup>

In this category, how many additional activities has your club completed?

\_\_\_\_\_ (minimum: 3)

## Enhance Our Club's Public Image

**Required activity:** Undertake a significant public image campaign in your community to communicate what Rotary is and does by using RI's Humanity in Motion or "This Close" advertisements.

- ☐ Our club has completed this activity.

### Additional activities

- ☐ Have a PR professional review the club's current promotional and public outreach pieces to ensure that they're appealing and relevant to the general public.
- ☐ Gain media coverage of an action-oriented club service project.
- ☐ Establish a club website or enhance your club's existing site to make it more appealing to the general public.
- ☐ Start an electronic club newsletter and publicize it to non-Rotarians and local media.
- ☐ Use social networking websites to publicize your club's activities, enhance public image, and recruit prospective members.
- ☐ Emphasize vocational service by achieving at least one of the following<sup>8</sup>:
- ☐ Start a career counseling or vocational training program, and invite non-Rotarian participants from the community to attend.
  - Organize a discussion or group workshop on maintaining high ethical standards in the workplace, and invite local non-Rotarian business leaders to attend.
  - Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary.
  - Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.
  - Hold at least one fellowship, networking, or collaborative event that is open to the public. Use the opportunity to introduce non-Rotarians to Rotary.
- ☐ Define your club's signature activity (the one you'd like your club to be known for in the community) and promote it to the public.

In this category, how many additional activities has your club completed?

\_\_\_\_\_ (minimum: 3)

**Submit this completed form to your district governor no later than 31 March.**



# Part-time doctor, full-time Rotarian

## Rafael "Biboy" L. Jocson, MD

District Governor, RY 2012-2013

Past President, RY2000-2001

Considered a "first" in RI District 3850 history, the Father-Son tandem of PDG Rod Jocson RY 1977-1978 and DG Biboy, has exemplified the passing of Rotary values into the next generation. This rich legacy of professional practice and vocational service has been a source of great inspiration.

Dr. Rafael L. Jocson, more popularly known as "Doc Biboy" to friends, is a pioneer in the field of Minimally Invasive Surgery. He is recognized as a Trainer and Fellow of the Philippine College of Laparoscopic and Endoscopic Surgeons; a Diplomat of the Philippine Board of Surgery; and a Fellow of both the American and Philippine College of Surgeons. Currently, he is the Medical Director of The Doctors'

Hospital, Inc., and Section Head of Laparoscopic Surgery, Riverside Medical Center, Bacolod City.

Steadfast in his "*dedication in helping the sick and the needy*," this personal motto led him to join the Rotary Club of Bacolod North in January, 1996. As a Rotarian of fifteen years, he was a consistent Outstanding Service Awardee for his active participation in community projects. Among his accomplishments as President in RY 2000-2001, were the following: Organization of the first Tri-District (Districts 3850, 3860, and 9800) eye screening project that benefitted 2,000 patients and fifty cataract surgeries; Implementation of Phase 2 of the 3H Matching Grant Irrigation Project benefitting five barangays in Valladolid, Negros Occidental, amounting to US\$ 112,000.00; Organization of a Medical, Pediatric and Dental Mission at RCBN Rotary Community Corps. (RCC), Purok Seaside, Tangub, benefitting 400 patients; and forging of Sister Club Agreements with RC Makati-Ayala and RC Canterbury-Melbourne, Australia.

Through his unwavering leadership, he was able to garner the prestigious Outstanding Club President Award and Outstanding Club Award given by the District; and the RI Presidential Citation Award. From then on, he rose up the Rotary ladder by becoming the District Chairman of Rotary Youth Leadership Awards (RYLA); Assistant District Governor, Zone 5; District Governor's Representative, Philippine Rotary



Magazine (PRM); District Chairman, World Community Service; District Chairman, Membership Development; District Secretary; District Chairman, Extension Committee; District Chairman, Group Study Exchange and finally as the District Governor Elect for RY 2012-2013.

Doc Biboy's family has been active in Rotary Service, as well. His lovely wife, Emily (PHF), has been twice the President of the Rotary Anns of Bacolod North. His eldest son, Miggy, served as a Rotex to Melbourne, and is now working as a Chef in Sydney. His younger children, Ria and Mio, are also Paul Harris Fellows.



PDG Rod with son, Governor Biboy.



Philippine Governors & Spouses at the Rotary International Assembly



## DS Notes

DGN Jude T. Doctora  
District Secretary

Dear Beloved Club Secretaries,

By 1 July 2012, you will begin your role as the club secretary of your respective Rotary Clubs. I truly hope that our discussions during the DISTAS have helped you understand and operationalize the very important position that you hold now. I wish that you start your Rotary Year *not business as usual*, but as a strategic partner of your President and passionately assist your club to function effectively. At the end of the Rotary Year, we should be able to stand up and say that we did our share in the District by helping our clubs attain the District Goals. That is why I encourage you to revisit our discussions and the club secretary's manual, as you embark in this wonderful world of club secretary.

In this first issue of the GML, we have provided you with the basic information that you need to know. Information like... the bank accounts for SAR/TRF, District calendar of events, District Governor's club visit schedules and the directory of District Officers. With all these information early on, you should have no problem managing your club's schedules. And with the directory of District Officers, you should know who to contact for any information and assistance that you need to make your Rotary year successful. Of course, it goes without saying that you can call me, anytime, for anything that I might be of assistance.

In addition, please be watchful of the deadlines of your club's Monthly Attendance Report (MAR) that you need to submit to me by the 15th of the next month and the SAR, that you need to comply and send to RI. I am in the process of creating a Club Secretary Contact folder in my e-mail, to make my communication with you faster and more convenient.

Among others, there are two things in my wish list that I truly hope you can accomplish. First, is for all your members to be registered in the Member Access of RI; and secondly, for your club to start using the online services of RI in your dealings with them. It will take some patience to do these, but with perseverance, it can be done.

I truly wish you all the best in this coming Rotary Year and don't forget that I am just a phone call or text away.

Good luck and Peace through Service.

Yours in Rotary Service,

DGN Jude T. Doctora

## District Thrusts

**Membership growth  
of at least 10 percent:  
1500 in 2013**

**100% of clubs  
contributing to  
The Rotary Foundation**

**District-wide  
Public Relations  
Grant Projects**

**Cluster (Zone)  
Service Projects**

**Support  
New Generations  
Programs**

**Peace Forum  
and Fellowship**

### District Fund (appropriation & breakdown)

Item	Amount, PhP
Group Study Exchange (GSE)	35.00
Rotary Youth Exchange (ROTEX) Fund	30.00
Presidents Elect Training Seminar (PETS)	40.00
District Assembly (DISTAS) Fund	50.00
District Nominating Committee (DNC) Fund	20.00
District ROTARACT/INTERACT Fund	25.00
Governor's General Fund	200.00
<b>Total District Fund per capita levy</b>	<b>400.00</b>



## Qualifiers

- Must be a Rotary Club in good standing, with no obligation to D-3850, R.I., the Phil Rotary magazine & the District Fund.
- Must accomplish at least 3 out of 4 of the Presidential Challenge as outlined by RI President Sakuji Tanaka.
- 10% growth in Membership vs. July 1, 2012 figure.
- 100 % TRF Giving.
- A club project can only be nominated in one award category.
- Projects reported should cover the RY 2012-13 accompanied with photographs to support the bid.
- Photocopies of the following documents:
- SAR for July 1, 2012 and January 1, 2013 with receipts
- Receipts of payment of the PRM
- Receipts of payment of the Governor's Fund

## Categories

- Category A (Small Clubs) – 20 to 25 members
- Category B (Medium Clubs) – 26 to 39 members
- Category C (Big Clubs) – 40 and above members

## 3 Types of Awards

- Major Awards
- Humanitarian Awards
- Special Awards

### A. Major Awards

- Most Outstanding Club Award  
(plus 2 outstanding club awards)
- Most Outstanding Club President Award  
(plus 2 outstanding Club President awards)
- Most Outstanding in Club Service Award
- Most Outstanding in Vocational Service Award
- Most Outstanding in International Service Award
- Most Outstanding in New Generations Service Award
- Most Outstanding Club Secretary

### B. Humanitarian Awards

- Best Club Service Project Award
- Best Vocational Service Project Award
- Best Community Service Project Award
- Best International Service Project Award
- Best New Generations Service Project Award

### C. Special Awards

- Best in Public Image Award

#### The Rotary Foundation Awards

- Highest per capita TRF contribution for RY 2012-13
- Highest number of sustaining members (EREY)
- 100% TRF giving

#### Membership Awards

- Highest net membership growth
- Highest number of new members
- Highest retention rate

Note: submission of a 3-year membership goal & plan is a must

- Best Club Bulletin Award
- Best Interact Club Award
- Best Rotaract Club Award
- Best Rotary Community Corp Award
- Best Rotary Spouse Club Award

## Criteria for Most Outstanding Club

- 10% membership growth
- 100% TRF Giving
- Accomplishment of Presidential Citation
- 80% club attendance
- Balanced programming in the 5 avenue of service
- Membership participation in club projects
- Must undertake a joint project with a small/medium club (only for big clubs)

## Criteria for Most Outstanding President

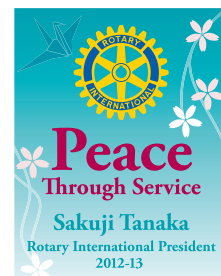
- 100% attendance in club meetings/projects
- Attendance in PETS/DISTAS and other Rotary seminars.
- Must be a PHF or the club must achieve \$100 per capita
- Sponsor at least 2 new members
- Projects implementation & publicity campaign of projects undertaken
- Must conduct club planning and initiate a 3 year plan
- Overall club performance
- Leadership (must submit 1 page narrative showing leadership traits of the President).

## Criteria for Humanitarian Awards

- Community need/s addressed and the number of beneficiaries of the project.
- Sustainability and measurability of the project.
- Creativity & innovativeness of the project.
- Participation of club members and Rotary family.
- Manner in which the project/s was promoted to enhance Rotary's public image.

## Criteria for Public Image Award

- Must undertake a Rotary public image campaign in the form of billboards/advertisements/structures/radio-TV programs that would last for at least six months.
- Publicity & press releases for community projects undertaken (to be attached to the bid book)
- Attendance of the PR Committee Chair to the Tri-District Seamless Seminar.
- Participation in the district-wide PR Grant is a plus.



## District Team Training Seminar

February 25, 2012 at O'Hotel, Bacolod City, hosted by Rotary Club of Bacolod North.





## Presidents Elect Training Seminar

March 9, 2012 at O'Hotel Bacolod City,  
hosted by Rotary Club of Metro Bacolod





## District Assembly of Zones 1-4

March 24, 2012 at Hotel Del Rio, hosted by Rotary Club of Midtown Iloilo, with a total of 186 participants.



Club TRF: Speaker PDG Toto Cua Locsin, RC Metro Iloilo



Club Treasurers: Speaker IPP Geri Asis, RC Boracay





## District Assembly of Zones 5-7

March 10, 2012, hosted by the Rotary Club of Bacolod-West at O'Hotel, Bacolod City



RC Bacolod South Singing Divas





## District Assembly of Zones 8 and 9

April 28, 2012, hosted by Rotary Club of Ozamiz North at Bethay Garden and Resort.





## District Assembly of Zones 10 and 11

April 1, 2012 at Grand Astoria Hotel Zamboanga City, hosted by the Rotary Club of Zamboanga City Central.  
Zones 10 and Zone 11 are composed of 9 clubs.



Rotary Club of Zamboanga City Central





# Enhancing Rotary's Public Image

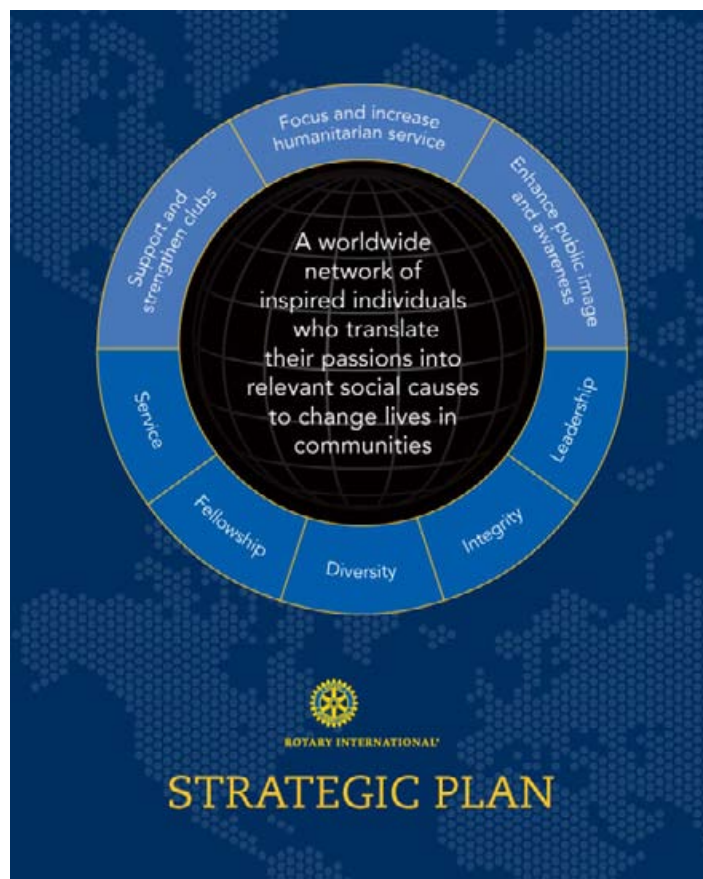
by PP Alberto "Jun-Jun" Arceo III, Rotary Club of Bacolod East, District Public Relations Chair

One of the three priorities of the RI Strategic Plan is to enhance Rotary's public image and awareness. In fact, enhancing Rotary's public image and awareness is so important that it is a requirement in order for clubs to qualify for the Presidential Citation this Rotary Year 2012-13.

Aside from undertaking a significant public image campaign in the community to communicate what Rotary is and does by using RI's Humanity in Motion or "This Close" advertisements, clubs must also complete at least 3 of the following activities to qualify:

- Have a PR professional review the club's current promotional and public outreach pieces to ensure that they're appealing and relevant to the general public.
- Gain media coverage of an action-oriented club service project.
- Establish a club website or enhance your club's existing site to make it more appealing to the general public.
- Start an electronic club newsletter and publicize it to non-Rotarians and local media.
- Use social networking websites to publicize your club's activities, enhance public image, and recruit prospective members.
- Emphasize vocational service by achieving at least one of the following:
  - Start a career counseling or vocational training program, and invite non-Rotarian participants from the community to attend.
  - Organize a discussion or group workshop on maintaining high ethical standards in the workplace, and invite local non-Rotarian business leaders to attend.
  - Organize at least one professional networking event in which club members can meet other local professionals and introduce them to Rotary.
  - Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.
- Hold at least one fellowship, networking, or collaborative event that is open to the public. Use the opportunity to introduce non-Rotarians to Rotary.
- Define your club's signature activity (the one you'd like your club to be known for in the community) and promote it to the public.

At the District level, District Governor Rafael "Biboy" L. Jocson encourages clubs to work together on Public Relations projects and promote Rotary. In line with this, a special District Award for Public Image will be given at the



District Conference. The criteria for the Best Public Image Award are as follows:

- Undertake a Rotary public image campaign in the form of billboards/advertisements/ structures/radio-TV programs that would last for at least six months.
- Promote your club's community projects through publicity & press releases (copies must be attached to the bid book).
- Attendance of your club's Public Relations Committee Chair to the Tri-District Seamless Seminar. This is scheduled to be held in Bacolod City on August 10 to 11, 2012.
- Participation in the District wide PR Grant is a plus.

Enhancing Rotary's public image and awareness is the responsibility of every club and every Rotarian. In order for us to benefit from the best practices across the District, all Rotarians are encouraged to email their club's best public image activities to [pr.rotary3850@yahoo.com](mailto:pr.rotary3850@yahoo.com). Each month, we will feature a public image activity in the Governor's Monthly Letter that other clubs in the district can learn from and hopefully duplicate.



# Membership Challenge and Best Practices

by PP Leonardo Raphael "Raphy" Tayco Jr., Rotary Club of Kalibo, Membership Development Chair

**R**otary International District 3850 faces a great challenge this Rotary Year 2012-2013 on membership. The reason for this is that the Board of Rotary International has issued the challenge to create strong districts by June 30, 2015 based on the following guidelines:

1. Districts shall comprise of approximately 2,000 Rotarians;
2. Districts shall have no more than 100 Clubs; and
3. Clubs shall have an average size of 25 members.

Because of these, two (2) Rotary districts in the Philippines, District 3850 and District 3870 (comprising of 1,272 members and 51 clubs and 1,307 members and 43 clubs, respectively, as of April 20, 2012) face the prospect of re-districting or being merged into one (1) district.

In this regard, D-3850 District Governor Rafael "Biboy" Jocson has issued this challenge as our membership goal for Rotary Year 2012-2013, part of a Three-Year Membership Plan for District 3850, to help achieve the above guidelines as set forth by the RI Board:

1. 1,500 members in the district by end of RY 2012-2013;
2. 10% growth in club membership;
3. For clubs below charter strength (there are 30 clubs in our district as of April 30, 2012), minimum membership of 25 members; and
4. 85% retention rate.

How do we propose to meet this challenge? During the Rotary International Convention in Bangkok, Thailand, last May 6-9, 2012, Past District Governor David M. Villanueva, Rotary Coordinator, RY 2010-2012, Zone 7A (Philippines and Indonesia) gave a talk in the workshop on Membership which could guide and help us achieve our goals. Entitled "Best Membership Practices," PDG Dave Villanueva proposed the following:

## BEST PRACTICES

(a compilation of what Clubs are doing to ensure effective membership recruitment and retention)

### 1 Retention starts before the Rotarian becomes a member

- Orientation about Rotary
- Information about your Club and your projects

### 2 Give importance to the first visit to your Club

- Have an interesting program
- Give importance through a good introduction of the "visitor"
- Invite to attend another Club meeting or activity

### 3 Make the induction of the new member memorable

- Invite the family of the new member
- Give new member a token to remember the induction
- Rotary pin and other Rotary materials

### 4 Continuous Rotary education

- Rotary speakers
- Programs in the Club
- Reading materials
- Rotary website
- Rotary academy

### 5 Continuous relevant programs

- Programs that will inspire the new members and re-energize the old members

### 6 Mentoring of new members

- Personally know their likes and dislikes
- Encourage participation and involvement in their advocacies
- Make new members "feel at home" in your Club

### 7 Make new Rotarians proud of being part of your club

- Must know how your club is known for
- Must be informed about your District and what it is known for
- Allow involvement in project(s)

where their talents are fully utilized

### 8 Do What You Say and Say What You Do

- Promise, advertise and deliver the Rotary opportunity of
  - » Community Service
  - » Fellowship and Networking
  - » International Service
  - » Benefits of the Family of Rotary

### 9 Always show recognition and gratitude

- Mention "Good Work" during the meeting
- Acknowledge in Club Bulletin
- Call, text or e-mail to say "Thank You"
- Inform District Governor

### 10 Have fun in Rotary

- Members will be more motivated to participate in any Club activity if they are having fun
- Activities should be engaging, relevant, productive, enjoyable and family-oriented

### 11 Training future leaders

- Develop the potential of your new members so that they will eventually become leaders of your Club and District

#### On Recruitment

- Recruit qualified men and women, morally upright, financially capable and professionally competent to represent their vocations
- Focus on quality growth: emphasize "Quality in Quantity"
- Get younger generations and Rotary alumni interested to join your Club
- Ensure they will remain with your Club

#### On Retention

- Welcome new Rotarian
- Provide solid orientation on Rotary
- Explain responsibilities and benefits as a Rotarian
- Encourage full participation in Club projects and service opportunities
- Make new members feel being part of the "Club-culture"



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M +63 928 5063567

### Rotary Club of Dumangas

PRES. RICARDO D. DEMONTEVERDE  
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### Rotary Club of Metro Passi

PRES. TADEO SEVERO A. ALEJANO  
Simeon Aguilar St., Passi City  
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tadeo\_69@yahoo.com

## ZONE 4

### Rotary Club of Roxas

PRES. MARIA GEPILANO  
City Health Office Roxas City 5800  
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### Rotary Club of Kalibo

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### Rotary Club of Metro Roxas

PRES. FERDINAND BAGUIO  
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### Rotary Club of Boracay

PRES. FRANK GELITO  
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frankgelito@yahoo.com

### Rotary Club of Metro Kalibo

PRES. ANTONIO TABANG  
IBP Aklan Chapter Ramos Hall of Justice Kalibo Aklan  
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### Rotary Club of Metro Roxas Central

PRES. MILA DELA PEÑA  
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## ZONE 5

### Rotary Club of Bacolod North

PRES. EMMANUEL GONZALEZ  
88 Rizal cor., Mabini Sts. Bacolod City 6100  
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### Rotary Club of Silay

PRES. JEANET DE BELEN  
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jeanet@tractorco.net

### Rotary Club of Escalante

PRES. MANOLO MENDOZA  
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### Rotary Club of Victorias

PRES. VICENTE TAMPUS  
40 Montinola St., Brgy 4 Victorias City, Neg. Occ.  
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## ZONE 6

### Rotary Club of Bacolod

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### Rotary Club of Bacolod East

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### Rotary Club of Bacolod-Marapara

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### Rotary Club of Bacolod Central

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## ZONE 7

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## ZONE 8

### Rotary Club of Dipolog

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### Rotary Club of Jimenez

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### Rotary Club of Dapitan

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### Rotary Club of Oroquieta Centennial

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## ZONE 9

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### Rotary Club of Pagadian

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## ZONE 10

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## ZONE 11

### Rotary Club of Zamboanga City West

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### Rotary Club of Ipil-Sibugay

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### Rotary Club of Bongao

PRES. SANGKULAG LAHA  
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doclaja@yahoo.com

## COUNCILS OF PRESIDENTS

### Zones 1-3

Chairman	Pres. Joemari Moleta
	Pres. Jose Marie Layson Jr.
Vice Chairman	Pres. Philip Co
	Pres. Ely Hautea
Secretary	Pres. Elma Magbanua
Treasurer	Pres. Gerlin Espinosa
Bus. Manager	Pres. Larry Mally
Auditor	Pres. Rudante Dolar
AG, Zone 1	PP Vic Lagman
AG, Zone 2	PP Bopeeep Ong
AG, Zone 3	PP Jah Ng
Resource Coordinator	PP Pip Acepcion
GML Asst. Editor	IPP Jerry Olson

### Zones 5-7

President	Pres. Miguel Sarabia
Secretary	Pres. Jeanet de Belen
Treasurer	Pres. Cosette Villaluz
Directors	Pres. Roderick Alba
	Pres. Jabez Alvarez
	Pres. Vicente Tampus
	Pres. Emmanuel Gonzalez
	Pres. Cesar Artesano
	Pres. Manolo Mendoza
	Pres. Monroe Chua
	Pres. Michael Bantug
	Pres. Roberto Aguillon
AG, Zone 5	PP RJ Ureta
AG, Zone 6	PP Jo Natalaray
AG, Zone 7	PP Emil Masigon
Resource Coordinator	PP Roy Hojilla
GML Asst. Editor	PP Bert Nellias

### Zones 8-9

President	Pres. Dug Christopher Mah
AG, Zone 8	IPP Carlo Antonio
AG, Zone 9	IPP Boting Centino
Resource Coordinator	PP Rene Luy
GML Asst. Editor	IPP Rikki Lim

### Zones 10-11

President	Pres. Santiago S. Araneta
Vice-President	Pres. Carl Rubio
Secretary	Pres. Ian Lahi
Treasurer	Pres. Osbert Malinao
Directors	Pres. Roger Bagaforo
	Pres. Sangkulag Laha
	Pres. Joaquin Puri Jr
	Pres. Francis Sarau
	Pres. Erlinda Jacobe
AG, Zone 10	PP Edwin To
AG, Zone 11	PP Emil Aquino
Resource Coordinator	PP Rene Luy
GML Asst. Editor	IPP Rikki Lim

# GOVERNOR'S VISITS

DATE	DAY	ROTARY CLUB	TIME
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## JULY

27-Jul	FRI	<b>DUMANGAS</b>	6:30 PM
30-Jul	MON	<b>DIPOLOG</b>	11:00 AM
30-Jul	MON	<b>DAPITAN CITY</b>	4:00 PM
30-Jul	MON	<b>Joint Governor's Address</b> DAPITAN & DIPOLOG	7:00 PM
31-Jul	TUE	<b>OROQUIETA CENTENNIAL</b>	6:00 PM

## AUGUST

1-Aug	WED	<b>JIMENEZ</b>	11:00 AM
1-Aug	WED	<b>OZAMIZ NORTH</b>	4:00 PM
1-Aug	WED	<b>Joint Governor's Address</b> OROQUIETA, OZAMIZ & JIMENEZ	7:00 PM
2-Aug	THU	<b>PAGADIAN WEST</b>	6:00 PM
3-Aug	FRI	<b>PAGADIAN</b>	4:00 PM
3-Aug	FRI	<b>Joint Governor's Address</b> PAGADIAN WEST & PAGADIAN	7:00 PM
8-Aug	WED	<b>BACOLOD CENTRAL</b>	6:30 PM
13-Aug	MON	<b>BASILAN</b> Visit & Governor's Address	10:00 AM
13-Aug	MON	<b>IPIL SIBUGAY</b> Visit & Governor's Address	6:30 PM
14-Aug	TUE	<b>ZAMBOANGA CITY EAST</b>	11:00 AM
14-Aug	TUE	<b>ZAMBOANGA CITY WEST</b>	6:30 PM
15-Aug	WED	<b>ZAMBOANGA CITY CENTRAL</b>	11:00 AM
15-Aug	WED	<b>METRO ZAMBOANGA</b>	6:30 AM
16-Aug	THU	<b>ZAMBOANGA CITY</b>	11:00 AM
16-Aug	THU	<b>ZAMBOANGA CITY NORTH</b>	6:30 PM
17-Aug	FRI	<b>BONGAO</b> Visit & Governor's Address	4:00 PM
18-Aug	SAT	<b>Joint Governor's Address</b> Zamboanga Clubs	7:00 PM
28-Aug	TUE	<b>MOLO</b>	11:00 AM
28-Aug	TUE	<b>BORACAY</b> Visit & Governor's Address	6:30 PM
29-Aug	WED	<b>METRO KALIBO</b>	11:00 AM
29-Aug	WED	<b>KALIBO</b>	4:00 PM
29-Aug	WED	<b>Joint Governor's Address</b> Kalibo Clubs	7:00 PM

DATE	DAY	ROTARY CLUB	TIME
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30-Aug	THU	<b>METRO ROXAS</b>	6:00 PM
31-Aug	FRI	<b>METRO ROXAS CENTRAL</b>	11:00 AM
31-Aug	FRI	<b>ROXAS</b>	4:00 PM
31-Aug	FRI	<b>Joint Governor's Address</b> Roxas Clubs	7:00 PM

## SEPTEMBER

1-Sep	SAT	<b>ANTIQUE</b> Visit & Governor's Address	4:00 PM
6-Sep	THU	<b>KABANKALAN</b>	6:30 PM
7-Sep	FRI	<b>BACOLOD EAST</b>	11:00 AM
7-Sep	FRI	<b>VICTORIAS</b>	6:30 PM
8-Sep	SAT	<b>ESCALANTE</b>	4:00 PM
10-Sep	MON	<b>MIDTOWN ILOILO</b>	11:00 AM
10-Sep	MON	<b>GUIMARAS</b>	6:30 PM
11-Sep	TUE	<b>METRO ILOILO</b>	11:00 AM
11-Sep	TUE	<b>LA PAZ</b>	6:30 PM
12-Sep	WED	<b>JARO CENTRALINE</b>	11:30 AM
12-Sep	WED	<b>ILOILO WEST</b>	6:00 PM
13-Sep	THU	<b>ILOILO CITY</b>	11:30 AM
13-Sep	THU	<b>CENTRAL ILOILO CITY</b>	6:00 PM
14-Aug	FRI	<b>METRO PASSI</b>	6:30 PM
15-Sep	SAT	<b>ILOILO</b>	11:00 AM
17-Sep	MON	<b>METRO BACOLOD</b>	6:30 PM
18-Sep	TUE	<b>BACOLOD WEST</b>	6:30 PM
19-Sep	WED	<b>SILAY</b>	6:30 PM
20-Sep	THU	<b>BACOLOD MARAPARA</b>	6:30 PM
21-Sep	FRI	<b>JARO-ILOILO CITY</b>	11:00 AM
21-Sep	FRI	<b>JARO SOUTH</b>	6:30 PM
22-Sep	SAT	<b>MIAG-AO</b>	11:00 AM
22-Sep	SAT	<b>ILOILO SOUTH</b>	4:00 PM
22-Sep	SAT	<b>Joint Governor's Address</b> Iloilo Clubs	7:00 PM
25-Sep	TUE	<b>BACOLOD SOUTH</b>	12:00 PM
26-Sep	WED	<b>BACOLOD NORTH</b>	12:00 PM
27-Sep	THU	<b>BACOLOD</b>	6:30 PM
28-Sep	FRI	<b>Joint Governor's Address</b> Negros Clubs	7:00 PM

DATE	EVENT	HOST
<b>JUNE</b>		
20	Submission Planning Guide for Effective Rotary Clubs	
30	Governor's Turnover Ceremony @ L'Fisher Hotel, Bacolod City	RC Bacolod North
<b>JULY: New Rotary Officers begin their year of service</b>		
2	SAR & PRM Payment 1st Semester	
	Induction of Club Officers & New Members	All Clubs
<b>AUGUST: Membership and Extension Month</b>		
10-11	2nd Tri-District Seamless Seminar (Districts 3850, 3860, & 3870) @ L' Fisher Hotel, Bacolod City (PR, Membership & TRF)	Council of Presidents Zone 5-7
<b>SEPTEMBER: New Generations Month</b>		
3	Announcement of the Search for GSE Team members & Team Leader	
8	GSE Member Club Screening (Tentative)	All Clubs
<b>OCTOBER: Vocational Service Month</b>		
13	GSE Team Members Zone Screening (Tentative)	
16	GSE Team Leader Zone Screening (Tentative)	
15	Announcement of District Governor Nominee RY 2015-2016	
22	GSE District Screening (Tentative)	
26-28	RYLA Zones 8 & 9 (Tentative)	
<b>NOVEMBER: Rotary Foundation Month</b>		
9-11	RYLA Zones 10 & 11 (Tentative)	
16-18	Rotary Zone Institute (Selangor, Malaysia) Zones 6B, 7A & 10B	
30 - Dec. 2	Rotary Global Peace Forum "Peace Without Borders" (Berlin, Germany)	
<b>DECEMBER: Family Month</b>		
<b>JANUARY: Rotary Awareness Month</b>		
1	SAR & PRM Payment 2nd Semester	
13-19	Rotary International Assembly (San Diego, California)	
25-27	RYLA Zones 5-7 (Tentative)	
25-27	Rotary Global Peace Forum "The Green Path to Peace" (Honolulu, Hawaii, USA)	
<b>FEBRUARY: World Understanding Month</b>		
1-3	RYLA Zones 1-4 (Tentative)	
8	Group Study Exchange District 5110 arrival in Philippines	
15	Submission of BID Books to District Awards Chairman	
16-17	District Awards Screening	
16	Submission of Club Board Resolutions @ DISCON 2013	District Resolutions Chair
18	Deadline of submission for DGN RY 2015-2016 Application	
23	Schedule of Interview for DGN RY2015-2016 Applicants (Tentative)	DNC Committee
<b>MARCH: Literacy Month</b>		
7-9	DISCON 2013 L'Fisher Hotel Bacolod City	RC Bacolod North
11	Departure GSE District 5110 for USA	
31	Presidential Citation Submission	
<b>APRIL: Magazine Month</b>		
7	Group Study Exchange District 3850 departure to USA	
22-26	Council on Legislation (Chicago, Illinois, USA)	
<b>MAY</b>		
7	GSE District 3850 Arrival to Philippines	
17-19	Rotary Global Peace Forum "Peace Begins with You" (Hiroshima, Japan)	
<b>JUNE: Rotary Fellowships Month</b>		
23-26	2013 RI Convention (Lisbon, Portugal)	
30	District Handover (Tentative)	





## DisCon Update

PP Louie Gonzaga  
District Conference Chairman

**DISCON 2013** is definitely on! Fellow Rotarians, “It’s more fun... it’s sweeter in Bacolod” on March 7-9, 2013!

Pre-register now and take advantage of discounted rates (see rates below). Moreover, by pre-registering, you are assured of confirmed accommodations. Finally, you are helping us prepare effectively so that everything goes as planned for DISCON 2013.

We have a weekend of memorable activities and new conference formats I mind for you... However, we still need your support and advice as we finalize plans. Your advice and participation in planning for DISCON 2013 is most appreciated and welcome!

As we move closer to March 2013, we will continue to provide updates, thru this column, every month. For now, we invite your Club members to pre-register and be a part of the fun and fellowship.

Likewise, get ready to participate in an “Arabian Night” spectacle, as our Negros Rotary Clubs welcome you to an opening night on March 7th!

### REGISTRATION RATES

#### Rotarian

On-site: P3,200.00

Until Sep. 31, 2012: P2,200.00

#### Spouse • Guest • Rotex Rotaractors • Interactor (no kits)

On-site: P3,000.00

Until Sep. 31, 2012: P2,000.00

#### Account Details

Rafael L. Jocson  
BPI 1320-0091-42

Email bank validation to  
boyjocson@gmail.com

**COMING SOON!**

## DISCON 2013 ممنظمه كلايلة

MARCH 7 - 9

### ON-SITE AWARDS

(All Rotarians & Spouses)

#### Arabian Nights

##### Arab King

(Best Male Costume)

##### Arab Queen

(Best Female Costume)

##### The Royal Partner

(Best Couple Costume)

#### Governor's Ball

##### Best in Formal Attire

(Best in Male Costume)

##### Best in Long Gown

(Best in Female Costume)

##### The King & Queen

(Best Couple Costume)



# Rotary Protocol

Foremost among the rules of protocol is the adherence to the order of precedence at all functions where Rotary officials are present. The rank and order of precedence of a Rotary official must all times be properly recognized be it in his seating, on introduction at banquets, assemblies, meetings and other official gatherings. Accompanying spouses are similarly ranked as their Rotarian spouse and are introduced immediately following the introduction of their Rotarians spouse.

1. District Governor
2. RI Director
3. Past RI Director
4. Past District Governors  
(in order of seniority of service)
5. District Trainer
6. District Governor Elect
7. District Governor Nominee
8. District Secretary
9. Assistant Governor

At District function, the Governor sits at the center or center left of the head table as the case may be. The Guest of Honor always sits to the immediate right of the Governor facing the audience. The Governor is always the first one to be recognized or introduced followed by the Governor's spouse, if present.

When the Governor visits a club, he sits to the immediate right of the President who takes the center or center left seats as the case may be. The Governor is always recognized or introduced first followed by the Governor's spouse, if present. When spouse are at the head table, ladies should be seated between gentlemen.

In District affairs hosted by a Rotary Club, e.g. DISCON, the order of the precedence is as follows:

1. Governor
2. RI President Representative
3. DISCON Chairman
4. Host Club President
5. Other RI Officials
6. Past District Governors (in the seniority of service)
7. District Governor Elect
8. District Governor Nominee
9. District Secretary
10. Other District Officers



My fellow Rotarians, with the special request and participation of all PDG's, DGE and DGN:

Before the start of my term, I have envisioned that our District will publish a first-ever District book called "Rotary Moments." This book is a compilation of 51 heart-warming and interesting stories representing 51 clubs in our District on the experiences of Rotarians on some subjects like What makes me a Rotarian, My wonderful experiences after becoming a Rotarian, How serving people has enriched a Rotarian's life.

My vision is to successfully compile these into a book similar to Reader's Digest or Chicken Soup book format. All Rotarians in our District are tasked to publish their Rotary experiences, from humorous stories, unique experiences, magnanimous service projects, touching stories, to funny lines. Perhaps some comic type illustrations shall be included to make this book reach its full potential.

I want us to pursue this because I believe that stories people share create a big impact in our lives. I want us all to be inspired by the journey of other people and Rotarians from other Districts and learn from their struggles, their victories, and their rich ideas.

I envision this book to be a vehicle to foster friendship, to encourage people to serve with greater passion, to magnetize people to join Rotary, and to promote the essence of our Rotary mission and vision hopefully throughout the whole of our Rotary world.

I am appealing to every Rotarian of District 3850 to please share my vision and turn this District project into a reality. Thank you.

Yours in Rotary Service,

DG Rafael L. Jocson, MD



Rotary Moments Committee (L-R) PP Fred Chua (Chairman), PP Bert Nellas, PP Art Jimenez, PP Chris Montero. 2nd Row (L-R) PP Megs Lunn, DG Biboy and PP Pia Nava.



## Rotary International South Pacific and Philippine Office

### Mail

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South Pacific & Philippines Office  
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**Office Hours:** 8.30am to 5pm, Monday to Friday  
except on Australian and NSW Public Holidays

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**Administrator Coordinator** Michelle Fuller

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**Admin Support / Reception** Amanda Kahlon

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### Club & District Support (CDS)

**Manager** Joy Walker

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**Coordinator** Barbara Mifsud

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**Correspondent** Mary Jayne Desmond

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## Finance

**Finance Supervisor** Grace Ramirez

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**Coordinator** Rachel Hernandez

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**Correspondent (TRF Finance)** Melissa Asanza

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## The Rotary Foundation

**Manager** PDG Bruce Allen

Bruce.Allen@rotary.org; Ph 8894 9840

**Fund Development Officer** Siobhan Moran

Siobhan.Moran@rotary.org; Ph 8894 9841

**TRF Admin.** Krissy Aure-Canson

Kristine.AureCanson@rotary.org; Ph 8894 9842

**Philippine Consulting Center Inc. (PCCI)**

2nd Deck Penthouse

Salamin Building

No. 197 Salcedo Street Legaspi Village

Makati City 1229 Philippines

**Per Capita Dues** RY 2012-2013 US\$ 26.00 /member/semester

**Council on Legislation** US\$1.00 paid RI every July 1

**District Fund** Php400.00 paid to the District every July 1

**Philippine Rotary Magazine (PRM)** Php270.00 /member/semester

## Account Details

### 1. Semi-Annual Report (SAR)

BPI Account No. 0011-1828-01 (PESO)

BPI Account No. 0014-2171-34 (USD)

BPI Account Name: Rotary International

Reference No: CLUB Number/Club Name

Policy / Planholder's Name: SAR XXXXXXX.

Email bank validation to: Rachel.Hernandez@rotary.org, Marissa.Pili@rotary.org, and boyjocson@gmail.com

### 2. Annual Programs Fund (APF), Polio Plus , Matching Grants

BPI Account No. 0011-1829-09 (PESO)

BPI Account No. 0014-2171-42 (USD)

BPI Account Name: The Rotary Foundation

Reference No: Donor No., Donor Name and Club Name

Policy/Planholder's Name: APF Share/ Polio/ MG#/RTN FUND (choose 1)

Email bank validation to: Rachel.Hernandez@rotary.org, Marissa.Pili@rotary.org, boyjocson@gmail.com, rclocsin@gmail.com & jmkano@gmail.com

### 3. Philippine Rotary Magazine (PRM)

BPI Account No. 3371-0064-93 (PESO)

BPI Account Name: Philippine Rotary Magazine Foundation Inc

Reference No: Club Name

Email bank validation to: office@philrotary.com, jclmakasari@yahoo.com and boyjocson@gmail.com

### 4. Governor's Fund / DISCON 2013 Registration

BPI Account No. 1320-0091-42 (PESO)

BPI Account Name: Rafael L. Jocson

Reference No: Club Name and Rotarian Name

Email: boyjocson@gmail.com

## Rotary International Cycle of Payments

The Board of Directors of Rotary International has established the following timetable for the collection of outstanding club financial obligations. The critical dates of the collection cycle are:

- **1 June & 1 December** - club must submit amended membership list for accurate semi-annual report (SAR) billing, via the Membership Access are of Rotary's website (<http://www.rotary.org>) or email to [data@rotary.org](mailto:data@rotary.org)
- **1 July & 1 January** - Dues payment deadline
- **1 April & 1 October** - Outstanding dues balance reminder letters are sent to club secretaries for outstanding balances.
- **1 July & 1 January** - Termination for non-payment of outstanding financial obligation arising from prior Semi-Annual Dues periods

Clubs will be terminated for non-payment of financial obligations (SAR and PRM) in excess of US\$250.00 and more than 180 days from the due date

- Within 270 days (9months)from the due date, a terminated club must fully pay its financial obligations, including all semi-annual dues that continue to accrue and a US\$10 per member reinstatement fee.
- After 270 days (9 months), a terminated club must fully pay its financial obligations, including all semi annual dues that continue to accrue, a US\$10 per member reinstatement fee, and an additional of 15% per member for charter fee.
- In order to maintain a club's name, history and charter, it must be reorganized no later than 360 days (1 year) from the termination date.
- To ensure proper recording of your payment, your club number and invoice number or the purpose of the payments must be included.

Zone	Rotary Club	Club No.	Chartered	Goal <sup>1</sup>	Members <sup>2</sup>	Rotaract	Interact	Discon <sup>3</sup>
I	Iloilo	17045	1933	<b>43</b>	42	✓	✓	2
	Iloilo South	17047	1971	<b>25</b>	23	✓		5
	Antique	17015	1971	<b>28</b>	25			2
	Iloilo West	28828	1992	<b>23</b>	15			1
	Miagao	58693	2002	<b>14</b>	13		✓	2
II	Iloilo City	17046	1975	<b>28</b>	26			3
	Jaro-Iloilo City	25131	1988	<b>22</b>	19			1
	Central Iloilo City	27338	1990	<b>23</b>	22	✓	✓	
	Jaro-Centraline	29746	1993	<b>20</b>	14	✓		
	Jaro South	31664	1996	<b>25</b>	10			
III	Metro Iloilo	17066	1979	<b>61</b>	60	✓	✓	1
	Midtown Iloilo	24342	1987	<b>32</b>	30	✓	✓	
	Guimaras	27277	1990	<b>23</b>	20			8
	Molo	27939	1991	<b>15</b>	10			
	La Paz	30821	1995	<b>20</b>	17	✓		1
	Dumangas	31821	1996	<b>28</b>	28			1
	Metro Passi	76428	2007	<b>20</b>	17			
	Roxas	17080	1964	<b>25</b>	18		✓	5
IV	Kalibo	17053	1967	<b>52</b>	51		✓	1
	Metro Roxas	22518	1982	<b>42</b>	41	✓	✓	
	Boracay	50661	1997	<b>22</b>	21			
	Metro Kalibo	54828	2001	<b>18</b>	12		✓	
	Metro Roxas Central	74422	2006	<b>30</b>	29	✓		
	Bacolod North	17018	1973	<b>52</b>	52	✓	✓	7
	Silay	17084	1973	<b>20</b>	18	✓		2
V	Escalante	17037	1976	<b>15</b>	14			
	Victorias	17091	1966	<b>18</b>	18			
	Bacolod	17016	1937	<b>30</b>	29	✓	✓	1
	Bacolod East	17017	1983	<b>31</b>	30	✓	✓	1
	Bacolod-Marapara	29076	1992	<b>25</b>	23	✓		
VI	Bacolod Central	31518	1996	<b>25</b>	21			1
	Bacolod South	17019	1969	<b>27</b>	24			1
	Kabankalan	17052	1974	<b>27</b>	26	✓	✓	
	Metro Bacolod	25280	1988	<b>25</b>	22	✓	✓	2
	Bacolod West	27374	1990	<b>24</b>	22		✓	
VII	Dipolog	21409	1950	<b>26</b>	24	✓	✓	4
	Jimenez	17050	1975	<b>20</b>	19		✓	
	Dapitan City	25485	1986	<b>18</b>	16			1
	Oroquieta Centennial	69314	2005	<b>25</b>	18			
	Ozamiz North	17073	1974	<b>26</b>	25			1
VIII	Pagadian	17074	1975	<b>27</b>	26		✓	
	Pagadian West	17075	1977	<b>38</b>	37		✓	
	Zamboanga City	17094	1948	<b>46</b>	45	✓	✓	2
	Basilan	17022	1960	<b>32</b>	30		✓	
	Zamboanga City East	17095	1974	<b>25</b>	20	✓		
IX	Zamboanga City North	17096	1980	<b>25</b>	19		✓	1
	Zamboanga City Central	26956	1990	<b>25</b>	24	✓	✓	
	Zamboanga City West	17097	1971	<b>53</b>	52	✓	✓	2
	Metro Zamboanga	22275	1974	<b>25</b>	23		✓	
	Ipil-Sibugay	59175	2002	<b>23</b>	21			
X	Bongao	69302	2005	<b>20</b>	20			
	<b>TOTAL</b>			<b>1380</b>	<b>1281</b>	<b>21</b>	<b>25</b>	<b>59</b>

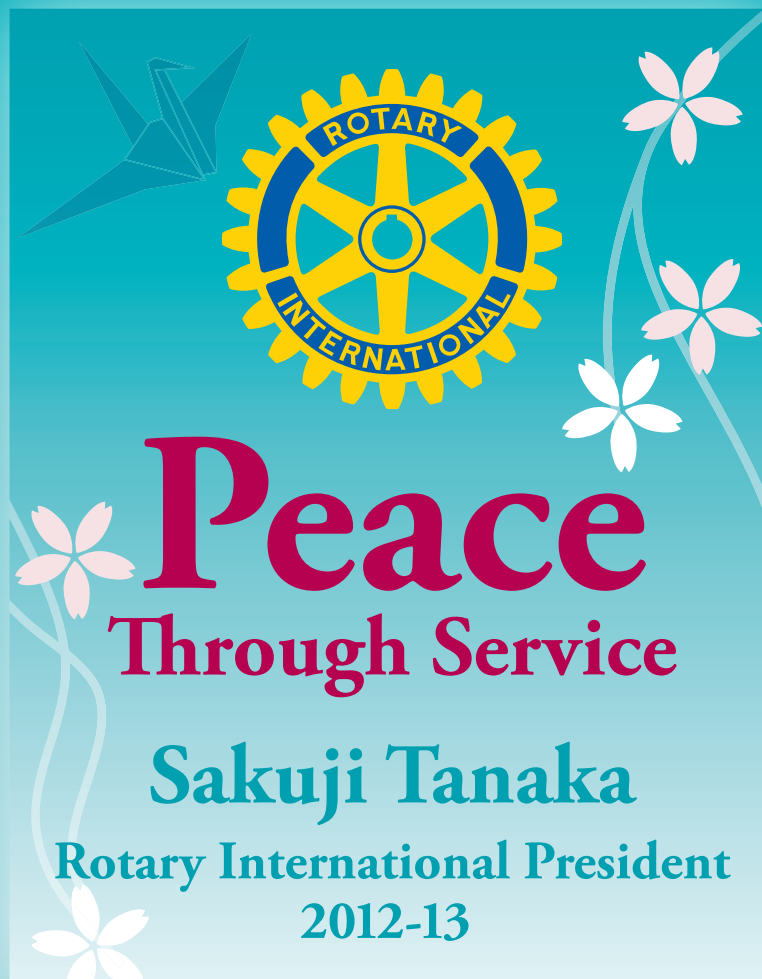
## Notes

<sup>1</sup> Membership goal for club<sup>2</sup> Actual number of members as of 30 June 2012.<sup>3</sup> Number of members registered for Discon 2013



**JOIN THE 2ND TRI-DISTRICT  
SEAMLESS SEMINAR  
FOR DISTRICTS 3850, 3860 & 3870**

**TOPICS: THE ROTARY FOUNDATION,  
MEMBERSHIP & PUBLIC IMAGE**



**August 10 - 11, 2012  
L' FISHER HOTEL, BACOLOD CITY**

**REGISTER NOW!**

**REGISTRATION FEES: P1,500.00 (UNTIL JULY 15, 2012) | P1,800.00 (ON-SITE)**  
DEPOSIT TO : BANCO DE ORO CURRENT ACCOUNT NUMBER : 301-8011-604  
KINDLY EMAIL VALIDATED PAYMENT SLIPS TO: [rcpbacolod@gmail.com](mailto:rcpbacolod@gmail.com)