

GOVERNOR'S MONTHLY LETTER

ROTARY INTERNATIONAL DISTRICT 3850



SEPTEMBER 2011

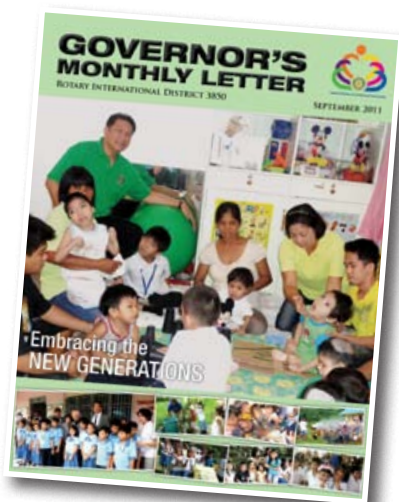


Embracing the
NEW GENERATIONS



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ABOUT THE COVER

For this month's emphasis on the New Generation, the GML's cover features some outstanding pictures on district's activities on youth which are of human interest. Included also is the RCC Seminar where the Guest of Honor was RIPE Sakuji Tanaka and spouse, Kyoko. One of the highlights of their visit was the feeding program in an elementary school in Pavia, Iloilo. Also in the picture with DG Mel de la Serna is DG Leoncio "Nonoy" Villa-Abrille of District 3870.

District Governor Mel de la Serna and Spouse Fe are shown helping out in the Group Therapy Center in the office of the Association of Disabled Persons in Antique, which the former has founded. There are around 50 recipients of physical therapy and rehabilitation, which are composed primarily of kids with Cerebral Palsy. It is very fitting because, on September 16 to 22, we will celebrate the Cerebral Palsy Awareness Week. Children with disabilities should not be left out as we reach and embrace the future generations. Whatever contribution they will give someday will be a reflection of how much have we done to alleviate their plight.

The color this time is green, reflecting what RI Pres. Kalyan Banerjee added in last year's battletory of Bigger, Better, Bolder, and Greener, which stands for the New Generations.

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EDITOR'S NOTES

Timely Relevance

One of the greatest advantages of coming up with the GML on time is the value of relevance of its content.

This issue is packed with photos and articles on Rotaract, Interact and RYLA, to remind and inform club leaders to focus their Rotary activities in observance of September as New Generations Month. I think that many Rotarians are not even aware of Rotary's newly-created fifth avenue of service.

Thanks to the Rotarians who have submitted their articles and photos on time. By doing so, they have ensured the continued early publication of this GML. It is in being timely that the GML can be more relevant to the Rotarians in our District.

With so many things going on around the District, we have allocated six pages to photos. There's a valid observation that the photos are too small that you can play "Where's Waldo?" in trying to find your photo. Perhaps, one would need a magnifying glass for the printed version; however, you can zoom in the colored photos to your heart's delight with the online edition.

In case, you have not yet viewed the online edition of the GML, please visit the District 3850 website (<http://www.rotary3850.org>) and you'll find the link there. The printed edition has black and white photos, except the front and back cover; while the online edition has all the pages in color.

With our hosting of the RCC Seminar for Districts 3850 and 3860, the visit of RI President Elect Sakuji Tanaka, and the initial salvo of the Governor's club visits, we thought that we could not come out with the September issue on time. We were wrong.



PP Chris

July 20, 2011

Dear Gov. Melvin,

The Rotary Club of Zamboanga City West would like to invite you and your lady on the occasion of our “Greatest Gift of All-Year 18” Project on December 11, 2011 (Sunday) at the Convention Center, Astoria Regency, Pasonanca, Zamboanga City.

The “Greatest Gift of All” Project is a flagship project of the Club which was started 18 years ago. It was the brainchild of four Rotarians of the West, namely PP Emil Aquino, MPHF; Rtn. Edwin Caliolio, MPHF; Rtn. Bas Adil, PHF and Rtn. Patrick Lee, MPHF; whose initial intention was to give Christmas presents to street children. Through the years, it evolved into one big yearly project of the club that the number of beneficiaries increased to a thousand already. We select benefi-



With Spouse Cheryl and kids Jayko and Trisha

ciaries from accredited NGOs of the DSWD, which include but not limited to, SPED classes, orphanages, home for the elderly, street children, children garbage collectors, other EWDs, etc. The idea here is for the NGOs to come up with their individual “wish list” and for the club to provide for the items based on their list, the items of which come from solicitations from sponsors. A Christmas party precedes the wish list activity where the beneficiaries and Rotarians showcase their talents.

Gov, we hope you could join us on this big event and enjoy the fulfillment of sharing your valuable time with our less fortunate brothers and sisters during the Christmas season. More power.

Respectfully yours,

Pres. Jay-ar Ortega



Pres. Jay-ar (right) during the Club's 3rd BOD meeting.

Pres. Jose Rizalino Ortega of the Rotary Club of Zamboanga City West is the manager of the Development Bank of the Phils. Zamboanga Branch and the President of the Integrated Bar of the Philippines Sambasulta

July 16, 2011

Dear DG Melvin,

I would like to send you my most heartfelt Congratulations, as I am sure by now you have had your installation and I am so very proud to call you a fellow Rotary District Governor. I am sure that you will take Rotary to its pinnacle by inspiring your fellow Rotarians and those around you to Reach Within to Embrace Humanity. I truly do miss our fellowship and I hope you know that I have not forgotten you. I look forward to hopefully seeing you again in the near future. I will be in the Philippines from August 12- 14 and at the Bali Institute on December 2-4. I hope to see you then if not sooner.

I am proud to let you know that on July 8th 2011, my District 3450 officially launched “Rotary – The One” a Rotary Humanitarian award in search of the unsung hero of today, a modern day example of Mother Teresa who helps humankind out of the goodness of their heart, with no agenda or expectation of glory. I do hope that you will join us in our search to find the Hero of today. Please feel free to visit our website, www.rotarytheone.org, which we will slowly develop into a multi lingual website so we can maximize our reach. ***I need you, my fellow champions, to help me find that special hero of all heroes and help me to fulfill my Rotary dream.***

I've attached my first newsletter to this email so as to share with you my thoughts and ideas for my District. I would be so very grateful to receive the same from you so as to keep in touch with you and your District. I also hope by doing this we can share and exchange ideas and learn from each other to make ourselves the best District Governors that we can be.

With Love,

DG David
& Avisha Harilela



My dear brothers and sisters in Rotary,

There is an old saying in India: “When you help your neighbor’s boat across the water, you find that your own has reached the shore.” By helping others, we often find that we have helped ourselves as well.

Each of us came to Rotary to serve – and found the joys and satisfactions of friendship and fellowship. In August, the month we dedicate to membership and development, we focus on spreading the message of Rotary. By serving well, without hiding our Rotary light under the proverbial bushel, we find ourselves closer to our own goal: a stronger, more vibrant Rotary for generations to come.

Public image and membership go hand in hand. Too many people – intelligent, educated, involved people – simply have no idea what Rotary is. This is something we need to confront. We have heard again and again about communities where, despite all the good work that Rotary clubs do, many people are unaware that those clubs even exist. This is not the way forward for our organization.

Serving well is the essential first step – but it is only the beginning. We have to raise our profile with all the tools that are available to us, and there are more tools today than there ever were. We have to use social media such as Twitter and Facebook, and we have to be sure our clubs have an online presence. Having a website is not enough; it must be up to date, it must be appealing, it must reflect the work we are doing. And it must offer a way for prospective members, once they see what we do and become interested, to take the next step.

Rotary has so much to offer. It is up to us to let others know what a fantastic organization we have, and to show



Banerjee and Binota met with Rotarians in Fiji and traveled to the small island of Manono, in Samoa.



people how they can integrate Rotary into their lives. Service does require time, and time is something nobody has enough of these days. So we need to ensure that all the time we spend with Rotary is worthwhile – that it is rewarding and never wasted. When we reach within ourselves and our clubs, when we learn what we are capable of and harness that power, we will elevate our communities as never before – and elevate Rotary as well.

Kalyan Banerjee

Kalyan Banerjee
President, Rotary International

Small Steps, Giant Leaps

Practicing the dance for the International Assembly was the most uncomfortable thing that ever happened to me. I had sleepless nights because I never imagined I'll be in a position that seemed to be impossible for a polio-stricken, limping Rotarian—and to know that the number from the Philippines is always the most awaited one. I even volunteered to sing the piece my fellow DGEs will dance to, much to the amusement of the choreographer, Ms. Bujing Danao. She, too, was so confused on what to do with me. At any rate, she mustered to teach me few small simple steps to see if I could do it. After seeing me, she then whispered to me that I could even dance better than the others. With that encouragement, I made it to the international level on my first try. Indeed, a giant leap for me.

This brings to mind that sometimes, we need somebody to recognize that we can do so much with ourselves. We need to know from others of how we can reach within ourselves to be able to connect with what we can do to serve and embrace humanity. And, whatever inspiration we give to anyone, especially to the New Generations, can bring miracles.

I have always believed that Rotarians are role models to our youth. We are a walking storyline of success stories that serve as inspiration. Our children look up to us and they dream to be part of the Rotary world. This is one reason why our R.I. Pres. Kalyan Banerjee puts emphasis on the family. Not only for the reason that it is the basic unit of society, but whatever values we learn or have in the home can always ripple to the community, and the world at large. In other words, we'll never know when our small steps can turn into big leaps.



It is for this reason also that we are recognizing families of Rotarians who have served their clubs. With the Rotary Family Award, I hope that we can encourage the rest to follow suit and become families who serve together to make change in our world. We also have the Commitment Award for Rotarians with disabilities. This is a way of giving what's due for the years of committing oneself to service despite the physical shortcomings.

For this month, our GML's focus will be the New Generations, and I would like to extend my gratitude to all those who contributed their efforts to be part of this issue. My thanks to Pres. Rikki Lim for the beautiful pictures he generously shared with us, and to the rest of the photo experts of the district.

Please be reminded also of a very important event on Sept. 17, the Tri-District Seminar in Cagayan de Oro City, the City of Golden Friendship, hosted by the Rotary Club of West CDO, District 3870 with DG Sam Fontanilla, who is also an Ilonggo, at the helm.

May we continue to do good works as we celebrate this month with the youth. And may we always bear in mind that no matter how small our efforts, we will be surprised to see them transform into giant leaps.

Melvin de la Serna
District Governor



'Pista' number from the DGEs of the Phils. during the International Assembly last January 2011. At right is DG Melvin. Inset is choreographer Bujing Danao.

NEW GENERATIONS PROJECTS



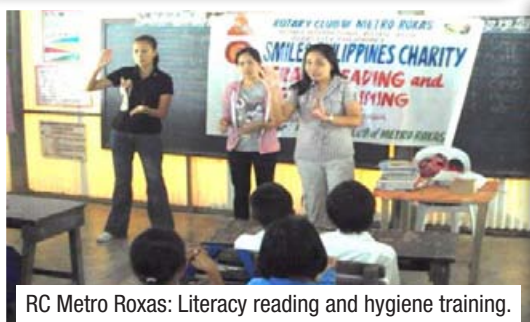
RC Kalibo: Int. Pres. Lennard Tayco inducting the charter members of IJA Interact Club.



RC Basilan: Feeding program.



RC Zamboanga City West: Oral polio immunization.



RC Metro Roxas: Literacy reading and hygiene training.



RC Dipolog: Cleft lip and palate repair with ICSF Surgical Mission.



RC Kalibo: Interact Club of Aklan National H.S. for Arts and Trades orientation.



RC Zamboanga City West: Donation of reading materials to ADZU High School.



RC Bongao, Tawi Tawi: Distribution of shoes.



RC Zamboanga City Central: Feeding and literacy program.



RC Kalibo: Dela Cruz Institute of Business & Industry Interact Club induction.



RC Zamboanga City: Libre School Supplies, Libro Libre Project.



RC Central Iloilo City: Meeting & orientation of Rotaractors.



RC Iloilo South: Rotaract Club orientation.

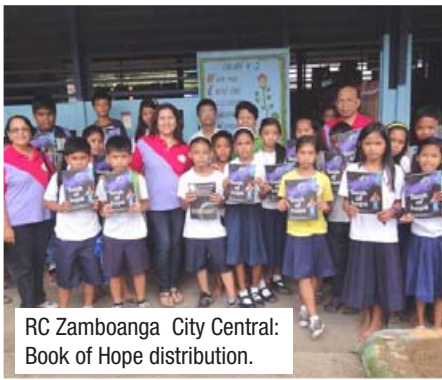


RC Zamboanga City West: Consulting pediatric patients during a medical outreach project.



RC Metro Roxas: Assistance to kids from Tumalalod with cleft deformities.

NEW GENERATIONS PROJECTS



RC Zamboanga City Central:
Book of Hope distribution.



RC Kalibo: Induction of New Washington
community-based Interact Club.



RC Iloilo South: Rotary Day
with Children with Disabilities.



RC Iloilo South: Operation Barrio Schools.



RC Miagao: Feeding program.



AG Flor Moya during the
ICSF Surgical Outreach.



RC Zamboanga City: Kristyano
Islam (KRIS) book donation.



RC Bacolod North: Anti-smoking and
Tuberculosis campaign to students.



RC Kalibo: NWCHS Interact Club induction.



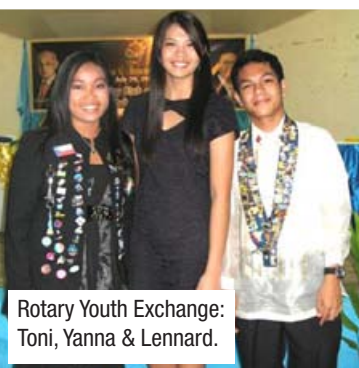
RC Zamboanga City: Children's Party.



RC Kalibo: Care for
Children Program.



RC Basilan: Basilan Nat'l High School Interact Club induction.



Rotary Youth Exchange:
Toni, Yanna & Lennard.

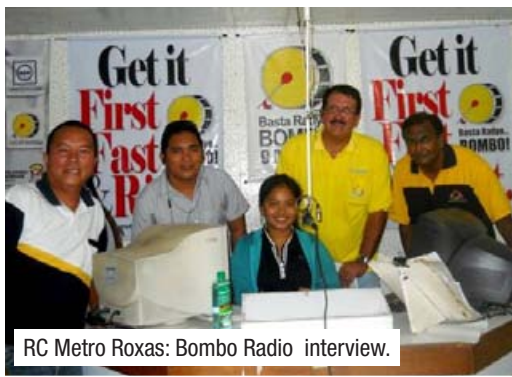


RC Iloilo South: Rotaract Club induction.



RC Iloilo South: Children's Party.

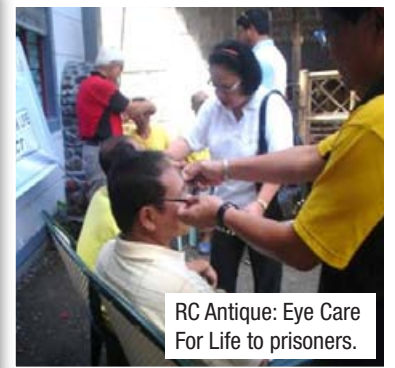
AROUND THE DISTRICT



RC Metro Roxas: Bombo Radio interview.



RC Central Iloilo City: Assistance to PWDs.



RC Antique: Eye Care For Life to prisoners.



RC Kalibo: Kapihan Sa Aklan.



Zones 1-3: meeting for the Joint Governor's Address.



RC Central Iloilo City: Rota-Tree project.



RC Bacolod East: Butt receptacles donation.



RC Basilan: Song Writing Contest recognition.



RC Zamboanga City West: Family Day.



RC Midtown Iloilo: Counting coins from tin cans for PWDs.



RC Bacolod North: Turn over of nebulizer to CLM Reg. Hospital.



RC Zamboanga City North: renewal of sisterhood with RC Seongnam.



RC Central Iloilo City: Media interview of project.



RC Kalibo: Induction of New Washington RCC.



RC Metro Roxas: San Jose jail livelihood project.



RC Zamboanga City West: Painting of the Rotary wheel.



RC Bacolod East: Lakat Sikat & Funrobics.



RC Basilan: Sponsorship of CPR workshop.



RC Zamboanga City: Medical and Dental Outreach.



RC Metro Roxas: Beach Clean Up.



RC Central Iloilo City: Speaker on Greeneration.



RC Jaro Centraline: Turn over of nebulizer.



RC Boracay: Turn over of nebulizer to PNRC.



Zones 10-11: Joint weekly meeting.



RC Zamboanga City Central: Project site inspection.



RC Kalibo: Family Day.



RC Central Iloilo City: Blood letting project.



RC Central Iloilo City: Medical Outreach.



Zones 1-3: meeting for the Joint Governor's Address.



RC Basilan: Turn over of nebulizer to health office.

CLUB VISITS



RC Miagao induction.



RC Dumangas induction.



RC Roxas induction.



RC Metro Roxas Central induction.



RC Dapitan induction.



RC Guimaras induction.



RC Kalibo & Metro Kalibo joint induction.



Club Visit, RC Metro Iloilo.



Club Visit, RC Dumangas.



Club Visit, RC Iloilo City.



Club Visit, RC Iloilo South.



Club Visit, RC Iloilo West.



Club Visit, RC Midtown Iloilo.



Club Visit, RC Iloilo.



Club Visit, RC Jaro Centraline.



Club Visit, RC Antique.



Club Visit, RC Metro Passi.



Club Visit, RC Guimaras.

AWARDS



Rotary Family Award: PP Ronaldo & father PP Rodolfo Golez, RC Dumangas.

Rotary Family Award: AG Dial & husband PP Nilo Jardeleza, RC Iloilo South.



Rotary Family Award: Pres. Ernie Jr. & father PP Erning Rivera, RC Iloilo South.



Rotary Family Award: PP Chito Tinsay (RC Iloilo South) & son PP Bobby (RC Bacolod North).



Rotary Family Award: PP Fernie (RC Metro Iloilo) & father PP Winnie Abulencia (RC Downtown Manila).



Rotary Family Award: PP Arnie (RC Midtown Iloilo) & father PP Tony Hechanova (RC Iloilo South).



Rotary Family Award: PP Gigi Gange-Garrido & father CP Edilberto Gange, RC Guimaras.



Club Achievement Award as the third oldest club in the Phils: Rotary Club of Iloilo.



Posthumous Award: PP Roseller Cabado (RC Iloilo) received by sister Dr. Henrietta Espanola.



Commitment Award: PP Ernesto Geonanga, RC Guimaras.



Commitment Award: PP Francis Chung, RC Midtown Iloilo.



Commitment Award: PP Roming Aquino (RC Iloilo) received by Pres. Nonie Baldeviso.



Commitment Award: PP Tony Hechanova, RC Iloilo South.

Pres. Ernesto "Ernie" S. Rivera Jr. Rotary Club of Iloilo South

"To our New Generations, you have more things to do this Rotary Year 2011-2012. And I want to see our youth groups in our community, especially the Rotaract Clubs to take the lead role. Our community and country need you. What we need now are good and dedicated citizens of this country who are willing to serve our community above self and touch more lives."

"There are better and exciting things to do in the reality world than spending many hours a day playing computer games in the anime world. We can never turn back the hands of time. Be at the forefront of helping our community especially those who have less in life. You have to do this, because all of us will be at the receiving end by the time we all grow older. Imagine a better community to live in so many years from now."



Painting the world green.



With father, PP Erning Rivera, and family

Pres. Jay O. Timosan Rotary Club of Metro Zamboanga

Rotarians should take seriously the Fifth Avenue of Service for the reason that the youth or the New Generations will be the future of Rotary. For the youth, being involved in the organization is the stepping stone to be a Rotarian when their time comes. Learning about Rotary and what it does to the community will inspire them. Programs such as RYLA, Rotaract, Interact and Rotary Youth Exchange are projects which will enhance further their experiences. It will provide the young people venues on their leadership qualities. They will also help understand cultures of other countries and, perhaps, one way Rotary attracts the youth to join us and get involved in service projects. Young people are always enthusiastic and adventurous. With these qualities, Rotary programs will always be attainable.



The observance of September as the New Generations Month helps us reach out to the youth, the future of Rotary!



With family members

DisCon 2012 Updates

By PP Tres Arandela, DisCon 2012 Chair



Come join our fiesta, come to Festival District Discon 2012! The Pre-Registration ended last July 15, 2011, but it's not too late to register for a reasonable rate of P2,500 for Rotarians, P2,300 for Spouses, and P2,100 for Guests. This will be from the period of July 16 to December 31, 2011. Registration forms are with me, and my contact details are as follows: Seaboard-Eastern Insurance, Co., Inc., Iloilo City 5000; Mobile: 09178735014; Office: (033) 3373145; Fax: (033) 3351298; Email: rosendocaesar@yahoo.com. Final date will be April 12 to 14, 2012. Opening Ceremony will be in Plazuela (beside SM City), Diversion Rd., Mandurriao, Iloilo. The rest of the sessions for days 2 and 3 will be at Sarabia Manor Hotel,

Iloilo City. Host club is the Rotary Club of Iloilo South with the rest of clubs in Zones 1 to 3 as co-hosts.



October 3, 2010: First meeting with DG Melvin.

Spouses are encouraged to attend because there will be a Spouse program which will offer surprises to everyone. Tours will be available and the dates will be announced later: Guimaras Tour by the RC Guimaras, Heritage Tour by the RC Antique. There will also be a Scuba Diving experience to be handled by RC Roxas. Sports competition will include Bowling and Badminton aside from Golf. Committee Chair is PP Jess Arlegui of RC Iloilo City.

For competitions, 2 clubs (of 6 competitors) have enlisted for the Festival Contest, 2 (of 3) for the Ballroom Dancing, and 4 (of 5) for the Rotary Got Talent. More surprises will await the attendees of this very important Rotary event. So, please be counted!

Annual Academic Excellence Contest

by PP Fernando "Fred" Chua



This is a continuing annual project of the Rotary Club of Iloilo South and this year, it is on its 14th sponsorship in Iloilo. In collaboration with our sister club, the Rotary Club of Bacolod South, it is on its 37th year in Negros Occidental. This Annual Academic Excellence Contest aims to promote, develop, and enhance the academic skills of Elementary and Secondary students under an atmosphere of friendly

competition. The contest is open to all public and private schools in three levels, namely, primary (grades 1 to 4), intermediate (grades 5 & 6), and secondary level (1st year to 4th year). The subjects of the contest cover Math, Science, Social Studies and English. Five (5) finalists in each level are sent to Bacolod to compete with the Bacolod finalists. Cash prizes, certificates and trophy are awarded to champions, including the non-winning finalists.

This is a high-impact project considering approximately 1,500 students with 1,200 trainers from both islands participated in the contest. During the contest, it is also well attended by parents, relatives, friends and public audience. And for the first time, this project will cover the whole of Western Visayas Region, thereby giving

the chance for other Rotary Clubs of the other four provinces in the Island of Panay to sponsor such an event. Furthermore, the final (Championship) round will be held in Iloilo City, making it accessible to all. The student-participants alone are expected to reach 2,500.

PP Fred Chua is the District Chair for Permanent Fund Subcommittee. He was inducted to the Rotary Club of Iloilo South in 1997 with the classification of Construction Supply.



RYLA
YOUTH CAMP 2011
ZONES 10-11

Oasis of Dialogue Training Center,
Harmony Village, Sinunuc, Zamboanga City
August 19-21, 2011



Rotary's Fifth Avenue of Service

By PP Lindon See Diet



September is “**New Generations Month**” – Rotary International dedicates this month to focus our energy and Rotary activities that support the development of young people. Rotary International has put so much importance on our Youth Programs that the Representatives at the 2010 Council on Legislation approved an enactment 28 April to add a fifth Avenue of Service: **New Generations**.

Being privilege to be designated again as your present District Rotaract Chairperson , Let me share you some personal insights and thoughts on Rotary's Fifth Avenue of Service the “**New Generations** “. History always provide us a better tool in the understanding of mankind's undertakings and how Rotary have put so much emphasis in our youth is no exception. The youth program is so important to Rotary's history that in 1949, the Rotary International Board adopted the slogan “**Every Rotarian an Example to Youth.**”

As an expression of commitment to children and youth in each community in which Rotary clubs exist. As we all know, serving young people has long been an important part of the Rotary program. Youth service projects take many forms around the world. Rotarians sponsor Boy's and Girl's Week and Boy Scout and Girl Scout troops, youth athletic teams,

RYLA and summer camps, Day Care Centers and orphanages, centers for disabled children, school safety patrols, and children's hospitals. Many clubs provide vocational counseling, establish youth employment programs, and promote the use of the 4-Way Test.

In every instance, we, as Rotarians have an opportunity to be role models and mentors for the young people of our community. One learns to serve by observing others. As our youth grow to become adult leaders, it is our deepest hope that each will achieve that same desire and spirit to serve future generations, in these, we assure the continuity of our existence as Rotarians and preserving the motto of “**Service Above Self.**”

As Rotarians, It is our responsibility to prepare the New Generations–by providing opportunities and improving their life skills to ensure a better future, while recognizing the diversity of their needs. All clubs and districts are encouraged to undertake projects that support the 4 basic fundamental needs of the New Generations: health, human values, education, and self-development. Rotary International's Structured Programs for New Generations are: Interact, Rotaract, Rotary Youth Leadership Awards-RYLA, and Youth Exchange are just one of the many programs that Rotary has

been so successful in serving this latest addition of the foundation of club activity, the fifth avenue of service–**New Generations**.

Finally, let me quote what our RI President Kalyan Banerjee said, “Continuity in Rotary's work, including polio eradication, is also important, there are so many things we are indeed good at: working for clean, safe water; spreading literacy; working in so many ways with the New Generations, our youth, in our newest Avenue of Service and assisting them to become the leaders of tomorrow.”



Spouse Elma Seediet and kids Elisha Lian, 4, PHF and Ershibeth Lana, 5 months

PP Lindon See Diet is this RY's District Rotaract Chair. He was inducted to the Rotary Club of Dipolog on April 15, 1998 with classification of Food Retail.





Interact: Defining Rotary in the eyes of a child

By PP Gelyn Gange Garrido



As a Rotarian's kid, I once thought Rotary was a group of middle-aged men trying their luck with sports during sportsfest, or just sitting around with bottles of beer. That

was how I saw Rotary as a child. If only I had been involved with the Rotary Service projects then, I would have understood earlier what Rotary was all about. I could have reaped the bountiful joy of service at a young age.

I believe it is important to instill the value of honesty, kindness and compassion to our youth. These values will mold them to become conscientious leaders in their community, and what better way to do that than by setting an example. As PRIP John Kenny once wrote, "Experiences of our youth have a greater formative power, and a greater ability to shape character, than any we may have in our adulthood." In my 13 years in Rotary, I have seen the commitment of our organization in helping, not only the youth in need, but also in empowering them to achieve their greatest potential. That's why, in Rotary, we

designate September as New Generations Month. There are four programs intended for our youth, and one of them is the Interact Club—a combination of the words international and action.

Interact is a service club for the youth aged 12-18. It has a membership of over 250,000 youth in more than 11,000 clubs worldwide. Here in District 3850, we have 42 active Interact Clubs and still growing.

As the Interact District Chair, let me share with you our goals for this Rotary Year:

- Maintain the continuity and growth of the Interact program.
- Establish strong relationships between Interact clubs and their sponsoring Rotary clubs to mentor Interactors, invite them to be present at club meetings, and work with them in joint service projects.
- Involve Interactors at the district level through other Rotary Youth Programs.
- Encourage the organization of new Interact clubs and ensure that existing clubs are certified and provide regular updates to RI.

- Ensure that Rotarians working with Interactors are following youth protection policies and best practices.
- Connect graduating Interactors with Rotaract clubs and other New Generations programs to help them develop a lifelong interest in Rotary.

There is no formula for a successful Interact club—what works for one club may not work for another. So, let the Interactors discover a program that works best for them. Sponsor Rotary Clubs and Advisers are there to support service projects, and to guide them through the process of running a service club. Let's not take the fun out of service. Who said service can't be fun and rewarding at the same time?

Let's support our Youth Programs, work hand-in-hand with young people, be a model and a mentor. Show our today's youth that the best service is Service Above Self.

PP Gelyn "Gigi" Gange-Garrido was inducted to the Rotary Club of Guimaras in 1998. Her classification is Pawnshop Services.



RYLA: The District 3850 Experience

by PP Louie Gonzaga

September, in the Rotary Calendar, is New Generations Month. It is in this context that we establish a perspective of what the Rotary Youth Leadership Awards (RYLA) has brought into our District. In concept, RYLA is an activity for the young (ages 10-20), designed to suit the general culture and genre in different localities worldwide.

For our District, RYLA was adopted intermittently. Then, in Rotary Year 1997-1998, Pres. Noel de Paula of the Rotary Club of Bacolod North (RCBN) adopted the Youth Camp on Values from its sister club in D3780. This is a weekend Camp undertaken for high school students belonging to the top 10 percent (academic standing) of public high schools. At the end of the Camp, participants would return to their respective communities and would have enough time to exercise their learnings (in school, they were expected to emerge as influencers / campus leaders in their junior and senior years).

The content of the experience is a combination of lectures, workshops and sharings (among participants) of what was learned in the previous activities. The topics focused on Love of God, Love of Family, Love of Community and Love of Environment. Structured Learning Exercises followed each lecture, and from these experiences, participants shared what insights were generated.

From that Camp and subsequent Camps (RCBN has been hosting these Camps annually, to-date), the vast majority of its graduates have emerged as Student Government presidents/officers, Varsity athletes, Valedictorians, Salutatorians, Honor Recipients and above all, scholars to Universities. Moreover, among them have graduated with honors and have become professionals in their respective fields.

About five years after RCBN began conducting the Youth Camp, it was

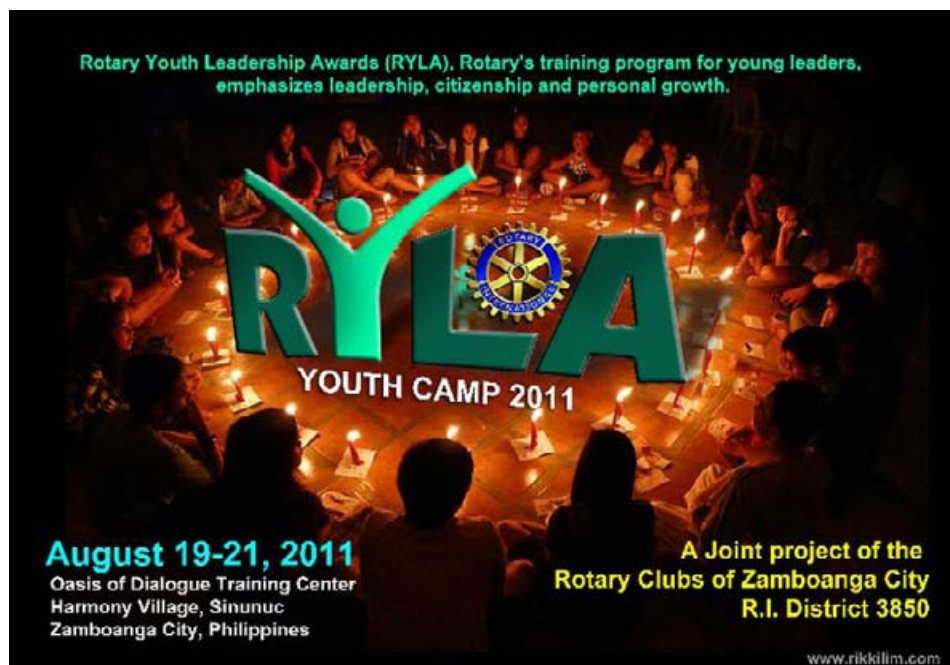


suggested that RYLA be incorporated into the Camp syllabus. Thus, the concepts of Leadership, Servant-Leadership and Rotary's "Service Above Self" became the "points of reference" for the four original lectures.

Under the leadership of PDG Emma Nava, the RYLA Youth Camp was "exported" and implemented in Guimaras. This was expanded and continued into PDG Edgar Sy's term, with two more camps held in Ozamiz City (hosted by RC Oroquieta Centennial) and Zamboanga City (hosted by RC Zamboanga City West). Soon, it is expected to expand to Roxas City (hosted by RC Roxas).

What makes this program unique is that, as it was spread across the District, the syllabus also underwent changes and improvements to suit the nuances of its communities. For example, in Ozamiz, participants and facilitators lived in tents and experienced real camp life on a mountain. On the other hand, the camps in Zamboanga include both Christian and Muslim youth, sharing who God is to each other. There are plans to develop a RYLA syllabus for our Interactors and Rotaractors. Indeed, RYLA in our District continues to be a dynamic and responsive program.

PP Louie Gonzaga is this RY's RYLA Chair. He joined Rotary in 1988. He is a member of RC Bacolod North with the classification of Education, Private.





By PP Oliver Ong



Teresa Angelica La O'

- Sponsored by RC Silay
- Hosted by RC Charleroi 7, District 1620, Belgium



Kristina Monika Legaspi

- Sponsored by RC Bacolod East
- Hosted by the Rotary Club of Ponte Nova, Piranga, District 4580, Brazil



Joaquin Antonio Legaspi

- Sponsored by RC Silay
- Hosted by RC Francisco Beltrao Nova Geracoes , D4640, Brazil



Frederick Lim II

- Sponsored by RC Zamboanga City
- Hosted by the Bellaire Rotary Club, District 6290, Michigan, U.S.A.



Jessa Louise DS Aquino

- Sponsored by RC Zamb. City West
- Hosted by the Rotary Club of Metz, District 1790, France



Arianna de la Serna

- Sponsored by RC Antique
- Hosted by RC O' Fallon Sunrise, District 6510, Illinois, U.S.A.



Julyano Luis Spohr

- Sponsored by RC Sao Miguel Do Iguacu, District 4640, Brazil
- Hosted by RC Silay



Lucas Salbego Ramos

- Sponsored by RC Santiago, District 4780, RS, Brazil
- Hosted by RC Bacolod North



Jacob Nathan Anderson

- Sponsored by RC Grand Rapids Evening, District 5580, USA
- Hosted by RC Kalibo



Connor Steven Holzwarth

- Sponsored by RC Lapeer, Michigan, District 6330, USA and Canada
- Hosted by RC Antique



Victoria Spezialetti

- Sponsored by RC Mon Silex, District 1620, Belgium
- Hosted by RC Silay



Eliza Frances Cummings

- Sponsored by RC Denver, District 5450, Colorado, USA
- Hosted by RC Iloilo South



Andressa Lages Irigaray

- Sponsored by RC Santa Maria, D4660, Rio Grande Do Sol, Brazil
- Hosted by RC Metro Roxas Central

Happy New Generations Month!

District Secretary Melchor “Cho” Ramos



In behalf of the District Officers, I would like to congratulate and thank everyone for the successful RCC Seminar we recently had on August 24, 2011 at Hotel Del Rio, Iloilo City. This was hosted by the Rotary Club of Metro Iloilo and was participated by our district and District 3860. The Guest of Honor was RIPE Sakuji Tanaka and his spouse, Kyoko, who proved to be very approachable and down-to-earth leaders. Past District Governor Guiller Tumangan, the head of RVC Foundation, Inc., along with other PCRG members and spouses, all made the seminar an event to remember.

Last August 27, 2011 was the first Joint Governor's Address of DG Melvin de la Serna for Zones 1 to 3. It was a memorable activity with highlights on recognition of The Rotary Foundation Contributors led by PP Tawa Lee of RC Iloilo, who was recognized with the District Benevolence Award gemstone trophy. Another highlight was the awarding of several Rotary Family Awards to families of leaders in our district. The affair saw the Induction of New Rotarians and the Council of Presidents for Zones 1-3, led by Pres. Daphne “Bopeep” Ong of RC Central Iloilo City. It was a musical rendezvous of various talents from clubs in the zone and even song numbers from the governor himself.

In the month of September, I would like to remind the Rotarians of the District to attend the Tri-District Seamless Seminar in Cagayan de Oro City, with no less than our District Trainer PDG Dave Villanueva as the Chair. Letters and brochures were sent to your respective clubs.

Governor's Visits for September

| SEP | ROTARY CLUB | TIME |
|-----|--------------------------|------|
| 5 | RC Dapitan | 3pm |
| 6 | RC Dipolog | 12n |
| 6 | Joint Governor's Address | 7pm |
| 7 | RC Oroquieta Centennial | 9am |
| 7 | RC Jimenez | 1pm |
| 7 | Joint Governor's Address | 7pm |
| 8 | RC Ozamiz North | 9am |
| 8 | Governor's Address | 7pm |
| 9 | RC Pagadian West | 9am |
| 9 | RC Pagadian | 1pm |
| 9 | Joint Governor's Address | 6pm |
| 23 | RC Roxas | 6pm |
| 24 | RC Metro Roxas | 9am |
| 24 | RC Metro Roxas Central | 2pm |
| 24 | Joint Governor's Address | 7pm |
| 29 | RC Boracay | 12n |
| 30 | RC Kalibo | 12n |
| 30 | RC Metro Kalibo | 3pm |
| 30 | Joint Governor's Address | 7pm |

Monthly Attendance Report

July 2011

| Zone | Rotary Club | Club No. | Chartered | Members | Meetings | Att % | Rank |
|------|------------------------|----------|-----------|---------|----------|-------|------|
| I | Iloilo | 17045 | 1933 | 44 | 4 | 53.25 | 38 |
| | Iloilo South | 17047 | 1971 | 23 | 5 | 88.94 | 8 |
| | Antique | 17015 | 1971 | 25 | 4 | 81 | 24 |
| | Iloilo West | 28828 | 1992 | 19 | 4 | 57 | 35 |
| | Miag-ao | 58693 | 2002 | 13 | 4 | 68.48 | 32 |
| II | Iloilo City | 17046 | 1975 | 28 | 4 | 92 | 4 |
| | Jaro-Iloilo City | 25131 | 1988 | 19 | 4 | 88 | 10 |
| | Central Iloilo City | 27338 | 1990 | 17 | 4 | 86.49 | 14 |
| | Jaro Centraline | 29746 | 1993 | 14 | 4 | 85.75 | 16 |
| | Jaro South | 31664 | 1996 | 10 | 4 | 47 | 39 |
| III | Metro Iloilo | 17066 | 1979 | 58 | 4 | 73.73 | 31 |
| | Midtown Iloilo | 24342 | 1987 | 23 | 4 | 96.25 | 2 |
| | Guimaras | 27277 | 1990 | 26 | 5 | 55.83 | 37 |
| | Molo | 27939 | 1991 | DNR | DNR | DNR | |
| | La Paz | 30821 | 1995 | 17 | 4 | 65 | 34 |
| | Dumangas | 31821 | 1996 | 18 | 4 | 81.2 | 23 |
| | Metro Passi | 76428 | 2007 | 18 | 5 | 78 | 27 |
| IV | Roxas | 17080 | 1964 | 23 | 4 | 20 | 43 |
| | Kalibo | 17053 | 1967 | 43 | 3 | 88.4 | 9 |
| | Metro Roxas | 22518 | 1982 | 37 | 4 | 91.16 | 7 |
| | Boracay | 50661 | 1997 | 18 | 4 | 96 | 3 |
| | Metro Kalibo | 54828 | 2001 | | | 92 | 5 |
| | Metro Roxas Central | 74422 | 2006 | DNR | DNR | DNR | |
| V | Bacolod North | 17018 | 1973 | 55 | 4 | 87.5 | 11 |
| | Silay | 17084 | 1973 | 18 | 4 | 74 | 30 |
| | Escanlante | 17037 | 1976 | DNR | DNR | DNR | |
| | Victorias | 17091 | 1966 | DNR | DNR | DNR | |
| VI | Bacolod | 17016 | 1937 | 33 | 4 | 85 | 18 |
| | Bacolod East | 17017 | 1983 | 33 | 5 | 97.02 | 1 |
| | Bacolod Marapara | 29076 | 1992 | 26 | 3 | 87.15 | 12 |
| | Bacolod Central | 31518 | 1996 | 23 | 4 | 85.44 | 17 |
| VII | Bacolod South | 17019 | 1969 | DNR | DNR | DNR | |
| | Kabankalan City | 17052 | 1974 | 28 | 5 | 66 | 33 |
| | Metro Bacolod | 25280 | 1988 | 21 | 4 | 82 | 22 |
| | Bacolod West | 27374 | 1990 | 23 | 5 | 92 | 6 |
| VIII | Dipolog | 21409 | 1950 | 31 | 4 | 31 | 42 |
| | Jimenez | 17050 | 1975 | 19 | 4 | 87 | 13 |
| | Dapitan City | 25485 | 1986 | 10 | 4 | 35 | 41 |
| | Oroquieta Centennial | 69314 | 2005 | 12 | 4 | 75 | 29 |
| IX | Ozamiz North | 17073 | 1974 | DNR | DNR | DNR | |
| | Pagadian | 17074 | 1975 | 25 | 4 | 57 | 36 |
| | Pagadian West | 17075 | 1977 | 30 | 4 | 86 | 15 |
| X | Zamboanga City | 17094 | 1948 | 45 | 4 | 85 | 19 |
| | Basilan City | 17022 | 1960 | 29 | 4 | 83 | 20 |
| | Zamboanga City East | 17095 | 1974 | DNR | DNR | DNR | |
| | Zamboanga City North | 17096 | 1980 | 19 | 3 | 78 | 28 |
| | Zamboanga City Central | 26956 | 1990 | 27 | 5 | 79.19 | 26 |
| XI | Zamboanga City West | 17097 | 1971 | 46 | 3 | 82.52 | 21 |
| | Metro Zamboanga | 22275 | 1974 | 21 | 4 | 80 | 25 |
| | Ipil Sibugay | 59175 | 2002 | DNR | DNR | DNR | |
| | Bangao, Tawi-Tawi | 69302 | 2005 | 24 | 4 | 39.2 | 40 |

Top 10 Clubs in Attendance %

| | | |
|-----|------------------|-------|
| 1 | Bacolod East | 97.02 |
| 2 | Midtown Iloilo | 96.25 |
| 3 | Boracay | 96.00 |
| 4-6 | Bacolod West | 92.00 |
| 4-6 | Iloilo City | 92.00 |
| 4-6 | Metro Kalibo | 92.00 |
| 7 | Metro Roxas | 91.16 |
| 8 | Iloilo South | 88.94 |
| 9 | Kalibo | 88.40 |
| 10 | Jaro-Iloilo City | 88.00 |

Top 10 Clubs in Membership

| | | |
|-----|---------------------|----|
| 1 | Metro Iloilo | 58 |
| 2 | Bacolod North | 55 |
| 3 | Zamboanga City West | 46 |
| 4 | Zamboanga City | 45 |
| 5 | Iloilo | 44 |
| 6 | Kalibo | 43 |
| 7 | Metro Roxas | 37 |
| 8-9 | Bacolod | 33 |
| 8-9 | Bacolod East | 33 |
| 10 | Dipolog | 31 |

Clubs that Did Not Report (DNR)

| | |
|---|---------------------|
| 1 | Bacolod South |
| 2 | Escanlante |
| 3 | Ipil Sibugay |
| 4 | Metro Roxas Central |
| 5 | Molo |
| 6 | Ozamiz North |
| 7 | Victorias |
| 8 | Zamboanga City East |

Facts* about District 3850

| | |
|-----------------------|-------|
| # of Clubs | 51 |
| # of Active Rotarians | 1,295 |

* As of 31 January 2011



DISTRICT 3850 PHILIPPINES *Festival District*

MIAG-AO, ILOILO

Salakayan Festival

The Salakayan festival of Miagao is held every first week of February. Salakayan, coined from a Hiligaynon term “salakay” or “to attack,” is a street dance-drama that merges arts, lore and customs of the town.

This significant and exceptional annual town event is a way to reminisce the past, the greatness, and the splendor

of history wherein Miag-ao became the cradle of rich cultural heritage. This year, seven tribes displayed and expressed their cultural sentiments of being true Miag-aonons through well-choreographed dances, panoramic multi-colored costumes, relevant themes and devotion to the Almighty God.

It tells of personal power and daily activities of the people. The main theme depicts the victorious battle waged by the locals against Muslim marauders sometime in 1754. An important historical occasion for the people of Miag-ao, this annual festivity attracts guests to its weeklong activity of Food Fair, Agro-industrial and Trade Fair, Fluvial Parade, Higante contest, Liter-



ary Musical contest, Evening Socials and the hablon and patadyong Fashion show. The Gigantes Festival, personifying the prominent persons in Miagao's history in large well-made mascots, is also a highlight of the Salakayan Festival.

ZAMBOANGA CITY

Zamboanga Hermosa Festival

Every October, the scenic city of Zamboanga celebrates its grand annual Zamboanga Hermosa Festival or the popularly known as Fiesta Pilar with 12 days and nights of events and celebrations.

The beautiful city of Zamboanga

welcomes thousands to the region's biggest, most extravagant celebration of the year. The two-day celebration is mainly in honor of the miraculous image of Our Lady of the Pilar Nuestra Señora del Pilar de Zaragosa, which is also commonly known as the “Fiesta Pilar” at the legendary Fort Pila who has a special fiesta in October. The people of Zamboanga passionately believe that the lady has served as their unifying cultural and historical symbol.

In tribute of her feast day, Zamboanga displays its loyalty and enthusiasm with a nine-night procession. The event includes live music, cultural performances, street parades, and



fireworks displays. One of the most amazing aspects of the festivities include a wonderful regatta with old sailing ships and yachts sporting red, yellow and other brightly colored sails. There are also art exhibitions and colorful flower shows displaying the botanical wonders of Mindanao's tropical vegetations. ‘Hermosa,’ which means beautiful, is an appropriate term for this visually dazzling event. This festival runs from October 1 to 12.