

ROTARY INTERNATIONAL DISTRICT 3850

Governor's Monthly Letter

APRIL 2013



April is **Rotary**
Magazine Month

"IT'S MORE FUN... SWEETER IN BACOLOD"
DISTRICT CONFERENCE 2013
AT L'FISHER BACOLOD CITY

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OUTBOUND TO OREGON & NORTH CALIFORNIA

ON THE COVER

The main cover shows the opening of the House of Friendship last March 7, 2013. From L-R: PP Bert Nellas, DG Biboy, Lady Emily, Lady Jade, RIPR PDG Kega Yao, PDG Melvin dela Serna and PP Louie Gonzaga.

Inset #1: RC Escalante wearing Arab costumes. Inset #2 (L-R): Lady Jade, RIPR PDG Kega Yao, Lady Emily and DG Biboy Jocson, together with the Bacolod Masskara dancers champion.

ABOUT THE GML

This Governor's Monthly Letter (GML) is the official monthly publication of RI District 3850.
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EDITOR'S NOTES

Magazine Month

Did you know that the April cover of *The Rotarian*, Rotary International's official magazine that is circulated worldwide, is our very own Manny Pacquiao?



Almost all of the clubs in our district subscribe to the *Philippine Rotary Magazine*. More than half the Rotarians worldwide are served by one of 30 regional magazines. These publications are produced independently by Rotarians, distributed in more than 130 countries, and published in 24 languages. They have a combined circulation of 780,000. Each magazine has a local editorial slant but includes required articles and photographs of international Rotary interest from *The Rotarian*.

Aside from the international and national Rotary magazines, we have our own district magazine—the GML. It just used to be a letter—the Governor's monthly letter to the clubs in the district. Now, this has evolved into a newsletter or a magazine.

There are a lot of online magazines available in the RI website. There's the *Rotary Video Magazine*, which lets you see the global impact of Rotary's humanitarian projects, in multimedia form. There's the *Rotary Leader*, Rotary's flagship multimedia publication. It is published bimonthly in eight languages, and it features practical information for Rotary club and district officers, incoming officers, committee chairs, and other leaders.

And there are several newsletters that you can electronically subscribe to—on topics like Membership, New Generations, PR Tips, etc. All of these can be found in the 'Media and News' section of the RI website.

Magazine Month reminds us of the wealth of resources available to us, through magazines and publications, printed or digital, to help us become better Rotarians.



PP Chris



The official opening of the House of Friendship.



RC Antique booth with Antique's delicacies and products.



Booth of RC Bacolod Metro with livelihood products.



RC Bacolod Central, in partnership with Association of Negros Products.



RC Bacolod North's ladies, displaying their bags from Dunganon products, a project of RC Bacolod West.



Cabman, Rotary partners in Rotary products.



Booth of RC Bacolod North Mangrove Matching Grant project, plants and livelihood products.

Dear fellow Rotarians,

Rotary is an international organization, and when I travel for Rotary, I usually speak in English. But it has been a long time since my last English exam, and when I am working in Evanston, I always have a Japanese interpreter. It is important to understand every word of the meetings, and it is important as well that the staff understand what I am saying.

It was a new experience for me to speak Japanese to a group, and then hear my words spoken in English. Even now, I find it interesting. I hear new ways of expressing myself in English, and I also have a small glimpse of what it must be like not to speak Japanese.

But perhaps the most interesting

moment came early on in my year as president-elect, when I was in a meeting with Rotary staff members. To be sure that we could communicate well, I had with me a Japanese interpreter. I spoke in Japanese, and she interpreted what I said into English. We had a pleasant and productive meeting.

After it was over, one member of the staff came up to me and asked, "There is one word I heard you use many times in Japanese. I would like to know what it means. What is the word *ichiban*?" I told her that *ichiban* in Japanese does not convey any philosophy or complicated thought. It simply means to be the best.

But it made me think. Of all the words I had used in Japanese, of all



the words she had heard over and over, this was the word she had heard the most. I did not realize I had used it so often. But for me, that one word, *ichiban*, is essential to how I feel about my job as a Rotarian, and as president of RI.

For me, Rotary service means being *ichiban*. It means doing your best, and being the best you can be. It means working as hard as you can – not for yourself, but for others. It means achieving as much as you can, to make other people's lives better.

In the dictionary, *ichiban* means "best." But in Rotary, "best" means something different. It means bringing Service Above Self into all of your thinking. It means looking at your own effort, not in terms of what it costs you, but in terms of what it can give. In this way, we are inspired to do so much more. It is our job to see to it that our Rotary service is *ichiban* – so that we do the most we can to build Peace Through Service.

Yours in Rotary,

S. Tanaka

Sakuji Tanaka
President, 2012-2013



The President and his wife, Kyoko, at the Rockwall Institute for Zones 21 and 27 in Texas, with Past RI Director Noel Bajaj and his wife, Sis.

State of the District Health

Time flies, and it's even faster when one starts to enjoy oneself. Just as Lady Emily and I were having our second wind, we came to the reality that our term is already nearing its end.

It had been very challenging to be working at two fronts; being a part time doctor and a full time Rotarian. As I present the accomplishments this Rotary Year, indulge me if I sound so Medical as I present the State of the District Health.

At the start of the year we had the following vital signs and symptoms.

1. Membership was down to 1215 Rotarians in 51 Clubs. Like the building blocks of the skeletal system, the stability of Health in the District is based on the quality and quantity of our membership.
2. Our District remained wanting in terms of TRF 100% giving and \$100 per capita giving. Like a symptomatic cardiovascular system, our powerhouse source for District Projects had leveled off.
3. Through the years, our clubs have embarked on service projects independently. In effect, there was no collective public image that could provide the proud "face" of the District.
4. Our central nervous system, the knowledge core, now faced challenges as we transition into the Future Vision of the TRF.
5. The main District showcase was our excellent International Service. We had a very healthy ROTEX and GSE programs. Our District Wide Grants "flexed the muscles" of individual clubs in Community Service.

After much consultation with District Leaders, our Recommendations and prescriptions were the following:

1. Let us embark on a pioneering RI approved District wide Public Rela-

tions Grant. In the process, we will be able to cultivate a Good District Image and become more visible to the community.

2. Conduct a Tri-district (3850, 3860, and 3870) seamless seminar focused on Membership Development, Strategic Planning, Future Vision Transition, Public Relations and RCC.
3. Organize new Rotary clubs, and explore this relatively underutilized avenue in Membership Development.
4. Promote cohesiveness by conducting Zonal and District wide, High impact service and Peace projects.

After 10 months of good compliance, we are proud to report the progress of our District Health.

1. Membership has increased to 1321 Rotarians in 52 clubs.
2. Our District achieved the third Highest percentage growth of (9 %) compared to July 1 figures among the 10 Districts in the Philippines.
3. We were able to charter a new extension club, RC Salug Valley Molave with a charter membership of 35
4. The Tri-District Seamless seminar in Bacolod City last August was an overwhelming success.
5. Twin District Bike for peace project and Zonal Peace fellowships and peace forums.
6. Resounding success in international service, with 10 ROTEX students and a GSE program with RID 5110, Oregon, USA.
7. District Simplified Grants and Matching Grants benefiting all clubs in the District.

Currently our District Diagnosis and Assessment is fairly good. All of our clubs are very active, vibrant and sound.



We have responded well to the measures we have prescribed.

It needs however more improvement in the Foundation giving.

Here is a list of things we should be doing three times a day.

1. Enjoy Rotary. Always remember that "Laughter is the best medicine". Each club has its own unique brand of fellowship. Be happy and thrive in the company of your fellow Rotarians.
2. Recognize the fact that "Giving is good for the Heart." When you make someone smile—our automatic and instant reaction is to smile back.
3. In our Profession and various vocations, before we make a decision, pause a while and "Think of others first." By making this a way of life we will be achieving "peace through service."

This process is likewise infective. In our clubs and our district, just imagine one Rotarian giving with a smile, serving with a smile—our whole membership will be energized. We will live true to our commitment as Happy people, Helping people.

District Governor Biboy

Presentation of the Club Presidents and Club Secretaries / Spouses





Welcome Messages of DG Biboy Jocson, RIDN Guillen Tumangan and RI President's Rep. PDG Kega Yao.



Plenary Hall 2 L'Fisher Hotel.



Guest: Bacolod City Mayor Evelio Leonardia with Rotary Dignitaries.



RC Dumangas Pres. Ric Demonteverde claiming his raffle prize.



RC Central Iloilo City with IPDG Melvin & PDG James.



Bacolod Masskara Champion performing the Masskara Dance.



Rotary Exchange Students



Zones 10 & 11: Zamboanga Clubs



Sheik Rafael Jocson & Queen Emily of District 3850



Best Costumed Couple: DS/DGN Jude Doctora & Spouse Jane with DG Biboy Jocson & Lady Emily



Rotary Club of Metro Roxas Central



Rotary Club of Bacolod Central



Teodoro Locsin: **Ethics as an Instrument to Achieving Peace in Service**



Mario Silos: **The Value of Health Insurance and Its Positive Impact on Future Costs**



PDG David Villanueva: **The Rotary Foundation Updates**



Olen Juarez-Lim: **Image Etiquette and Protocol**



Chiqui Go: **Marketing your Rotary Club**



Presentation of RI President's Representative's gift to DG Rafael Jocson & Lady Emily



Tanda de Valse of Silay City



Rondalla of Silay City



RI President's Representative PDG Kega Yao and Lady Jade



Induction of The Rotary Foundation Alumni - Negros Occidental



Dancing presentation of Mother & Daughter tandem ... Mrs. Patricia Ann Caro and Vanessa Ann Caro.



Zamboanga Rotary Clubs with DG Rafael Jocson Lady Emily and RIPP PDG Kega Yao and Spouse Jade



Rotary Club of Roxas, Boracay and Metro Roxas Central with DG Rafael Jocson, Lady Emily and RIPP PDG Kega Yao and Spouse Jade



Rotary Exchange Students with DG Rafael Jocson, Lady Emily and RIPP PDG Kega Yao and Spouse Jade



Governor's Ball was closed by the symbolic blowing of Peace Through Service cake by the District 3850 District Team and Presidents.



Rotary Club of Bacolod (Category B) : Best Club Service Project Award, Best Vocational Service Project Award, Best Rotaract Club—Rotaract Club of San Agustin College –RC Bacolod



Rotary Club of Iloilo South (Category A): Most Outstanding Club, Most Outstanding Club President (Pres. Victor Lagman), Most Outstanding Community Service, Most Outstanding Club Service and Best Club Service Project.



Rotary Club of Zamboanga City West (Category C): Most Outstanding Club President (Pres. Santiago Araneta), Outstanding Club, Most Outstanding New Generations, Best Vocational Service Project, Best New Generations Service Project, Best Club Bulletin, and Best Rotaract Club (Rotaract Club Zamboanga City West).



Rotary Club of Antique (Category B): Most Outstanding Club, Outstanding Club President, Most Outstanding Community Service, Most Outstanding Club Service and Most Outstanding Club Secretary (IPDG Melvin dela Serna).



Rotary Club of Bacolod-Marapara (Category A): Most Outstanding New Generations, Best New Generations Service Project and Best Rotaract Club (Rotaract Club of Marapara).



Rotary Club of Metro Iloilo (Category C): Most Outstanding Club, Outstanding President (Pres. Philip Co), Most Outstanding Community Service, Most Outstanding International Service, Best Club Service Project, Best Community Service Project, Best International Service Project, Best in Public Image, Best Rotary Community Corps, Best Rotary Spouse Club, Top 3 TRF Contribution and Top 1 in Other Giving.



Rotary Club of Pagadian West : Highest Net Membership Growth , Highest Number of New Members , TOP 1 The Rotary Foundation Contributor



Rotary Club of Central Iloilo City (Category A): Most Outstanding Vocational Service, Outstanding Club, Outstanding Club President (Pres. Elma Magbanua), Best in Public Image and Best Club Bulletin.



Rotary Club of Kalibo (Category C): Most Outstanding Vocational Service, Outstanding Club, Outstanding Club President, Most Outstanding Secretary (PP Leonardo Raphael Tayco), and Best Interact Club.



Rotary Club of Midtown Iloilo (Category C): Best Community Service Project Award.



Rotary Club of Dipolog: Top 2 The Rotary Foundation Contribution.



Rotary Club of Bacolod West (Category A): Outstanding Club, Outstanding Club President.



Rotary Club of Ipil Sibugay (Category A): Best Community Service Project Award.



Rotary Club of Iloilo (Category B): Best Club Bulletin and Best Rotary Spouse Club Award



Rotary Club of Zamboanga City East (Category B): Outstanding Club, Outstanding Club President (Pres. Ian Lahí), Most Outstanding Vocational Service



Rotary Club of Metro Bacolod (Category B): Most Outstanding Club President (Pres. Monroe Chua), Most Outstanding International Service, Most Outstanding New Generations Service, and Outstanding Club.



Rotary Club of Zamboanga City Central (Category B): Best New Generations Service Project, Best Interact Club (Ferndale RCZCC) and Best Rotary Community Corps Award.

RI Service Above Self Awardee



Presentation of RI Service Above Self Award to PDG Edgar Sy, with (L-R) DG Rafael Jocson, RI President's Rep PDG Kega Yao, PDG Edgar Sy and family, during the Governors Ball last March 8, 2013.

New Club: RC Salug Valley Molave - District Presentation



Presentation of the new club, RC Salug Valley Molave, to the District with Charter President Stephen Arapoc.



Recognition of RC Pagadian West as the sponsoring club of RC Salug Valley Molave. With DG Rafael Jocson, RI President's Rep. PDG Kega Yao, Pres. Nashrollah Condong and RIDN Guiller Tumagan.

Club No	Name	No. of Members	AF Per Capital	Capita Rank	Annual Fund	AF Rank	Other Funds	Other Rank	Total	Total Rank
17015	Antique, Antique	25	\$46.00	15	\$1,150.00	15	\$0.00		\$1,150.00	17
17016	Bacolod, Negros Occ.	29	\$29.63	18	\$859.36	18	\$500.00	5	\$1,359.36	13
31518	Bacolod Central, Negros Occ.	18	\$25.21	20	\$453.79	23	\$0.00		\$453.79	26
17017	Bacolod East, Negros Occ.	27	\$45.64	16	\$1,232.20	13	\$0.00		\$1,232.20	15
29076	Bacolod-Marapara, Negros Occ.	18	\$88.11	10	\$1,586.00	10	\$0.00		\$1,586.00	11
17018	Bacolod North, Negros Occ.	48	\$27.08	19	\$1,300.00	12	\$0.00		\$1,300.00	14
17019	Bacolod South, Negros Occ.	24	\$0.00		\$0.00		\$0.00		\$0.00	
27374	Bacolod West, Negros Occ.	21	\$58.10	11	\$1,220.00	14	\$0.00		\$1,220.00	16
17022	Basilan City, Basilan	33	\$15.15	24	\$500.00	22	\$0.00		\$500.00	23
69302	Bongao, Tawi-Tawi	17	\$0.00		\$0.00		\$0.00		\$0.00	
50661	Boracay, Aklan	20	\$0.00		\$0.00		\$0.00		\$0.00	
27338	Central Iloilo City, Iloilo	12	\$55.39	13	\$664.63	19	\$0.00		\$664.63	21
25485	Dapitan, Zamb. del N.	11	\$90.91	9	\$1,000.00	16	\$0.00		\$1,000.00	19
21409	Dipolog, Zamb. del N.	24	\$342.08	1	\$8,210.00	2	\$0.00		\$8,210.00	3
31821	Dumangas, Iloilo	28	\$0.00		\$0.00		\$0.00		\$0.00	
17037	Escalante, Negros Occ.	11	\$0.00		\$0.00		\$0.00		\$0.00	
27277	Guimaras, Iloilo	21	\$0.00		\$0.00		\$0.00		\$0.00	
17045	Iloilo, Iloilo	39	\$0.00		\$0.00		\$0.00		\$0.00	
17046	Iloilo City, Iloilo	28	\$0.00		\$0.00		\$0.00		\$0.00	
17047	Iloilo South, Iloilo	23	\$158.05	3	\$3,635.12	6	\$2,097.56	2	\$5,732.68	5
28828	Iloilo West, Iloilo	15	\$0.00		\$0.00		\$0.00		\$0.00	
59175	Ipil-Sibugay	21	\$47.62	14	\$1,000.00	17	\$0.00		\$1,000.00	20
29746	Jaro-Centraline, Iloilo	17	\$8.82	26	\$150.00	27	\$0.00		\$150.00	29
25131	Jaro-Iloilo City, Iloilo	18	\$0.00		\$0.00		\$0.00		\$0.00	
31664	Jaro South, Iloilo	12	\$0.00		\$0.00		\$0.00		\$0.00	
17050	Jimenez, Mis. Occ.	17	\$0.00		\$0.00		\$100.00	7	\$100.00	30
17052	Kabankalan, Negros Occ.	25	\$12.80	25	\$320.00	25	\$0.00		\$320.00	28
17053	Kalibo, Aklan	49	\$108.41	5	\$5,311.90	5	\$0.00		\$5,311.90	6
30821	La Paz, Iloilo	15	\$0.00		\$0.00		\$0.00		\$0.00	
25280	Metro Bacolod, Negros Occ.	22	\$99.55	8	\$2,190.00	8	\$0.00		\$2,190.00	8
17066	Metro Iloilo, Iloilo	60	\$105.33	6	\$6,320.00	3	\$2,900.00	1	\$9,220.00	1
54828	Metro Kalibo, Aklan	13	\$0.00		\$0.00		\$0.00		\$0.00	
76428	Metro Passi, Iloilo	15	\$0.00		\$0.00		\$0.00		\$0.00	
22518	Metro Roxas, Capiz	26	\$19.23	22	\$500.00	21	\$0.00		\$500.00	24
74422	Metro Roxas Central, Capiz	29	\$0.00		\$0.00		\$0.00		\$0.00	
22275	Metro Zamboanga, Zamb. del Sur	18	\$0.00		\$0.00		\$0.00		\$0.00	
58693	Miagao, Iloilo	13	\$0.00		\$0.00		\$0.00		\$0.00	
24342	Midtown Iloilo, Iloilo	28	\$7.14	27	\$200.00	26	\$1,600.00	3	\$1,800.00	9
27939	Molo, Iloilo	10	\$0.00		\$0.00		\$0.00		\$0.00	
69314	Oroquieta Centennial, Mis. Occ.	15	\$0.00		\$0.00		\$0.00		\$0.00	
17073	Ozamiz North, Mis. Occ.	26	\$57.69	12	\$1,500.00	11	\$0.00		\$1,500.00	12
17074	Pagadian, Zamb. del Sur	24	\$104.17	7	\$2,500.00	7	\$0.00		\$2,500.00	7
17075	Pagadian West, Zamb. del Sur	32	\$265.63	2	\$8,500.00	1	\$0.00		\$8,500.00	2
17080	Roxas, Capiz	19	\$5.26	28	\$100.00	28	\$500.00	6	\$600.00	22
84785	Salug Valley Molave, Zamb. del Sur	0	\$0.00		\$0.00		\$0.00		\$0.00	
17084	Silay, Negros Occ.	17	\$0.00		\$0.00		\$0.00		\$0.00	
17091	Victorias, Negros Occ.	18	\$0.00		\$0.00		\$0.00		\$0.00	
17094	Zamboanga City, Zamb. del Sur	45	\$35.56	17	\$1,600.00	9	\$0.00		\$1,600.00	10
26956	Zamboanga City Central, Zamb. del Sur	24	\$15.45	23	\$370.73	24	\$0.00		\$370.73	27
17095	Zamboanga City East, Zamb. del Sur	20	\$25.00	21	\$500.00	20	\$0.00		\$500.00	25
17096	Zamboanga City North, Zamb. del Sur	19	\$0.00		\$0.00		\$1,100.00	4	\$1,100.00	18
17097	Zamboanga City West, Zamb. del Sur	47	\$126.17	4	\$5,930.00	4	\$90.00	8	\$6,020.00	4
Totals		1,206	\$48.76		\$58,803.73		\$8,887.56		\$67,691.29	

New Rotary Clubs in 2012-13

It has been pleasing to see the number of new clubs that are being formed across the Zones, with the following being the numbers to date:

<i>Country</i>	<i>Rotary</i>	<i>Rotaract</i>	<i>Interact</i>	<i>RCC</i>
<i>Australia</i>	<i>8</i>	<i>2</i>	<i>4</i>	<i>0</i>
<i>New Zealand</i>	<i>1</i>	<i>0</i>	<i>0</i>	<i>0</i>
<i>Philippines</i>	<i>8</i>	<i>21</i>	<i>34</i>	<i>33</i>

We are aware of a lot of clubs that are in the process of being formed, particularly Rotary Clubs. While we have received some initial paperwork for these clubs, the clubs are not able to be chartered until such time as the charter fees of US\$15 per charter member (plus 10% GST in Australia) has been paid to our office, and all the signed completed forms provided. These can be submitted electronically. Clubs formed now will not appear in the printed Official Directory for 2013-14, however they will be included in the online version available to all Rotarians through Member Access.

Updates on Current and Upcoming Club Officers

Please email us if your current club officers are not listed in Member Access. Before June 30, these current club officers should have already identified their club's officers elect so that the transition between officers is seamless and communication between RI and clubs are ensured.

Please also update your profiles if email addresses have changed. Electronic Semi Annual Reports are automatically sent to all Presidents and Secretaries who have a valid email address. This is the fastest and most convenient way to see the Club's RI invoice.

New Rotary Foundation Team Member at Parramatta

Please join us in welcoming Mark Anderson as the new Fund Development Senior Coordinator at the RI Regional office and Parramatta.



Mark has been a Rotarian since 1987, however his involvement with Rotary goes back to Interact, Youth Exchange, RYLA and Rotaract. He is currently Membership Chair for District 9680 and has also served as Club President, GSE Team Member & Leader as well as Assistant District Governor and other District Chair positions. He is also a member of the Paul Harris Society.

Mark has broad and significant experience in the arena of sales & marketing, serving as a business development manager and sales manager with companies such as MARS Inc., Bayer and Johnson & Johnson.

He has worked internationally, interacting with clients and projects in the Philippines, New Zealand, Thailand and South Africa. His assignment in South Africa was for 7 years and during that time he was President of the Rotary Club of Morning Side and a member of the D9300 Youth Exchange Committee. Mark will work with The Rotary Foundation team and will report directly to PDG Bruce Allen. Mark will also work with the RRFCs and District Chairs in Zone 7 & 8. Mark is married to Lynne who is also a Rotarian and member of the Rotary E-Club of Greater Sydney.

Membership Lists

Have there been any changes to the members in your clubs? Please ensure your club update their membership details before June 1. The membership figures in the database on 1st June 2013 will be the basis for the July 2013 membership dues billing.

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ENIGARDO B. LEGISLADOR, JR

PP Jundad joined the Rotary Club of Kabankalan in 2000, eight years after participating in the Group Study Exchange as team member, representing District 3850 to District 3070, India. He became President of the club in RY 2004-2005, when Rotary celebrated its centennial year. That year, his club earned many awards among which is the all coveted "Most Outstanding Club Award" and PP Jundad was rewarded of his exemplary work by the District with the "Most Outstanding Club President Award". Thereafter, he became more active both in the club and district levels. He went on to become Assistant Governor, and chairman and coordinator of various committees, subcommittees and task forces, among which are Extension Committee, Public Image Task Force, Health & Hunger Task Force, Alumni Subcommittee, and most recently the Group Study Exchange Subcommittee.

As a hospital administrator, he is excited of the prospect of visiting hospitals and other health care facilities to observe and learn its operations, policies, technology advances and challenges. As a practicing surgeon, he is open to the possibility of viewing in the operating theaters and meeting surgical specialists. A tour of a university offering medical degree seems like an exciting idea for him.

Jundad is a lover of culture and art. In fact, one of his community involvements in Kabankalan City is being the Chairman of Kabankalan City Cultural & Tourism Foundation, Inc., which promotes cultural awareness and tourism. As such, he would love to visit places and sites of cultural and historical importance, be it a park, a library, a museum or a theater. Exploring District 5110 and appreciate its landscape and scenery is something Jundad wishes to accomplish.

PP Jundad has come full circle by becoming this year's Team Leader. Without a doubt, his love of Rotary started when he was exposed to its works during his GSE experience as team member. He is very much aware that GSE is both a cultural and professional tour, but more than that, he is most looking forward to meeting the Rotarians of District 5110, and forging a meaningful and lasting friendship.

ANTONIETTE M. GANADO

Toni believes that the GSE Program of The Rotary Foundation would be both challenging and rewarding. She is interested to visit secondary and tertiary schools and universities where she will have the chance to see and learn the services they are offering specifically the Student Affairs Office, Guidance and Counseling Office, University Clinic, Prefect of Discipline, the University Marketing and Promotions Office, Scholarships Office, Research and Extension Services and Alumni Office. She also looks forward of seeing and meeting private practicing counselors and other guidance & counseling clinics which deal with cultural diversity.

On the cultural aspect of the program, Toni wishes to see the Coos County Historical Society Museum, Jordan Schnitzer Museum of Art at the University of Oregon, Confederated Tribes of Warm Springs and The Museum at Warm Springs (Warm Spring Reservation).

MAKARIUS TEL-AVIV C. DELA CRUZ III

He is also involved in co-managing a family owned secondary school. He takes pride in expanding the school's scholarship program for deserving out-of-school youth and organizing service oriented extra-curricular activities.

Doc Macky is excited of visiting hospitals and other health care facilities. He would like to see and experience how technology is applied in the practice of medicine. As co-administrator of a family run high school, visiting an educational center of the same level would also be beneficial as knowing better American high school system could undoubtedly broaden his perspective in managing his own.

He feels that seeing the major attractions in the District shouldn't also be missed. Going on a hop on-hop off tour in San Francisco to see the "must-see" areas is something to look forward to. And as a sports fan, activities among his lists are to visit big factories or outlets just like Nike Town in Oregon, witness a live NBA game and how Sports Medicine is put into action. He also wants to experience the glamorous night life of North California and meeting with a celebrity is a thrilling prospect.

RACHELLE MISSION

The GSE Program would give her the opportunity to visit US Drug Enforcement Agency Training Academy and observe how the training of agents is conducted. She would welcome the chance to observe the USDEA Operations specifically on intelligence gathering, see how technology aids in the conduct of anti-drug operation, and learn the strategies utilized in Demand Reduction Program. She loves to visit the US DEA Museum and a University or two offering Criminology and related courses.

She expects to take a glimpse of parks and historic sites in Southern Oregon as well as in Northern California, Pine Mountain Observatory of the University of Oregon, Correctional Institutions or Drug Rehabilitation Center to be able to see how correctional system and rehabilitation program works in America especially in cases involving substance abuse, California Academy of Sciences, and Alcatraz Island. She would love to go on adventure as it will deepen her understanding of the unique culture in areas covering the entire District.

LAURENCE SOTEO

Lorenz also spearheads social action activities like leadership trainings, feeding programs and other community outreach activities.

While in the Group Study Exchange Program, he would like to visit historical places, libraries, museums, cultural heritage sites, and national parks. He also would also like to visit schools in the District both private and public and perhaps, exclusive schools for him to observe their operations and learn from it. It is also his fervent desire that his school can form partnerships with a school or two in the District. He loves to experience recreational and adventure activities, watch performing arts like stage and musical plays; and witness sports competitions like basketball or football.



DS Notes

DGN Jude T. Doctora
District Secretary

Magazine Month

Dear Beloved Club Secretaries,

The month of April is dedicated as the magazine month by R.I. Our Rotary Clubs are required to subscribe to the Philippine Rotary Magazine &/or The Rotarian and non-subscription/non-payment by any club is a ground for termination of R.I. membership. Records in the past show that magazine subscription by Rotary Clubs is not accorded the importance it deserves. Maybe because, some clubs are confused about this, we are not concerned whether we receive our PRMs or not, we had some bad experiences about our subscription or we simply do not know the process of going about it.

For this article, we would like to share some information about the PRM that hopefully will address any confusion, misinformation or queries you have about the subject. We have lifted some articles from the FAQ in the PRM website.

Question: What is the Philippine Rotary magazine?

A: The Philippine Rotary is the official regional magazine for Rotary Club members in the Philippines authorized by Rotary International. It is a member of the Rotary World Magazine Press. There are ten districts in the Philippines with about 700 Rotary clubs and 20,000 members ("Rotarians"). The magazine contains articles and features about Rotary in the Philippines and abroad. Guided by the editorial policies of Rotary International, it contains articles found in the current issue of The Rotarian, Rotary International's official publication for all Rotarians worldwide, and articles and features of local (Philippine) interest. It is published by the Philippine Rotary Magazine Foundation, Inc. (PRMFI). The Editorial Board and Management Board consisting of Volunteer Rotarians manage the editorial content and operations, respectively, of the magazine while salaried editorial staffs supports its operations. Funding comes from the monthly and lifetime subscriptions of Rotary club members, sponsorships and advertisements.

Question: When should our club subscribe to the PRM?

A: Each club should subscribe and pay for all members at the start of each semester. One year subscription is required but semestral payments are allowed. BUT, please

take note that subscription is renewed yearly but filling out the PRM CLUB SUBSCRIPTION AGREEMENT.

Question: Who represents our District in the PRM?

A: Every year, our District Governor assigned a District Governor's Representative to the Philippine Rotary magazine (DGR-PRM) to represent our District for any concern about the PRM. For this RY, our DGR-PRM is PDG James Makasiar. For further, queries and clarification, you may contact PDG James Makasiar.

Question: What happens to club payment to the PRM but without club subscription?

A: It is possible that your payment is floating in the PRM account and is not credited to your club. What you need to do is to immediately fill up the club subscription form and send a copy of your deposit slip to the PRM office or you may course it to our DGR-PRM.

As club secretary, it is your duty to assist your President in administrative responsibilities like this. We urge that you review your status and share this information to your club members. For additional information you may visit the PRM website at www.philrotary.com.

Thank you and regards.

Yours in Rotary Service,

DS Jude Doctora

P.S. Please don't forget to send you MAR by the 15th of the next month.

District Calendar of Activities

April 22-26	Council of Legislation (Chicago, Illinois, USA)
May 7	GSE D3850 Team Arrival in the Philippines
May 17-19	Rotary Global Peace Forum "Peace Begins with You" (Hiroshima, Japan)
May 25	DISTAS for Negros Clubs
June 1	DISTAS for Panay Clubs and District Handover
June 23-26	2013 RI Convention (Lisbon, Portugal)

Zone	Rotary Club	1-Jul ¹	Goal ²	31-Jan ³	Mar ⁴	SAR ⁵	PRM ⁶	Rotaract ⁷	Interact ⁸	Citation ⁹
I	Iloilo	39	43	39	69.27%	1	1	3	1	1
	Iloilo South	22	25	22	83.00%	1	1	1		1
	Antique	28	28	28	92.00%	1	1		1	1
	Iloilo West	16	23	16		1				
	Miagao	13	14	13	92.30%	1			1	
II	Iloilo City	28	28	25	82.70%	1	1			1
	Jaro-Iloilo City	18	22	18		1	1			
	Central Iloilo City	12	23	12	89.00%	1	1	1	2	1
	Jaro-Centraline	17	20	17				1		
	Jaro South	12	25	15	76.23%	1				
III	Metro Iloilo	60	61	62		1	1	1	1	1
	Midtown Iloilo	28	32	28	89.64%	1	1	1	1	1
	Guimaras	21	23	21	67.45%					
	Molo	10	15	10		1				
	La Paz	15	20	15	75.00%	1		1		
	Dumangas	28	28	28	82.40%					
	Metro Passi	15	20	19	70.17%					
IV	Roxas	19	25	17					1	
	Kalibo	49	52	53	90.91%	1	1	1	6	1
	Metro Roxas	26	42	27	80.00%	1		1	3	
	Boracay	20	22	20						
	Metro Kalibo	13	18	13	85.00%	1			1	1
	Metro Roxas Central	29	30	30	90.00%	1		1		1
V	Bacolod North	48	52	48	85.00%	1	1	1		1
	Silay	20	20	19		1	1	1		1
	Escalante	11	15	11	100.00%	1				
	Victorias	18	18	18						
VI	Bacolod	29	30	26	86.00%	1	1	1	1	1
	Bacolod East	27	31	27	96.55%	1	1	1	1	1
	Bacolod-Marapara	18	25	18	99.00%	1	1	1		1
	Bacolod Central	18	25	18		1	1			1
VII	Bacolod South	24	27	27		1	1			1
	Kabankalan	32	27	32	73.00%	1	1	1	1	1
	Metro Bacolod	18	25	20		1		1	4	1
	Bacolod West	21	24	21	90.00%	1	1		1	1
VIII	Dipolog	24	26	24		1	1	2	1	1
	Jimenez	17	20	25					1	
	Dapitan City	11	18	11		1				
	Oroquieta Centennial	15	25	15		1				
IX	Ozamiz North	26	26	26			1			1
	Pagadian	27	27	27		1			1	1
	Pagadian West	32	38	33	73.00%	1	1		1	1
	Salug Valley Molave	-	-	35						
X	Zamboanga City	42	46	45		1	1	1	5	1
	Basilan	33	32	35	43.48%	1				1
	Zamboanga City East	20	25	29		1	1	1		1
	Zamboanga City North	19	25	19		1			2	1
	Zamboanga City Central	24	25	27		1		2	3	1
XI	Zamboanga City West	47	53	52	44.00%	1	1	2	3	1
	Metro Zamboanga	18	25	18					1	1
	Ipil-Sibugay	21	23	22		1	1			1
	Bongao	17	20	17						
TOTAL		1215	1369	1293	80.97%	40	25	27	44	32

Notes¹ Members as of 1 July 2012 SAR² Membership goal for club³ Total members as of 31 January 2013 (RI Figures)⁴ March 2013 Attendance Percentage⁵ Paid Semi-Annual Report (SAR), 2nd Semester⁶ Paid Philippine Rotary Magazine (PRM) Subscription, 2nd Semester⁷ Number of Rotaract clubs⁸ Number of Interact clubs⁹ Submitted RI Presidential Citation

Group Study Exchange

DISTRICT 3850 (Philippines) to
DISTRICT 5110 (Southern Oregon & Northern California, USA)
APRIL 8 - MAY 8, 2013



ENIGARDO B. LEGISLADOR, JR.

Team Leader

SPONSOR: ROTARY CLUB OF KABANKALAN



Dr. Enigardo Legislador, Jr. is fondly called by family and friends as "Jundad", a coined name from "Junior" and "Daddy". His peers and co-workers in the medical field though call him Doc Jundad while in his Rotary world, he is best known as PP Jundad.

Doc Jundad is a doctor by profession, having earned his Doctor of Medicine diploma from Southwestern University. He went to specialize in General Surgery, a specialty he has been practicing for the last twenty years. He is the President of Medical Associates Diagnostic Center, Incorporated, a health care facility which offers various diagnostic procedures for out-of-hospital patients. For thirteen years now he is the Medical Director of Southern Negros Doctors' Hospital, a 75-bed secondary hospital located in Kabankalan City, Negros Occidental.

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ANTONIETTE M. GANADO

Team Member

SPONSOR: ROTARY CLUB OF ZAMBOANGA CITY WEST



Antoniette Ganado is commonly called Toni by family and friends. She is a mother to an eight year old son named Mar Anthony who is in his 3rd grade. She holds a degree of Bachelor of Science in Education major in General Science from Zamboanga State College of Marine Sciences and

Technology. Likewise, she completed her academic requirements in Master of Science in Guidance and Counseling at the Ateneo de Zamboanga University. She is currently working at Southern City Colleges in Zamboanga City as the Director of Student & Personnel Services. Her present position requires her to oversee and supervise all services rendered to the students, personnel of the institution and the Non-SCCians (the outside customers). She has to ensure that the college achieves one hundred percent (100%) customer satisfaction in all areas of school services.

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MAKARIUS TEL-AVIV C. DELA CRUZ III

Team Member

SPONSOR: ROTARY CLUB OF KALIBO

Dr. Makarius Tel-Aviv Dela Cruz III, popularly known to friends and peers as Doc Macky, finished his degree of Doctor of Medicine from University of Santo Tomas.

Taking into consideration the need of professional doctors in the provinces, he shunned a more lucrative medical practice in Manila and decided to work as a Medical Officer III in a remote municipal health hospital in Buruanga, Aklan.

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RACHELLE MISSION

Team Member

SPONSOR: ROTARY CLUB OF ILOILO CITY

Rachelle Mission is married with a 5-year old son. She is a graduate of Bachelor of Science in Criminology Major in Criminal Justice System Administration. Currently, she is the Chief of Preventive Education and Community Involvement Division of the

Philippine Drug Enforcement Agency (PDEA) Regional Office 6.

Her division is responsible in implementing the advocacy program of PDEA's National Anti-Drug Campaign Program, influence all stakeholders to take part in creating a resistive and drug-free community, getting involved with community related activities, and educate people on the devastating effects of dangerous drugs and substance abuse. Aside from the advocacy campaign, she also engages in intelligence gathering and conduct of anti-drug operations.

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LAURENCE SOTEO

Team Member

SPONSOR: ROTARY CLUB OF ILOILO SOUTH

Laurence Soteo is a teacher by profession and vocation. He took his Diploma in Teaching at West Visayas State University and passed the Teacher's Licensure Exam in 2002. He is currently in the process of writing his thesis to complete his Master's in

Education in Administration and Supervision from the same university.

He is currently working at PAREF-Westbridge School, an exclusive school for boys, as the Student Affairs Officer, Student Council Adviser and Social Studies Coordinator. As the Student Affairs Officer, he takes care of all in campus and off campus students' activities. He also supervises students in their co-curricular activities as well as competitions in the field of academics, journalism, literary-musical, sports and leadership.

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