GOVERNOR'S MONTHLY LETTER



ROTARY INTERNATIONAL DISTRICT 3850



Sa atun ginapinsar, ginahambal kag ginahimu: THE FOUR-WAYTEST (Ang Apat Na Giya Sa Pagbinagbinag)

 KAMATUORAN BALA?
ARARANGAY BALA SA TANAN NGA NATUNGDAN?
MAKAPATUBO BALA KANG MAYAD NGA KABUBUTUN KAG MAPAG-UN NGA PAG-INABYANAY?
MAKABULIG BALA SA TANAN NGA NATUNGDAN?

Embracing Humanity through VOCATIONAL SERVICE









CONTENTS

GOVERNOR'S MESSAGE Walk the Talk

AROUND THE DISTRICT Four pages of projects and activities

CLUB VISITS DG Mel visits the clubs

STILLS AND THOUGHTS Club Presidents share their thoughts

Awards for Families in Rotary

FOCUS ON VOCATIONAL SERVICE Rotarians talk about this month's theme

GOVERNOR'S ADDRESS The Governor addresses clubs after his visit

DISCON 2012 UPDATES Discon Chair Tres gives some updates

DISTRICT SECRETARY'S NOTES The Governor's October Visits and July MAR

FESTIVAL DISTRICT The Festivals of Bacolod, Dumangas, & Sibugay

ABOUT THE COVER

October is Vocational Service Month and it is the time to reflect on all our vocational projects, as emphasized by RI President Kalyan Banerjee. As mentioned in the DG's message, projects in this second avenue of service, which, perhaps is given the least importance of all the avenues, can be done in trickles, but will flood when done by everyone.

District Governor Melvin de la Serna and Spouse Fe are shown in the cover with the landmark of the Rotary Club of Antique, right in the heart of the capital town of San Jose de Buenavista. Just like Vocational Service, it is situated in the crossroads where six streets converge. The Four-Way Test is translated to the local Kinaray-a, which is probably one of the country's ancient dialects.

This time, our GML is in bright yellow. Pictures of Rotary signages are also featured, along with the Search for Outstanding Porters project by RC Zamboanga City West.

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Editor PP Christopher "Chris" Montero Members PP Pia Angela "Pia" Nava PP Juliana "Juls" Carbon PP Raymund Joseph "RJ" Ureta

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GOVERNOR'S MONTHLY LETTER

OCATIONAL SERV

EDITOR'S NOTES

Contributions

We are glad that 3 club presidents and 2 past presidents contributed articles on Vocational Service, the theme for October. It adds the *involvement* variable, together with *relevance* and *timeliness*, into our GML success equation.

As usual, we have a lot of photos in this issue. It only goes to show that our clubs in the district are engaged in a lot of service projects and Rotary fellowship-key ingredients to successful clubs.

For the next issue, we shall give focus on The Rotary Foundation–November's theme. We'll be glad to accept more contributions from presidents and district officers.

Here are the general guidelines for the submission of articles:

- Submit article before the 15th of the month.
- Given our limited space, maximum of a half-page article only.
- 250 words and 2 photos.
- 350 words and 1 photo.
- The governor and the editor will approve which articles are to be published.
- For articles that are not published, their photos and short captions will be included in the photos section of the GML.

Keep on posting photos and short descriptions of your club's projects and activities in our Rotary District 3850 Facebook group.

I think that posting projects and activities in Facebook, aside from generating good PR for your club within our district family, will inspire other clubs to emulate your good example and even give them good project ideas for them to implement.



2

September 1, 2011

Fellow Rotarians,

Please be informed that the undersigned has started a movement to have the 2019 or 2020 Metro-Manila International Convention be held here in Metro-Manila, Philippines.

We have forwarded a letter to RI President Kalyan Banerjee of our interest to host the 2019 or 2020 International Convention. At the moment (August 2011), RI is considering several cities for 2018, and so we expect the invitation to bids for 2019 or 2020 will be sent out in 2012.

For that eventuality, please be prepared to receive an invitation to bid from RI, addressed to the District Governors.

We have been furnished, informally, by the Meetings Division of the Convention Manual and its criteria and requirements.

In preparation for any eventuality, we have formed an ad hoc committee to pursue this project. The Committee is composed of the following from the Districts here in Luzon. Later, when it is official, we shall designate liaisons for Districts 3850, 3860 and 3870.

- 3770: PDG Jun Aniag / PDG Ogie Villamar
- 3780: PDG Mel Salazar / PDG Oscar Inocentes
- 3790: PDG Jess Nicdao / PDG Mark Go
- 3800: PDG Benny Ricafort / PDG Lina Aurelio / PDG Tony Puyat
- 3810: PDG Vince Carlos / PDG Paco Atayde
- 3820: PDG Mike Lirio / PDG Chit Lijauco
- 3830: PDG Ato Magadia / PDG Boyet Limon / PDG Jimmy Cura

PCRG Chair 2011-12: PDG Butch Francisco PCRG Chair 2012-13:

Sec. of Communications, RP: PDG Sonny Coloma

This committee has met three times already, and we expect that when the Invitation is received, please forward same to the undersigned and this group for further action. In the meantime, we shall keep you informed of developments.

Thank you and best regards,

Rafael G. Hechanova RI Director, 1996-98

Lead Advocate, 2019-20 RI Convention, Metro-Manila, Philippines



September 5, 2011

Dear Governors Melvin & Nonoy,

Thank you, thank you very much for your kind help and assistance. Congratulations for hosting the successful visit of RIPE Sakuji Tanaka and Spouse Kyoko.

Your leadership was the driving force and moving spirit in the successful staging of the 1st RCC Roadshow.

We can only hope that, with what RIPE Sakuji Tanaka saw and experienced, he will take a second look at the potential of RCCs in accelerating the core essence and mission of Rotary International and muster the global resources of Rotary Clubs to conceptualize and implement more responsive humanitarian projects in partnership with RCCs.

Please extend my personal thanks and congratulations to your Club Presidents, most especially to your respective District Governor-Elect, District RCC Chairs, and to the host club and their members, for their tremendous support and excellent event organizing skills. Allow me to give special thanks and deepest appreciation to Past District Governor Toto Locsin, Vice-President for Visayas, RVC Foundation, Inc., for coordinating and orchestrating the staging of the visit of the Tanakas in Iloilo City. PDG Toto was not only behind, but also everywhere, in order to ensure the success of the visit of the Tanakas. The Tanakas also enjoyed the visit to Pavia Elementary School.

In the meantime, we have set the momentum, and we hope that through our collective accountability and well-coordinated efforts, we can make the RCC the main change engine for the "inclusive growth" of progressive communities, as PRIP MAT is rallying us to do when he said in his message, "There appears no recognition and acclaim due the country and people; let us strive to gain them through the excellence of our Rotary service with RCC and any other program within our reach. At this silver anniversary, let us draw the full potential of RCC for the good of our people. Let us, in that way, show the world what great gift Philippine Rotary gave to the world in that wonderful year when one of our countrymen led our organization."

PDG Toto Locsin was so kind enough to post on the web, the pictures taken during the August 24, 2011 RCC roadshow held at Hotel Del Rio, Iloilo City. I hope you can post this in your district



website and inform your Rotarians. The RCC Seminar photos are now online for viewing or download: http://rotarymetroiloilo. org/rcc-seminar/.

Thank you and best regards,

PDG Guiller Tumangan

Dear Rotarians,

As we enter the coming months, I hope your excitement of service to Rotary is still as high as mine.

I have been pleased by the many positive comments about the 2011-12 Changemaker Award, which is designed to help Rotary clubs and Rotarians "Reach Within to Embrace Humanity." The Award will recognize Rotary clubs that make an extraordinary impact during 2011-12 through their work in Rotary's five Avenues of Service.

This letter is to ask you to consider giving added emphasis to one particularly important Avenue: Vocational Service. Vocational Service is what makes Rotary unique. It is the foundation of all of Rotary.

Clubs are reminded that professional relationships are founded upon the integrity, sincerity, and honesty of individuals and a cooperative attitude in relations among people. Also, in this contradictory world in which many people appear more concerned with "having" than with "being," promoting meaningful Vocational Service is a challenge entrusted to Rotary and to each of us!

Perhaps you recall the story I told during our International Assembly of an architect friend of mine who had spent his career designing and building homes for a major housing company. My friend went to his boss one day after 35 years of service and said he wanted to retire to spend more time with his family. His boss was sorry to see him go but asked him to design and build just one more house as a personal favor. It would take four to six months.

Though my friend agreed, his heart was not in his work. As a result, the design was inferior, the materials used were poor, and the workmanship was shoddy. When the house was done, the boss came to inspect the place. "This is your home," he said to my friend. "This is the company's gift to you for your years of hard work," and then he handed him the keys.

Sometimes we build our own lives in just such a distracted way, reacting instead of acting, willing to put up with less than the best. Then, with a shock, we look at what we have created with this lack of commitment and integrity and find that we have to live in a place that could have so much better. Vocational Service is the Avenue of Service that helps us always do our best, and to help others to excel as well.

Here are some of my ideas that might be helpful:

Consider planning special activities for October in celebration of Vocational Service Month.

- Conduct a program to recognize high ethical standards and public values in the community.
- Organize at least one professional





networking event in which club members can meet other local professionals and introduce them to Rotary.

- Sponsor a career day in which club members bring young people to their places of business to inform them about career opportunities.
- Promote The Four-Way Test to New Generations programs in at least three educational institutions.
- Work with district Rotaract leaders to develop mentor relationships between Rotarians and Rotaractors. If your district has community-based Rotaract clubs, encourage clubs to invite Rotaractors to give a "classification" talk at a Rotary club meeting based on their profession.

I look forward to working with you as we work together to "Reach Within to Embrace Humanity."

Sincerely,

Kalyan Banayie

Kalyan Banerjee President, Rotary International

Walk the Talk

I would often impress my grade school teachers as my reply would come out quick and unique. I wanted to be a doctor-journalist-painter. On Graduation Day, I was the only pupil gifted by our principal with a painting set. Time flies, and maybe, I have or have not walked my talk; but as a child, I had always reached within me, and I had known what I wanted in life.

We are what we want in life. The profession or vocation we dream of is part of our yearning to be accepted and be functional in our society. Fellow District Governor Helen Lynch whispered to me at the International Assembly, "You are a gift from God," when she knew of my physical limitations. She helped fortify my confidence and belief in myself to do more with my being a Rotarian and a physician. I know that everyone has his or her unique mission, and the best way to be successful is to discover what we love to do, and then find a way to offer it to serve others.

Vocational Service is sometimes the most forgotten avenue. Despite being the crossroad to other avenues, Vocational service projects would come in very few and uninteresting. Many still don't know that it is our classification that brought us here in Rotary—the classification we borrowed from RI.

This month, let us show the community that our classifications matter. The opportunities are limitless. The Career Guidance projects we do can change the lives of our junior or senior high school students. The Vocational awards we give could mean inspiration to the less recognized, and more challenge for the recipients. The dignifying of all vocations may mean giving importance to their workplace and thereby promoting safety and efficiency. The Declaration of Rotarians in Businesses and Professions posters we hang in our offices can give better ideas to the reading clients.

Among the more visible, of course, is our Four-Way Test, our guide in everything we say, do, and think. As we recite it over and over in our weekly meetings, do we internalize what we say and walk in its direction? Do we make it a point to have it applied as our aid in decision making?



As I made it halfway with my club visits, I was able to meet friends in the district. This lifetime of friendship matters most-more than anything of whatever I will achieve as a District Governor. I am grateful for all your warmth and sincere hospitality to me and my Spouse, Fe. Of course, this could not have been made possible if we weren't brought together by our classifications to Rotary.

As we reach within ourselves this month, let us continue to do more with our chosen vocations and avocations to embrace humanity. Let's not just stay put. To be effective and to be perfect role models, we have to walk our talk.

melon

Melvin de la Serna District Governor





Recognizing the Most Outstanding Policeman during term as President, RY 1993-94.





RC Boracay: sisterhood signing with the RC Antique and RC Pasay West.





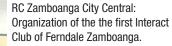
RC Metro Roxas Central: Prosthesis project.





ity GI

RC Jaro Centraline: Charter anniversary celebration with Rotaractors.













RC Kalibo: RYE Jacob Anderson doing a speech.



RC Metro Roxas: Mangrove planting.



CLUB VISITS





















Pres. Fe Luzse "Ching" D. Abata **Rotary Club of Jimenez**

In Rotary, we are not paid to do service. We give ourselves, our resources, and our time to be of service especially to the less fortunate. We utilize our talents and ability to do service. That is the real essence of being a Rotarian. It's not about socialan, and parties, as some label us. We are made rich not by what we have but what we share to our fellowmen. Not only do we give when



we are in plenty but we know how to share with the little that we have. Thus, the theme, Reach Within to Embrace Humanity,

We need to search within ourselves first before we can be of service to others. We give and we are happily giving. May we, in our own little way,

continue to be an inspiration to our society, having in mind to be of service-Service Above Self. May these be our guiding principles. We argue, raise voices, we do have conflicting principles and opinions...but at the end. we disagree to agree because it is not for ourselves but for service. for the community.



With Spouse, Jr.

Pres. Carlo Antonio **Rotary Club of Dipolog**

Our club had a series of activities the past month, and foremost was the Club Visit of Gov. Mel. One of the highlights will be visiting the \$100,000 3H Grant Water and Sanitation project at Barangay San Antonio in Osmeña, which will be quite challenging for all the Rotarians. Seventeen rivers will be crossed, and to pray for a sunny day is a must.



With Spouse, Jordanne.

Joining the governor will be RI Cadre Volunteer PP Chat Chun-in from Thailand, who is tasked by The Rotary Foundation to do project inspection of the 3H Grant Water and Sanitation in Barangays Osmeña & Panampalay, Roxas.

This will be a week long activity since it will take two days to visit the sites and there will be several meetings with the cadre volunteer and Project Committee members of the Rotary Club of Dipolog.



Waving sign of triumph with Gov. Mel.

In the lineup also will be a week long career orientation to different high schools of Dipolog City, to offer students career path after graduation. The Rotary Club of Dipolog is hoping that Retired General Alexander Yano, a prospective member, will be one of the speakers for the Rotary Career Orientation Week, in line with Vocational Month.

Pres. Salvador "Doy" Q. Espartero, Jr. **Rotary Club of Metro Iloilo**

Early in life, I felt sheer joy whenever I had the privilege of sharing my blessings with someone in need. However, my heart bleeds when I can only give so much when more is needed.

Our theme has five, short, but powerful words that will inspire every Rotarian to serve the community. Before this year's theme was unveiled. I have done a lot of introspection, convincing myself that I was up



for the job, and that I wanted it. I had to reach within myself. I had to know my wants, desires, aspirations, fears, and frustrations. It wasn't until I was satisfied with my facts and reasons that I was able to heave a sigh of relief,

confident that I could now embrace humanity.

Let us all reach within us to find answers to our many questions. It is only when we find all the answers that we can erase all our doubts. We can commit ourselves to Rotarv by channeling our energy towards a meaningful purpose in life by serving the community.



Accepting recognition from DG Mel. Spouse Mercy is at the background.

Pres. Hesperia "Nena" L. Molino Rotary Club of Metro Roxas Central

The choice that tossed me to lead my club is a tandem offer of honor and privilege. Greater than anything else, it has given my humble self the opportunity to lead a group of people who endeavor to serve above their own selves-that of alleviating the status of the marginalized and physically-disabled Capizeños. I know that the task ahead is tremendous and seemingly a



sea of problems has to be navigated. Every move would be faced with varied obstacles and the accomplishment of our goal would be truly dependent on the synergy of the group.



Prosthesis project for PWDs.

Our community needs our concern and involvement, and the time to act is NOW. and as such, our commitment to Rotary will provide pillars and strength and support. Consequently, it can create a haven of refuge where our brothers can find relief.

Let's consign the triumph of our goal. With such solid force, no stone will be left unturned for every undertaking.



PP Narcing Maravilla (RC Jaro Centraline) & children PP Frederick and PP Julie Ann (both from RC Jaro South); award received by Spouse Diday.



RC Central Iloilo City: IPP Alex Ong and wife Pres. Bopeep.



RC Central Iloilo City: PDG Oca Nava, wife PDG Ems and daughter PP Pia Nava-Evett.



RC Antique: PP Untoy Salvani and son PP Nene; award received by PP Sam Pormilos.



RC Jaro South: PP Frederick Narciso Maravilla, Jr. and wife PP Clar-J.



RC La Paz: PP Victor Grande and wife, PP Molly.



RC Miagao: PP Rey Flores & wife, Pres. Moravi.



RC Dapitan: PP Nonong Jalosjos and children PP Lana & PP Bullet; award received by Pres. Adonis Barbaso & Sec. Popoy Mah.



RC Dipolog: PP Alberto Concha, Sr. and sons PP Flint, PP Richard & Rtn Gerry.



RC Jimenez: PP Eufracio Lood, wife PP Cesarea, and son PP Delio.



RC Oroquieta Centennial: 3 generations—PP Francisco German Sr., son PP Francisco Jr., and grandson PP Angelo.



RC Jimenez: PP Anastacio Balais and daughter PP Rosario.

R O T A R Y F A M I L Y A W A R D E E S



RC Pagadian West: PP Sandato Mamaludin, wife PP Uray & daughter PN Raysan Ansang; award received by Pres. Jun Descallar.



RC Pagadian West: PP George Almonte and son PP Ogie (RC Dipolog); award received by Camilla Hotel staff.



RC Pagadian: PP Jun Luy and son PP Rene.



RC Pagadian: PP Bayani Mendoza and son PP Aurelio.



RC Pagadian: PP Fred Santillan and son Arvin.

COMMITTMENT



RC Pagadian: Pres John Steve Aleman and father PP Esteban (RC Ozamiz).

AWARDEES



RC La Paz: VP Al Chua.



RC Dipolog: Pres. Adonis Barbaso.



RC Pagadian: AG Ed Yorong.



RC Iloilo: Zones 1-3 Joint Governor's Address Attendance Award.



RC Metro Iloilo: RCC Seminar Host Rotary Club Award of Recognition.



RC Metro Roxas Central: RCC Seminar Attendance Award.

Vocational Service-the Emphasis of the Month

By PP Jose "Joe" A. Totengco, Rotary Club of Iloilo City, District Vocational Service Chair



October is the month of the Rotary year when Vocational Service gets special emphasis. Clubs should arrange activities to promote the ideals of Vocational Service to

the public and to each individual Rotarian.

Rotary's emphasis on Vocational Service has its roots in the founding of the organization. The original intent of the young lawyer, Paul Harris, was to bring together a circle of business and professional acquaintances. And the use of the classification principle-the guideline by which Rotary membership is determined-assures that each club has among its members a crosssection of a community's business and professional population. Vocational Service focuses on three things:

- 1. Adherence to, and promotion of, the highest ethical standards in all occupations, including fair treatment of employers, employees, associates, competitors, and the public.
- 2. The recognition of the worthiness of all useful occupations, not just your own or those that are pursued by Rotarians.
- The contribution of your vocational talents to the problems and needs of society.

The purview of Vocational Service covers a wide range, from the individual, to the club, and to the workplace to the community. The role of the members is to maintain personal and professional conduct in accordance with Rotary principles and to respond to projects that the club has developed. When developing an effective Vocational Service project, consider the following four steps:

- 1. Assess the real needs of the community, utilizing all the information resources available.
- 2. Design and carry our projects that effectively address the identified needs.
- 3. Utilize Rotary resources in carrying out these projects, including club and district talents and expertise, and the many resources available through RI.
- 4. Mobilize the community to support the goals of the projects and participate in their implementation wherever possible.

Have a wonderful Vocational Service month and let us all Reach Within to Embrace Humanity.

Making a Difference

By Pres. Jessica W. Eisma-Flores, Rotary Club of Basilan



Once upon a time, I lived in a place where the beauty of nature lay right in front of our doorstep. Travelling to my home place was, indeed, an enjoyable trip. I

lost track of the time, passing through different barrios before reaching our place named Tuburan. For me, there is no place like Tuburan. I love the pleasant weather, the fresh sea breeze, and the sound of the waves at night. We were surrounded by good, friendly neighbors. My parents, who were both educators, built our house and we were afforded space where we enjoyed backyard gardening and some fishing. Our house is situated along the shoreline and near the mangrove trees. During high tide, there was an abundance of aquatic animals. At one time, due to my curiosity, I fell in the water. But since I was taught how to swim at an early age, rescue was effortless. During low tide, I would watch children play and pick up seashells and crabs on the sandy shore near the mangroves. Happy memories of my childhood days can seldom be experienced by today's generation.

Today, Tuburan is different-it has changed its serenity and placidity. It has become a turbulent area. I watched people who on their way to school, to market, or to town with happy faces, contented with their simple life. It's amazing to see and realize that living in simplicity gives them fulfillment, serenity, and happiness. On the other hand, the chance to witness the sick, in pain, depressed and underserved, limited health care services, limited funds, untimely death, made me think that when I grow up, I will be an instrument of service. In my young mind, I wanted to be of help-to assist the depressed, the disadvantaged, and the underserved.

Over the years, I realized this dream to become a nurse and be of service to humanity. I got the opportunity to work in Najran, Kingdom of Saudi Arabia. There, I couldn't help but compare what they had to what we have in the Philippines in terms of health care, education, and social services to the sick, the aged, persons with disabilities, and other disadvantaged and marginalized groups. Their government provides good programs and services for the welfare of their people. With this reflection, I thought of finding ways as to how, in my humble capacity, I could be of service to the community. I have always dreamt of helping uplift and improving the lives of those living in rural and remote areas.

Call it fate, because joining the Rotary Club of Basilan was one of the many answers in my quest to make a difference. Sometimes, in order make a difference, one must get to know the real difference. Reaching within to embrace humanity is, indeed, the answer.



Literacy Program thru the Alternative Learning System

By Pres. Helen Bañez, Rotary Club of Metro Passi



The Rotary Club of Metro Passi has an on-going literacy program to combat illiteracy. This represents the two flagship programs

of the Bureau of Alternative Learning System (BALS) of the Department of Education (DepEd). They are popularly known as the Basic Literacy Program (BLP) and the Accreditation and Equivalency (A&E) Program. These two programs are alternatives to formal schooling. Its mission is to provide learning opportunities that will empower Out-of-School Youth and Adult learners to continue learning in any manner, at any time, and any place, they want to achieve their goals of improving their quality of life and become an effective member of society.

The Rotary Club of Metro Passi has been implementing this program since 2008,



after complying with all the requirements stipulated in the memorandum of DepEd. This includes technical capability, managerial capability, financial capability, experience, good track record, among others. It should be registered with the Security and Exchange Commission or the BIR and must have one technical staff with adequate knowledge to supervise and manage the program. The teachers of this program are called instructional managers and they have been sacrificing a lot. They are true examples of Rotary's motto: Service Above Self. The Rotary Club of Metro Passi started the implementation in six depressed barangays: Salngan, Alimono, Gines Viejo, Agdahon, Quinagaringan Pequeño and Grande. After the 6 barangays, the club expanded to another barangay (Gemat-y) for the BLP Program, and two more–Arac and Nueva Union. Culmination was last September 2010, and the highlight was the Graduation ceremony. There is another expansion of the program in Brgy. Pangi for BLP, and Brgy. Agtambo, Sarapan for the A&E. This will be finished on October 2011.



Rotary Volunteer visits Zamboanga water projects

By PP Emil Aquino, Rotary Club of Zamboanga City West



From his site visit to the Dipolog water project, PP Chalermchat Chun-In, a volunteer Rotarian from The Rotary Foundation Cadre of Technical Advisers, came to Zamboanga City last September 9, 2011 for a three-day project site visit with project sponsors, cooperating organizations, and community members, and review of financial records of the 3-H Water Project for Barangays Lumayang and Lumbangan under the TRF-USAID International Water Alliance.

A Past President of the Rotary Club of Kanchanaburi, Thailand, PP Chat was

D330's Rotary Foundation Chairperson in District 333. He was a recipient of the TRF 2005 Citation for Meritorious Service Award and the TRF 2010 Citation for Distinguished Service Award. Aside from his 20 year-experience in Agriculture and Food Production, PP Chat has been involved in Water, Sanitation and Environment Projects this past decade.

PP Chat, with members of RCZC West, visited the Brea outpost at the boundary of the Watershed Protected Area, some 20 kilometers from the city proper at the high altitude barangay of Lumayang. Perched at the highest point of Brea, the 4x4 meter concrete reservoir draws water by gravity from a spring located 3.7 km inside the watershed area. The distribution system stretches around 12 km of water pipes providing Level 3 connections for around 800 households and the two public elementary schools in the area. Since the project was set in place late last year, there has been a visible influx of people and increased economic activity in the project area. Most notable is the opening of a resort catering to

residents of the nearby barangays and the rise of at least two subdivisions within the beneficiary-barangays. Mothers and children of school age have been able to use their time now for more productive activities than to make that daily trek of about a kilometer or two to fetch water from unsafe sources.

PP Chat headed back to Thailand last September 12, 2011 with the task of coming up with a project report update in time for the Board of Trustees meeting of The Rotary Foundation in October.



G O V E R N O R ' S A D D R E S S





The District Conference promises an unforgettable array of activities. Aside from the exciting speeches from our speakers of high caliber, the event offers tours for the attending Rotarians.

The Sports Committee, headed by PP Jess Arlegui of RC Iloilo City (mobile: 09176349339), is also inviting all golf, badminton and bowling enthusiasts. All clubs are invited to showcase their best practices in booths, and win the Best Booth Award. Everyone is encouraged to bring their bannerettes, as there will be a banner exchange area.

During the Opening Ceremony to be held at Plazuela, Rotarians will be in their best festival costumes. Club uniforms will be the dress code for the plenary sessions, and formal wear (coat and tie for men, and gown for women) during the Governor's Ball.

Please be there and be counted. The DISCON 2012 Attendance Award awaits you, and be a part of the May 2012 GML cover.





Feb. 8, 2011: Meeting with DISCON 2012 committee



Guimaras Tour Contact: PP Ruben Corpuz, RC Guimaras 917.3032622 / 922.8432622 / 33.231437 Email: nebur_guim@yahoo.com Heritage Tour Contact: Pres. Earl Autajay, RC Antique 920.9170157 / 36.5408118 Email: docearlandmae@yahoo.com Scuba Diving Experience Contact: Rtn. Matty Viterbo, RC Roxas 948.2312888 **Spouses' City Tour**

The Tri-District 1st Seamless Seminar



DS NOTES



ROTARY CLUB OCT TIME 4 **RC Bacolod West** 7pm 5 **RC Bacolod North** 12nn **RC Silay** 5 7pm 8 **RC Boracay** 7pm 14 **RC Metro Bacolod** 7pm **RC Bacolod South** 12nn 15 15 **RC Bacolod Marapara** 7pm 16 **RC Escalante** 12nn 26 **RC Bacolod Central** 7pm 27 **RC Bacolod City** 12nn 27 RC Kabankalan 7pm 28 **RC Victorias** 12nn 28 **RC Bacolod East** 7pm 29 Joint Governor's Address 7pm

Governor's Visits for October

Gear Up for October

District Secretary Melchor "Cho" Ramos

October is Vocational Service Month, and it's time to gear up our projects meant to give importance to all kinds of professions or vocations.

As of this writing, our Forum on Persons with Disability held in San Antonio Beach Resort, Roxas City last October 1 is over. I hope that this activity has empowered us all, especially our brothers and sisters with special needs. This was sponsored by the Rotary Club of Roxas. This very important to us Rotarians of District 3850 since it is one of the district governor's priority projects. It will aim to uplift the lives of PWDs so that they can be useful members of our society. There are plans to replicate it in Negros Occidental (Zones 5-7) and Zamboanga (Zones 8-11) within this Rotary year.

As we come nearer to our District Convention, may I remind club secretaries and Rotary leaders to submit their monthly attendance report (MAR) on time and to submit club bulletins and monthly accomplishment reports to the District Awards Committee Chair, PP Rene Sarmiento of RC Antique, to Dist. Governor Melvin, or to me, your District Secretary.

FOCUS ON VOCATIONAL SERVICE

Livelihood Program for Roxas City Jail Inmates

By Pres. Jerry Olson, Rotary Club of Metro Roxas



When we think of Vocational Service, we always tend to think of one's personal vocation or about giving career guidance speeches in school—which is great, as the children actually get to hear about people that have made their paths very successful and rewarding. This inspires the children to study harder in order to be successful in life.

But having said this, I want to bring out a vocational program for some who followed the wrong path and are now spending their lives every day in a controlled environment. Some will never leave, yet somehow, they can be taught to have a vocation. What I have seen happening at the Roxas City Jail Livelihood Project is one such vocation.

The inmates come into the jail beaten down; many never really had a chance to have a good life in the outside world. Some were abused and never made to feel important and went into a life of crime and drugs. When the inmates arrive in jail, they are met by many others just like them and life even becomes more hopeless.

But at the Roxas City Jail, I see inmates working together and happy to be doing something productive! It was a program that was started there around a year ago—an Inmate Livelihood program. We happened to learn about the program through their Livelihood officer, Ernie Olendo. So, we went there to assess the program and we found many needs. Ernie came to our meeting as our guest speaker and he showed us some of the products that the inmates had made. I was very impressed with the items they made and the fact that they were made with very limited

means. The most wonderful thing about this was that inmates were being taught by other inmates how to make these products and were feeling good about themselves! For the first time in their lives, they were doing something that mattered and were making some small amount of money in doing so. This gave them a chance to send money home to their families. We saw that they could do more if given the tools to do so. So, we donated to them a circular saw, many woodcarving tools; and for the lady inmates, we gave them manicure sets. Now, many inmates are learning a vocation that they are proud of and if given the chance to live outside the walls of confinement, they will be able to make money and have a happy and productive life.

As we think of Vocational Service Month, let us remember the forgotten inmates around our areas and let them know that they are important to us. With that knowledge, the inmates will strive to learn how to give and not take from others. They will learn through their livelihood program and we, in the Rotary Club of Metro Roxas, will be there to lend a helping hand.



Monthly Attendance Report

Zone	Rotary Club	Club No.	Chartered	Members	Meetings	Att %	Rank
I	lloilo	17045	1933	44	5	45.04	47
	Iloilo South	17047	1971	23	4	82.90	22
	Antique	17015	1971	25	4	82.00	25
	lloilo West	28828	1992	19	5	55.00	44
	Miag-ao	58693	2002	13	4	80.00	26
	lloilo City	17046	1975	28	3	96.75	2
	Jaro-Iloilo City	25131	1988	18	4	90.00	7
	Central Iloilo City	27338	1990	17	4	82.46	23
	Jaro Centraline	29746	1993	14	4	89.29	9
	Jaro South	31664	1996	10	4	78.70	29
Ш	Metro Iloilo	17066	1979	58	4	66.35	36
	Midtown Iloilo	24342	1987	31	4	92.70	3
	Guimaras	27277	1990	24	5	62.50	38
	Molo	27939	1991	DNR	DNR	DNR	
	La Paz	30821	1995	17	4	66.17	37
	Dumangas	31821	1996	18	4	86.70	12
	Metro Passi	76428	2007	19	4	77.00	31
IV	Roxas	17080	1964	20	4	85.00	15
	Kalibo	17053	1967	43	2	88.50	10
	Metro Roxas	22518	1982	34	4	90.49	6
	Boracay	50661	1997	18	4	97.00	1
	Metro Kalibo	54828	2001	24	4	92.00	4
	Metro Roxas Central	74422	2006	28	5	87.00	11
V	Bacolod North	17018	1973	55	4	84.65	17
	Silay	17084	1973	18	4	79.00	28
	Escalante	17037	1976	14	4	91.07	5
	Victorias	17091	1966	DNR	DNR	76.82	32
VI	Bacolod	17016	1937	33	4	83.00	19
	Bacolod East	17017	1983	33	4	78.44	30
	Bacolod Marapara	29076	1992	23	3	59.33	41
	Bacolod Central	31518	1996	23	4	85.44	14
VII	Bacolod South	17019	1969	21	4	86.00	13
•••	Kabankalan City	17052	1974	29	3	61.00	40
	Metro Bacolod	25280	1988	21	4	82.14	24
	Bacolod West	27374	1990	23	4	90.00	8
VIII	Dipolog	21409	1950	26	6	33.00	48
•	Jimenez	17050	1975	18	5	85.00	16
	Dapitan City	25485	1986	10	DNR	80.00	27
	Oroquieta Centennial	69314	2005	16	3	45.83	46
IX	Ozamiz North	17073	1974	DNR	DNR	59.20	40
IA	Pagadian	17073	1974	25	4	54.00	42
	Pagadian West	17074	1975	30	4 5	83.00	20
Х	Zamboanga City	17075	1977	30 45	4	84.00	18
~	Basilan City	17094	1948	45 43	4	57.00	43
	Zamboanga City East	17022	1960	43 DNR	4	70.00	43 35
	Zamboanga City East Zamboanga City North	17095	1974	19	4	70.00	35
VI	Zamboanga City Central	26956	1990	27	DNR	62.50	39
XI	Zamboanga City West	17097	1971	50	3	70.83	34
	Metro Zamboanga	22275	1974	21	5	83.00	21
	Ipil Sibugay	59175	2002	DNR	DNR	DNR	

August 2011

0 Oluba in Atlanda									
Top 10 Clubs in Attendance %									
Boracay	97.00								
lloilo City	96.75								
Midtown lloilo	92.70								
Metro Kalibo	92.00								
Escanlante	91.07								
Metro Roxas	90.49								
Jaro-Iloilo City	90.00								
Bacolod West	90.00								
Jaro Centraline	89.29								
Kalibo	88.50								
	Boracay Iloilo City Midtown Iloilo Metro Kalibo Escanlante Metro Roxas Jaro-Iloilo City Bacolod West Jaro Centraline								

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ONR)
DNR)
ONR) 51
51

* As of 31 January 2011

** For August 2011



DISTRICT 3850 PHILIPPINES Festival District

BACOLOD CITY MassKara Festival

The festival began in 1980 during a period of crisis. The price of sugar was at an all-time low due to the introduction of sugar substitutes in the United States. It was also a time of tragedy. On that year, the inter-island vessel Don Juan, carrying many Negrenses, including those belonging to prominent families in Bacolod City, collided with the tanker Tacloban City and sank, where an estimated 700 lives were lost.

In the midst of these tragic events, the city's artists, local government and civic groups decided to hold a festival of smiles, because the city at that time was also known as the City of Smiles. They reasoned that a festival was also a good opportunity to pull the residents out of the pervasive gloomy atmosphere. The initial festival was, therefore, a declaration by the people of the city that no matter how tough and bad the times were, Bacolod City was going to pull through, survive, and in the end, triumph.

The word "MassKara" is a portmanteau, coined by the late artist Ely Santiago from the word "mass" meaning "many or a multitude of the people," and the Spanish word "cara" meaning "face." A prominent feature of the festival is the mask worn by participants; these are always adorned with smiling faces. MassKara thus means



a multitude of smiling faces. The word is also a pun on maskara, the Filipino term for "mask."

The festival features a street dance competition, where people from all walks of life troop to the streets to see colorfullymasked dancers gyrate to the rhythm of Latin musical beats in a display of mastery, gaiety, coordination and stamina. Major activities include the MassKara Queen beauty pageant, carnivals, drum and bugle corps competitions, food festivals, sports events, musical concerts, agriculture-trade fairs, garden shows, and other special events organized ad-hoc every year.

DUMANGAS, ILOILO Pahaw-as Jestival

The Pahaw-as Festival, the only festival organized by the municipal government, signifies the good harvest of the Bangus or Milkfish. The Dumangasnons celebrate this as their way of giving.

It was in Dumangas that the first mass was heard and the first stone church

erected, in the whole Panay Island. The St. Augustine church was built during the years of the Spanish rule. It was considered as the most artistic church of Gothic Architecture in the country. Unfortunately, after its completion in 1895, it was burned during the Filipino-American war.



ZAMBOANGA SIBUGAY Sibug-Sibug Festival

The Sibug-Sibug Festival is celebrated during province of Sibugay's Foundation Day on February 26, with colorful Ethnic Street dancing and rituals illustrating good harvest, wedding and healing. During the festival, it endorses its number one product, the oyster or talaba, which has been known to be the biggest, juiciest, and meatiest oysters in the country. In this two-week celebration in the town of Ipil, the "Talaba Longest Grill" has been the main attraction of the visitors and viewers. In this manner, Zamboanga can promote their oysters to the world. Zamboanga Sibugay recently achieved a world record for the World's Longest Talaba Grill, with oysters 5 to 12 inches long. Because of this, Sibugay earned the title as the Talaba Capital of the Philippines.

