

ROTARY INTERNATIONAL DISTRICT 3850

# Governor's Monthly Letter

MARCH 2013



**Peace**  
Through Service

**DISCON  
2013**  
SPECIAL ISSUE

محمنظمده  
کتنلونه

MARCH 7 - 9 • BACOLOD CITY





Dear Fellow Rotarians and Friends:

It is my pleasure to welcome you to the 2012-13 district conference. This is a wonderful opportunity for Rotarians and friends of Rotary to come together for fellowship, inspiration, and celebration of your district's many service projects and programs. I am certain that this will be a very special and memorable experience for you.

Rotary has been part of my life for many years. I became a Rotarian almost by accident. I did not know anything about Rotary when I was invited to join. But I respected the person who invited me, so I accepted. Now, I see Service Above Self as a way of life. It means that no individual can live by himself, alone. We are always in a community. At home, at school, at work, and in our countries—we share our lives with others.

It is human and natural to want to share our lives. Whether we are happy or sad, facing success or difficulty, we want to know that we have others close by. And as much as we want other people to be there for us, we each have a need to be there for others.

When we serve our communities—when we go to teach someone a skill, to help paint a house, to participate in an NID—we become more fully involved in our communities. We build connections with others; we give of ourselves. And in doing this, we work toward our real goal: a world of greater happiness, greater contentment, and greater peace.

I send you my best wishes for a rewarding and productive district conference and for a renewed commitment to building Peace through Service together.

Yours in Rotary,

**Sakuji Tanaka**

President, 2012-2013

Rotary International



My Fellow Rotarians, Lovely Spouses, and the Rotary Family,

My warmest greetings and felicitations on the occasion of the 2013 RI District 3850 Convention in Bacolod, the City of Smiles. This historic event has been proudly prepared by your hosts, the Rotary Club of Bacolod North and the Council of Presidents for Zones 5–7. The program has been well structured to engage your senses, cater to your interests and initiate interaction among all participants. This is also a rare opportunity to pursue fellowship in the Grand Rotary and Negrense Tradition.

As they say, “It is more Fun and Sweeter in Bacolod City. And as promised, we will make sure that this will be an *Affair to Remember*.”

Every Rotary endeavor is not a journey of a single individual. We always embark on a collective mission. Each one is as important as the other. We greatly value the efforts of our fellow Rotarians, our partners in service and other stakeholders. It is only by sharing this mindset and vocation can we remain true to our theme of the year, “Peace Through Service.”

Please join me now, with my family and Distinguished Guests, as we celebrate this District highlight, and give honor to those who have rendered valued contributions in this Rotary year.

Yours in Rotary Service,

A stylized, handwritten signature in black ink, consisting of a large, flowing 'R' followed by a series of loops and a final flourish.

**Rafael “Biboy” Jocson**

District Governor, 2012-2013

Rotary International District 3850





Dear District Governor Biboy Jocson, Lady Emily and Fellow Rotarians,

It is our great honor to represent RI President Sakuji Tanaka and Lady Kyoko to attend your District Conference and share with your happiness and achievements.

Peace Through Service. If we feel peace with others, it causes us to open our minds, to become more tolerant, and to seek greater understanding.

Peace is not only no war, no violence and no fear. It means that you are not hungry or suffering or in poverty. Peace can mean freedom of thought and speech, and freedom of opinion and choice, and the ability for self-determination. It can mean security, confidence in the future, and a life and home in a stable society. No matter how we use or understand the word peace. Rotary can help us to achieve it.

Rotary helps us to meet the basic needs of others: to provide health care, sanitation, food and education, when and where it is most needed. Rotary helps to meet our inner needs as well, for friendship, connection, and caring.

Through our Rotary service, we know that cooperation is more productive than conflict. We learn to value each other, as humans with human strengths and weaknesses. We know that everyone of us has something to give and everyone has something to teach. By working together and learning from each other we can make our communities and the world a better place. Rotary is truly not just a meal with friends once a week.

This Rotary journey is not yours alone, but ours together. The great philosopher Confucius said “good men will not be alone, when many followers work together”. Let us all join hands and move towards “Happy People, Helping People” and “Peace Through Service”.

**Kega Yao**

Rotary International President's Representative



## Governor Alfredo Marañon Jr.

# MESSAGE

My warmest greetings to the officers, members and guests of the Rotary International District 3850 on the occasion of your District Conference (DISCON2013) on March 7-9, 2013 at L'Fisher Hotel, Bacolod City with the theme, "Rotary is more fun, sweeter in Bacolod."

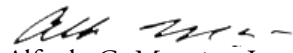
I would also like to welcome all participants – delegates/business leaders coming from the Cities of Iloilo, Zamboanga, Basilan, Dipolog/Dapitan, Ozamiz, Kalibo, Roxas and Bacolod who are attending this conference here in Negros Occidental.

Indeed, I am honored and privileged to be part of another significant year in your organization.

May this important event strengthen your bond as you continue to carry out all your endeavors.

On behalf of the Provincial Government of Negros Occidental, I wish you a successful conference.

Mabuhay!



Alfredo G. Marañon Jr.  
Governor, Province of Negros Occidental



## Mayor Evelio R. Leonardia

# MESSAGE

Welcome to the City of Smiles, the Home of the World-Class MassKara Festival!

We are very pleased that Rotary International District 3850 will hold its District Conference in our beloved city.

The City of Smiles welcomes this conference with open arms and much hope because it will bring in almost a thousand (1,000) delegates. They will surely bolster and promote our tourism which is one of the main drivers of our local economy.

We fervently hope that your conference will be successful and productive and fully meet its objectives of providing opportunities for networking, inspirational addresses, and discussions of Rotary-related matters. May your recognition of service programs, projects and public relations achievements in the district inspire Rotarians to become more involved in service.

Our congratulations to the organizers of this great event!

We wish you a pleasant stay in Bacolod City.



Atty. Evelio R. Leonardia  
City Mayor, Bacolod City



# HISTORY OF DISTRICT 3850

**B**y the time Rotary International Founder, Paul Harris, entered into his eternal reward, Rotary in the Philippines had spread across the country. And Paul Harris was well aware of District 385's growing existence! This was the second district in the Philippines and it consisted of Palawan, Visayas and Mindanao as its geographical coverage.

As the nearly-dependent nation moved out of the ravages of World War II, more Rotary clubs were being chartered across the land. As the need for a new district became imperative, so was the emergence of District 385. This was a time for rehabilitating the nation and healing the wounds of war, as well as period of reaching out, and RI District 385 was well into its immersion!

With more Rotary clubs being chartered in the Visayas and Mindanao, the district gave birth to RI District 386, which was followed later on by District 387. In spite of its new diversification, District 385 retained its distinct and multi-cultural identity!

Today, District 3850 remains a rich source of dedicated Rotarians hailing from the various clubs located in Western Visayas and Western Mindanao. All of the more than 50 clubs and over 1,200 Rotarians of this District are united by the ever-ready outpouring of fellowship and understanding.

Within this district, one enjoys the old-world charms of Panay, the sweet province of Negros Occidental, the exotic place of Tawi-Tawi, the historic city of Dapitan, the pristine beaches of Boracay, the zesty Zamboanga Peninsula and Misamis Occidental, as well as the exotic cultures of the Tausogs, Maranaws, Badjaos and the Atis. Within the same district, there is a cacophony of dialects including Hiligaynon, Ilonggo, Karay-a, Aklanon, Cebuano, Tausog, Maranaw, and Chabacano. Amidst this diversity, there is enrichment within the district borne out of fellowship.

The district has enthusiastically responded when calls are made up to eradicate polio, save the sights of thousands of cataract patients, bring life and livelihood to unreachable villages, educate youth and be their influencing guide thru positive values, become catalyst for improving health and living standards, and when neighboring areas needed help because of natural calamities.

This district has been at the forefront of international understanding thru its active involvement in The Rotary Foundation programs of Rotary International. It has a growing number of Paul Harris Fellow and sustaining members. It boasts of a huge majority of successfully implemented TRF-supported projects.

<b>1905</b>	The first Rotary Club in the world was organized by Paul P. Harris and his friends in Chicago , Illinois , USA (23 February)
<b>1916</b>	The district concept of Rotary was established by RI Pres. Arch C. Klumph
<b>1919</b>	The Rotary Club of Manila, the first Rotary Club in Asia and in the Philippines, was chartered (1 June)
<b>1933</b>	The Rotary Club of Iloilo was chartered (27 April), the third Rotary Club established in the Philippines after the Rotary Club of Cebu
<b>1936</b>	District 81 was created by RI, comprised of the 22 Clubs in China , Hongkong and the 3 Clubs in the Philippines
<b>1937</b>	District 81 was changed to District 96; Rotary Club of Bacolod was chartered (16 June) as the 4th Club in the Philippines
<b>1938</b>	District 81 was created for the five Rotary Clubs in the Philippines , with George A. Malcolm (Manila) appointed as the 1 st District Governor
<b>1948-1949</b>	Benjamin Gaston (Bacolod) served as District Governor, the 2 nd non-Manila Rotarian to serve in the position
<b>1950</b>	Philippine District number was changed from District 81 to District 48, composed of 21 Rotary Clubs
<b>1957</b>	Philippines became District 385 effective 1 July, composed of 35 Rotary Clubs
<b>1964</b>	Growth of Rotary in the Philippines led to the redistricting of District 385, creating District 380 for Luzon and Palawan (27 Clubs) and District 385 for Visayas and Mindanao (25 Clubs), with MAT Caparas (Caloocan ) and Leonardo Gallardo (Bacolod) serving as Governors, respectively
<b>1974</b>	RI approved the redistricting of District 385, with Western Visayas and Western and Central Mindanao remaining in District 385 (30 Clubs) and Eastern Visayas and Eastern Mindanao forming the new District 386 (22 Clubs)
<b>1984</b>	The redistricting of District 385 was approved after reaching 86 Clubs, with District 385 composed of Western Visayas and Western Mindanao (Zamboanga provinces, Basilan , Sulu and Tawi-Tawi), including Misamis Occidental; and District 387 composed of the provinces in Central Mindanao
<b>1991</b>	District 385 became District 3850



## Chiqui Escareal-Go

Chiqui Escareal-Go is the President, Training Master and Senior Consultant of Mansmith and Fielders, Inc., an advocacy-based marketing, sales, innovation and strategy training and consultancy company. She heads the Mansmith Training Group which includes Corporate Achievers Institute, Day 8 Business Academy, Inc. and Connecting Mavens, Inc.

She is also Vice Chair and Executive Director of Waters Philippines. (Waters is the market leader in the premium segment of home water purifiers, as well as the importer of the Noah ion cell cleanse).

She actively set up, organized or strongly supported various advocacies both for business and personal endeavors such as the Mansmith Young Market Masters Awards, and the Market Masters Conference, where 100% net proceeds go to charity in the areas of education and youth empowerment. She is a founding trustee of MarkProf Foundation, Inc., which is the search for and training of the Top 25 marketing management trainees of the Philippines and manages a P5 million AME-Mansmith marketing scholarship grant for marketing professors (since 1997). She is also president of the Josiah and Carolina Go Foundation that provides various scholarships and assistance to less fortunate young Filipinos.

Chiqui is an Executive Scholar in Marketing and Sales of Kellogg Business School, Northwestern University. She also took advance marketing programs at the Harvard Business School, Columbia Business School (Ceibs campus), and the University of California, Berkeley. Chiqui is a Certified Master Coach (certified by the Behavioral Coaching Institute, a member of the International Coaching Council, and a certified Appreciative Inquiry Training Facilitator (certified by the Company of Experts, USA). She is a graduate of the De La Salle University with a double degree in AB Communication Arts and BSC Marketing Management (Accelerated Program). She finished her M.A. English Language and Literature Teaching degree at the Ateneo de Manila University and is currently taking up her MA Anthropology course at the University of the Philippines.

She is currently a member for the Board of Trustees of Kythe Inc. and St. Paul College Pasig. She has written/ co-written 5 marketing and entrepreneurship books.

Chiqui was one of the awardees for Outstanding Filipina Entrepreneurs 2011 in the Trailblazer category. She has delivered papers on Appreciative Inquiry in Singapore and Japan which had been published in the RELC Journal Singapore in 2006. She conducts seminars on marketing, business execution, people skills, selling skills, presentation and communication skills, appreciative inquiry, energizing sales teams through positive communication, leadership and breakthrough service.

She is the wife of Josiah Go and the mother of Chase, Juju, Tricia and Calel Gosington. She volunteers her training services for public school teachers, NGOs and civic organizations and often wishes she could do more in this area of education and youth empowerment.



## Olen Juarez-Lim, AICI FLC

Popularly known as Ms. O, she has been inspiring and empowering individuals and organizations that seek to develop a competitive and profitable advantage by delivering dynamic training programs in Image Management, Professional Presence, Civility, Business Etiquette, International Protocol and Customer Service.

She is the founder and President of the OJL Consulting Group and has been mentored by the masters of the industry. Ms. O is the first Filipina to be certified as a Professional Image Development Consultant by the London Image Institute and Imageworks Asia (Singapore). She is also a Certified International Etiquette and Protocol Consultant by the Protocol School of Washington, and is the recipient of the First Level of Certification (FLC) from the Association of Image Consultants International (AICI)—the leading and largest professional association of personal and corporate image consultants worldwide. Ms. O is currently the Chairperson for of Global Ambassadors for AICI and was herself formerly designated as Ambassador for the Philippines (2006-2008) and Regional Ambassador for AICI South Asia Singapore Chapter (2009) where she actively promotes professionalism for image consultants. She was also the first Filipina to sit on a board position, appointed to the Singapore Chapter board as Vice President for Communication in 2009-2011. One of her impressive accomplishments was as Conference Chair for the Singaporean Chapter Conference last 2010 held in the Philippines.

With her commitment to better her craft, Ms. O is now the Director of Affiliate Development in the Philippines for Civility Experts Worldwide, Master Trainer for ICTC, and authorized Civility Experts Products Distributor. She is the only Filipina Certified Civility Expert by Culture Coach and Center for Organizational Cultural Competence. Ms. O was the Co-Chair of AICI's Civility Counts Project and played a major role as the Team Co-chair of the Civility Ambassadors Project, by developing various resource materials and program guidelines to aid in spreading the message of Civility around the world. She was named Singapore's Chapter Member of the year Award in 2011 and a recipient of AICI Civility Star in 2010.

In the annual conference of May 2012 held in Hawaii, Ms. Olen Juarez-Lim was awarded the prestigious Jane Segerstrom International AICI Award. The AICI Jane Segerstrom International Award is bestowed upon a person who has helped to further AICI's worldwide association and industry vision. Ms. O is the first ever Filipina to be given this award by AICI, truly showcasing the Filipina as world class.

Today, apart from the diverse roster of red carpet local and multinational clients ranging from politicians to high-profile personalities, corporate organizations, to cause-related associations, and even the academe, Ms. O's influence has transcended to the mass media. She is currently consultant to GMA 7's News & Public Affairs and is a segment host for the morning television show, Unang Hirit. Ms. Olen's tailor fit programs has earned a reputation to be a link for success providing added value and proficiency to employees of corporate giants such as Ayala Land, Central Bank of the Philippines, PLDT and Shangri-La Hotel to name a few. She's committed to partnering with her clients providing learning environments that deliver interactive and engaging learning experiences using blended methods to increase engagement and retention. Ms. O is remarkable in the fact that she is just as dedicated and passionate in her personal life as she is professionally. As a woman, a wife, and a mother of four beautiful children, she triumphs over the traditional Filipino concept of the woman as a housewife, breaking down the cultural barriers by succeeding in achieving a balance between work and home life.

Ms. Olen Juarez-Lim is the Director of OJL Consulting, the leader in image, civility, etiquette and protocol services and is available for individual coaching, corporate seminars, hosting, speaking engagements and uniform consulting and manufacturing.





## Mario Angelo Martin Silos

Mario Angelo Martin Silos (MMS) was born on November 5, 1950 in the vibrant city of Bacolod, Negros Occidental. MMS studied in La Salle-Bacolod for his primary and secondary education. He, then, transferred in Manila and entered De La Salle University-Manila, where he received his degree in Economics. In addition, MMS graduated as the Summa Cum Laude of his batch and became a fellow of the esteemed Jose Rizal Honors Society.

A man of integrity and passion, MMS has gained his extensive experience in the field by working as a banker, a financial expert, and a senior officer of various companies.

In November 1995, MMS founded and became the Chairman and President of Intellicare, the country's preeminent HMO that has the widest health coverage nationwide, making him one of the most influential Filipino industry leaders of our time. With the head office in Manila and regional offices in Calamba, Cebu, Bacolod, and Davao, MMS, together with his Intellicare family, continues to provide their clients top-notch service, expanding their reach to all Filipinos.

A loving husband, a supportive father, and a compassionate business leader, MMS is constantly moving forward, innovating ways to provide the Filipino people with quality healthcare services.



## Teodoro Locsin Jr.

Born 1948, Locsin has a Bachelor of Laws from Ateneo and a Master of Laws from Harvard. He was editorial writer for the Philippines Free Press from 1967 until the imposition of martial law in 1972. He worked at the ACCRALAW from 1977 to 1982 and was executive secretary of Enrique Zobel, the chairman of the boards of Ayala Corporation and Bank of the Philippine Islands. He was publisher and editorial writer of two of the country's most respected newspapers, the Daily Globe and Today.

He was President Corazon Aquino's minister of information, and presidential legal counsel and speechwriter. He was also speechwriter of presidents Joseph Estrada's and Gloria Macapagal Arroyo's state of the nation addresses. He has lectured in various schools including the US National Defense College. He hosted a public affairs program for five years at ABS-CBN and has served as director of San Miguel Corporation, the Philippine Long Distance Company and The Medical City.

He is on his third term as congressman of the 1st District of Makati. He is the principal author of major tax, banking, citizenship, suffrage and citizen legislation, such as the Anti-Money Laundering, EVAT, SPAV, Securitization, Dual Citizenship, Overseas Voting, Electronic Election, and the House version of the Anti-Terrorism acts; as well as the only one in the entire Congress to speak up against the Fertilizer Scam.

# DISCON 2013 PROGRAM

## March 7, 2013 Thursday

- 7:00 AM DISCON Fun Golf Tournament @ NOGCC Bata, Bacolod City  
Hosted by: Rotary Club of Bacolod-Marapara and Rotary Club of Metro Bacolod
- 9AM-2PM Conference Proper  
Distribution of Kits / Registration  
Registration (In Charge): PP Alberto Nellas (RC Bacolod North)
- 12:00 PM Ribbon Cutting & Opening of Trade Fair  
Opening of DISCON 2013 & House of Friendship Officer of the Event: PP Roberto Tinsay
- 1:00 PM Official Photo Session of District Team, Presidents, AGs & RI PR @ La Proa L'Fisher  
with DG Rafael Jocson & Lady Emily and RIPR PDG Kega Yao & Lady Jade at the House of Friendship
- 1:30 PM Assembly
- 2:00 PM **OPENING PLENARY SESSION # 1**  
La Proa Ballroom L'Fisher Hotel, Bacolod / Attire: Rotary Club T-Shirt with Blazer  
Hosted by: Rotary Club of Bacolod; for District Team & Presidents - Attire: Peace Through Service tie or scarf  
Entry of Colors, Presentation of Dignitaries
- 2:30 PM Call to Order - DG Rafael Jocson
- 2:55 PM Welcome Remarks - PP Louis Gonzaga, DISCON Chairman
- 3:00 PM Welcome Remarks - Mayor Evelio Leonardia
- 3:15 PM Introduction of the District Governor and spouse Emily and family - DS Joe Jay Doctora
- 3:20 PM Governor's State of the District Address- DG Rafael Jocson
- 3:35 PM Greetings from RIDN Guiller Tumangan
- 3:45 PM Introduction of the RI Pres Representative & Spouse Jade - PDG Philip Abello
- 4:05 PM Speech of RI President's Representative PDG Kega Yao
- 4:25 PM Announcements - PP Louis Gonzaga
- 4:30 PM Adjournment - DG Rafael Jocson
- 6:00 PM Photo Opportunity (optional; before Arabian Night; w/ costumes)  
with DG Rafael Jocson & Lady Emily and RIPR PDG Kega Yao & Lady Jade at the House of Friendship
- 6:30 PM Assembly
- 7:00 PM **PLENARY SESSION # 2**  
La Proa Ballroom L'Fisher Hotel Bacolod/ Attire: Arabian outfit  
Officer of the Event: Council of Presidents Zones 5-7; Chairman Pres. Miguel Sarabia  
Welcome Message - DG Rafael Jocson
- 7:15 PM Dinner
- 7:35 PM Rotex Dance/Singing Presentation
- 7:45 PM Zone Presentation (Max. of 5 mins.) Rotarian/Spouse/Children only c/o Pres. Robert Aguillon (RC Bacolod Central)
- 8:20 PM DG's Special Awards - DG Rafael Jocson & Lady Emily  
Golf Tournament Awards
- 9:30 PM Adjournment - DG Rafael Jocson
- 9:45 PM Fellowship

## March 8, 2013 Friday

- 8:30 AM Spouse Program - Spouses Outdoor Tour Activites (Up to 4:30 PM)
- 9:00 AM **PLENARY SESSION # 3**  
La Proa Ballroom L'Fisher Hotel Bacolod / Attire: Rotary T-Shirt with Blazer / Hosted by: Rotary Club of Bacolod East
- 9:10 AM Call to Order DG Rafael Jocson  
Introduction of the Guest Speaker: Pres. Miguel Sarabia (RC Bacolod East)  
**Speaker #1 Ms. Carolina Escareal-Go "Marketing your Rotary Club"**
- 10:10 AM Introduction of the Guest Speaker: PP Alberto Rafael Arceo III (RC Bacolod East)  
**Speaker #2 Ms. Olen Lim "Image, Etiquette and Protocol"**
- 11:10 AM Presentation of RC Salug Valley Molave and sponsoring Club RC Pagadian West - PP Enigardo Legislador Jr.

11:35 AM	District Awards–DGN/DS Joe Jay Doctora
12:05 PM	TRF Luncheon / Hosted by: Rotary Club of Bacolod West
12:10 PM	Luncheon
12:30 PM	TRF Recognition - PDG Ramon Cua Locsin (DRFC Chair) Introduction of the Guest Speaker: PP Christine Toledo (RC Bacolod West) <b>Speaker #3 PDG David Villanueva “TRF Updates”</b>
2:05 PM	<b>PLENARY SESSION # 4</b> La Proa Ballroom L'Fisher Hotel Bacolod / Hosted by Rotary Club of Bacolod Central
2:30 PM	Introduction of the Guest Speaker : AG Josephine Natalaray (RC Bacolod Central) <b>Speaker #4 Mr. Mario Silos “The Value of Health Insurance and Its Positive Impact on Future Costs”</b>
3:30 PM	Introduction of the Guest Speaker : PE Lourdes Abelido (RC Bacolod Central) <b>Speaker #5 Mr. Teodoro Locsin, Jr. “Ethics as an Instrument to Achieving Peace in Service”</b>
4:30 PM	Announcement - PP Louis Gonzaga Adjournment - DG Rafael Jocson
6:00 PM	Photo Opportunity (Optional, before Governor's Ball w/ formal attire)
6:30 PM	Assembly
7:00 PM	<b>GOVERNOR'S BALL - Elegance of Negros</b> La Proa Ballroom L'Fisher Hotel / Hosted by: Rotary Club of Bacolod North Attire: Coat & Tie or Barong for Gents and Evening Gown for Ladies; District Team & Presidents attire Barong Call to Order - DG Rafael Jocson
7:15 PM	Welcome Message - Provincial Governor Alfredo Maraño Special Presentation: Tanda de Valse
7:25 PM	Dinner - Rondalla of Silay City Government
7:35 PM	Cultural Presentation of Inbound & Outbound GSE- District GSE Chairman PP Leilani Alba Induction of Officers & Members of The Rotary Foundation Alumni Assoc. of Negros Occidental (TRFAANO) - PP Roseo Depra
8:05 PM	R.I. Awards District Governor's Special Awards
8:20 PM	Introduction of DGN Joe Jay Doctora & Spouse Jane - PP Alberto Rafael Arceo III (RC Bacolod East)
8:25 PM	Introduction of IDG Mark Anthony Ortiz - PP Victor Acepcion (RC Roxas) Message of IDG Mark Anthony Ortiz Promotion of DISCON 2014
8:45 PM	Closing Plenary Address - RI PR PDG Kega Yao Presentation of RIPR Gift (One per Council of Presidents)
9:10 PM	District Governor Closing Address - DG Rafael Jocson Expression of Gratitude to RIPR PDG Kega Yao
9:25 PM	Adjournment - DG Rafael Jocson
9:35 PM	Fellowship

## March 9, 2013 Saturday

9:30 AM	<b>PLENARY SESSION # 6</b> Attire: Rotary Club T-Shirt w/ Blazer / Hosted by: Rotary Club of Bacolod South Call to Order - DG Rafael Jocson
9:35 AM	Business Meeting - PDG Ramiro Garcia DNC Committee Election and Resolutions
11:30 AM	Introduction of DGND Oliver Ong for RY 2015-2016 - PDG Edgar Sy (DNC Chairman, RY 2012-2013)
11:35 AM	Lunch Break
12:00 NN	District Awards (Final) - DG Rafael Jocson & Awards Chairman DGN/DS Joe Jay Doctora PEACE Theme song: “If We Hold On Together”
2:00 PM	Adjournment - DG Rafael Jocson



# DISTRICT 3850 HIGHLIGHTS



District Governor Rafael "Biboy" Jocson, RI President Sakuji Tanaka and their spouses.



Governor's Induction & District Turnover.



Tri-District Seminar a Success!



Kongreso ng Kapayapaan.



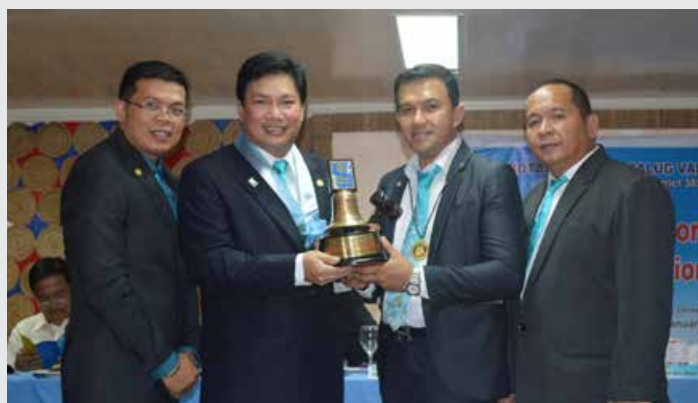
2012 Peace Festival.



Rotary Club of Ozamiz North Children's Party.



Bikes for Peace.



RC Salug Valley Molave Charter Presentation.



# GLIMPSES OF DISTRICT 3850



Speakers of the Tri-District Seamless Seminar hosted by District 3850 and co-chaired by the Council of Presidents of Zones 5-7.



Governor's Visit to RC Zamboanga City North.



Rotary Club of Kabankalan billboard.



Children's Party of RC Metro Zamboanga.



Rotary Club of Zamboanga City project.



Tri-District Seamless Seminar Fellowship Night at L'Fisher Hotel Bacolod City.



Governor's Visit to the Rotary Club of Bongao.

# DISTRICT GOVERNORS



**Rafael "Biboy" Jocson**  
Bacolod North  
**Sakuji Tanaka**  
Peace Through Service



**2012-13**



**Benjamin V. Mendoza Jr.**  
Zamboanga City West  
**Bhichai Rattakul**  
Sow the Seeds of Love



**2002-03**



**Melvin "Mel" S. de la Serna**  
Antique  
**Kalyan Banerjee**  
Reach Within To Embrace Humanity



**2011-12**



**Philip "Phil" S. Abello**  
Bacolod East  
**Richard D. King**  
Mankind is our business



**2001-02**



**James Cesar "Mcgyver" Makasiar**  
Zamboanga City West  
**Ray Klingensmith**  
Building Communities Bridging Continents



**2010-11**



**Henry Q. Reyes**  
Metro Roxas  
**Frank Devlyn**  
Create Awareness – Take Action



**2000-01**



**Edgar "Diotay" T. Sy**  
Bacolod  
**John Kenny**  
The Future of the Rotary is in your Hands



**2009-10**



**Yolando "Lando" G. Villaruz**  
Dipolog  
**Carlo Ravizza**  
Rotary 2000: Act with Consistency, Credibility, Continuity



**1999-00**



**Emma "Ems" M. Nava**  
Central Iloilo City  
**Dong-Kurn Lee**  
Make Dreams Real



**2008-09**



**David "Dave" M. Villanueva**  
Bacolod South  
**James L. Lacy**  
Follow your Rotary Dream



**1998-99**



**Renier "Prince" P. Gerochi**  
Bacolod South  
**Wilfrid J. Wilkinson**  
Rotary Shares



**2007-08**



**Oscar C. Nava Jr.**  
Iloilo City  
**Glen W. Kinross**  
Show Rotary Cares



**1997-98**



**Ramon "Toto" Cua Locsin**  
Metro Iloilo  
**William A. Boyd**  
Lead The Way



**2006-07**



**Manuel P. Tatel**  
Zamboanga City  
**Luis Vicente Giay**  
Build the Future with Action and Vision



**1996-97**



**Ricardo A. Lavina Jr. +  
Carl-Wilhelm Stenhammar**  
Service Above Self



**2005-06**



**Ramiro "Chick" L. Garcia Jr.**  
Bacolod North  
**Herbert G. Brown**  
Act with Integrity, Serve with Love, Work for Peace



**1995-96**



**Ma. Victoria "Nanette" T. Garcia**  
Bacolod Central  
**Glenn E. Estess Sr.**  
Celebrate Rotary



**2004-05**



**Francisco "Francis" C. Te**  
Metro Iloilo  
**William H. Huntley**  
Be a Friend



**1994-95**



**Benjamin "Boy" L. Jarantilla Jr.**  
Jaro-Iloilo City  
**Jonathan B. Majiyagbe**  
Lend a Hand



**2003-04**



**Rosendo "Ross" M. Castillo +  
Robert R. Barth**  
Zamboanga City West  
Believe In What You Do – Do What You Believe In

BELIEVE IN WHAT YOU DO  
DO WHAT YOU BELIEVE IN  
**1993-94**





**Ildefonso "Sonny" D. Elegado**  
Bacolod East

**Clifford L. Dochterman**  
Real Happiness is Helping Others



**1992-93**



**Enrique "Eking" G. Arguelles**  
Iloilo

**Rajendra K. Saboo**  
Look Beyond Yourself!



**1991-92**  
(D-385 becomes D-3850)



**Wilfredo "Fred" G. Chiong +**  
Ozamiz North

**Paulo V. C. Costa**  
Honor Rotary with Faith  
and Enthusiasm



**1990-91**



**Albert R.T. Lim Jr.**  
Bacolod

**Hugh M. Archer**  
Enjoy Rotary!

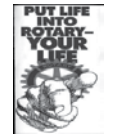


**1989-90**



**Gabriel H. Viterbo +**  
Roxas Hillside

**Royce Abbey**  
Put Life into Rotary – Your Life



**1988-89**



**Gelacio "Gil" C. Chicombing +**  
Zamboanga City

**Charles C. Keller**  
Rotarians- United in Service  
– Dedicated to Peace



**1987-88**



**Armando "Monic" B. Moñozca +**  
Bacolod

**M.A.T. Caparas**  
Rotary Brings Hope



**1986-87**



**Angel "Angie" R. de Leon +**  
Iloilo South

**Edward F. Cadman**  
You are the Key



**1985-86**



**Gil M. Rodriguez +**  
Zamboanga City West

**Carlos Canseco**  
Discover a New World of Service



**1984-85**

(D-385 splits into D-385 & D-387)



**Antonio M. Gatuslao**  
Bacolod South

**William E. Skelton**  
Share Rotary- Serve People



**1983-84**



**Allan J. Gamboa +**  
Bacolod

**Stanley E. McCaffrey**  
World Understanding and Peace  
Through Rotary



**1981-82**



**Jose A. Yulo Jr. +**  
Bacolod South

**James L. Bomar Jr.**  
Let Service Light the Way



**1979-80**



**Rodolfo L. Jocson +**  
Bacolod

**W. Jack Davis**  
Serve to Unite Mankind



**1977-78**



**Antonio R. Veloso**  
Zamboanga City

**Robert Manchester II**  
I Believe in Rotary



**1976-77**



**Patricio Y. Tan +**  
Bacolod

**Ernesto Imbassahy de Mello**  
To Dignify the Human Being



**1975-76**  
(D-385 splits into D-385 & D-386)



**Charles G. Rieth**  
Zamboanga City

**William C. Carter**  
A Time for Action



**1973-74**



**Francisco "Paking" M. dela Cruz +**  
Iloilo

**Roy D. Hickman**  
Let's take a new look – and act



**1972-73**



**Ignacio M. Salazar +**  
Iloilo

**Kyoshi Togasaki**  
Participate!



**1968-69**



**Leonardo T. Gallardo +**  
Bacolod

**Charles W. Pettengill**  
Live Rotary



**1964-65**  
(D-385 splits into D-380 & D-385)



**Benjamin Gaston +**  
Bacolod

**Angus S. Mitchell**

**1948-49**  
(D-81 became D-48 in 1951-52;  
D-48 became D-385 in 1957-58)

# WELCOME



to the  
**City of Smiles!**



**Hon. Evelio "Bing" Leonardia**

*Mayor of Bacolod City*

