

GOVERNOR'S MONTHLY LETTER

ROTARY INTERNATIONAL DISTRICT 3850



MARCH 2012



SISTER CLUBS



ROTARY COMMUNITY CORPS



SPOUSE ORGANIZATION



ROTARY YOUTH LEADERSHIP AWARD



GROUP STUDY EXCHANGE



ROTARACT



ROTARY YOUTH EXCHANGE



INTERACT

Service Partners: Reaching out to embrace humanity

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ABOUT THE COVER

Rotaract Week starts from March 10-16, and we congratulate the Rotaractors who attended the 1st Pilipinas Rotaract Convention hosted by District 3810 in Tagaytay City last Feb. 10-12, 2012.

This brings to focus our partners-in-service that have been supporting us with the realization of our various endeavors. We have the Interact clubs, Rotary Community Corps, Spouse's organizations and of course, Rotaract clubs.

We are featuring them in this month's cover along with other Rotary's concerns that have long been identified with our service organization and doing their share of promoting the core values and living up to Rotary motto of Service Above Self. We have the Rotary Youth leadership Award which our district hope to completely conduct in 5 areas. The Rotary Youth Exchange program is also getting popular year after year bringing opportunity of cultural and friendship exchange to our young ambassadors. The Group Study Exchange Team which we are welcoming this month will give us the chance to hosts our guests from Wales and will be a learning experiences for us as well. Not to be left out is our Sisterhood with local and international clubs which as partners will help deliver more effectively projects and opportunities to our district.

Let us serve humanity by reaching within and embrace our Partners in Service.

ABOUT THE GML

This Governor's Monthly Letter (GML) is the official monthly publication of RI District 3850.
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EDITOR'S NOTES

Literacy Month

For the past decade, literacy projects have been one of the priority thrusts in our district. Hundreds of projects have been implemented that tried to solve the problems or alleviate the conditions of the children and pupils in the day care centers and public elementary schools in our communities. Yet, despite the efforts of government and significant help coming from organizations, like Rotary, the problem on illiteracy continues to persist.

Rotary's Global Outlook magazine states, "If illiteracy were such a simple problem, Rotarians would have solved it by now. The reasons that so many people can't read or write are myriad: a scarcity of schools and learning materials, insufficient government spending on education, cultural stigmas that limit education for women and girls, and more. The problem goes far beyond the inability to decipher words on a page. In an increasingly complex world, poor reading comprehension condemns adults to the lowest rungs of society."

Perhaps, it takes a lot more than the efforts of clubs, or even Rotary International, which has identified "Literacy" as one of its areas of focus, to solve this problem. While the polio problem will ultimately be solved when the last strain of the virus is eliminated, the problem of illiteracy will always be there in this imperfect world.

That is why Rotary International has decided to celebrate one of months in the Rotary calendar as Literacy Month. That is why we should not stop implementing literacy projects.

While a feeding project is sure make a child full in a day, a literacy project might keep him from getting hungry all his life.



PP Chris

11 February 2012

Action requested: Collect Significant Achievement Award submissions from clubs in your district and submit the best project to Rotary International

Due Date: 15 March

Urgency: High

Dear District Governor:

Greetings from Evanston! As a reminder, the deadline for the Significant Achievement Award is 15 March. The Significant Achievement Award recognizes Rotary clubs for outstanding community service projects. To be eligible, projects must:

- address a significant problem or need in the local community
- involve most or all of the club members in personal rather than monetary service
- be commensurate with the club's size and resources
- be capable of emulation by other Rotary clubs
- be currently active or reach a conclusion during the Rotary year for which the award is given
- be carried out by a single Rotary club

No club may receive the award more than once for the same project. District governors may select one outstanding project from the district and forward one nomination to RI for consideration, to arrive no later than 15 March 2012. Multiple nominations from a single district will not be considered.

Please encourage your clubs to submit their nominations to you in a timely manner to enable you to meet this deadline. Information and nomination materials for this and other award programs can be found at www.rotary.org/awards. The nomination form can be accessed directly through the following link:

http://www.rotary.org/RIdocuments/en_pdf/awards_saa_en.pdf

We appreciate your efforts to recognize an outstanding club in your district for its achievement. If you have any questions, please feel free to contact me.

Best regards,

Catherine Lankford
Coordinator, Rotary Service

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03 February 2012

Dear Rotary District Leaders!

With the start of 2012, comes the start of the 2013 Rotary Peace Fellowship recruitment.

If your district has never submitted a Rotary Peace Fellowship application, let us remind you that the fellowship is completely funded by The Rotary Foundation and requires no DDF! Also districts are allowed to submit as many applications as they deem qualified for either a master's degree in peace related studies or a 3-month professional development certificate.

Many districts wonder where they can find qualified candidates for this world-competitive fellowship. In addition to talking to local nonprofits and schools, the best way is through word of mouth. Talk about the program at your club meetings, at work or at social meetings. See the tip section below or our recruitment flyer for some additional ideas. Potential peace fellows are in all of our communities and with Rotary's help they can help become the peace leaders of tomorrow.

For questions about eligibility, you can see the Rotary website or browse the Program Guide for Rotarians. The Rotary Peace Center Program Assistant, Niki Fritz, is always happy to help with challenging eligibility questions. You can email her at niki.fritz@rotary.org.

If you or your district have already identified potential applicants, the 2013 fellowship application is now available online. Please feel free to download the application here and send it to potential applicants.

Thank you for all you do in helping Rotary promote a more peaceful world.

Sincerely,

The Rotary Peace Centers Department



The 2011 Summer Rotary Peace Fellows graduated from the Professional Development Certificate program in June. The Winter 2012 class will start in February.

My dear brothers and sisters in Rotary,

This November, I had the opportunity to speak at the Rotary institute in Kolkata, India. The focus of this institute was on peace and the ways in which we in Rotary could work to build peace. When I received the invitation, I began to think about what I might say, knowing that with all that Rotarians do in this area, my main challenge would be keeping within the time limit!

But just before I arrived in Kolkata, I spoke at a water conference in Tel Aviv. It was a wonderful event at which Rotarians and non-Rotarians from all over the world came together to discuss the many challenges of keeping an ever-growing population supplied with an increasingly scarce resource. Before I could begin to talk about Rotary's contribution, however, I had to explain what Rotary is and what we do – because even in that very educated audience of scientists and entrepreneurs and executives, there were many people who had simply never heard of Rotary.

As I left that event, I began to think again about what to say in Kolkata, because so much of what we do in Rotary to build peace depends on public awareness of who we are. Why have we been so successful in our work to eradicate polio? Because Rotary is able to go where no government and few other nongovernmental organizations can –



RI President Kalyan Banerjee and his wife, Binota, greet Pope Benedict XVI during their visit to Rome 12 October. Photo courtesy Kalyan Banerjee



into homes, into schools, and into communities, with the trust and confidence of the people we serve.

When we in Rotary work for peace, we don't do it by negotiating treaties or demonstrating in the streets. Instead, we build peace by example – by working together, whatever our nationality or background, and putting others' needs above our own. We build peace by dealing with the problems that disrupt people's ability to live normal, peaceful lives – whether those problems are a lack of water, or sanitation, or safe, affordable housing; whether they stem from a shortage of education or health care, or a need to build productive and positive connections between communities. In everything we do, we rely on our good name.

This is why all of us have a responsibility to be sure that our good name is indeed known. We need to not just work through Rotary, but talk about Rotary – letting the world know about the work we are doing, the differences we are making, and the benchmarks we are setting. Our Rotary work speaks to our belief that a better, more peaceful world is possible, and we need to be sure that our voices are heard.

Sincerely,

Kalyan Banerjee

Kalyan Banerjee
President, Rotary International

Changemaker Award and Presidential Citation 2011-12

Here are the most important things that you and your clubs need to know about each of these awards:

Changemaker Award

- Recognizes achievements related to each of the five avenues of service
- Rotary clubs, Rotaract clubs, and Interact clubs may qualify
- Qualifying clubs must submit a completed Changemaker Award brochure to the District Governor (not to RI) by 15 March 2012
- Governors must report the names of all qualifying clubs online in Member Access no later than 22 March 2012 (we will send you a message with details on how to do this in February)
- Questions may be directed via email to riawards@rotary.org

Presidential Citation

- Recognizes achievements in Foundation giving and membership at both the club and district levels
- Only Rotary clubs may qualify (not Rotaract or Interact)
- Qualifying clubs must submit a completed certification form to the District Governor (not RI) by 6 April 2012
- Governors should review all club certification forms and submit the district certification form to RI via fax or scanned attachment to email by 10 April 2012 (further instructions will follow in March)
- Questions may be directed via email to membershipawards@rotary.org
- Information on both awards, including downloadable brochures and submission forms, can be found online at www.rotary.org/awards under the section "Awards for clubs."

For your convenience, here are direct links to the brochures and certification forms for Rotary clubs, Rotaract clubs, and Interact clubs. Please note that these are writeable PDF forms that can be saved and emailed as an attachment.

- Rotary clubs: http://www.rotary.org/Rldocuments/en_pdf/900b_en11.pdf
- Rotaract clubs: http://www.rotary.org/Rldocuments/en_pdf/changemaker_rotaract_en.pdf
- Interact clubs: http://www.rotary.org/Rldocuments/en_pdf/changemaker_interact_en.pdf

Walk this way

Three years ago, when the late PDG Eric Laviña announced my name as the District Governor for RY 2011-12, I experienced a surge of mixed emotions. I felt so proud of the position and the historic feat as the first governor from far Antique. I also felt helpless thinking of the responsibility that goes with the title. How can I serve best with my physical disability, my geographical limitation, financial incapacity, family and career demands, and questionable support from my home club? Looking back, these are the things that instead inspired me as I went through this Rotary journey. Turning these weaknesses into strength made me realize that nothing beats the determination of the human spirit.

As the DNC deliberated DGN Jude Doctora in January this year, I was touched and impressed with his sincere vision of Rotary and the mission of rightfully leading the district. (See page 15.) He made me believe that every governor is an instrument for change and a true epitome of Service Above Self. I saw myself in him three years ago, being asked questions and answering with all my idealism and confidence.

We are also celebrating Literacy Month, and I urge the clubs to continue with all their endeavors in this noble area of Rotary Service.

To be an effective leader is to imbibe Rotary and become an inspiration to Rotarians we meet along the way. We have to walk the direction of the Rotary way. We should be armed with our pure dedication and the core values in the Strategic Plan to guide us. And it is very important that we get support from our past, present and future leaders and our partners-in-service. I believe that it is but fitting to feature the latter in this month's cover. It is also but right to be reminded of how far our respective clubs explore and strengthened these partners in order to deliver more efficient service to mankind. Not everyone can be Rotarians, the reason why we have the Interact, Rotaract and Rotary Community Corps.

Family is one of this year's thrusts and we should receive support from our spouses. RYLA aims to develop leadership in our youth. This month, we will welcome the GSE Team from Wales and I hope we give them the best hospitality we are known for. Kudos to PP Jundad Legislador for all his meticulous planning of their itinerary. Likewise to PP Oliver Ong for increasing the number of our Rotary Youth Exchange students and giving more meaning to their stay here in our district. Also, our clubs' local and international partners have proven that many things could be done with more heads and fuller coffers.



Congratulations, too, to Zones 1, 2 & 3 for spearheading the simultaneous Medical Outreach in Tabuc Suba, Iloilo City on February 25, 2012 with UNTV in celebration of the World Understanding and Peace Day, and to the rest of the clubs that made the founding day significant and memorable.

Giving support to these partners will make our direction right as we travel and realize each challenge in the Rotary year. We should always remember that reaching within is not only knowing our capabilities, but also strengthening ourselves upon knowing that others are supporting us. That with the right encouragement to our partners, we can achieve all our goals by walking the right direction.

Melvin de la Serna
District Governor



Interact Club of Ferndale, sponsored by RC Zamboanga City Central



Rotaract Club sponsored by RC Iloilo City

AROUND THE DISTRICT



RC Roxas: Annual Gift Giving to the orphans of St. Joseph.



RC Basilan: Christmas fellowship.



RC Zamboanga City Central: Post Election Christmas Fellowship.



RC Ozamiz North: Handog Pamasko at Capucao Elementary School.



RC Dipolog: AMORE Christmas Gift Giving.



RC Bacolod East: Yuletide fellowship.



RC Dumangas: Children's Party in Poblacion Day Care Center.



RC Dumangas: Grocery packs distribution to indigents on Feast of 3 Kings.



RC Midtown Iloilo: Goods distribution of the 4th Pasada of Jeep Sang Rotary.



Rotary Youth Exchange joining Kalibo's Ati-Atihan 2012.



RC Metro Roxas: Ameligan Island Water Station.



RC Silay: Responsible Parenthood Seminar in Adela Elementary School.



RC Zamboanga City: Turn Over of 100 Yahoo bags to Zamsur Funds for Little Kids.



RC Iloilo South: 2012 Annual Academic Excellence Contest Elimination and Semifinals.



RC Basilan: Election of Officers, RY 2012-2013.



RC Basilan: Children's feeding at Lamitan East Elementary School.



RC Metro Roxas Central: 6th Charter Anniversary celebration.



RC Zamboanga City East: Participation in the Bike, Run, Walk to Stop TB Now event.



RC Zamboanga City West: Regulations and policies of Environmental Management Bureau speaker.



RC Ozamiz North: Donation of school needs and building materials to Banadero Eco Day Care Center.



Rotary Shelterbox Village in Cagayan de Oro City.



RC Midtown Iloilo: RC Mu Ryoung club visit.



RC Silay: Donation to Typhoon Sendong victims with the Rotaract Club.



RC Central Iloilo City: Rtn. Bing Lagradilla and Pres. Bopeep Ong readying Rotary Float for Dinagyang Festival 2012.



RC Kalibo: Hosting RYE Eliza Cummings.



RC Metro Roxas: Promotion of 4-Way Test in Capiz National High School with Pres. Jerry Olson.



DISCON 2012 Committee meeting, January 10, 2012.



RC Pagadian West: Two units of portalets donated to Typhoon Sendong victims in Iligan City.



RCs Bacolod North and Silay: Planning for Operation Taghoy 2012.



RC Dipolog: Welcoming PP Sunil Vakil of RC Baroda Metro, India, TRF Rotary Volunteer Cadre.

AROUND THE DISTRICT



RC Ozamiz North: Children's Party.



RC Central Iloilo City: Participation in 2012 Dinagyang's Kasadyahan.



RC Pagadian West: Pres. Jun Descallar collects P8,000 donation to Typhoon Sendong victims.



Zones 1, 2, 3 Council of Presidents with DG Mel on details of DISCON 2012.



RC Metro Roxas: Production of the river crossing anchors for the Ameligan Matching Grant.



RC Bacolod East: Deworming of 200 recipients in Sibucan, Brgy Banago, Bacolod City.



RC Bacolod South: Elimination rounds for the 37th Annual Academic Excellence Contest.



RC Basilan: SIM card distribution to Barangay Health Workers and Community Health Action Team.



RC Zamboanga City: Super fund raising project.



RC Pagadian: Four of the eight members inducted.



RC Miagao: Sponsorship of Balikbanwa Night of 2012 Salakayan Festival.



RC Iloilo South: Relief goods distribution to fire victims of 4 barangays in Iloilo City.

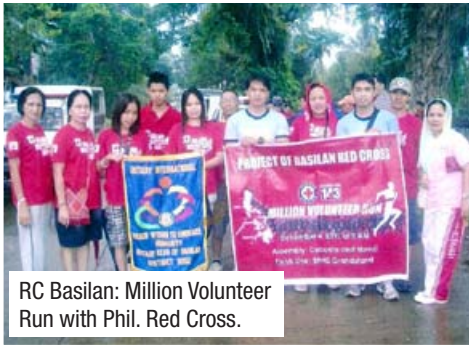


RC Ozamiz North: PP Dodong Tang's birthday fellowship.



RC Dumangas: Children's Party in Managuit Day Care Center.





RC Basilan: Million Volunteer Run with Phil. Red Cross.



Some projects of RCC of RC Kalibo and Community Based Interact Club.



RC Central Iloilo City: Fellowship visit in RC Antique.



RC Pagadian West: Post Election Fellowship.



RC Metro Roxas: Book donation with Partners Smiles Philippines Charity and Books For Life.



RC Iloilo West: Monthly guest speaker program.



RC Dumangas: Medical, Surgical & Dental Outreach with Indiana Phil. Medical Assn. Medical Mission.



RC Zamboanga City: Pres. Rikki Lim and PN Ronald Rellosa, with Voice of Our New Generation winners; 3rd Placer Carmen Ann Bello, 2nd placer Alpha Noelle Siose and champion, Ralph Carolyn Cabug.



Rotaract Club of Bacolod North: Fun Run: Dalagan Para Sa Kabataan.



Zones 1 2 3 Council of Presidents meeting for DISCON 2012, Feb. 10, 2012.



RC Antique: Signing of Sister Club Agreement with RC Central Iloilo City.



PDG Ed Sy and IPP Dina Serfino of RC Bacolod West delivered assistance to earthquake victims in Negros Oriental.



RC Kalibo: Welcoming the World Surgical Foundation Volunteers.



RC Ozamiz North: Book Giving project to Maningcol Central School.



AROUND THE DISTRICT



RC Central Iloilo City: 133 balikbayan boxes of goods & medicines distributed to clubs of Zones 1, 2 & 3 thru the initiative of the club. These boxes were given by LBC foundation thru LBC Express WV Panay headed by Mr. Laurence T. Santiago.



RC Zamboanga City: The Madhatters.



RC Basilan: Partnership with Aguada Barangay Bless Center.



RC Dapitan: Pre-Valentines feeding program.



RC Metro Roxas: Valentines Day by deworming and feeding program in Brgy. Lonoy, Roxas City.



RC Zamboanga City: Sending Sendong Kids Back2School with PP Anton Lim (left).



RC Central Iloilo City: Induction of 3 members.



RC Zamboanga City: Stop TB Now billboard in airport.



RC Midtown Iloilo: 25th Charter Anniversary celebration—unveiling of the new marker and testimonial dinner honoring the past presidents, with sister club RC Marikina East.



RC Basilan: Children's Party with PNB & Basilan Water District.



RC Metro Roxas: DYVR Radio guesting in partnership with deworming and feeding projects.



RC Zamboanga City West: Turn over of medicine, sorting, with Zamboanga Hermosa Canada of Greater Toronto for medical and dental mission, and feeding program.



Pres. Nicerio “Nic’ Napigkit

Rotary Club of Ipil-Sibugay

Our club took up a project which is in line with our climate change adaptation, which we call the replication of proven green technologies in the countryside which is a pilot-testing of solar “Kyoto Box” Stove in Metro-Ipil Barangays, which VP and Chair for Service Projects Larry Avent volunteered to design and construct.



As noted, the use of the stove will help address the problem of deforestation, which is acute in the countryside, where the majority of the population is poor. With the use of the solar stove, it is expected that the use of firewood will be significantly reduced to almost 50%, thus saving our trees and ultimately prevent carbon emissions. The solar (Kyoto Box) stove “targets people who currently use firewood, a fuel that takes the rural poor hours of hard labor per day to collect, and can cause health problems when the fumes from the often primitive stoves are breathed in the home.”

The Club hopes to do the pilot-testing and introduce the project starting last week of January 2012.



Pres. Jose Glenn “Glen” De Guzman

Rotary Club of Bacolod

For 14 years, the Wish Upon A Star has brought hope to the children of Negros Occidental, that even for just once a year, their wishes, how simple they may be, will come true. This momentous activity has also given the opportunity to those who have been blessed with abundant and fulfilling lives to share their resources to the underserved members of the society.



For this year, the Wish Upon A Star was celebrated with several fun-filled activities which brought smiles to the 250 children beneficiaries, majority of whom came from far flung areas in the province of Negros Occ. Most of these children have not even experienced what it is like to celebrate the Holiday Season, or, if they have, cannot find its true meaning because of the burden that they and their families carry. The said children who were selected as beneficiaries came from different barangays and cultural communities.

Truly, the Wish Upon A Star is one event which reminds all of us that sharing our time and resources with the underserved children is enough to ensure a brighter future for them. Though, for most of us, the act of giving them what they have wished for is just a simple matter, for these children, it is a memory that will last a lifetime.



Pres. Maria Esperanza “Mariza” Gepilano

Rotary Club of Roxas

Our club, in its almost golden years of Rotary service, has been able to contribute significant projects to the community. The annual Boys and Girls Week is making a difference in the lives of our young people. The Stop TB program by our Rotarian physicians has been going on, on a regular basis campaign. Fundraising, visiting and gift-giving to our adopted orphanage is a welcome treat to the children every Christmas season.



At the start of RY 2011, the medical mission with STAC Kalibo/Roxas and Disability Forum were a pioneering success. Books donation and painting of our adopted district school are regular events. While project WALK, in its 4th year of existence with our sister-club RC Forbes Park Makati, provides prosthetic limbs

to children born with congenital deformities, and to others who have lost their limbs through accident.

Our in-progress international project is putting up the RC Roxas Taghoy Cranio Facial Clinic. This is to provide free surgical missions on a monthly basis, mending faces, one child at a time. The MOA has been approved, and we’ll have regular visits from our international partner, Uplift Internationale.



Pres. Nonito “Nonie” Baldeviso

Rotary Club of Iloilo

Our club is the third oldest in the Philippines and I believe that we have contributed so much to the district.

In the last quarter last year, we spearheaded a Medical and Dental Mission in Brgy. Palaca, Miagao, Iloilo. We also had a feeding program. A total of 300 patients composed of adults and children were recipients of the said program.

There were also free haircut and massage offered by the 82nd infantry Battalion. It’s an hour drive from the city where most of us reside and it was a big sacrifice as it was materialized on a Sunday. We also had another outreach in San Enrique, Iloilo.

Dubbed as “A Healthy Treat”, the mission was supported by the Anns, volunteer physicians and nurses, Rotaractors and Administrator Gilbert Valderrama of the Philippine Red Cross Iloilo Chapter.



The mission was made possible with our many sponsors who believe in the cause of our club to do service above ourselves.

NOTABLE CLUB PROJECTS

RC Bacolod East: Donation of 3 multi-purpose vehicles to Brgy. Manadalagan, Bacolod City.



Rotary Club of Bacolod North: 15th Youth Camp and 12th Rotary Youth Leadership Award, El Retiro Nazaret, Bacolod City.



Rotary Club of Iloilo South & Rotary Club of Bacolod South: 37th Annual Academic Excellence Contest & 1st WV Regional Championship, Robinson's Place, Iloilo City.



Champion, Primary Level: SPED Integrated School for Exceptional Children, Iloilo City.



Champion, Intermediate Level: Iloilo Westbridge School.



Champion, Secondary Level: St. La Salle University, Bacolod City.

RC Midtown Iloilo: Rotary Express Delivery project in Lemery, Iloilo.



NOTABLE CLUB PROJECTS

RC Zamboanga City: Mangrove Tree Planting with Interactors and Rotaractors, Sta. Cruz Island, Zamboanga City.



RC Kabankalan: Gift Giving and Medical, Surgical & Optical Outreach, Brgy Tanawan, Kabankalan City.



RC Metro Iloilo: Dinagyang Festival 2012 Food Aid Program for School Children, Iloilo City.



RC Bacolod North & RC Silay: Operation Taghoy of Uplift Internationale in Teresa L. Jalandoni Provincial Hospital, Silay City.



At I. Arroyo Elementary School.



At Lapuz Elementary School.



At Iloilo Central School.



At Baluarte Elementary School.



Reflections on the RI Assembly

By Incoming District Governor Rafael "Biboy" Jocson

"One's character can be assessed by what you perceive subjectively, but it can only be ascertained objectively in person."

Such was the case of our life-changing experience in the 2012 San Diego Rotary International Convention.

Prior to our arrival, RIPE Sakuji Tanaka advised us, that following a break from tradition of themed attires, we will just be donning any Navy Blue Blazer. To add more to our surprise, we were discouraged from bringing souvenirs for our classmate Governors, but rather, donate this corresponding amount to the Rotary Foundation.

This simple gesture sent a message of sincerity and pureness of heart that would set the tone of the proceedings. From RIPE Sakuji's inaugural address, we can gather that his focus

is a return to the Rotary Basics of Vocational Service, the lifeblood and uniqueness of membership diversity in our clubs. Particular focus was centered on Peace objectives, which our President believes, is the ultimate challenge for mankind in the near future.

"Have you ever thought of one particular moment in your life that was only made possible through Rotary?" This is your Rotary Moment—a defining instance that has further enriched your life and chartered your course in unselfish service. This is the particular experience that our President wants us to share in our club meetings, to our professional societies and our local communities. We are the walking ambassadors and the face of Rotary. By reliving our Rotary Moments, we will be a great source of inspiration to everyone.



In so short a time, my Spouse Emily and I have imbued the humble qualities RIPE Sakuji and Lady Kyoko.

It is indeed hard to fill the shoes of a great man. But with your unending support, we are up to the task of leading the district and face the challenges ahead.

No doubt, we can all achieve greater heights in the service of Rotary and attain "Peace through Service."



INTERNATIONAL ASSEMBLY 2012, San Diego, USA, Jan 16-20, 2012: DGE Rafael "Biboy" Jocson and Spouse Emily in some of the highlights of the Governors Elect Training Seminar.

Vision and Literacy Priority

EXCERPTS FROM THE DISTRICT NOMINATING COMMITTEE INTERVIEW WITH PP JUDE DOCTORA

(Roca Encantada, Sarabia Manor Hotel, Iloilo City, 28 January 2012)

WHAT IS YOUR VISION FOR THE DISTRICT?

If given the opportunity to serve as District Governor, I would like to see the District expand in terms of Membership and The Rotary Foundation.

Membership is vital because it is the lifeblood of any organization, which should be viewed as a club business, and not of the club president and the membership chair alone. The entire club should be responsible for the growth of the club. I would like to look at the club meeting as a good starting point to inspire prospective members to join Rotary.

I think that we should take a step back and ask ourselves this question, "If I am a prospective member attending a Rotary meeting, will the meeting inspire me to become a Rotarian?" If our honest answer is no, then maybe, it's time to relook at our club meetings.

Of course, the club meeting is just one area, and I am sure that if we make membership a club business, many ideas will start to develop.

TRF growth, not only in terms of contribution, but more of the clubs believing and seeing that the Rotary Foundation is an excellent tool to strengthen and grow our clubs. I hope to find ways for the clubs to have firsthand experience of the benefits coming from TRF.

Again, a good starting point is for all clubs under our District to have foreign sister clubs that will open opportunities for grants from TRF or between sister clubs. If it is workable, I would seek the help of the PDGs to form a group or council to actively work towards this goal. I could only imagine the impact in Public Image for Rotary if 50% of the clubs will undertake high impact and sustainable projects in partnership with TRF or their sister clubs.



PP Joe Jay "Jude" Doctora
RC Metro Bacolod
District Governor, RY 2014-2015

WHAT WILL BE YOUR AREA OF PRIORITY?

I am partial with Literacy among others, because I believe that this is the way where we can offer a life changing opportunity for the poor but deserving people. Unfortunately, the prospect for entrepreneurship for poor people is not easily available in our country and only through education can we offer them a chance to change their status in life.



The District Nominating Committee with Chair PDG Emma Nava (center) and DGN Jude Doctora of RC Metro Bacolod (4th from left in second picture).



RCZC's Layag-Layag Yellow Boat Community

By PP Anton Mari Lim, Rotary Club of Zamboanga City, District Resource Group Coordinator-Health & Hunger

I'm sure you have heard about kids having to walk several kilometers just to get to school! Or maybe in your naughty younger days skipped school to go swimming with your friends; but have you heard about kids having to swim daily just to get an education?

For many children in the Philippines, yellow school buses are nothing but TV folklore. It is common for young students throughout the country to walk as many as five miles to school each day. But to the surprise of many Filipinos, some children had no other option but to swim to School.

When Manila resident Jay Jaboneta first learned that close to 200 elementary school students on the tiny island of Layag-Layag were swimming half a mile to get to school on the mainland, he was shocked and shared with Rotarian friend PP Anton Mari Lim of the Rotary Club of Zamboanga City. Compelled by the image of these children struggling for the opportunity to learn, Jay knew he had to find a way to help. So, on Oct. 30, 2010, he posted the story as his status on Facebook.

What happened next was beyond anything Jay had imagined. Close friend and marketing expert Josiah Go saw the status and was so touched that he immediately initiated a fundraising campaign for the kids in a status of his own.

"I learned swimming at age 35 and thought these kids may drown anytime," Josiah said. "I didn't think twice to raise funds."

And so the Zamboanga Fund for Little Kids was born. Within one week, the campaign had raised 70,000 pesos (\$1,618). With the help of a Tzu Chi Foundation and Rotary Club of Zamboanga City, Jay, Anton and Jo-

siah decided that the best way to spend the money was to build a boat so the children could get to school safely each day.

Five months later, on March 27, the bright yellow boat was turned over to the Zamboanga community. The boat, named *Bagong Pag-asa*, or "New Hope," gives children free rides to school during the week. Adults and seaweed farmers can also use the boat to harvest and take their products into town, but they are charged a small fee that supports boat maintenance.

The Zamboanga Fund for Little Kids began as a project to simply protect the safety of the island's children. It has now become a full-fledged community resource.

"New media should not just be a website to communicate with the public, it should be something that can empower them," Jay said.

It is very important that you keep your donors and the public informed on the progress of your project. Posting pictures of where their donations went and even your wishes can work wonders in raising awareness and funds for your advocacy shares PP Anton Lim.

The whole project is documented because of our updates on Facebook," Jay said. "It's so easy to remember people who've helped and the activities we did and challenges we faced."

Since the boat's launch, more people and organizations have joined Rotary Club of Zamboanga City and Tzu Chi in helping the Zamboanga Fund for Little Kids with their other needs for sustainability. Aside from the yellow school boats. The Rotary Club of Zamboanga, through then Pres. Sixto Kwan Jr. and now PP Pres Rikki Lim have initiated Medical/Dental Mission in the community,

donated 350 pairs of rubber slippers to the children of the community and 500 sets of school supplies in cooperation with Rated K Korina Sanchez and the Interact Club of Zamboanga City. They have joined the Zamboanga Funds for Little Kids Facebook Group to keep track of updates, press coverage and photos. A Day Care Center and an Alternative Learning Center to serve the Yellow Boat Community is nearing completion.

The group is also implementing its first social entrepreneur projects like the Community Mangrove Nursery and Kick-Start a *Pangkabuhayang Panghabangbuhay* seaweed farming project that, hopefully, will lift the community up from poverty. It is also keeping its ears on the ground to find more ways to improve the lives of the kids in Zamboanga, but the project has already improved their education, safety and morale.

"I saw in the Zamboanga kids the potential to be someone one day," Josiah said. "I live far enough [so that the kids] will have to pay forward this good fortune they experience."

"This story about these kids having to swim daily to get an education is nothing short of heroic! Coupled with very hardworking and positive attitude of this community of seaweed farmers, we could not resist rewarding them and ourselves by making sure they succeed in life! That is where Rotary is good at and can succeed in doing!" PP Anton Lim added.

Find us and be kept abreast of what is happening to our Yellow Boat Community by liking our FB group page *Zamboanga Funds For Little Kids* and *Philippines Funds For Little Funds*. It might just change your life....It changed ours!!!



18,000 schoolbags for the District, courtesy of RC Metro Iloilo



A fellowship dinner and launching of the District-wide "Schoolbags for Grade One Pupils" project was held on February 16 at Smallville 21 Hotel.

The project is funded by Matching Grant #75598 of the Rotary Club of Metro Iloilo, with the Rotary Clubs of Gongdo, Iljuk, Anseong East and Anseong Gaenaly, all of RI District 3600, Korea, as international co-sponsors. It aims to provide 18,000 bags, with some school supplies, to

grade one students of public elementary schools throughout our district. Fourteen club presidents from Zones 1, 2, and 3, PDG Melvin de la Serna, PDG Edgar Sy, DRFC Chair PDG Ramon Locsin and members of RC Metro Iloilo attended the affair.

The Korean Rotarians symbolically turned over 250 bags to each of the club presidents, for them to distribute to their chosen beneficiary school(s).

FEATURE



PP JULIAN "LIANNING" GARCIA

Past President Julian "Lianning" Garcia is an active member of the Rotary Club of Zamboanga City of District 3850, one of the country's oldest clubs. He served as president in RY 1961-62 and is a Paul Harris Fellow and a PolioPlus contributor.

He was inducted to membership in 1949 and is now 63 years in Rotary. This "very active" Rotarian is a Physician specializing in EENT. As a 90-year-old dedicated Rotarian, PP Lianning is a perfect example that there is no retirement in the call of service.



A very recent photo taken during the regular meeting of the Rotary Club of Zamboanga City last January 5, 2012.

THE ROTARY FOUNDATION CONTRIBUTIONS

Club	#Members	APF Per Capita	Annual Giving	Other Giving	Total
Antique	21	\$0.00	\$0.00	\$140.70	\$140.70
Bacolod	31	\$0.00	\$0.00	\$0.00	\$0.00
Bacolod Central	23	\$0.00	\$0.00	\$0.00	\$0.00
Bacolod East	26	\$19.23	\$500.00	\$162.79	\$662.79
Bacolod-Marapara	23	\$13.04	\$300.00	\$72.09	\$372.09
Bacolod North	52	\$23.29	\$1,211.11	\$232.56	\$1,443.67
Bacolod South	21	\$0.00	\$0.00	\$1,569.77	\$1,569.77
Bacolod West	23	\$8.70	\$200.00	\$348.84	\$548.84
Basilan	29	\$20.69	\$600.00	\$0.00	\$600.00
Bongao	14	\$0.00	\$0.00	\$116.28	\$116.28
Boracay	21	\$0.00	\$0.00	\$116.28	\$116.28
Central Iloilo City	18	\$0.00	\$0.00	\$186.05	\$186.05
Dapitan	16	\$0.00	\$0.00	\$0.00	\$0.00
Dipolog	31	\$0.00	\$0.00	\$3,500.00	\$3,500.00
Dumangas	18	\$0.00	\$0.00	\$48.84	\$48.84
Escalante	13	\$0.00	\$0.00	\$0.00	\$0.00
Guimaras	26	\$0.00	\$0.00	\$0.00	\$0.00
Iloilo	42	\$14.29	\$600.00	\$146.51	\$746.51
Iloilo City	28	\$35.71	\$1,000.00	\$65.12	\$1,065.12
Iloilo South	25	\$0.00	\$0.00	\$100.00	\$100.00
Iloilo West	20	\$0.00	\$0.00	\$100.00	\$100.00
Ipil-Sibugay	27	\$0.00	\$0.00	\$23.26	\$23.26
Jaro-Iloilo City	20	\$0.00	\$0.00	\$23.26	\$23.26
Jaro South	12	\$0.00	\$0.00	\$0.00	\$0.00
Jimenez	19	\$0.00	\$0.00	\$0.00	\$0.00
Kabankalan	26	\$0.00	\$0.00	\$69.77	\$69.77
Kalibo	42	\$28.57	\$1,200.00	\$3,186.05	\$4,386.05
La Paz	17	\$0.00	\$0.00	\$0.00	\$0.00
Metro Bacolod	23	\$22.24	\$511.63	\$50.00	\$561.63
Metro Iloilo	58	\$1.76	\$102.33	\$2,200.00	\$2,302.33
Metro Kalibo	24	\$4.17	\$100.00	\$0.00	\$100.00
Metro Passi	19	\$0.00	\$0.00	\$0.00	\$0.00
Metro Roxas	37	\$21.62	\$800.00	\$1,200.00	\$2,000.00
Metro Roxas Central	25	\$0.00	\$0.00	\$58.14	\$58.14
Metro Zamboanga	21	\$0.00	\$0.00	\$48.84	\$48.84
Miagao	13	\$0.00	\$0.00	\$96.51	\$96.51
Midtown Iloilo	25	\$112.00	\$2,800.00	\$1,562.79	\$4,362.79
Molo	10	\$0.00	\$0.00	\$0.00	\$0.00
Oroquieta Centennial	16	\$0.00	\$0.00	\$34.88	\$34.88
Ozamiz North	24	\$0.00	\$0.00	\$0.00	\$0.00
Pagadian	18	\$33.33	\$600.00	\$69.77	\$669.77
Pagadian West	30	\$66.67	\$2,000.00	\$139.53	\$2,139.53
Roxas	20	\$0.00	\$0.00	\$202.33	\$202.33
Silay	16	\$0.00	\$0.00	\$0.00	\$0.00
Victorias	11	\$0.00	\$0.00	\$0.00	\$0.00
Zamboanga City	41	\$0.00	\$0.00	\$1,043.72	\$1,043.72
Zamboanga City Central	24	\$0.00	\$0.00	\$562.79	\$562.79
Zamboanga City East	23	\$25.44	\$585.14	\$69.77	\$654.91
Zamboanga City North	19	\$0.00	\$0.00	\$62.79	\$62.79
Zamboanga City West	49	\$2.04	\$100.00	\$130.23	\$230.23
Totals	1230		\$13,210.21	\$17,740.26	\$30,950.47



By PDG Ramon "Toto" Cua Locsin
Chair, District Rotary Foundation Committee

Top 10 Clubs in Annual Giving

1	Midtown Iloilo	\$2,800.00
2	Pagadian West	\$2,000.00
3	Bacolod North	\$1,211.11
4	Kalibo	\$1,200.00
5	Iloilo City	\$1,000.00
6	Metro Roxas	\$800.00
7	Basilan	\$600.00
8	Iloilo	\$600.00
9	Pagadian	\$600.00
10	Zamboanga City East	\$585.14

Top 10 Clubs in APF Per Capita*

1	Midtown Iloilo	\$112.00
2	Pagadian West	\$66.67
3	Iloilo City	\$35.71
4	Pagadian	\$33.33
5	Kalibo	\$28.57
6	Zamboanga City East	\$25.44
7	Bacolod North	\$23.29
8	Metro Bacolod	\$22.24
9	Metro Roxas	\$21.62
10	Basilan	\$20.69

* Annual Giving divided by number of members

Top Clubs in Other Giving**

1	Dipolog	\$3,500.00
2	Kalibo	\$3,186.05
3	Metro Iloilo	\$2,200.00
4	Bacolod South	\$1,569.77
5	Midtown Iloilo	\$1,562.79

** PolioPlus and/or Cash Restricted Donations

Top Clubs in Total Giving

1	Kalibo	\$4,386.05
2	Midtown Iloilo	\$4,362.79
3	Dipolog	\$3,500.00
4	Metro Iloilo	\$2,302.33
5	Pagadian West	\$2,139.53

Figures are based on the Monthly Contribution Report of The Rotary Foundation for the period 1 July 2011 to 22 Feb 2012.

Monthly Attendance Report

January 2012

Zone	Rotary Club	Club No.	Chartered	Members	Meetings	Att %	Rank
I	Iloilo	17045	1933	43	4	37.31	47
	Iloilo South	17047	1971	23	4	90.48	6
	Antique	17015	1971	25	4	80.00	19
	Iloilo West	28828	1992	19	4	71.00	29
	Miagao	58693	2002	13	4	84.60	13
II	Iloilo City	17046	1975	29	4	64.75	34
	Jaro-Iloilo City	25131	1988	19	3	78.00	23
	Central Iloilo City	27338	1990	17	4	91.52	4
	Jaro-Centraline	29746	1993	24	4	100.00	1
	Jaro South	31664	1996	10	DNR	DNR	
III	Metro Iloilo	17066	1979	60	5	64.73	35
	Midtown Iloilo	24342	1987	31	3	96.00	2
	Guimaras	27277	1990	22	3	31.65	48
	Molo	27939	1991	10	DNR	DNR	
	La Paz	30821	1995	17	4	70.00	30
	Dumangas	31821	1996	28	4	79.70	22
	Metro Passi	76428	2007	17	4	73.00	26
IV	Roxas	17080	1964	18	4	80.00	20
	Kalibo	17053	1967	51	3	90.00	7
	Metro Roxas	22518	1982	41	4	90.86	5
	Boracay	50661	1997	18	DNR	DNR	
	Metro Kalibo	54828	2001	12	4	83.33	15
	Metro Roxas Central	74422	2006	27	5	96.00	3
V	Bacolod North	17018	1973	57	4	81.67	18
	Silay	17084	1973	18	4	74.00	25
	Escalante	17037	1976	14	3	67.00	33
	Victorias	17091	1966	18	3	71.26	28
VI	Bacolod	17016	1937	32	4	84.00	14
	Bacolod East	17017	1983	30	3	87.17	11
	Bacolod-Marapara	29076	1992	26	3	57.60	37
	Bacolod Central	31518	1996	25	2	76.00	24
VII	Bacolod South	17019	1969	24	4	88.00	9
	Kabankalan	17052	1974	26	4	73.00	27
	Metro Bacolod	25280	1988	22	4	87.50	10
	Bacolod West	27374	1990	24	4	90.00	8
VIII	Dipolog	21409	1950	24	4	48.66	43
	Jimenez	17050	1975	20	4	87.00	12
	Dapitan City	25485	1986	16	4	56.00	38
	Oroquieta Centennial	69314	2005	16	2	40.62	45
IX	Ozamiz North	17073	1974	25	5	69.00	32
	Pagadian	17074	1975	25	4	55.00	39
	Pagadian West	17075	1977	39	4	82.00	16
X	Zamboanga City	17094	1948	45	4	80.00	21
	Basilan	17022	1960	30	5	69.04	31
	Zamboanga City East	17095	1974	23	4	55.00	40
	Zamboanga City North	17096	1980	19	4	54.50	41
	Zamboanga City Central	26956	1990	24	4	58.33	36
XI	Zamboanga City West	17097	1971	52	4	51.27	42
	Metro Zamboanga	22275	1974	22	3	82.00	17
	Ipil-Sibugay	59175	2002	21	4	38.00	46
	Bongao	69302	2005	21	3	41.00	44

Top 10 Clubs in Attendance %

1	Jaro Centraline	100.00
2-3	Metro Roxas Central	96.00
2-3	Midtown Iloilo	96.00
4	Central Iloilo City	91.52
5	Metro Roxas	90.86
6	Iloilo South	90.48
7-8	Bacolod West	90.00
7-8	Kalibo	90.00
9	Bacolod South	88.00
10	Metro Bacolod	87.50

Top 10 Clubs in Membership

1	Metro Iloilo	60
2	Bacolod North	57
3	Zamboanga City West	52
4	Kalibo	51
5	Zamboanga City	45
6	Iloilo	43
7	Metro Roxas	41
8	Pagadian West	39
9	Bacolod	32
10	Midtown Iloilo	31

Clubs that Did Not Report (DNR)

1	Boracay
2	Jaro South
3	Molo

Facts about District 3850

# of Clubs**	51
# of Active Rotarians*	1,312
Average Attendance %**	72.03
Average Membership**	25.73

* As of 30 June 2011

** For January 2012



Boracay Beach Chalets

The collage features four images related to Boracay Beach Chalets. The top image shows a wooden chalet with a thatched roof. The bottom left image shows a chalet with a sign that reads 'Boracay Beach Chalets'. The bottom right image shows a chalet with a sign that reads 'Boracay Beach Chalets'.

Kammea Beach Resort

San Jose, Antique

Kammea Beach Resort

San Antonio Resort

San Antonio Resort
 Baybay Beach, Roxas City, Call 621-66-38
www.thesanantonioresort.com

Dakah

A collage of 12 photographs showcasing various activities and amenities at the Dakah resort. The images include: a tropical beach with turquoise water and a white sandbar; a speedboat on the water; people relaxing on lounge chairs by a pool; a group of people in traditional yellow and red attire; a sunset over the ocean; a speedboat on the water; a group of people in traditional yellow and red attire; a sunset over the ocean; a speedboat on the water; a group of people in traditional yellow and red attire; a sunset over the ocean.

Dakah